



Quinnipiac University 2022 Democratic Engagement Action Plan Developed by: Thomas Ellett

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Quinnipiac University in Connecticut for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Quinnipiac University for the 2022 election are: offer on-going voter registration tables at our three campuses, engage faculty/students and staff for election issue conversations, offer one gubernatorial debate on campus.

Leadership:

Our leadership team includes the following:

Thomas Ellett – Chief Experience Officer
Tony Reyes, Chief of Campus Safety
Don Sawyer, VP Diversity and Inclusion and Leadership Development
Cecilia Dalzell, Campus Librarian
Prof. Kristen Bourgault, School of Education
Professor Mordechai Gordon, School of Education
Prof. Nick Nicholson, School of Nursing / Director of the First-Year Seminar & Residential Experience
Vincent Contrucci, Director of Community Engagement
Student Reps: Jamie Setzler, SGA VP; Paul Cappuzzo, President PSA and College Democrats;
Morgan Morizio, President College Republicans

Our campus works with these following nonprofit partners: Campus Compact

Commitment:

The values of the institution, pillar one: build an institution-wide mindset that prepares graduates for 21st century careers and citizenship. Additionally, we have created an initiative called: Critical Conversations, that includes bringing leaders from different continuums of political perspective. Monica Guzman was the first of four speakers coming to the campus in the hopes of conversing about an open democracy for all.

Quinnipiac University

Landscape:

Quinnipiac University is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2018.

Our campus demographic and voting data:

Quinnipiac University has 8,750 students.

Geographic distribution

- Number of states/territories represented: 28
- Connecticut: 30%
- Massachusetts: 19%
- New York: 22%
- New Jersey: 14%
- ME, NH, VT, RI: 7%
- MD, OH, PA, DC, DE, VA: 3%
- All other states: 3%

Undegrads on campus: 63.7% are residential students.

	Male/Female Ratio	White/Unknown	Underrepresented Minority	International
Total	569 / 923 38% / 62%	76.6%	21.4%	1.9%

Quinnipiac University has authorized NSLVE.

Our institution had a 2020 campus voting rate of 70%.

Our institution had a 2020 voter registration rate of 86.5%.

Our institution had a 2018 voter turnout rate of 28.4%.

Our institution had a 2018 voter registration rate of 73.6%.

Our institution has been recognized by ALL IN with the following seals: 2018 Silver, 2020 Gold

Goals:

Our campus democratic engagement goals are:

Example Goal: Increase student voter turnout rate to 2% in 2022 and 4% in 2024.

Example Goal: Increase student voter registration rate to 2% in 2022 and 4% in 2024.

Strategy:

Quinnipiac University will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

The Voter Registration and Education Committee engages weekly in the Fall semester and starts again late fall to find opportunities to educate the campus community on the issues for the upcoming election (nationally and regionally), offer debates from both sides of the issues, offer tabling for voter registration and a campaign that reminds students about voting opportunities (order your ballot form home) and make a plan for voting day. The group is also making

recommendations to the Committee for Critical conversations, a new forum to ensure both sides of the political debate are invited to campus. National Registration day has tables on all three campuses, plus we have “civic corner” tables on the campuses throughout the fall semester outlining was to engage as an informed electorate.

Evaluation:

We will evaluate our action plan in the following ways:

The effectiveness of the committee, questions will go out in surveys that are delivered to faculty, staff and students in the spring to ensure the community was aware of our efforts.

We also do authorize the National Study of Learning, Voting, and Engagement ([NSLVE](#)) for campus voting data reports.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/quinnipiac-university/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

We share our plans with Institutional Research, the Provost's Office, Office of Academic Effectiveness, Student Affairs, and the Chief of Staff to the President (along with the committee for Voter Education and Registration).