




SUNY DELHI VOTER ENGAGEMENT



Action Plan Submitted in January 2022 by:
Elizabeth Hoyt, Voter Engagement Committee Chair



VOTER ENGAGEMENT COMMITTEE

THE WHY

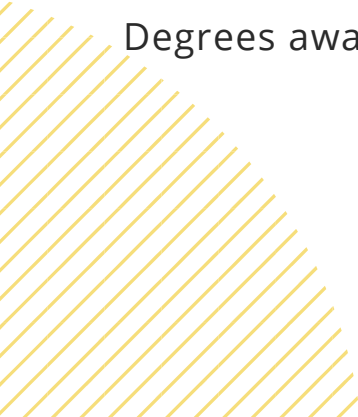
The Voter Engagement Committee (VEC) recognizes the need for increased voter engagement for all students. This committee provides multiple modes of voter engagement, and shares important state voter deadlines. The VEC, empowers and encourages members, clubs or departments to develop and support diverse voter engagement programs throughout the year.

THE WHO

- Elizabeth Hoyt, Assistant to the Vice President for Student Life & Chief Diversity Officer (Chair)
- Michele Frazier, Instructor, Liberal Arts & Sciences
- Dan Gashler, Associate Professor, Liberal Arts & Sciences
- Michael Tweed, Associate Professor, Liberal Arts & Sciences
- Christina Viafore, Director of Human Resources & Marketing, CADI
- Nick Wagner, Assistant Director, Center for Student Leadership & Engagement

THE CAMPUS LANDSCAPE

SUNY Delhi enrolls approximately 3,000 students each academic year. The College has online, off-site, residential and commuting students, from a variety of places both in and out of state, and International. Degrees awarded range from certificate through master's.





2021 ACCOMPLISHMENTS

Despite the ongoing pandemic putting restrictions in place for in person events and gatherings, the campus was a buzz with the traditional engagement efforts to increase voter registration and voter education. The Voter Engagement Committee continues to offer services for classroom presentations, and assist departments, clubs and organizations with activities and events.

The following list is what was completed in 2021:

- Electronic messaging for SUNY Delhi Voter Registration Website
- Re-Introduction of the Voter Engagement Committee and Offerings
- Welcome Orientation Weekend Table, August (100 students registered)
- Invitations Sent for Virtual National Constitution Day Conversation
- 18th Annual Constitution Day, September (50 students in attendance)
- National Voter Registration Day Messages to Campus
- Election Day Social Media, November (656 Story Views)
- Election Day Bulletin including Early Voting & Local Location to Vote

HOW TO FIND US ON THE WEB

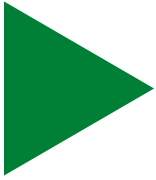
Public website:

<https://www.delhi.edu/campus-life/voter-registration/index.php>

Campus Engagement Page:

<https://delhi.campuslabs.com/engage/organization/vote>





CAMPUS GOALS

SHORT TERM

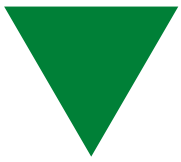
- Apply for assistance through the Ask Every Student Program.
- Commit to keeping political conversations, events and activities throughout the academic year.
- Recruit a student to be an active member of the committee.
- Meet monthly to discuss upcoming events and activities the committee can be a part of.
- Develop campaign to dispel rumors and misinformation about registering to vote, and how that information is used.

LONG TERM

- To register a large enough percentage of students to establish a polling place on campus.
- Utilize not only the digital spaces available to current students but to include educational modules for incoming students, and graduating students.
- Connect with student groups, organizations and athletic teams that can further our reach with students, and understand how to better serve this population.

OVER ARCHING

- Establishing a campus culture that is educated not only the rights we have, but with an understanding how important it is to exercise those rights.
- The building of strategic partnerships with off-campus constituents both in the local and broader community to develop relevant and engaging content.
- To become a contact and sounding board for the campus community to develop diverse programming on any Voter Engagement topic.



CAMPUS REPORTING & ASSESSMENT

NATIONAL STUDY OF LEARNING VOTING & ENGAGEMENT

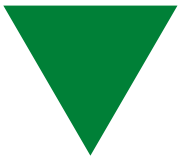
- The 2020 Report documents that even though enrollment had decreased, along with the number of eligible voters, the campus still saw an increase of almost 200 students who registered, and over 500 students who voted in 2020.
- The full report was shared with the campus in an effort to create additional buy-in for assistance in educating our population.
- The Voter Engagements Committee will utilize the data, specifically those that show certain Field of Studies on campus are lacking in registrations and voting.
- Future conversations involving outreach, events and activities, will be based on the data collected.

3-YEAR ASSESSMENT PLAN

- The Student Life Division Office will continue to include Voter Registration goals and measures of assessment during the next cycle of assessment.
- Most benchmarks were made this past year with regards to number of students seen, number of communicating committee made with the broader campus and messages that are relevant to enhancing the voter engagement culture within the extended campus community.

EVALUATION WISHES

- Our team wishes to embark on further discussion of the NSLVE data (beyond face value) and to leap into an established political culture on campus.
- Virtual programming has been the majority of what could be accomplished these past two years. Direct numerical data is what we have to show for our efforts. Our hope is to focus more on student learning in the future.



ESTABLISHED ENGAGEMENT EFFORTS

- Continue to stay up to date on deadlines, and sharing information with the campus through multiple media.
 - All campus messaging
 - Website sharing
 - Flyers in the Community Center & Residence Halls
- Sharing of SUNY Delhi Voter Registration resource page.
 - Absentee Ballots
 - Local polling places
- Utilize BroncoConnect (campus engagement platform) Turbo Vote Pathway.
 - Check current registration
 - Sign up for reminders when voting is available
- Tabling During Campus Events
 - Orientation
 - Student Activity Fair
 - Open Houses
 - Athletic Events

QUESTIONS & CONTACT INFORMATION

Any questions related to this report or the Voter Engagement Committee can be directed to Elizabeth Hoyt, Assistant to the Vice President for Student Life & Chief Diversity Officer, 607-746-4440 or outsenee@delhi.edu

