October 2021

Student Voting Rates for Rowan University

2020 NSLVE Campus Report

Tufts University | Jonathan M. Tisch College of Civic Life

idhe INSTITUTE FOR DEMOCRACY & HIGHER EDUCATION

October 2021
Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

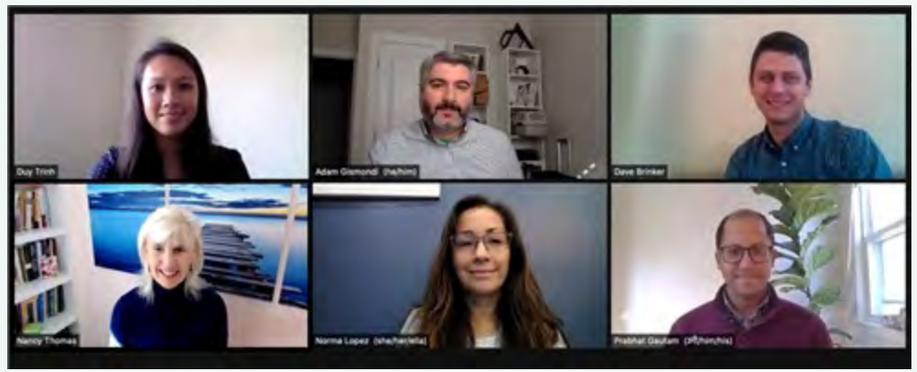
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of … guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,
IDHE Team

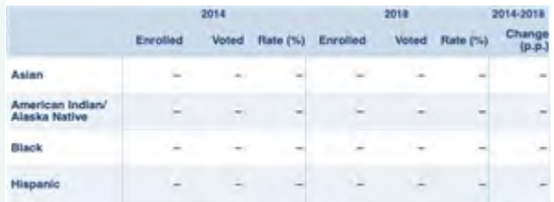


(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;
(Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

In This Report

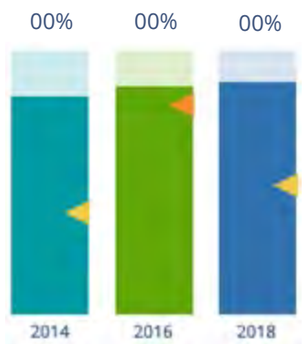
This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.



	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

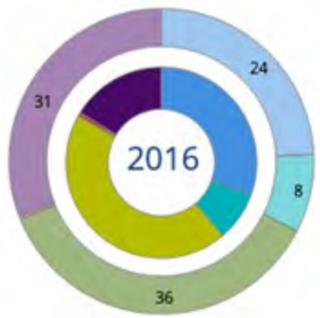
Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.



Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

73.9%

2020 Voting Rate

+22.5

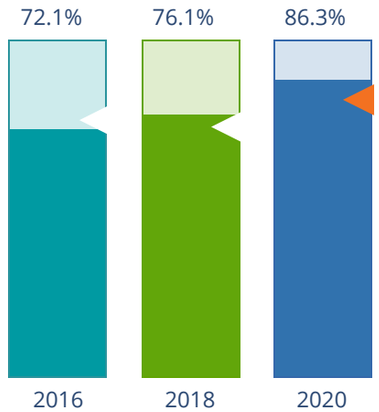
Change From 2016

ALL INSTITUTIONS

66%

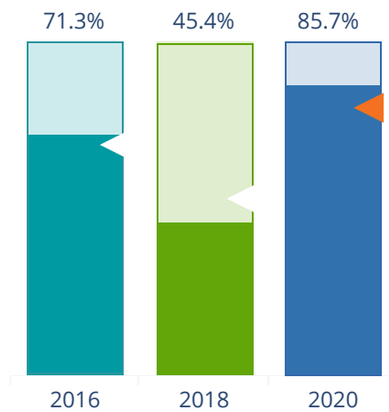
2020 Voting Rate

REGISTRATION RATE



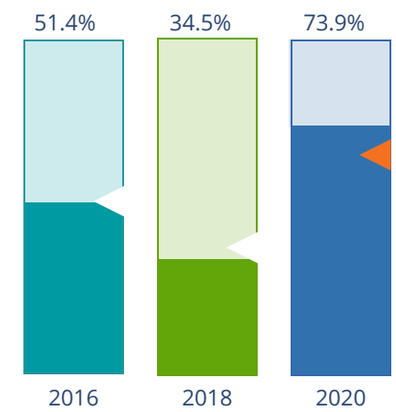
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	16,678	18,928	18,713	↑ 2,035
(Age under 18/Unknown)	–	–	–	–
(IPEDS estimated non-resident aliens)	182	233	335	↑ 153
(FERPA records blocked)	–	–	–	–
(Non-Degree Seeking Students)	–	–	166	–
Total eligible voters	16,493	18,689	18,207	↑ 1,715
Number of students who registered	11,887	14,222	15,711	↑ 3,824
Number of students who voted	8,471	6,450	13,458	↑ 4,987
Registration Rate %	72	76	86	↑ 14
Voting Rate of Registered Students %	71	45	86	↑ 14
Voting Rate %	51	35	74	↑ 23

