



Action Plan

The Student Government Association and the Informed Student Voter Coalition Club will work to encourage civic engagement at Sauk Valley Community College to help students become educated catalysts of positive change before the 2020 presidential election.

REGISTER TO VOTE DRIVES:

- Wednesday, September 4—Voter registrars were available at SaukFest to register voters. SaukFest is our welcome to the fall semester event where college departments, student clubs/organizations, community agencies, and area businesses increased visibility while sharing valuable information.
- Tuesday, September 17—Constitution day—In addition to having Constitution Day and Voter Registration information available on the SVCC website, Constitution Day is a time when students are encouraged to develop habits of citizenship. An informational table was set up to remind students of how they, as students, can make a difference; non-partisan online resources were available for students to check their knowledge; and students were able to take the citizenship test, play educational games, and explore the constitution. Students received a folding constitution, which includes the Preamble to the U.S Constitution, the 7 original articles, and all 27 Amendments, including the Bill of Rights. Voting and taking part in the democratic process is one of the best ways of celebrating Constitution Day and voter registration information was available.
- Friday, November 1—The Informed Student Voter Coalition Club was formally established at Sauk Valley Community College. The purpose of this organization is to create bi-partisan student voter awareness, offer opportunities for voter registration on campus, help students understand how the voting process works, and provide educational events/sessions/seminars on the importance of voting, on how political identity is established, and about upcoming elections.
- Monday, November 11 – email providing online voter registration information sent to each enrolled student.

UPCOMING EVENTS:

- Wednesday, January 22, 2020 - Voter registrars will be available at our Spring SaukFest (welcome to the spring semester event) to register voters.
- Mid- February (2020)- “Polly Itical” voter awareness skit with voter registration available. Invite candidates to come to mini info sessions to increase student awareness on issues and stances so they may be informed voters.

MARKETING:

- Web ads, emails and text alert to all students, as well as marquee and social media announcements during key times.
- Posters to advertise events and a web section that included the online registration page and Illinois General Election important dates and deadlines.
- A photo booth available at SaukFest and flyers provided by Southern Poverty Law Center Campus on the importance of voting.
- ALL IN Democracy Challenge print-ready files posted on campus and shared on social media.