

Saint Paul College

(institution)

July, 2024

(month, year)

Action Plan!



for more information, visit:
democracy.works/votesandballots



Executive Summary



What is this action plan for and what does it seek to accomplish?

This action plan was developed in July 2024 by _____ by
(month and year)

Student Life and Diversity Office to communicate our strategy for increasing both
(team / coalition / organization)

the registration and turnout rates of voters at Saint Paul College.
(institution)

The planned activities outlined here will be carried out over the next

one year on and around our campus in St. Paul, MN.
(# of months or years) (city, state)

This plan will be implemented by Staff and Student leaders
(students, staff, faculty, partners, etc.)

recruited by _____ in order to accomplish our
(team / coalition / org.)

goals and further institutionalize Saint Paul College's
(institution)

commitment to civic learning, democratic engagement,

and youth participation in elections.

Leadership



Who is coordinating and overseeing the institution's work to increase civic learning and democratic engagement? Who are the working group members?

Leader / Chair: _____

Becky Kaarbo

We will work with:



name & role:
JANE DOE
RESIDENTIAL LIFE

personal strengths:
ORGANIZATION

what communities do you represent?

- STAFF
- LGBTQ+
- SOCIAL WORKER

hopes & fears:
RECORD TURNOUT
VOTING LAWS



name & role:
Kyra Engen
Student Life and Diversity

personal strengths:

what communities do you represent?

- Staff

hopes & fears:



name & role:
Becky Kaarbo
Student Life and Diversity

personal strengths:

what communities do you represent?

- Staff

hopes & fears:



name & role:

personal strengths:

what communities do you represent?

-
-

hopes & fears:



name & role:

personal strengths:

what communities do you represent?

-
-

hopes & fears:



name & role:

personal strengths:

what communities do you represent?

-
-

hopes & fears:



name & role:

personal strengths:

what communities do you represent?

-
-

hopes & fears:



name & role:

personal strengths:

what communities do you represent?

-
-

hopes & fears:



name & role:

personal strengths:

what communities do you represent?

-
-

hopes & fears:

CHECK:

Is this group of partners diverse and inclusive in terms of:

- fostering leadership from different parts of campus, including students?
- how you are recruiting for leadership across different perspectives and areas of expertise?
- access to voters, especially those who are underrepresented in our democracy?
- how your team addresses student and staff turnover?
 - we have a directory of important partners' contact information.
 - we have succession plans in place for when leaders leave our team.
 - we have our action plans and NSLVE data easily accessible to others on campus.
 - we don't have a plan yet.

We will meet:



weekly



monthly



quarterly

Specifics:

- virtually in person over email

where you'll meet on campus, if you'll coordinate via email or something else, etc

We will meet via our 1 on 1 standing meeting

Commitment



How does the institution and its leadership demonstrate commitment to improving civic learning and democratic engagement?

In regards to civic learning & democratic engagement —

which means promoting the education of students for engaged citizenship through democratic participation in their communities, respect and appreciation of diversity, applied learning, and social responsibility —

our campus mission statement mentions:

We want to educate and empower students to lead purposeful live one way that students can do that is through being civilly engaged

our campus values include:

enrich community vibrancy and one way to encourage students to be civilly engaged.

our campus strategic plan mentions a commitment to:

building, enhancing and sustain relationships with community resources. The best way to have voter education with through community resources.

CHECK: mark most applicable statement

- We can point to the above institutional commitments to support our work.
- The emphasis on civic learning and democratic engagement could be increased.
- There is no mention of civic learning and democratic engagement—yet!

On campus OR in the classroom, circle all that apply

we've seen:

voter education resources

campus leaders promote voting

protests / rallies / walkouts

participation in national initiatives (i.e. NLSVE, ALL IN, Ask Every Student)

on-campus polling place

political clubs

voter registration tables

signage promoting election day

participation in Civic Holidays

we've experienced:

town halls

voting in student body elections

political speakers

walks / rides to the polls

registering to vote

deliberative dialogues

National Voter Registration Day

participation in national initiatives (i.e. NLSVE, ALL IN, Ask Every Student)

participation in Civic Holidays

other:

Landscape



What does assessment data show about the political climate and democratic engagement on campus? What internal and external barriers exist, and what resources/opportunities are there to help the institution be successful?

Data from your institution:

(school website, etc.)

2022

(year)

You can use <https://nces.ed.gov/collegenavigator> to access your data!

Total student enrollment: 5,365

International students: 197

Ages:

<u>27</u> % 18-21	<u>28</u> % 22-24	<u>28</u> % 25-29
<u>31</u> % 30-39	<u>43</u> % 40-49	<u>63</u> % 50+

<u>28</u> % undergraduate	<u> </u> % graduate	<u> </u> % Pell Grant recipients
<u>29</u> % full-time	<u>31</u> % part-time	
<u>30</u> % men	<u>30</u> % women	<u> </u> % unknown <small>/ not specified</small>

<u>10</u> % Asian	<u>35</u> % Black	<u>9</u> % Hispanic
<u>0</u> % American Indian / Alaska Native		
<u>0</u> % Native Hawaiian / Pacific Islander		
<u>26</u> % White	<u>4</u> % 2 or more races	
<u>5</u> % Unknown		

below, circle whichever option comprises the majority on campus

in-state

v.

out-of-state

on-campus

v.

commuters

Data from your NSLVE report:

2022

(year)

Registration rate:

64.6 %

Voting rate:

30.9 %

During this year, our: (circle ↑ or ↓)

registration rate: ↑ ↓ -1 %

voting rate: ↑ ↓ -16 %

was ↑ ↓ than the national average * %

* compared to previous major election year

Question to consider!

