



# Student Voting Rates for Shippensburg University Of Pennsylvania

2020 NSLVE Campus Report





#### **CAMPUS REPORT:** Shippensburg University Of Pennsylvania

#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

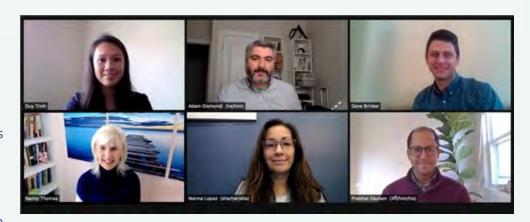
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team

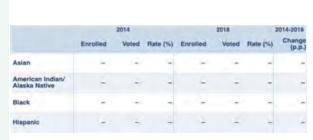


(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

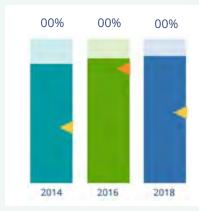
### **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.



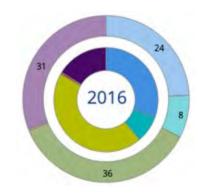
#### **Tables**

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### **Vessel Chart**

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.



#### **Overlapping Donut Chart**

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

#### **Voting, Registration and Yield Rates**

**YOUR INSTITUTION** 

69.0%

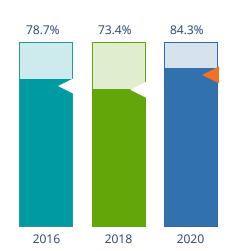
2020 Voting Rate

+15.0

Change From 2016

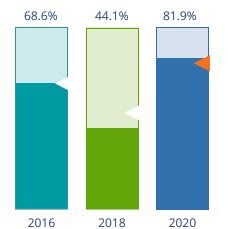
**ALL INSTITUTIONS** 

66% 2020 Voting Rate **REGISTRATION RATE** 



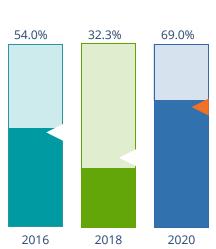
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

**VOTING RATE** 



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

#### **Voting and Registration Rates**

	2016	2018	2020	2016-20 Change	
Total Student Enrollment	6,890	6,253	5,924	+	-966
(Age under 18/Unknown)	_	-	_		-
(IPEDS estimated non-resident aliens)	131	70	42	+	-89
(FERPA records blocked)	13	-	_		-
(Non-Degree Seeking Students)	77	82	84	+	7
Total eligible voters	6,669	6,091	5,792	+	-877
Number of students who registered	5,251	4,469	4,880	+	-371
Number of students who voted	3,604	1,969	3,996	+	392
Registration Rate %	79	73	84	+	6
Voting Rate of Registered Students %	69	44	82	+	13
Voting Rate %	54	32	69	+	15

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. https://id-

he.tufts.edu/nslve/nslve-recalculation-tool.

## **By Institution Types**

**2016 Voting Rate for All Institutions** 

53%

HIGH **82%** 

13%

**2020 Voting Rate for All Institutions** 

66%

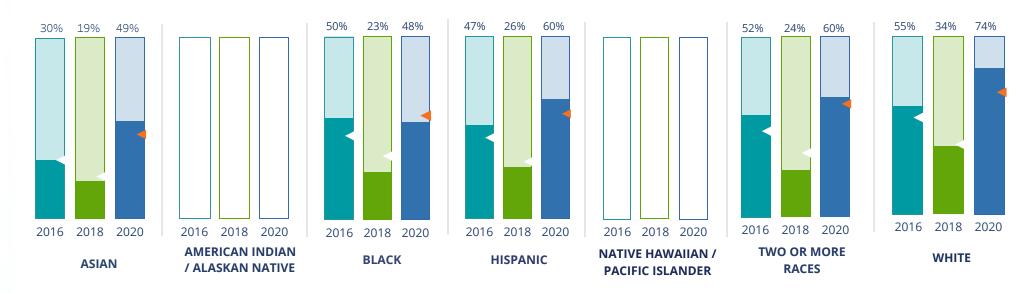
HIGH **89%** 

LOW 19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

		2016			2018				2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Asian	142	42	30	122	23	19	96	47	49	<b>1</b> 9
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-
Black	708	357	50	680	159	23	771	372	48	<b>↓</b> -2
Hispanic	332	155	47	355	92	26	365	217	59	<b>1</b> 3
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-
2 or More Races	200	103	52	234	56	24	255	154	60	<b>1</b> 9
White	5,284	2,888	55	4,691	1,613	34	4,263	3,162	74	<b>1</b> 20
Race Unknown	122	54	44	72	22	31	76	38	50	<b>1</b> 6

392

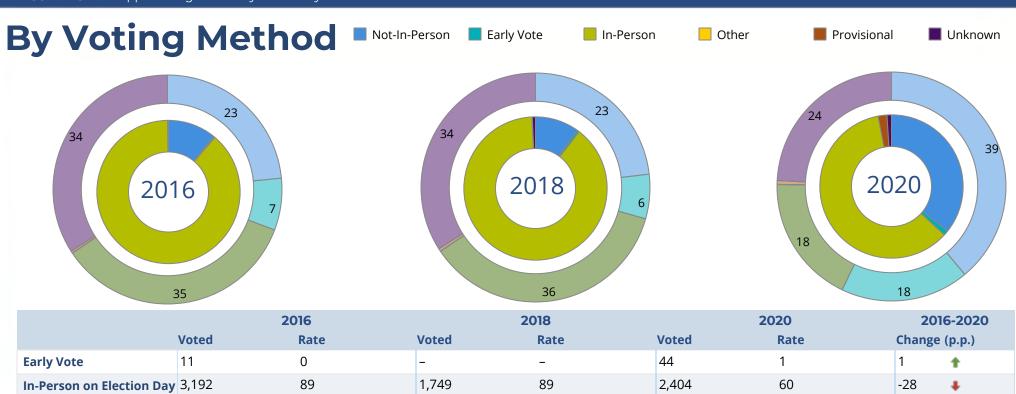
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Not-In-Person

