





October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018		2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-		-	-	-	-
Black	-	-		-	-	-	-
Hispanic	-	-	-	-	-	-	-

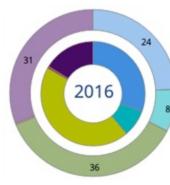
Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Vessel Chart

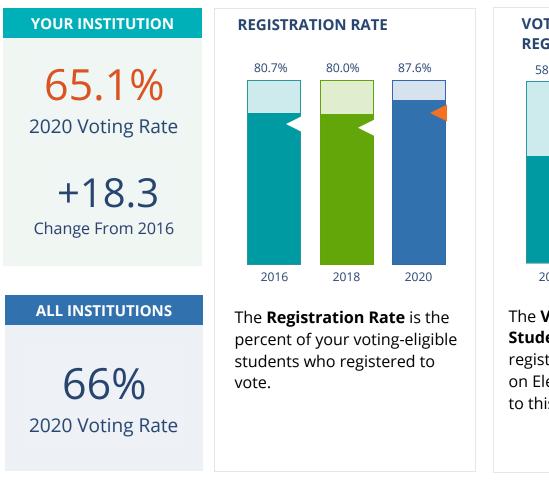
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

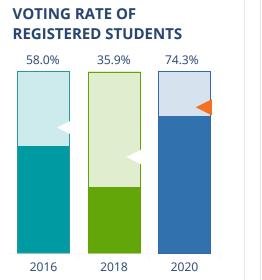


Overlapping Donut Chart

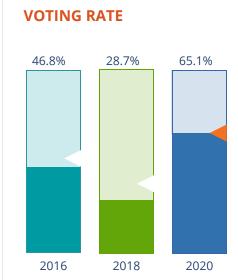
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

Voting, Registration and Yield Rates





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Voting and Registration Rates

	2016	2018	2020	2016-20 Change (
Total Student Enrollment	9,338	8,785	8,477	+	-860
(Age under 18/Unknown)	-	-	-		_
(IPEDS estimated non-resident aliens)	91	95	47	+	-44
(FERPA records blocked)	_	-	-		_
(Non-Degree Seeking Students)	152	153	-		_
Total eligible voters	9,087	8,535	8,422	+	-665
Number of students who registered	7,332	6,828	7,378	+	46
Number of students who voted	4,256	2,451	5,483	+	1,227
Registration Rate %	81	80	88	+	7
Voting Rate of Registered Students %	58	36	74	+	16
Voting Rate %	47	29	65	÷	18

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

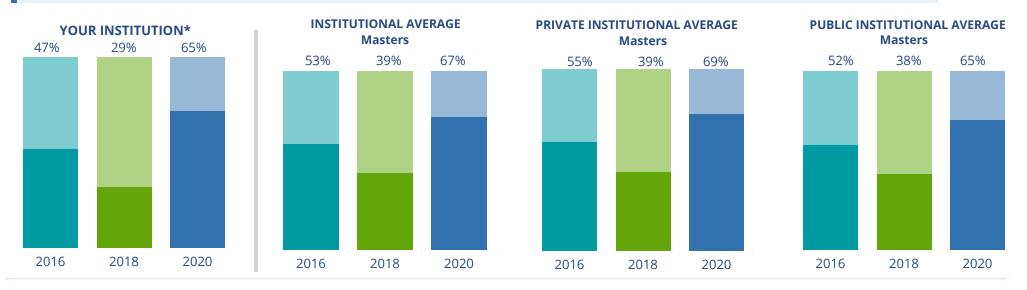
We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

