



**Pikes Peak State College:
2022 Colorado Campus Voting Challenge**



Executive Summary

Pikes Peak State College (PPSC) has joined the Colorado Campus Voting Challenge.

Our hope is that students who engage in this challenge will internalize the importance of voting as it relates to civic engagement (locally, nationally, and globally). This challenge is non-partisan and provides information and celebrations in conjunction with national and local election cycles.

From this challenge, students will experience:

- Programming surrounding voting, citizenship, and understanding election policy and candidates.
- Prize drawings to celebrate civic engagement.
- Badging in honor of students' participation in civic and college-level elections.
- Social media challenges.

Faculty and staff support this challenge by participating in the All-In Campus-Wide Working Group. This working group was established to:

- Collaborate in programming and education efforts.
- Encourage students' sense of efficacy through their participation in voting, both on and off-campus.

Colorado Campus Voting Challenge (CVCC)

The Colorado Campus Voting Challenge is a non-partisan competition between higher education institutions in Colorado to increase voter participation and engagement. Competition awards are based on three categories: 1) highest campus voter turnout, 2) most improved campus voter turnout, and 3) highest student voter registration rate.

Additional Information for CVCC can be found [here](#).

The National Study of Learning, Voting, and Engagement (NSLVE)

NSLVE is a national database that aides higher education campuses in understanding their students' voting habits.

NSLVE also hosts a study after each federal election that objectively examines student and institutional-level data on student voting and provides an overall report to each institution on student registration and voting rates per election.



Additional information about NSLVE is available [here](#).

PPSC's Involvement

PPSC will provide the following:

- Campus-wide working group for the All-In Challenge.
- Civic learning and political engagement programming.
- Election Day reminders with celebratory swag.
- Assessment of student learning.
- Voting rate action-plan.

Campus Wide Working Group

Special thanks to the PPSC community members who are serving on the 2022's All-In Campus-Wide Working Group:

- Tassandra Rios-Scelso: Enrollment Services Communication Specialist.
- Warren Munick: Professor of Economics.
- Alberto Teixeira: Director of Budget Services.
- Kristina Charfauros: Student Activity Coordinator.
- Ricardo Perez: Director of Student Life.
- Kristina Moss: Assistant Director of Financial Aid.
- Gabriela Martinez: Reference and Instruction Librarian.
- Wesley Montgomery: President of Student Government Association.

Programming

- Social Media Campaigns
 - *Pre-Election Campaign (October 1st-November 7th):* PPSC community members can upload pictures to social media that state one reason they vote.
 - *Election day/ After-Election Day Campaign (November 8th):* PPSC students can upload a picture of their voting memorabilia and be entered into a drawing for a prize.
- Voting Registration Drive
 - *October 1st-October 17th:* Student Activities Board (SAB) will table and offer to walk students through the voter registration process.
- Introduction to Voting Workshop
 - *Date TBD:* Student Government Association will provide a workshop with a Q&A about voting basics.
- Post-Election Celebration



- *November 9th | 11am-12pm | Centennial Grove and Rampart Student Lounge:* Student Activities Board will provide coffee, snacks, and energy drinks to celebrate.

Student Assessment

- SLO #1: By participating in PPSC's Introduction to Voting Workshop, students should be able to articulate:
 - How to find credible election information.
 - How to register to vote in Colorado.
- SLO #2: Students should be able to explain whether they will vote in the upcoming election and why.
- Assessment Target #1: At least 60% of students should be able to articulate how to find credible election information and how to register to vote in Colorado.
- Assessment Target #2: At least 60% of students should be able to explain whether they will vote in the upcoming election and why.

Voting Rate

PPSC's goal is to increase voting participation in civic elections by 5% of the student population. PPSC's unduplicated headcount is currently 12,000 students, which means we will work to increase voting participation by 600 voters within the student body annually. PPSC plans to meet this goal by taking the following steps:

- Ensuring there are marketing campaigns each election season related to voting registration and voting timeline information on each campus.
 - Programming will occur within the first two days election information is released until November 8th.
- Ensuring that SAB holds "What's Confusing About Elections" tabling each election cycle to gather student feedback about what civic programming they would find supportive.
 - Programming will occur the second week of September.
- Survey students on their participation in voting with specific attention to how PPSC may provide support to their beginning or persisting in voting.
 - Surveys will occur during October.
- After-action reporting to campus on student voting rates.
 - Email sent after NSLVE report is released.

Contact Us



For any additional information, questions, or concerns about PPSC's involvement in this challenge, please email: Kristina.Charfauros@ppcc.edu