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. https://id-he.tufts.edu/nslve/nslve-recalculation-tool.

By Institution Types

2016 Voting Rate for All Institutions

53%

HIGH 82%

LOW 13%

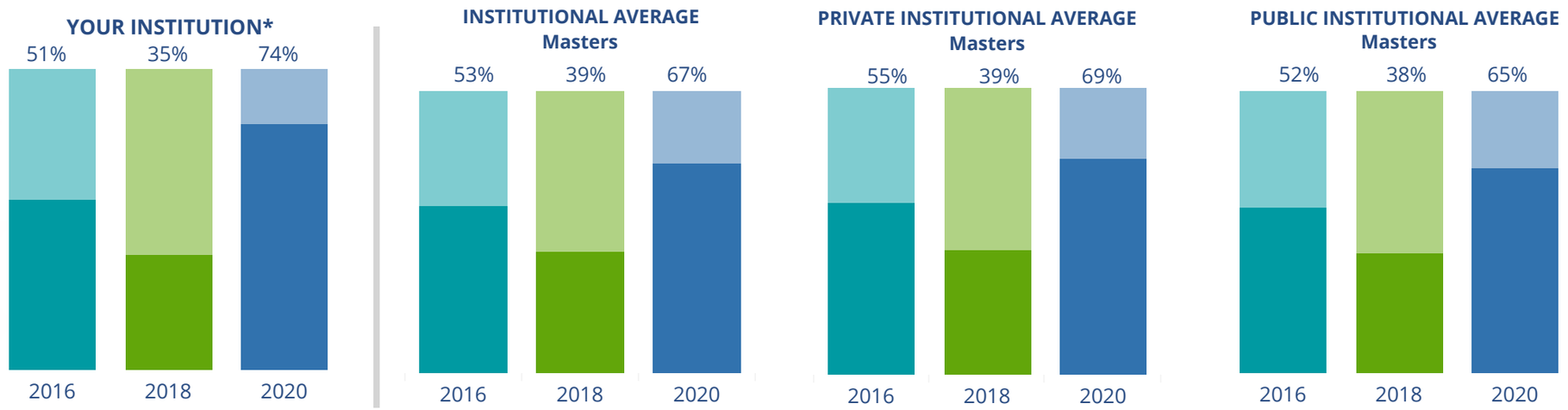
2020 Voting Rate for All Institutions

66%

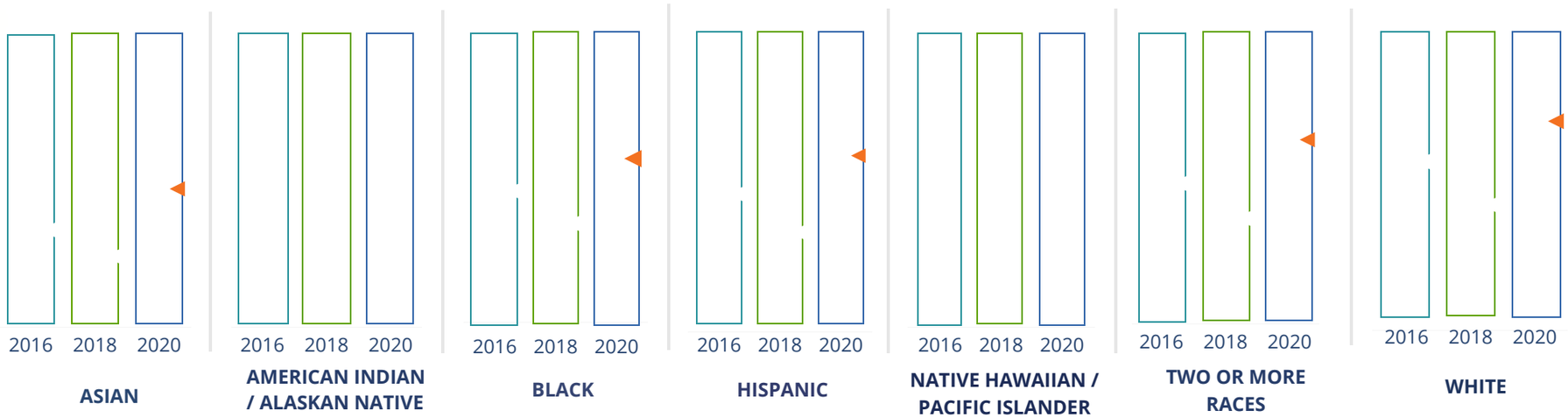
HIGH 89%

LOW 19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

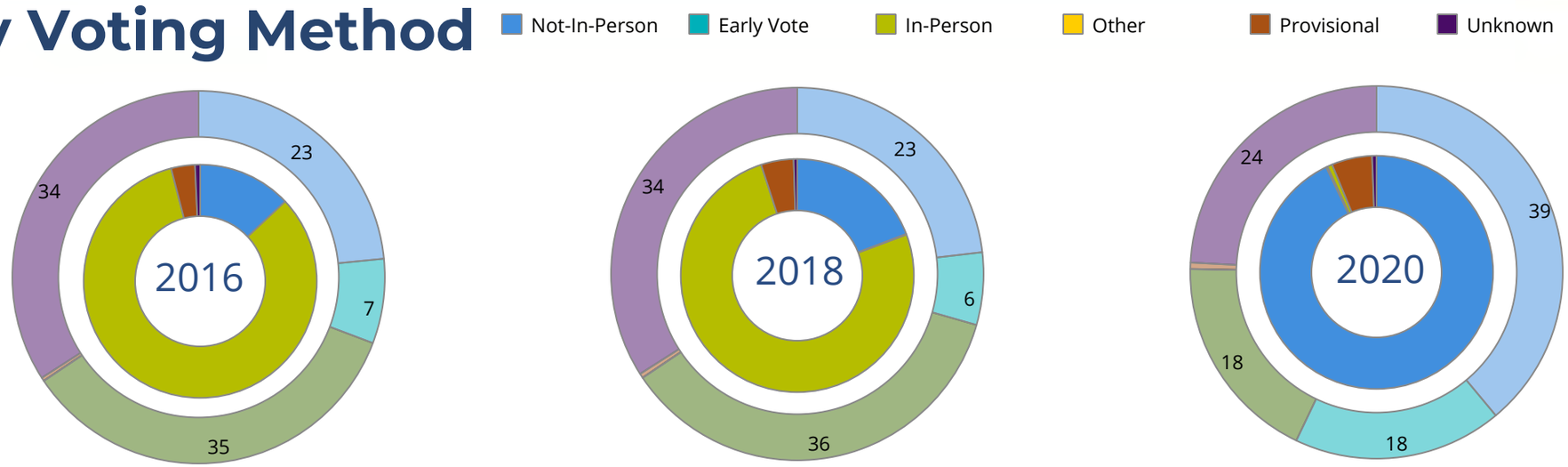
Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years.
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Asian	–	–	–	–	–	–	–	–	–	–
American Indian/ Alaska Native	–	–	–	–	–	–	–	–	–	–
Black	–	–	–	–	–	–	–	–	–	–
Hispanic	–	–	–	–	–	–	–	–	–	–
Native Hawaiian/ Pacific Islander	–	–	–	–	–	–	–	–	–	–
2 or More Races	–	–	–	–	–	–	–	–	–	–
White	–	–	–	–	–	–	–	–	–	–
Race Unknown	16,674	8,471	51	18,920	6,450	34	18,537	13,458	73	↑ 22

By Voting Method



	2016		2018		2020		2016-2020
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)
Early Vote	–	–	–	–	29	0	–
In-Person on Election Day	7,031	83	4,882	76	95	1	-82 ↓
Not-In-Person	1,104	13	1,240	19	12,500	93	80 ↑
Other	–	–	–	–	–	–	–
Provisional	283	3	291	5	760	6	2 ↑
Voting Method Unknown	49	1	32	1	74	1	0 ↓

