



# SUNY DELHI VOTER ENGAGEMENT

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Submitted in November 2020 by:  
Elizabeth Hoyt, Voter Engagement Committee Chair



# VOTER ENGAGEMENT COMMITTEE

## THE WHY

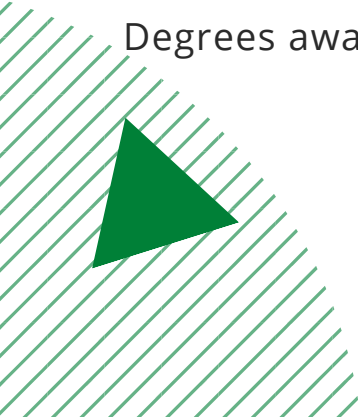
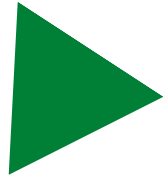


The Voter Engagement Committee (VEC) recognizes the need for increased voter engagement for all students. This committee provides multiple modes of voter engagement, and share important state voter deadlines. The VEC, empowers and encourages members, clubs or departments to develop and support diverse voter engagement programs throughout the year.

## THE WHO

- Elizabeth Hoyt, Assistant to the Vice President for Student Life & Chief Diversity Officer (Chair)
- Michele Frazier, Instructor, Liberal Arts & Sciences
- Dan Gashler, Associate Professor, Liberal Arts & Sciences
- Michael Tweed, Associate Professor, Liberal Arts & Sciences
- Christina Viafore, Director of Human Resources & Marketing, CADI
- Nick Wagner, Assistant Director, Center for Student Leadership & Engagement

## THE CAMPUS LANDSCAPE

SUNY Delhi enrolls approximately 3,000 students each academic year. The College has online, off-site, residential and commuting students, from a variety of place both in and our of state, and International. Degrees awarded range from certificate through master's.





# 2020 ACCOMPLISHMENTS

- Campus Messaging utilizing Delhi Today, Student Email, Bronco Connect, Flyers in Residence Halls, academic buildings, and large posters in Student & Community Center, and Campus Voice (Student Newspaper) entries, Social media postings on Facebook & Instagram on the following topics:
  - SUNY Delhi website, Bronco Connect Turbo Vote pathway, Importance of Voting, NYS Voters Rights, Fall 2020 Deadlines, NYS, Encouraging registration, Early Voting Plans
- Events
  - Constitution Day (2 virtual events)
- Student Led engagement: Community Service Project, RA Programs, Voter Registration Drives, Assistance in How to Complete Absentee Ballots
- Off-Campus: Voter Registration Drives & Bake Sale

## THE WEBSITE

<https://www.delhi.edu/campus-life/voter-registration/index.php>





# CAMPUS GOALS

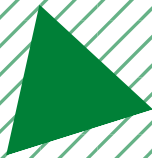

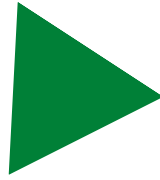
## SHORT TERM

- Continue to update the campus community on recent changes, and approaching deadlines.
- Commit to keep the political conversations on going throughout the academic year.
- Utilize SUNY Delhi Voter Registration page and Bronco Connect Turbo Vote Pathway to encourage voter registration, absentee ballot requests and general registration information sharing.

## LONG TERM

- To register a large enough percentage of students to establishing a polling place on campus.
- Utilize not only the digital spaces available to current students but to include educational modules for incoming students, and graduating students.

## OVER ARCHING

- Establishing a campus culture that is educated on not only the rights we have, but with an understanding how important it is to exercise those rights.
  - The building of strategic partnerships with off-campus constituents both in the local and broader community to develop relevant and engaging content.
  - To become a contact and sounding board for the campus community to develop diverse programming on any Voter Engagement topic.
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# **CAMPUS REPORTING & ASSESSMENT**

## **NATIONAL STUDY OF LEARNING VOTING & ENGAGEMENT**

- The Voter Engagement Committee will assess current strategies of voter registration sign ups based on the NSLVE data.
- This data will be share with the campus community through a Delhi Today announcement along with a data capture on the Voter Registration website.

## **3-YEAR ASSESSMENT PLAN**

- The Student Life Division Office will include Voter Registration goals and measure of assessment during the next cycle of assessment

# **QUESTIONS & CONTACT INFORMATION**

- Any questions related to this report or the Voter Engagement Committee can be directed to Elizabeth Hoyt, Assistant to the Vice President for Student Life & Chief Diversity Office, 607-746-4440 or [outsenee@delhi.edu](mailto:outsenee@delhi.edu)
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