

**ALL-IN Campus Democracy Challenge
Santa Clara University
2020 Action Plan**

Overview

Santa Clara University is engaging its student body to register to vote, gain resources about the variety of ways to vote, learn about the election process, participate in election-related events, and vote on March 3, 2020 for the U.S. Presidential Primary Election and November 3, 2020 for the U.S. Presidential Election.

Goals

As a participating institution in the ALL-IN Campus Democracy Challenge, Santa Clara University has the following goals:

- Provide students with information about how to register to vote in California and all other states.
- Provide students with resources about the variety of ways to vote including voting as an absentee, voting in another state, and voting while abroad.
- Provide students with programs and resources to learn about the election process, candidates, and issues of interest during this election season.
- Provide students with a campus polling location so they have an accessible place to vote on each Election Day.

Elements

Santa Clara University's action plan for the ALL-IN Campus Democracy Challenge is comprised of the following elements:

- *Voter Registration*: The Associated Student Government (ASG) will be staffing voter registration tables at Benson Memorial Center on weekdays during the winter and spring quarters of the 2019-20 academic year and the fall quarter of the 2020-21 academic year. At the voter registration table, ASG leaders will provide students with resources on how to register to vote and share resources about how, when, and where to vote as well as resources about the election process.
- *New Student Orientation*: For all new students enrolling at Santa Clara University for the 2020-21 academic year, the Center for Student Involvement—which runs New Student Orientation—will present voter registration information at appropriate times during Orientation sessions in July and September, have a full-page information sheet with registration instructions in the Bronco Book (a print resource guide shared with all new students and parents), have California voter registration applications available at appropriate check points during Orientation sessions, and include a required voter registration module using a new online platform for new students that delivers both informational and educational modules.
- *Parent Orientation*: For all parents and other family members attending New Student Orientation with their students, the Center for Student Involvement will present voter registration information at appropriate times during Orientation sessions in July and September, have a full-page information sheet with registration instructions in the Bronco Book (a print

resource guide shared with all new students and parents), and have California voter registration applications available at appropriate check points during Orientation sessions.

- **Welcome Weekend & Weeks**: In addition to New Student Orientation, the Center for Student Involvement also oversees Welcome Weekend and Welcome Weeks which is a month of programming to help transition new students to the campus and to college in general. Voter registration information and resources will be included in the Welcome Weekend and Weeks print booklet and mobile app. Both the booklet and mobile app have a calendar of events so voter registration deadlines and Election Day will be listed.
- **Off-Campus Housing Orientation**: ASG will collaborate with the Off-Campus Housing Office to integrate a voter registration presentation into Off-Campus Housing Orientation for students living off campus during the 2020-21 academic year. Also, ASG will include an informational postcard with registration instructions in welcome packets distributed to off-campus students.
- **Class Presentations**: The Center for Student Involvement will give brief presentations to select fall classes including the Emerging Leaders class for first year students and nine sections of the LEAD Seminar for first generation students. Presentations will cover the basics of voter registration and share relevant resources.
- **Email Announcements**: ASG sends to the student body a weekly email titled “This Week at SCU” and includes a variety of messages. During the winter and spring quarters of the 2019-20 academic year and the fall quarter of the 2020-21 academic year, ASG will include messages related to voter registration and elections (i.e. online resources, reminders, deadlines).
- **Online Resources**: The details of this action plan as well as online resources will be hosted on the following website: <https://www.scu.edu/csi/leadership/initiatives/voter>.
- **Election Central**: The east lobby of Benson Memorial Center—which is the student union—will have a booth that displays information about voter registration, mid-term election candidates, and California state-wide initiatives.
- **Campus Polling Location**: Santa Clara University will be hosting a polling location (Vote Center) at the Benson Memorial Center in the California Mission Room on both Election Days of March 3, 2020, and November 3, 2020. This polling location is for students and anyone else who lives in the 95050 and 95053 zip codes.
- **Absentee Drop Box**: Santa Clara University will also aim to have an absentee ballot drop box available at the east entrance to Benson Memorial Center starting in October. Absentee ballots would only be for Santa Clara County.

Contact Information

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