



Riverland Community College 2022 Democratic Engagement Action Plan

Developed by: Holly Sherman

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Riverland Community College in Minnesota for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Riverland Community College for the 2022 election are:

Our goal is for Student Affairs, Student Senate, faculty, and staff will collaborate throughout the fall semester by promoting education access to the campus community through campus-wide communications, table, and partnering with educational community groups through the fall semester.

Leadership:

Our leadership team includes the following:

Holly Sherman -

- Sue Grove: PTK Advisor
- Madison Sauke (Interim Student Senate Advisor)
- Christian Meouchy: Student Senate President & PTK member
- Janelle Koepke Dean of Institutional Advancement
- James Douglass Executive Director of Communications, Media Relations & Marketing
- Oscar Gonzalez- Dean of Student Affairs
- League of Women Voters

Commitment:

Riverland Community College believes in the value and contribution our employees and students provide to our region and globally. We recognize the importance of civic engagement, which reflects Riverland's mission to transform lives through excellence in service, education, and career training.

Landscape:

Riverland Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2018.

Our campus demographic and voting data:

- Riverland Community College has 4,516 students

- Our institution is 100% undergraduate
- Our institution is 66 % part-time and 34% full time
- Gender demographics include 41% male and 58% woman
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- Our institution has been recognized by ALL IN with the following seals: 2018 Gold, 2020 Silver
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- Riverland Community College has authorized NSLVE
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- Our institution had a 2020 campus voting rate of 65.6%.
- Our institution had a 2020 voter registration rate of 77.3%.
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- Our institution had a 2018 voter turnout rate of 45.6%.
- Our institution had a 2018 voter registration rate of 66.2%
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Goals:

Our goal as a campus is to increase the voting rate to 67%
 Our goals as an institution is to retain a voter registration rate of 77%

Strategy:

Riverland Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Our strategies include having our Student Senate and other student groups have a presence on campus in the form of tabling.
- Use social media and print displays (posters) visible throughout campus.
- Have the student affairs department provide student-wide email awareness.
- Work with the campus diversity office and multicultural group to notify students of color.
- Work with community advocacy nonpartisan groups to be present on campus at least one time.

Evaluation:

We will evaluate our action plan in the following ways:

In addition to using your future 2022 NSLVE voting data, how will you evaluate your campus democratic engagement programming? What metrics will you track and who will lead the evaluation effort?

If your campus hasn't authorized the National Study of Learning, Voting, and Engagement (NSLVE) which gives you access to campus voting data reports, NSLVE can be authorized through [this form](#) and submitted to NSLVE@Tufts.edu.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/riverland-community-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Include with whom your campus action plan and NSLVE reports will be shared on your campus community and where, in addition to ALL IN, the action plan and NSLVE reports will be posted online for people to access.