

San Bernardino Valley College 2022 Democratic Engagement Action Plan
Developed by: Marie Maghuyop and Dr. Raymond Carlos

Executive Summary:

This nonpartisan democratic engagement action plan was developed by San Bernardino Valley College in California for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for San Bernardino Valley College for the 2022 election are:

1. Increase civic engagement partnerships to 5 in 2022 and 8 in 2024.
2. Create a voter turnout rate baseline in 2022.
3. Increase student voter registration rate by 10% in 2024.
4. Increase student voter turnout rate by 10% in 2024.

Leadership:

Our leadership team includes the following:

| Name | Contact |
|--|--|
| Dr. Raymond Carlos, Dean of Student Services | rcarlos@valleycollege.edu (909) 384-4474 |
| Marie Maghuyop, Student Activities Specialist | mmaghuyop@valleycollege.edu (909) 384-4474 |
| Maria Notarangelo, Faculty Librarian | mnotarangelo@valleycollege.edu |
| Dr. Wallace Johnson, Dean, Social Sciences, Human Development & Physical Education | wjohnson@valleycollege.edu |
| Todd Heibel, Geography Faculty | theibel@valleycollege.edu |
| Bridgett Pierce, SBVC Student, Former ASG Student Senator | b.pierce6618@student.sbccd.edu |

Commitment:

San Bernardino Valley College has been committed to a mission of increasing civic and community engagement since its inception in 1926. The college envisions that our inclusive culture, quality education, and comprehensive support services will create leaders dedicated to promoting social justice and community advocacy on a local and national level. San Bernardino Valley College, and San Bernardino Community College District, is committed to reflective practices to support the democratic process, and a culture of civic engagement through local, regional, state, and national advocacy opportunities and elections. Below are three values that demonstrate our commitment.

Diversity, Equity, Inclusion and Anti-Racism: Among our values, the college is committed to DEIA, which highlights that policies, plans, and decisions must be data-informed, utilize an equity lens, and be based on thoughtful consideration of what will best serve our students and the community at large.

Campus Climate: Additionally, the college values a campus-wide climate that is student-focused and fosters mutual respect between all constituencies, values multiple perspectives, and appreciates diverse cultures and human experiences. We must hold ourselves and our students to the highest ethical and intellectual standards.

Participatory Governance: Finally, as part of the collegial consultation process, all levels of the college must openly engage in sharing ideas and suggestions to develop innovative ways to improve our programs and services. We value equitable, inclusive, collaborative, and transparent governance processes grounded in open, honest, and reflective discourse.

Landscape:

San Bernardino Valley College is a public community college and joined the ALL IN Campus Democracy Challenge in 2022. Our institution is the following: Minority Serving Institution, Hispanic-Serving Institution.

Our campus demographic and voting data:

In the 2020-2021 academic year, San Bernardino Valley College had **17,642** students.

| AGE | ETHNICITY |
|---|---|
| <ul style="list-style-type: none"> ● <19 yrs or less - 26.6% ● 20-24 yrs - 28.6% ● 25-29 yrs - 17.8% ● 30-34 yrs - 10.8% | <ul style="list-style-type: none"> ● Hispanic - 67.6% ● White 11.4% ● Black/African American - 10.9% ● Asian - 3.7% |

| | |
|--|---|
| <ul style="list-style-type: none"> • 35-39 yrs - 6.6% • 40-49 - 6.4% • 50+ yrs - 3.2% | <ul style="list-style-type: none"> • Multiple races - 3.5% • Filipino - 1.4% • Unknown/Unreported - 1% • Pacific Islander - 0.3% • Native American/Alaskan Native - 0.2% |
|--|---|

SBVC does not have residential housing on campus, however all students live within the service area of the San Bernardino Community College District (SBCCD).

NSLVE

San Bernardino Valley College has recently authorized the National Study of Learning, Voting, and Engagement (NSLVE) within the last few months, so does not yet have campus voter registration and voter turnout data.

Goals:

Our campus democratic engagement goals are:

1. Increase civic engagement partnerships to 5 in 2022 and 8 in 2024.
2. Create a voter turnout rate baseline in 2022.
3. Increase student voter registration rate by 10% in 2024.
4. Increase student voter turnout rate by 10% in 2024.

Strategy:

San Bernardino Valley College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

1. **REGISTRATION: Help students register to vote. Make registration easy, accessible, and convenient.**
 - Peer-to-peer education outreach
 - Host voter registration drives (in-person and virtual)
 - Promote annual Ballot Bowl
2. **EDUCATION: Educate students about the importance of voting.**
 - Provide nonpartisan information to students regarding upcoming ballot measures and candidates at the local, state, and federal levels
 - Peer-to-peer dialogue, registrar presentations, and distribution of informational materials.
 - Online resources/links for voting (website, Library, Presence, etc.)
3. **TURNOUT: Promote voting. “Voting should be a habit, not a hobby.”**

- Include civic, voting, and registration dates/deadlines on physical and virtual academic calendars (SBCCD and SBVC)
 - Email blasts to students about deadlines and events
 - Social media
 - Campus flyers/posting
 - Collaborate with faculty to share important information/dates/deadlines
- 4. RECOGNIZE:** Recognize individual and community milestones--from registration, voting percentages, and volunteerism.
- Recognize students, staff/faculty for their participation and efforts

EVENTS (Recurring):

#VoteReady Civic Holidays – leading up to Election Day Nov. 8

- National Constitution Day – September 17, 2022
- National Voter Registration Day – September 20, 2022
- National Voter Education Week – Oct. 3-7, 2022
- Vote Early Day – Oct. 28, 2022

Events hosted Fall 2022:

- 9/29/22 – Film Screening of *John Lewis: Good Trouble* and Voter Registration
- 10/4/22 – SB County ROV Voter Education Virtual Presentation
- 10/6/22 – Film Screening of *Latino Vote: Dispatches from the Battleground* and Voter Registration

Evaluation:

We will evaluate our action plan in the following ways:

HOW: We will utilize a variety of methods to track and evaluate our campus democratic engagement programming including our Presence student engagement platform.

We will partner with our Institutional Research office to assist in finding gaps in our outreach, and reevaluate programming and outreach each semester.

WHO: The leadership team identified in this action plan, which includes faculty, classified professionals, and students – modeling the participatory governance democratic process – will meet each semester and as needed to coordinate civic engagement events and programs. The team will address gaps in engagement by partnering with faculty and programs that serve those underserved/under-engaged student populations.

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Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/san-bernardino-valley-college/>.

We will work with the SBCCD Chancellor, College President and Vice Presidents, Institutional Research team, Deans, and our civic engagement leadership group to make recommendations that information is shared annually at New Student Welcome Day (NSWD) moving forward and at other related campus/community events.

We will work with our Marketing department to share our action plan on the college website and post to our student engagement platform, Presence.