



**CAMPUS  
DEMOCRACY  
CHALLENGE**

## Rowan-Cabarrus Community College 2020 Democratic Engagement Action Plan

Developed by: Barb Meidl

### **Executive Summary:**

Currently Rowan-Cabarrus's civic engagement education is primarily created and executed by the Student Life Department and implemented on all five campus locations in a two-county area. This action plan is yearlong programming designed to educate about the democratic process beginning with advocacy on campus through the Student Government Association. Students learn Robert's Rules, vote on budget, officers, and campus initiatives. Events are held throughout the year in person and virtually on: voter registration and education, Constitution Day and its effect on our daily lives, early voting rides are provided, pledge to vote campaigns, and meeting the local and state candidates through on campus/virtual gatherings. Our topline short-term goal is to get students registered and engaged in the democratic process with a commitment to vote. Our long-term goal is to create a committee to increase civic engagement as a culture throughout campus and in academic programming in courses.

### **Leadership:**

Our leadership team includes the following:

Student Life Leadership team is comprised of Shemeda Conyer, Student Activities Coordinator, Dennis Rivers, Student Activities Coordinator, and myself, Barb Meidl, Director of Student Life and Leadership, and our Executive Director of Civility, Michael Hughes.

### **Commitment:**

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels, Text messages & Civic Engagement Links on Website

### **Landscape:**

Our campus demographic and voting data:

Unsure

### **Goals:**

Our campus democratic engagement goals are:

Short term with COVIDI restrictions is to educate, update, encourage and support students in the process of voting, and pledging to vote.

Long term is to create a committee to bring about a true plan for Civic Engagement to be a cultural shift as an all inclusive initiative.

**Strategy:**

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.), Pledge to Vote drive

Civic Engagement page on website with information on Register to Vote, Know Your Ballot, Voter Registration, Census, Find Your Representatives, Vote411:  
<https://www.rccc.edu/studentlife/virtual-programs-events/>

**NSLVE:**

Rowan-Cabarrus Community College has not authorized NSLVE yet.

**Evaluation:**

We will evaluate our action plan in the following ways:

Student Life will evaluate the success and are gauging our success on student participation, submitted voter registrations, and pledges to vote

**Reporting:**

We will report our campus action plan and NSLVE reports in the following ways:

Our campus hasn't confirmed a plan to post the action plan on our campus website but it will be on the student site which all curriculum students have access to

Our campus hasn't confirmed a plan to post our NSLVE reports on our campus website.