**Provisional** 

Voting Method Unknown -

Other



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <a href="https://idhe.tufts.edu/nslve/nslve-fag#CampusReports">https://idhe.tufts.edu/nslve/nslve-fag#CampusReports</a>

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10

1

1,427

81

40

36

2

25

#### **By Age Group**

	2016	2018	2020
18-21	49%	26%	66%
22-24	54%	34%	71%
25-29	61%	48%	69%
30-39	69%	55%	78%
40-49	84%	73%	86%
50+	84%	73%	88%

# Voting is habit-forming and young voters will usually continue as voters in subsequent elections.

Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

**By Age Group** 

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

		2016			2018			2	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
18-21	4,487	2,206	49	4,125	1,073	26	4,042	2,676	66	<b>1</b> 7	
22-24	1,224	659	54	1,107	376	34	933	667	71	<b>1</b> 18	
25-29	520	317	61	415	200	48	356	245	69	<b>1</b> 8	
30-39	351	241	69	294	161	55	323	253	78	<b>1</b> 0	
40-49	148	124	84	146	106	73	131	113	86	<b>1</b> 2	
50+	68	57	84	73	53	73	48	42	88	<b>1</b> 4	

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By Sex

	2016				2018			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Female	_	-	-	-	-	-	-	-	-	-
Male	-	-	-	-	-	-	-	-	-	_

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

#### By Education Level / Undergraduate Class Year

	2016						2020	2016-2020			
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	(p.p
DUCATION L	EVEL										
ndergraduate	5,747	2,912	51	5,270	1,488	28	5,022	3,35	0	67	<b>†</b>
raduate	925	611	66	744	397	53	697	56	9	82	*
lass Unknown	126	81	64	146	84	58	114	7	7	68	ŧ
CLASS YEAR											
First Year	-	-	-	-	-	-		-	_	-	
Second Year	_	-	-	-	-	-	_	-	_	-	
Upper Level	-	-	-	-	-	_	-	-	_	-	
ENROLLMENT	<b>STATUS</b>										
Full-time	5,859	2,937	50	5,213	1,464	28	4,904	3,31	1	68	<b>•</b> 1
Part-time	939	667	71	947	505	53	929	68	5	74	t

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

# **By Field of Study**

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	RateC	hange (p.p)
Area, Ethnic, Cultural, and Gender Studies	-	-	-	-	-	-	-	-	-	_
Biological and Biomedical Sciences	348	179	51	332	109	33	286	210	73	<b>1</b> 22
Business, Management, and Marketing	1,616	813	50	1,532	433	28	1,241	849	68	<b>1</b> 8
Communication and Journalism	288	171	59	222	84	38	189	146	77	<b>1</b> 8
Computer and Information Sciences	130	49	38	98	34	35	107	72	67	<b>1</b> 30
Education	712	458	64	724	298	41	744	576	77	<b>1</b> 3
Engineering and Engineering Technologies	110	61	55	171	60	35	225	148	66	<b>1</b> 0

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

# **By Field of Study**

FIELDS		2016		2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
English Language and Literature	203	108	53	185	59	32	151	104	69	<b>1</b> 6	
Foreign Languages, Literatures, and Lingui	43	25	58	40	18	45	41	31	76	<b>1</b> 7	
History	184	133	72	157	71	45	152	122	80	<b>1</b> 8	
Law Enforcement, Firefighting, and Protec	399	208	52	355	69	19	363	238	66	<b>1</b> 3	
Liberal Arts and Sciences, and Humanities	889	366	41	660	119	18	742	364	49	<b>1</b> 8	
Mathematics and Statistics	89	54	61	80	26	33	83	58	70	<b>1</b> 9	
Multi/Interdisciplinary Studies	52	31	60	73	31	42	90	68	76	<b>1</b> 6	
Natural Resources and Conservation	66	36	55	72	25	35	64	48	75	<b>1</b> 20	
Parks, Recreation, Leisure, and Fitness Stu	151	60	40	144	23	16	160	104	65	<b>1</b> 25	
Physical Sciences	129	70	54	120	39	33	94	64	68	<b>1</b> 4	
Psychology	456	222	49	401	109	27	349	222	64	<b>1</b> 5	
Public Administration and Social Service P	326	214	66	293	136	46	305	246	81	<b>1</b> 5	
Social Sciences	387	209	54	268	113	42	235	183	78	<b>1</b> 24	
Visual and Performing Arts	86	50	58	78	26	33	86	58	67	<b>1</b> 9	

# **By Field of Study**

FIELDS	2016				2018			2016-202	0		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p	.p)
Unknown	134	87	65	155	87	56	121	81	67	1	2

#### **About This Report**

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### **About the Data**

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

#### **Shippensburg University Of Pennsylvania**

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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