NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

SEPTEMBER 2019

2014 & 2018 CAMPUS REPORT

Student Voting Rates for Salem State University

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool -

https://idhe.tufts.edu/nslve-recalculation-tool.

To read more about NSLVE data, see our Campus Reports FAQ -

https://idhe.tufts.edu/nslve/frequently-asked-questio ns.

Reviewing the Data

Use the following key to interpret the charts:

- * = number of students is less than 10
- n/a = no data was collected or calculated for this field.

What to do next?

□ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals -

https://idhe.tufts.edu/public-data-portal-visualizat ions.

□ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

□ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation https://idhe.tufts.edu/electionimperatives.

□ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: https://idhe.tufts.edu.

Follow us on Twitter @TuftsIDHE.

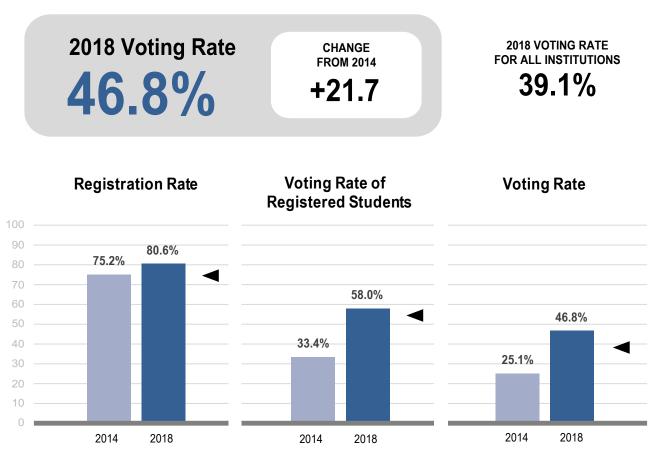
We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



Voting and Registration Rates

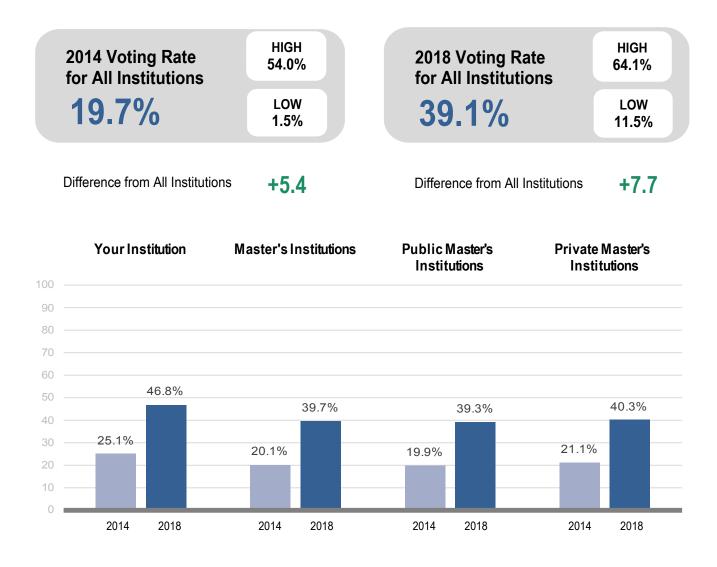


	All	Institutions,	2018
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	2014	2018		Change
Total student enrollment	8,915	8,203	Ŷ	-712
Age under 18/Unknown IPEDS estimated non-resident aliens FERPA records blocked	(69) (384) 0	(189) (227) 0		
Total eligible voters	8,462	7,787	₽	-675
Number of students who registered	6,364	6,278	₽	-86
Number of students who voted	2,125	3,642	ᠬ	1,517
Registration rate	75.2%	80.6%	ᡎ	5.4
Voting rate of registered students	33.4%	58.0%	ᠬ	24.6
Voting rate	25.1%	46.8%	ᡎ	21.7
Difference from all institutions	+5.4	+7.7		

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification



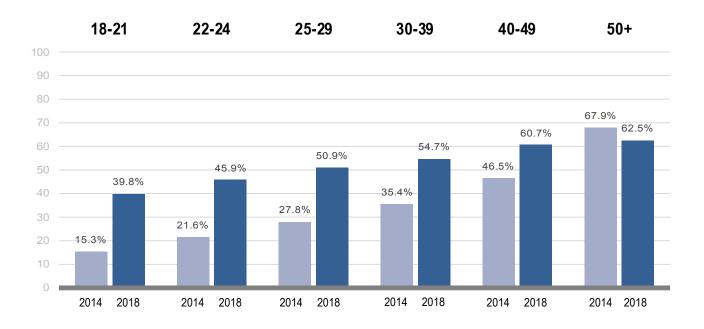
By Voting Method*

	Abse	entee	Early	Vote		Mail		In-Per Electio	•	
100									-	
90										
80										
70										
60										
50										
40										
30										
20										
10	n/a	0.6%	n/a	n/a		n/a	n/a	0.9%	1.3%	
0	_	00.40	_	-		_		0044		
	2014	2018	2014	2018	4	2014	2018	2014	2018	

