
Maricopa County Community College Voter Engagement Plan: Phoenix College

Fall 2024



Executive Summary

Under [A.R.S. 15-1895](#), the Arizona board of regents in consultation with the recognized student government of the universities under its jurisdiction and each community college district governing board in consultation with the recognized student government at a community college under its jurisdiction shall adopt a plan to increase student voter registration and voting in elections that includes:

1. Information about on-campus voter registration and voting opportunities made available in at least one of the following methods:
 - (a) During new student orientation.
 - (b) During the issuance of student identification cards.
 - (c) In admissions packets.
2. Voter registration materials at central campus locations and high traffic areas.
3. Broad dissemination of information regarding:
 - (a) Voter registration deadlines.
 - (b) Deadlines for delivering ballots by mail.
4. Links on institutional and administrative websites that direct students to voter registration websites.
5. Directions on institutional and administrative websites that detail the voter registration process.
6. Reasonable accommodations to county election officials for on-campus polling locations.
7. Encouragement to student government organizations to coordinate activities aimed at increasing voter registration and election turnout.
8. Policies, consistent with section 16-402, to allow excused absence from classes for the purpose of voting.
9. In accordance with section 15-1633, policies that prohibit the use of university resources and employees to influence elections.
10. An emphasis on efficiency and conservation of resources, including reduced use of paper handouts and increased use of electronic communication.

Commitment

The Maricopa County Community College District (“MCCCD”) and its associated colleges (Phoenix College), aim to implement various methods for informing students of, disseminating information, and promoting voter registration. As a strong advocate for civic engagement, Maricopa Community Colleges and Phoenix College are committed to raising public awareness of important policy issues as well as encouraging our students to become more deeply involved in civic life. As part of its commitment, Maricopa Community College encourages its students to become registered voters. This commitment is exemplified in providing [voter registration link](#) within its website and through the Maricopa Center for Excellence in Inclusive Democracy which engages the 10 Maricopa Colleges that includes PC in planning education programs and resources that focuses on civic engagement and education. Furthermore, Phoenix College is a member of The Democracy Commitment. The Democracy Commitment (TDC) is a national initiative that provides a platform for the development and expansion of community college programs, projects, and curriculum designed to engage students in civic learning and democratic practice. Lastly, the campus celebrates US Constitution Day and National Voter Registration Day through programs and activities on campus.

At Phoenix College, the Office of Student Life and Leadership has established a key focus on “fostering campus and civic participation.” This is reinforced in a push for faculty to include opportunities for service learning in their courses, including but not limited to civic and community responsibility opportunities.

Landscape

Phoenix College is designated as a Title V Hispanic Serving Institution (HSI) and is located in an urban setting that is close to nonprofit voter engagement offices and well connected to local and state government offices. As the flagship campus of Maricopa community college district, it is deeply rooted in the community. Currently, The campus does not serve as a polling place or voting center.

Leadership

The Phoenix College Plan was created by the following voter engagement team members:

- Administration and Faculty
 - Primary Contact: Dr. Aris Mosier Student Life and Leadership, Manager
 - Additional members:
 - o Diana Martinez, Student Life and Leadership, Student Specialist Senior

- o Aide Rodriguez, Student Life and Leadership, Social Justice Coordinator

- Phoenix College Civic Action Group
 - o Damaris Cano-Martinez, Student
 - o Martin Magallanez-Cruz, Student

Club Collaboration

- PC United Student Government
- Community Partners
- Maricopa County Recorder's Office
- National Voter Registration Day
- All In Campus Democracy Challenge

Leadership Transition Information will be left through this [drive](#) and with our Associate Dean of Student, Dr. Anika Hutchinson.

Every election year prompts political activity in all sorts of venues, and MCCCDCD both respects and encourages participation in the time-honored tradition of political activity on American college and university campuses. With that in mind, each of the District's campuses has a plan consistent with the terms outlined in ARS § 15-1895 with the primary focus being to increase student voter registration and voting in elections.

Goals

This section outlines the goals set forth for your college and could be revised at any time to address unique circumstances and changes.

Short-Term Goals

1. Increase the number of PC students registered to vote by increasing access through Voter Registration events, celebrations, and projects
2. Create a more educated voter by providing voter education resources, events, and materials
3. Conduct presentations in conjunction with faculty to bring PC expertise to our Community
4. Help the PC community make informed political decisions by conducting peer-led presentations
5. Conduct training for the students to learn to register to vote other students

Long-Term Goals

1. Increase the voter participation rate from 2020 (56.5%) by 10% by the year 2034.
2. Ensure that voter registration and voter education programming happens annually and is integrated into campus culture (not just in Presidential election years).
3. To maintain VFC and All-IN status.

-
4. Uphold civic engagement as a student learning outcome and institutional learning outcome.

NSLVE

Strategy

This section should detail exactly your college's plan and how you intend to accomplish the directives laid out in the overview. Example section headers and content could be:

Voter Registration

- Marketing posts will be posted to the Student Life and Leadership social media accounts to encourage students to register to vote and get signatures on various initiatives
- Voter Registration Table during Club Involvement Fair on Tuesday, September 10, 2024

Voter Education

- The Democracy Commitment
- Social media campaign created to encourage voters
- Signs, posters, and flyers on campus to encourage voter participation
- On-campus communication and Faculty outreach – to encourage participation in the aforementioned events
- Integrate Voter Registration Link within Student Life Canvas Page resources such as AZ 2024 election FAQs and handouts
- Student participation – trained students how to register others to vote
- Tuesday, September 17, 2024, Student Life will host Arizona Town Hall organization to present on Voting and Elections during National Voting Registration Day and US Constitution Day.
- Friday, September 27, Phoenix College will promote the Arizona Student Voting Summit at Mesa Community College for Phoenix College students, faculty, and staff interested in voter education and engagement.
- Inviting nonpartisan groups to come and table on campus to promote voter registration and participation.

Voter Education Events and Projects

- Tuesday, August 27, 2024 – Invite Campus Vote Project Representative to present on Voter Education, Registration and AZ Policies
- Tuesday, September 17, 2024, Student Life & Leadership and the Liberal Arts Department will host the US Constitution and National Voter Registration Day. We will host Arizona Town Hall to conduct a workshop on voting and elections.
- Friday, September 27th - Arizona Student Voting Summit

Resources

Budget

Materials

- We received posters, handouts, and buttons from the National Voters Registration Day organization.

Support

- Faculty expertise and donation of time from community partners and students

Reporting

Phoenix College drafts an annual report on Student Life and Leadership programming and involvement, including civic engagement efforts. This will be shared with the college's executive team and the Vice President of Student Affairs. This plan will be made available on the Student Life website, and a summary of actions will be sent in a newsletter to students on campus updating them on voter registration efforts. In the past, we have shared our successes with the Phoenix College community through a [press release online](#).

Assessment

Phoenix College will employ NSLVE voter registration data to evaluate progress in student voter participation over the years. Furthermore, the college will monitor student attendance at voter registration and education events throughout the semester. In collaboration with All In, Phoenix College will also utilize a unique voter registration link to track students who seek voter registration information online. Additionally, civic engagement has been incorporated as one of our institutional learning outcomes, specifically under [Civic and Global Learning](#).