By Institution Types

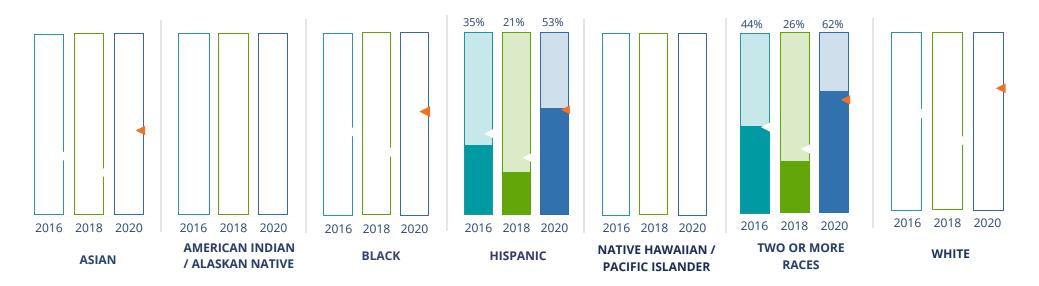


2020 Voting Rate for	HIGH
All Institutions	89%
66%	LOW 19%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

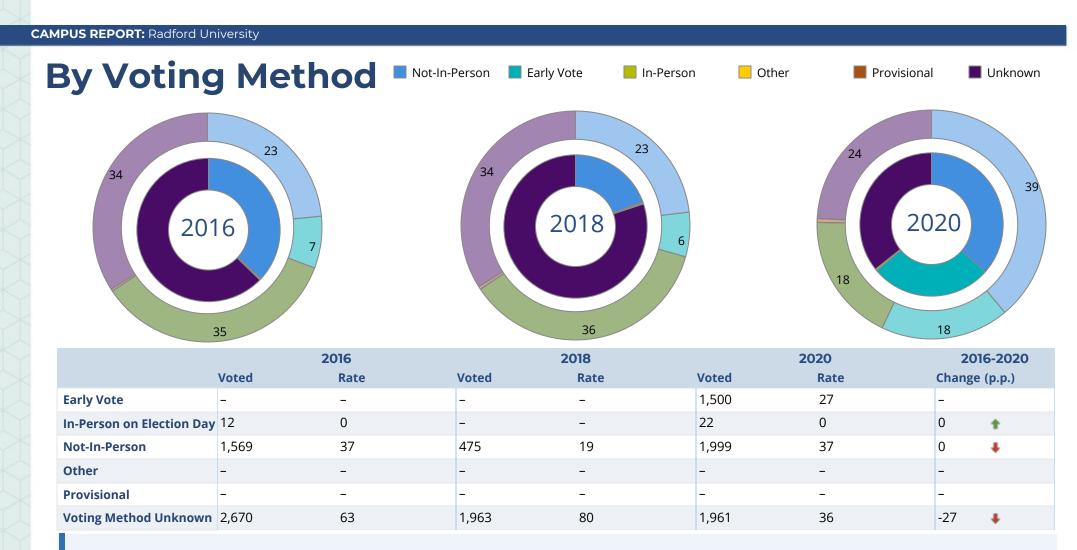
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* <u>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes</u>

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018			2020	2	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
Asian	_	-	_	-	-	-	-	-	-	_		
American Indian/ Alaska Native	_	-	_	-	-	-	-	-	_	_		
Black	_	-	-	-	-	-	-	-	_	-		
Hispanic	609	210	34	581	124	21	589	313	53	19		
Native Hawaiian/ Pacific Islander	_	_	_	_	-	-	-	-	_	_		
2 or More Races	319	140	44	380	100	26	431	266	62	18		
White	_	-	_	-	-	-	-	-	_	_		
Race Unknown	8,248	3,906	47	7,667	2,227	29	7,444	4,904	66	19		



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

By Age Group

	2016	2018	2020
18-21	43%	24%	61%
22-24	49%	29%	68%
25-29	58%	46%	68%
30-39	68%	68%	80%
40-49	79%	64%	83%
50+	76%	82%	82%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016				2018			2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
18-21	6,357	2,726	43	5,871	1,387	24	5,126	3,109	61	1 8
22-24	1,876	920	49	1,812	526	29	1,835	1,247	68	1 9
25-29	512	298	58	480	219	46	745	510	68	1 0
30-39	255	174	68	284	192	68	416	331	80	1 1
40-49	131	104	79	121	78	64	230	190	83	† 3
50+	45	34	76	60	49	82	117	96	82	† 6

By Sex

	2016				2018				2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.	.p)
Female	5,371	2,780	52	5,097	1,600	31	5,433	3,741	69	1	17
Male	3,800	1,474	39	3,531	851	24	3,036	1,742	57	1	19

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

By Education Level / Undergraduate Class Year

	2016 Enrolled	Voted	Rate (%)	2018 Enrolled	Voted	Rate (%)	2020 Enrolled	Voted R		2016-202 Change (
EDUCATION	LEVEL										
Jndergraduate	8,292	3,644	44	7,745	1,976	26	7,077	4,358	(62 🔹	18
Graduate	873	609	70	883	475	54	1,236	992	8	80 🔹	10
Class Unknown	11	-	-	-	-	-	156	20		13	_
CLASS YEAR											
First Year	_	-	-	-	-	-	-	-		-	_
Second Year	-	-	-	-	-	-	-	-		-	-
Upper Level	_	-	-	-	-	-	-	-		-	_
ENROLLMEN	T STATUS										
Full-time	8,677	3,910	45	8,106	2,146	26	5 7,570	4,781	6	53 🕇	18
Part-time	499	346	69	522	305	58	8 899	702	-	78 🛉	9

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS		2016			2018			2020		2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Biological and Biomedical Sciences	435	208	48	435	109	25	339	209	62	14	
Business, Management, and Marketing	1,360	474	35	1,153	238	21	884	509	58	123	
Communication and Journalism	569	264	46	530	138	26	363	217	60	13	
Computer and Information Sciences	377	146	39	378	98	26	315	175	56	17	
Education	825	429	52	900	289	32	700	500	71	19	
English Language and Literature	143	78	55	148	51	34	113	88	78	123	
Family and Consumer/Human Sciences	66	30	45	40	-	-	26	21	81	1 35	

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS		2016			2018			2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Foreign Languages, Literatures, and Lingui	18	_	-	19	-	-	-	_	-	-
Health Professions	602	328	54	572	192	34	1,675	1,207	72	18
History	90	39	43	84	30	36	69	46	67	1 23
Law Enforcement, Firefighting, and Protec	622	282	45	584	141	24	491	292	59	1 4
Liberal Arts and Sciences, and Humanities	726	282	39	811	172	21	815	476	58	1 20
Mathematics and Statistics	79	36	46	48	17	35	35	21	60	1 4
Multi/Interdisciplinary Studies	698	354	51	606	177	29	517	363	70	1 9
Parks, Recreation, Leisure, and Fitness Stu	240	115	48	161	47	29	221	124	56	1 8
Philosophy and Religious Studies	15	-	-	20	-	-	17	-	-	-
Physical Sciences	198	86	43	184	39	21	149	84	56	🕇 13
Psychology	602	289	48	583	166	28	511	305	60	1 2
Public Administration and Social Service P	310	199	64	296	134	45	264	190	72	1 8
Social Sciences	486	254	52	412	157	38	356	237	67	1 4
Visual and Performing Arts	694	332	48	660	232	35	582	385	66	18

By Field of Study

FIELDS	2016				2018			2016-2020			
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Unknown	21	15	71	-	-	-	18	17	94	† 23	

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Radford University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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