	2014		2018				
	Voted	Rate	Voted	Rate		Change	
Absentee	*	n/a	23	0.6%		n/a	
Early Vote	0	n/a	*	n/a		n/a	
Mail	*	n/a	*	n/a		n/a	
In-Person, Election Day	19	0.9%	47	1.3%	ᡎ	0.4	
Unknown	2,104	99.0%	3,562	97.8%			
Total	2,125		3,642				

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officals where your students voted.

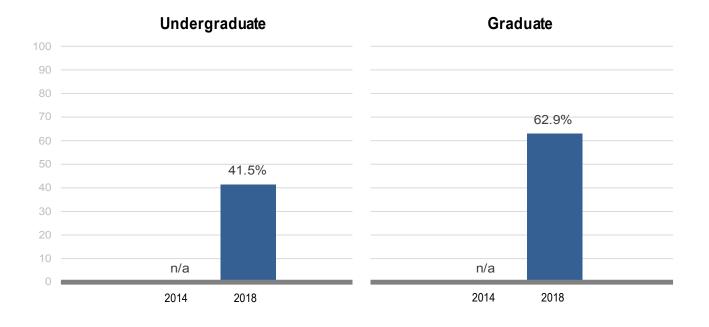
By Age Group*



	2014			2018				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
18-21	3,953	604	15.3%	3,927	1,562	39.8%	↑	24.5
22-24	1,893	408	21.6%	1,679	770	45.9%	ᡎ	24.3
25-29	1,311	365	27.8%	1,084	552	50.9%	ᡎ	23.1
30-39	926	328	35.4%	821	449	54.7%	ᡎ	19.3
40-49	458	213	46.5%	295	179	60.7%	ᡎ	14.2
50+	305	207	67.9%	208	130	62.5%	₽	-5.4
Unknown	21			*				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

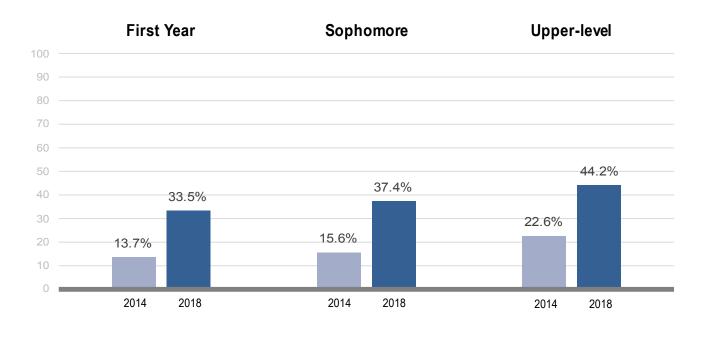
By Education Level*



	2014			2018				
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change	
Undergraduate	0	0	n/a	6,319	2,619	41.5%	n/a	
Graduate	0	0	n/a	1,325	834	62.9%	n/a	
Unknown	8,846			370				

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

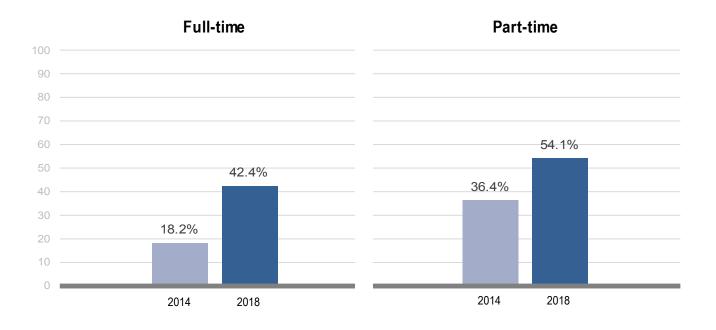
By Undergraduate Class Year*



		2014			2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		Change
First Year	1,069	146	13.7%	1,055	353	33.5%	↑	19.8
Sophomore	1,275	199	15.6%	1,115	417	37.4%		21.8
Upper-level	4,199	947	22.6%	3,816	1,685	44.2%	↑	21.6

