



**CAMPUS
DEMOCRACY
CHALLENGE**

SUNY Plattsburgh 2020 Democratic Engagement Action Plan

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Executive Summary:

At SUNY Plattsburgh we will be engaging voter registration and access to voting through virtual and some in-person means. We strive to boost our online presents through regular email, outreach to students, staff and faculty, posters and some in-person voter registrations.

Leadership:

Our leadership team includes the following:

James Sherman- Community Living

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

Landscape:

Our campus demographic and voting data:

1,600 students on-campus, Voting Rate- unknown

Goals:

Our campus democratic engagement goals are:

Have a strong virtual presences - Short Term

Create a committee- long term

Create easy to use resources that can be utilized from year to year, with ease for the user and facilitator- in- progress

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, Social Media presence

Weekly Emails, Voter Registration/Absentee Ballot Application Drives, Outreach to Faculty Staff regularly.

NSLVE:

SUNY Plattsburgh has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

Keeping track of number of registration and applications submitted
NSLVE progress report

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our campus hasn't confirmed a plan to post the action plan on our campus website.

Our campus hasn't confirmed a plan to post our NSLVE reports on our campus website.