



Santa Clara University 2022 Democratic Engagement Action Plan

Developed by: Tedd Vanadilok

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Santa Clara University in California for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Santa Clara University for the 2022 election are:

- Provide students with information about how to register to vote in California and all other states.
- Provide students with resources about the variety of ways to vote including absentee voting, voting by mail, voting in another state, and voting while abroad.
- Provide students with resources to learn about the election process, candidates, and issues of interest during this election season.

Leadership:

Our leadership team includes the following:

Tedd Vanadilok - Director, Center for Student Involvement

Our campus works with these following nonprofit partners: Ballot Ready, National Voter Registration Day, National Voter Registration Week, Vote Early Day

Commitment:

Santa Clara University actively promotes and provides resources related to voter registration or civic holidays including:

- Constitution Day
- National Voter Registration Day
- National Voter Registration Week
- Vote Early Day
- Election Hero Day
- Election Day

Santa Clara University

Landscape:

Santa Clara University is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2016.

Our campus demographic and voting data:

Santa Clara University has 8,616 students. Additional data may be found at our [“At a Glance” section of the university’s website.](#)

Santa Clara University has authorized NSLVE.

Our institution had a 2020 campus voting rate of 78.6%.
Our institution had a 2020 voter registration rate of 87.6%.

Our institution had a 2018 voter turnout rate of 44.4%.
Our institution had a 2018 voter registration rate of 78%.

Our institution has been recognized by ALL IN with the following seals: 2016 Bronze, 2018 Gold, 2020 Gold

Goals:

Our campus democratic engagement goals are:

- Increase student voter turnout rate to 80% in 2022 and 85% in 2024.
- Increase student voter registration rate to 90% in 2022 and 95% in 2024.
- Increase student organization partnerships to 5 active organizations in 2022 and 10 active organizations.

Strategy:

Santa Clara University will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

Strategy 1: online engagement

- Continue to update our “all-in-one” voter registration website so students can find resources at a single location online.
- Launch an online platform with the ALL IN Campus Democracy Challenge for students to participate in voter registration and civic engagement activities.
- Collaborate with faculty and the university library to promote events and research that they produce for the benefit of our students.

Strategy 2: civic holidays

- Continue to promote and provide resources related to the following civic holidays:
 - Constitution Day
 - National Voter Registration Day
 - National Voter Registration Week
 - Vote Early Day
 - Election Hero Day
 - Election Day

Strategy 3: campus polling place

- Collaborate with the Santa Clara County Registrar of Voters Office to host a polling place on our campus.
- Note: Although we had signed an agreement with the county to host a polling place for the 2022 primary and general elections, the county canceled these plans due to limited resources and staffing; we will attempt a new partnership for 2024.

Evaluation:

We will evaluate our action plan in the following ways:

In addition to using your future 2022 NSLVE voting data, we will be collaborating with our Assessment Office to either integrate voter registration and civic engagement questions into existing assessment instruments and/or develop new instruments that can be employed on a regular basis whether annually, biennially, or other frequency.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/santa-clara-university/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

NSLVE reports are shared with our Institutional Research (IR) Office and Center for Student Involvement. The IR Office then posts the reports on their website for the SCU community to view.