Based on your most recent data, where do you see the greatest opportunity for growth?

What groups (i.e. fields of study, race/ethnicity, age, etc.) could you work to better engage?

Other data to consider:

(think: voting rates by field of study; by race / ethnicity, how are students casting their ballot?)

We had an increase of students under the age of 18 and a decrease of student enrollment

Challenges

internal

(think: limited funding, staff resistance, lack of leadership)

- Commuter college
- Many student not eligible to vote
-
-
-

external

(think: election laws, voter ID laws, lack of proximity to polling location)

-
-
-
-
-

Strengths

(think: saw an increase in volunteers following 2020 election)

-
-
-
-
-

Goals



What impact is desired—this semester/year and over the next five years?

Make sure your goals are informed by principles of diversity, equity, inclusion and justice!

Long-term: (think: By 2028, the institution will increase student voting rates by 20 percentage points over 2016 turnout levels, with students of color voting at the same rates as white students.)

- By the next presidential election we want to host a country wide election site on campus
- Create a more inclusive Voting Committee to have representation of staff, faculty and students by next election cycle.
-

Short-term: (think: By 2022, at least 30% of our working group leadership will represent marginalized communities on our campus.)

- We would like to increase our voting registration by 3%
- We would like to increase our voting turning by 3%
-

CHECK:

Are these goals SMARTIE? Specific Measurable Achievable Relevant Time-bound Inclusive Equitable

Reporting & Evaluation

How will this plan be shared, internally and externally? What do relevant stakeholders want to know and be able to do with the information gathered?

We will share this plan . . .

internally, by: explain how you will share this plan amongst your team and its partners

Sharing this to Administration on campus so that they know what are goals are for this year

externally, by: explain how and where you will share this plan on campus and beyond (i.e. department meetings, with community partners, student org meetings, website, social media, etc.)

We will submit the action plan to All In

CHECK:

Share our NSLVE reports as part of this strategy

Plan to complete our evaluation of this plan by
(Insert Date)

Review the Strengthening American Democracy Guide for support

We want to know:

(think: why students believe it's important to vote)

- What motivates students to vote
- What barriers do you have to voting
- How does the election impact campus climate

We will collect feedback by:

(think: sending a post-election survey to students)

- Interactive Tabling with feedback boxes
- Survey in Student Broadcast
-

Strategy

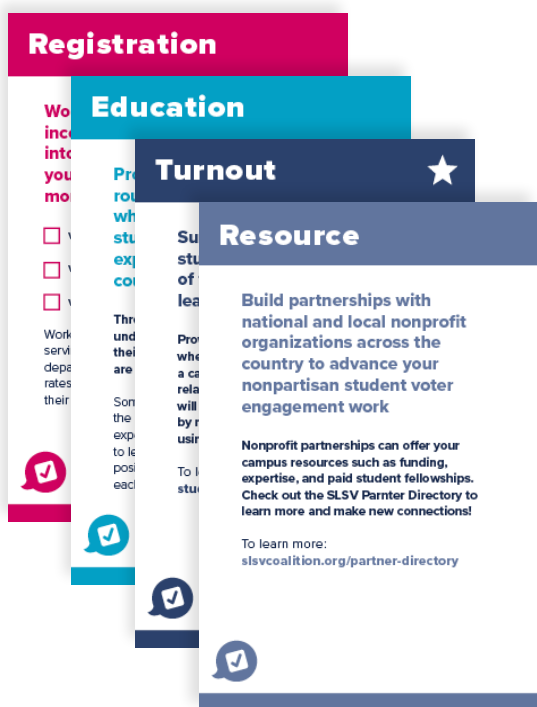


What is the work? What are the planned activities?

Use this section as a guide to approaching your strategy. Based upon what you shared in previous pages, circle the option that best represents your team's estimated level of resources in terms of **people**, **money**, and **time**. As you are reviewing your tactic cards, consider the resources you have and the resources you might need to be able to accomplish the tactics you select.

circle one in each section								
People			Money			Time		
			\$	\$\$	\$\$\$			

Tactic Cards will represent different types of activities, too! Check out the definitions below, and ensure your strategy includes a well-balanced mix of each:



Voter registration

The process of successfully completing the application to be able to cast a ballot in an election.

Voter education

Activities to facilitate civic learning, *political engagement,* and increase participation in elections.

Voter turnout

The act of implementing tactics to encourage potential voters to follow through with becoming voters.

Resource

These resources can help you institutionalize civic learning or democratic engagement (or, CLDE) as an enduring practice and a critical part of student experience.

Cards with a **star symbol** on them do a great job at increasing voter access and break down barriers that make it hard for students to vote.

Next Steps:

Once you complete your strategy poster, Either take what you've done on this board and write an action plan using the Strengthening American Democracy Guide at slsv.vote/sadg and other Action Planning Resources, or use the Votes & Ballots Action Planning Form (link and preview below) to get started on a first draft!

Go to slsv.vote/votesballotsactionplan to use the Votes & Ballots Action Planning Form!

2024 Voting Activities Plan

Have the voting registration form at all welcome week events in the following forms

- On an iPad
- Paper forms
- QR Code

Have voting information and voting registration information in our weekly student broadcast

Posters around campus with a QR code that links to our Voting Info page on our website

Table during heavily trafficked times in the cafeteria on National Voter Registration Day as well the few weeks leading up to Election Day

Post on the Student Life and Diversity Instagram page with a variety of voting information