

Santa Fe College All-In Challenge Action Plan

Executive Summary

Our 2020 election outreach plan was coordinated by a coalition of student voter engagement groups and campus organizers, which included Civic Engagement and Service Specialist Sarah Blanc, FL-PIRG Campus Organizer Phoebe Cribb and four FL-PIRG Interns; Kelly Young, Trevor Matheson, Carla Soto, and Ethan Crosbie, Campus Election Engagement Project fellow Austin Burton, and NextGen Florida campus organizer Oli Knight. Members of the coalition met on a weekly basis throughout the Fall semester and offered activities, resources and classroom presentations across campus. Because a majority of our students are learning virtually, all of our activities and resources were online, reaching more students than ever.

Leadership

Sarah Blanc, Civic Engagement and Service Specialist

Phoebe Cribb, FL-PIRG Campus Organizer

4 FL-PIRG Interns: Kelly Young, Trevor Matheson, Carla Soto, Ethan Crosbie

Austin Burton, CEEP Fellow

Oli Knight, NextGen FL Campus Organizer

Dr. Doug Bagby, Associate Director of Student Life

Dr. Vilma Fuentes, Chair of The Democracy Commitment at SF

TJ Pyche, Communications and Outreach Specialist, Alachua County Supervisor of Elections

Landscape

SF currently enrolls almost 12,000 students, primarily as two-year transfer students. According to the last NSLVE survey data we received in 2012 and 2014, our students were voting at higher rates than average college students. We do not have more recent data to refer to. Traditional-aged college students usually register to vote when they receive their driver's license. A majority of SF students are registered to vote in Alachua County. We do not have on-campus housing.

SF College has remained primarily online throughout the fall 2020 semester. For this reason, all voter outreach has been virtual. Student organizers relied on relational organizing to create buy-in across the campus.

Goals

Our short-term goal was to get as many students registered as possible and give them the tools and information they need to vote. Our long-term goal is to create a culture of voting at SF and maintain this coalition so every election season it becomes easier to get students involved in voting. Civic Engagement and Service sends a weekly e-mail update which includes important election deadlines and resources.

Events and Activities

9/22 Civics Fair

CES recognizes National Voter Registration Day every fall with the annual Civics Fair, and this year we are going virtual! You can find all the resources you need right here to get engaged in the upcoming election!

Workshop Schedule

- Voting 101: 11 a.m. – TJ Pyche, Outreach Director from Supervisor of Elections
- Democracy 101: 12 p.m. – Austin Burton and Kelly Young, SF students
- Organizing 101: 1 p.m. – Phoebe Cribb and Oli Knight, campus organizers
- Civics Trivia: 2 p.m. – Sarah Blanc, CES specialist

Virtual Civics Expo: <https://padlet.com/CESatSF/34vcxe1dtkldwj0>

All of the campaigns and organizations featured here are recruiting volunteers to get engaged for the November 3 election!

Engagements

- Voting 101: 5 participants, 2 students
- Democracy 101: 6 participants, 4 students
- Organizing 101: 9 participants, 5 students
- Civics Trivia: 7 participants, 3 students
- 74 engagements on This Week

First Presidential Debate Watch Party

The SF Vote Coalition hosted a Presidential Debate Watch Party via Google Hangouts and 7 participants attended, including 6 students. They used the opportunity to text and post about the upcoming Voter Registration Deadline. Seven students attended the virtual watch party.

“Ask Me Anything” Sessions

Every Wednesday at 3 p.m. CES will host Ask Me Anything with local leaders and change-makers. This is an opportunity to ask questions about getting involved in your community or any other questions you may have! Many of the discussions were focused on issues at the center of the 2020 election.

- 9/2: CES Specialist Sarah Blanc, 3 students, 4 staff members
- 9/9: SFPD Chief Book, 16 guests, 4 current students,
- 9/16: SG President Joudi Ayroud, 5 students, 3 staff, 1 alum
- 9/23: SF President Dr. Broadie, 21 guests, 10 students
- 9/30: Community Organizer Danielle Chanzas, 6 guests, 3 students
- 10/7: Gainesville Mayor Lauren Poe, 8 students and 14 total participants.
- 10/14: Navy Veteran/VMSS Specialist Nick McMillen, 3 students and 9 total participants.
- 10/21: Supervisor of Elections Communication and Outreach Specialist TJ Pyche, 3 students and 7 total participants.

- 10/28: Alachua County School Board Member Tina Certain, 2 students and 6 total participants.

9/23 Times Talk on RBG

The Democracy Commitment hosted a Times Talk about the passing of Justice Ruth Bader Ginsburg and implications for the 2020 presidential election. 29 guests attended - 19 were students.

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