

Voter Registration and Engagement Action Plan  
Seattle Central College  
Seattle, WA 98122  
12/16/21  
(submitted by Patti Gorman)

**History**

In past years we had a robust campus effort that fell to the wayside during COVID. It involved the following:

- Planning committee that included people from all parts of campus—staff, faculty, students—and community organizations—CIRCC (Coalition of Immigrants, Refugees and Communities of Color), WABus.
- Velma Veloria, former State Rep, worked with students (and the committee) to educate and build skills. For example, she worked with a class (taught by one of our profs) to get them to take the lead in researching and presenting info on ballot issues for an interactive program we held.
- Two interactive programs were held, with the help of Velma and WABus:
  - Voter registration party—not very successful because we gave out the pizza before people had to listen to the presentation
  - Ballot party—very successful (and gave out pizza after people had participated. The class mentioned above sat at tables around the room to answer questions. People then sat at round tables with others who were filling out their ballots.
- Got King County to place ballot box on campus—HIGHLY successful. Had to be emptied very frequently.
- Candidate forums
- Ms Liberty around campus, especially during class registration times, to register voters
- Active engagement of Student Leadership
  - Students in hallways with tablets to register voters—got a lot of foreign students involved
  - Offered to speak to classes
- Staff person for Running Start approached every student entering program about registering to vote
- Note on campus website about registering to vote
- During election time, weekly e-mail to profs with short and appealing YouTube videos and info about how to register to vote
- Participated in the Governor’s College Voter Registration Challenge
- Voter guides available in many languages on campus
- VOTE! posters in many languages around campus
- S-L Coordinator is the point person on campus for voter registration questions
- Ms Liberty and student leaders stood by the ballot box during COVID to cheer on people as they dropped off their ballots.

**Current Work**

- Ms Liberty doing ongoing voter registration during class registration times –in hallways and in classrooms
- Service-Learning Coordinator/Ms Liberty met with Mary N., Student Leadership

Legislative Chair, 12/15/21 to talk about collaborating. No specific action plan came out of it.

- S-L Coordinator requested that we put a catchy video and the ability to register to vote on-line on the SCC student app—being worked on
- S-L Coordinator requested that Ms Liberty be allowed to give a pitch for voter registration at new student orientations—being worked on
- Plan to duplicate many of the items in the history section, but need suggestions re: pulling people together. I love being back on campus and working f2f with people, as does the Student Leadership Legislative Chair. However, many staff and students want to communicate virtually.
- When approaching students regarding registering to vote, in case they are sick of the other WA, Ms Liberty mentions local issues that are probably of interest to them—housing, tuition, policing—and why that makes voting so important