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports

By Age Group

	2016	2018	2020
18-21	45%	26%	73%
22-24	54%	38%	74%
25-29	57%	44%	68%
30-39	67%	52%	68%
40-49	79%	63%	82%
50+	82%	73%	85%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
18-21	9,702	4,352	45	10,495	2,725	26	10,505	7,632	73	↑ 28
22-24	3,633	1,946	54	4,303	1,646	38	4,122	3,047	74	↑ 20
25-29	1,665	954	57	2,157	939	44	2,054	1,405	68	↑ 11
30-39	954	643	67	1,156	601	52	1,099	749	68	↑ 1
40-49	474	375	79	531	335	63	505	412	82	↑ 2
50+	246	201	82	278	204	73	252	213	85	↑ 3

Looking Closer

By Sex

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Female	–	–	–	–	–	–	–	–	–	–
Male	–	–	–	–	–	–	–	–	–	–

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)
EDUCATION LEVEL										
Undergraduate	12,974	6,416	49	15,178	4,760	31	14,994	10,901	73	↑ 23
Graduate	2,558	1,615	63	3,163	1,520	48	2,989	2,193	73	↑ 10
Class Unknown	1,142	440	39	579	170	29	554	364	66	↑ 27
CLASS YEAR										
First Year	–	–	–	–	–	–	–	–	–	–
Second Year	–	–	–	–	–	–	–	–	–	–
Upper Level	–	–	–	–	–	–	–	–	–	–
ENROLLMENT STATUS										
Full-time	13,722	6,578	48	15,460	4,671	30	14,927	10,756	72	↑ 24
Part-time	2,952	1,893	64	3,460	1,779	51	3,610	2,702	75	↑ 11

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Architecture	26	–	–	12	–	–	–	–	–	–
Area, Ethnic, Cultural, and Gender Studies	11	–	–	20	–	–	21	13	62	–
Biological and Biomedical Sciences	1,234	591	48	1,427	428	30	1,385	979	71	↑ 23
Business, Management, and Marketing	1,947	846	43	2,481	640	26	2,304	1,665	72	↑ 29
Communication and Journalism	748	379	51	894	290	32	1,038	780	75	↑ 24
Communications Technologies/Technicians	408	233	57	399	161	40	368	287	78	↑ 21
Computer and Information Sciences	771	362	47	1,097	351	32	1,190	798	67	↑ 20

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Construction Trades	25	15	60	75	35	47	99	63	64	↑ 4
Education	2,386	1,308	55	2,038	822	40	1,950	1,489	76	↑ 22
Engineering and Engineering Technologies	1,427	752	53	1,547	479	31	1,670	1,218	73	↑ 20
English Language and Literature	366	241	66	296	134	45	321	259	81	↑ 15
Family and Consumer/Human Sciences	19	15	79	48	17	35	86	58	67	↓ -12
Foreign Languages, Literatures, and Lingui..	135	69	51	149	61	41	107	88	82	↑ 31
Health Professions	1,364	735	54	2,292	785	34	2,212	1,565	71	↑ 17
History	336	197	59	291	134	46	218	188	86	↑ 28
Law Enforcement, Firefighting, and Protec..	812	377	46	1,020	305	30	966	687	71	↑ 25
Liberal Arts and Sciences, and Humanities	270	160	59	447	185	41	273	199	73	↑ 14
Mathematics and Statistics	304	158	52	274	88	32	215	161	75	↑ 23
Multi/Interdisciplinary Studies	549	365	66	547	279	51	354	284	80	↑ 14
Natural Resources and Conservation	77	40	52	90	39	43	114	83	73	↑ 21
Parks, Recreation, Leisure, and Fitness Stu..	–	–	–	38	12	32	38	31	82	–

By Field of Study

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Philosophy and Religious Studies	28	13	46	40	17	43	42	35	83	↑ 37
Physical Sciences	292	148	51	286	74	26	280	194	69	↑ 19
Psychology	997	468	47	1,301	464	36	1,389	973	70	↑ 23
Public Administration and Social Service Professions	–	–	–	–	–	–	–	–	–	–
Social Sciences	424	221	52	452	179	40	454	326	72	↑ 20
Visual and Performing Arts	589	344	58	699	266	38	764	592	77	↑ 19
Unknown	1,075	412	38	619	189	31	632	431	68	↑ 30

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.

Tufts University | Jonathan M. Tisch College of Civic Life

Barnum Hall
163 Packard Ave.
Medford, MA 02155

tischcollege@tufts.edu
617.627.3453

idhe INSTITUTE FOR DEMOCRACY & HIGHER EDUCATION

Institute for Democracy & Higher Education:
National Study of Learning, Voting, and Engagement
Barnum Hall, Medford, MA 02155

Follow Us on Twitter: @TuftsIDHE
NSLVE@tufts.edu
617.627.0620