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

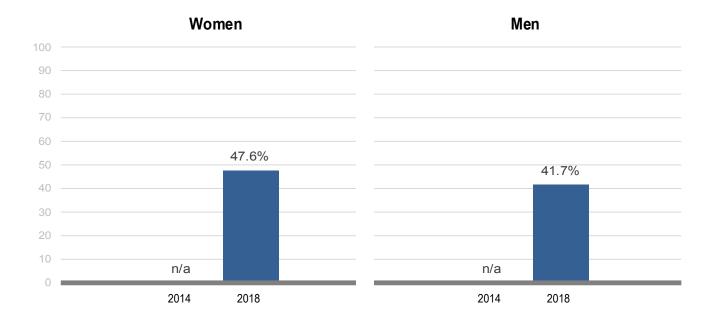
By Enrollment Status*



2014 2018 Enrolled Voted Rate Enrolled Voted Rate Change Full-time 6,022 1,098 18.2% 5,946 2,523 42.4% ⇧ 24.2 1,027 36.4% 54.1% 17.7 2,824 2,068 1,119 Part-time Unknown 0 0 n/a 0 0 n/a

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

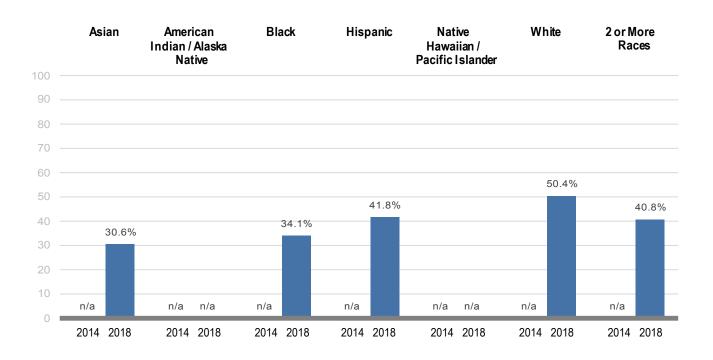
By Gender*



		2014			2018		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Women	0	0	n/a	5,182	2,464	47.6%	n/a
Men	0	0	n/a	2,786	1,163	41.7%	n/a
Unknown	8,846			46			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

By Race/Ethnicity*



	2014						
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Asian	0	0	n/a	229	70	30.6%	n/a
American Indian/ Alaska Native	0	0	n/a	10	*	n/a	n/a
Black	0	0	n/a	662	226	34.1%	n/a
Hispanic	0	0	n/a	1,260	526	41.8%	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a	0	0	n/a	n/a
White	0	0	n/a	5,129	2,584	50.4%	n/a
2 or More Races	0	0	n/a	265	108	40.8%	n/a
Unknown	8,846			459			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

		2014		2018			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change
Biological and Biomedical Sciences	0	0	n/a	410	164	40.0%	n/a
Business, Management, and Marketing	0	0	n/a	1,325	484	36.5%	n/a
Communication and Journalism	0	0	n/a	216	102	47.2%	n/a
Computer and Information Sciences	0	0	n/a	190	66	34.7%	n/a
Education	0	0	n/a	1,061	589	55.5%	n/a
English Language and Literature	0	0	n/a	193	105	54.4%	n/a
Foreign Languages, Literatures, and Linguistics	0	0	n/a	41	22	53.7%	n/a
Health Professions	0	0	n/a	934	411	44.0%	n/a
History	0	0	n/a	182	101	55.5%	n/a
Law Enforcement, Firefighting, and Protective Services	0	0	n/a	526	201	38.2%	n/a
Liberal Arts and Sciences, and Humanities	0	0	n/a	278	101	36.3%	n/a
Mathematics and Statistics	0	0	n/a	59	23	39.0%	n/a
Parks, Recreation, Leisure, and Fitness Studies	0	0	n/a	337	99	29.4%	n/a
Philosophy and Religious Studies	0	0	n/a	11	*	n/a	n/a
Physical Sciences	0	0	n/a	125	57	45.6%	n/a
Psychology	0	0	n/a	634	280	44.2%	n/a
Public Administration and Social Service Professions	0	0	n/a	546	336	61.5%	n/a
Social Sciences	0	0	n/a	250	145	58.0%	n/a
Visual and Performing Arts	0	0	n/a	335	166	49.6%	n/a
Unknown	8,846	2,125	24.0%	361	187	51.8% 👚	27.8

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____[name of institution]*. Medford, MA.



Contact us: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement Lincoln Filene Hall, Medford, MA 02155 NSLVE@tufts.edu | 617-627-0620

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