



Oklahoma State University 2020 Democratic Engagement Action Plan

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Executive Summary:

Our planning is being overseen by the Department of Leadership and Campus Life in conjunction with the Student Government Association, other student organizations, and other campus entities. We have three goals:

- Voter registration
- Voter education
- Voter engagement and turnout

Our current action plan began this summer and will continue through the November election. Our voter registration and education efforts happen in conjunction with election cycles.

Leadership:

Our leadership team includes the following:

Our leadership team includes staff from the Department of Leadership and Campus Life, graduate students, and student leaders.

Commitment:

Our campus has signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels, Through campus advertisements and events

Landscape:

Our campus demographic and voting data:

Goals:

Our campus democratic engagement goals are:

Voter registration, education, and engagement

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Virtual voter registration drives (e.g. Couch Party text banking events)

We have several in-person events that include voter registration and education along with things like button making. Our social media pushes involve education about how to register to vote and how to vote. We also provide resources for students like notary services for those who need them for absentee ballots.

NSLVE:

Oklahoma State University has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

We'll look at the number of students who registered to vote as well as NSLVE data.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our campus hasn't confirmed a plan to post the action plan on our campus website.

Our campus hasn't confirmed a plan to post our NSLVE reports on our campus website.