

ALL IN Campus Democracy Challenge Action Plan Template

In order to help your campus prepare a 2020 action plan, we've created this Google Doc to collect key information for an action plan. We will turn the responses into a Word document that we will email to you. This document can serve as your 2020 action plan. We'll add a PDF version of that plan to your campus page on our website. Campuses must submit a 2020 action plan by November 3rd to be eligible for national awards and state recognition where applicable. Completing this form will produce a document that qualifies as an action plan. This document can be the starting place for your 2022 action plan after this election.

We anticipate that it will take 15-20 minutes for you to complete this form. Thank you for your efforts to institutionalize nonpartisan democratic engagement on your campus.

- 1) Are you currently working on an action plan to submit by the November 3 deadline? If yes, great! Let us know how we can support you in drafting and submitting your action plan before or on November 3, and there is no need to complete this form unless you want this to be your action plan submission. If no, please continue to provide a brief update with the following questions. Submitting this form will count as an adhoc 2020 action plan.
 - a) Yes
 - b) No**
- 2) Institution Name
 - a) Pennsylvania College of Technology
- 3) Name of person completing action plan
 - a) Allison Bressler Grove
- 4) Email address of person completing the action plan
 - a) Aab14@pct.edu
- 5) **Executive Summary:** Share a few sentences or paragraphs about the democratic engagement work happening on campus. Who developed this action plan (person or committee name)? Which campus or campuses will this action plan be implemented? What does this action plan seek to accomplish? When does this action plan start and end? Who or which department is in charge of this action plan? What are your topline short-term and long-term goals?
 - a) Pennsylvania College of Technology strives to educate its student population on the importance of voting each year. We annually celebrate Constitution Week, work with faculty routinely on hosting roundtables, and seek opportunities to partner across campus and with local government when possible. The Office of Student Engagement is the primary leader in campus education and event planning around this topic.
- 6) **Leadership:** Who is on your leadership team? Include name, title, and department. This may include faculty, staff, administrators, students, community and national partners, and local elections officials.

- a) Allison Bressler Grove, aab14@pct.edu
 - b) Sammie Davie, sld16@pct.edu
 - c) Student Government Association, sga@pct.edu
 - d)
- 7) **Commitment:** Has your campus signed the Higher Education Presidents' Commitment to Full Student Voter Participation? (<https://www.allinchallenge.org/higher-education-presidents-commitment-to-full-student-voter-participation/>)
- a) Not at this time.
- 8) **Commitment:** Has your campus sent information about the election and voting to students?
- a) By email
 - b) By mail
 - c) By posting on institutional social media channels
 - d) Other
- 9) **Landscape:** What are your past voting rates? How many students are on campus? What is the demographic breakdown of the student body?
- a) <https://www.pct.edu/about/fast-facts>
- 10) **Goals:** What are your short-term (2020 election) and long-term goals (2022 and beyond)?
- a) We would like to increase our overall voting rate. We would like to have more of a cohesive plan campus wide in the future.
- 11) **Strategy:** Has your campus organized or will your campus organize any of the following events?
- a) In-person voter registration drives
 - b) In-person voter education events (e.g. film screenings, debates, lecture series, etc.)
 - c) Classroom voter registration presentations (in-person or virtual)
 - d) Virtual voter registration drives (e.g. Couch party text banking events, etc.)
 - e) Virtual voter education events (e.g. film screenings, debates, lectures series, etc.)
 - f) Pledge to vote drive
 - g) Other
- 12) **Strategy:** What events, tactics, and strategies are happening on campus this election?
- a) We celebrated constitution week with various displays around campus including voter registration information. Additionally, we have been advertising on social media and on the campus's stall wall. We created a logo entitled "PCT Vote". We have voter registration information consistently available at the Office of Student Engagement and the Office of Residence Life. We have also had some pop-up/last minute event planned by student organizations and resident assistants. We also host once a month roundtable's on a variety of topics mainly surrounding the current political climate including voting.
- 13) **NSLVE:** Has you campus authorized the National, Study, of Learning, Voting, and Engagement (NSLVE)? (<https://idhe.tufts.edu/nslve/participating-campuses>)
- a) Yes

- b) No
- 14) **Evaluation:** How will you evaluate success of your action plan and strategies? What metrics will you measure from specific events and strategies in addition to NSLVE data? Who will do the evaluation?
- a) At this time there is not in an evaluation in place other than the NSLVE data.
- 15) **Reporting:** Will your action plan, once complete and returned to you by the ALL IN Challenge, be posted on a campus website and shared with members in the campus community?
- a) Yes
 - b) No
 - c) Other