



SUNY Delhi 2020 Democratic Engagement Action Plan

Developed by: Elizabeth Hoyt

Executive Summary:

The Voter Engagement Committee (VEC) recognizes the need for increased voter engagement for all students. This committee provides multiple modes of voter engagement, and share important state voter deadlines. The VEC, empowers and encourages members, clubs or departments to develop and support diverse voter engagement programs throughout the year.

The action plan is written by the Chair of VEC, and takes places with events and messages to the campus community ongoing throughout the academic year.

Goals include creating a culture of voter engagement, along with ensuring the campus provides the most updated information, and deadlines. Additionally, the development of our own Voter Registration webpage, and pathway opening on the student engagement platform BroncoConnect is utilized to answer questions, and provided additional resources.

The VEC also seeks to build strategic partnerships with community members and organizations hosting voter registration drives, and including off-campus living in the local community. Online and off-site students are also included in campus wide messaging and are empowered to make a difference in their community and share their efforts with the campus.

Leadership:

Our leadership team includes the following:

Elizabeth Hoyt, Assistant to the Vice President for Student Life & Chief Diversity Officer (Chair)
Michele Frazier, Instructor, Liberal Arts & Sciences
Dan Gashler, Associate Professor, Liberal Arts & Sciences
Michael Tweed, Associate Professor, Liberal Arts & Sciences
Christina Viafore, Director of Human Resources & Marketing, CADI
Nick Wagner, Assistant Director, Center for Student Leadership & Engagement

Commitment:

Our campus has signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels, Digital Screens, through TurboVote Pathway on BroncoConnect

Landscape:

Our campus demographic and voting data:

Most of our students are registered in their home county, so absentee ballots are popular. We typically have about 1500 students living in the Residence Halls (COVID19 has reduced out numbers).

Goals:

Our campus democratic engagement goals are:

To communicate and educate the campus community (on campus, online and off-site) with upcoming New York State Deadlines, and share diverse ways students can register, check their registration, and request an absentee ballot.

To be a point of contact for all Voter Engagement events and messages being sent to the campus to ensure validity of information.

To encourage a culture of knowledge seeking students, faculty and staff about the issue affecting our lives.

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Classroom voter registration presentations (in-person or virtual), Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.)

Digital communications.

Virtual & In person vote drives (led by VEC & student run)

Resource development

Community partnerships

Social media engagement

NSLVE:

SUNY Delhi has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

The VEC will evaluate the effectiveness of the campus's strategies by utilizing the NSLVE data. We also look at the number of events on campus, and assess the increasing number of student leaders, groups and organizations are registering their peers.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.