

VFC Campus Plan
Ohio University 2024-2025

Overview of the action plan explains:

1) Who developed this action plan?

- a. The Ohio University's Voter Friendly Campus and All In Campus Democracy Challenge plan was developed during Spring Semester 2024 by the Center for Community Engagement's Democracy Fellows, Carson Sarver, Reagan Farmer, and Ryann Davis under the supervision of the Center for Community Engagement's Director, Mary Nally. Mary led the student team through a strategic planning process to develop a multi-year plan that aligns with common best practices.

2) What is this action plan for and what does it seek to accomplish?

- a. The plan is for Ohio University's main and regional campuses to have sustained and robust nonpartisan civic engagement that can achieve the following accomplishments over time:
 - i. **Leadership and Commitment:** OHIO has civic engagement leadership structure that sustains work year to year.
 - ii. **Communication and Marketing:** civic engagement is effectively communicated, and campuses are informed
 - iii. **Civic Engagement Data:** Goals are set, and impacts are tracked and reported
 - iv. **Embedding and Integrating Civic Engagement in Academics:** providing resources to faculty and integrating civic engagement into classrooms
 - v. **Creating Civic Engagement Culture:** Orientations and Welcome Week
 - vi. **Events and Activities:** Engaging with students through dynamic outreach
 - vii. **Removing Barriers to Civic Engagement Participation:** identifying and addressing barriers to support civic participation among all students

3) Where will this action plan be implemented?

- a. The plan will be implemented on the Athens Campus (the main campus) with resources shared with all five regional campuses.

4) Why was this action plan developed?

- a. This plan was developed to have a clear short- and long-term strategy that aligns with best practices such as those supported by the Campus Vote Project, All In, and Ask Every Student. The plan contributes to the Center for Community Engagement's ongoing efforts to create sustained institutionalization of civic engagement in the student experience and provides a clear road map for implementation and evaluation.

5) When does this action plan start and end?

- a. The plan will begin implementation in June 2024 with undergraduate student orientation as we promote the Bobcat Voter Pledge and during Fall Semester 2024 with events, communications, and activities leading up to the Presidential Election and continuing throughout the course of the academic year.

6) How will this action plan be implemented?

- a. The plan will be implemented by the Center for Community Engagement's Democracy Fellows, Reagan and Ryann (Carson graduated) with supervisory oversight by Mary Nally. The plan will be implemented in partnership and coordination with numerous university and community stakeholders including student organizations, faculty, Division of Student Affairs, Housing and Residence Life, Learning Community Leaders, and community partners such as the Athens County and Ohio League of Women Voters, All Voting is Local Ohio Chapter, and more.

Leadership

Description, including names and titles, of the leadership coalition responsible for improving democratic engagement.

5 categories of participation are encouraged.

1) students

- a. Democracy Fellows: Reagan Farmer and Ryann Davis
- b. CCE plans to launch the Bobcat Civic Engagement Network, connecting civic student organizations and interested faculty, and administrators. The network will support and inform strategic planning, data collection, and communications, and assist in implementation of the plan.

2) Administration

- a. Center for Community Engagement Director, Mary Nally, has revised her position description with Human Resources to include the following:
 - i. Director leads institutional strategy to achieve and maintain alignment with national community and civic engagement best practices in curriculum, research, and co-curricular experiences.
 - ii. Director develops, manages, or oversees community and civic engagement co-curricular programs
 - iii. Director oversees planning and implementation of community and campus events, fairs, conferences, and ceremonies.
 - iv. Director coordinates with institutional units to embed community and civic engagement in campus events.

3) faculty

- a. Faculty will be solicited to join the Bobcat Civic Engagement Network and information will be submitted to all college/dept newsletters. CCE will create a one pager filled with faculty resources and share with all dept chairs and faculty stakeholders and offer mini presentations to classes.
- b. Faculty in the Political Science Department and in the Center for Law, Justice, and Culture have been and will continue to provide leadership in communicating civic engagement information and resources to students in their programs.

4) student affairs

- a. The Division of Student Affairs continues to be a strong partner in our civic engagement activities. In this coming year, we'll maintain partnerships with their Center for Student Engagement and Leadership specifically to coordinate student organization involvement and event promotion. The Dean of Students, Kathy Fahl, will continue to support direct messaging to students from her office for voter registration and election deadlines to direct students to appropriate resources. New this year will be a partnership with Housing & Residence Life through increased signage in all dorms, and we plan to do outreach with the Athletics Department.

5) community/national organizations

- a. The Athens County League of Women Voters are our closest and most long-standing community organization. They have and will continue providing voter registration training to student leaders and volunteers and contribute to all tabling events. We also include them in our planning processes to get feedback.
- b. Additional partners that we collaborate with in planning, implementation, and to access their resources include: All Voting is Local Ohio Chapter, BridgeUSA, Ohio League of Women Voters and Ohio ACLU.

6) local elections office coordination

- a. The Athens County Board of Elections is a partner in that they are helpful in answering questions and coordinating student engagement with our office to ensure accurate polling locations and voter registration processes are understood by students.

Commitment

Description of institutional commitment to improving democratic engagement.

Ohio University's institutional commitment to nonpartisan civic engagement is growing. Since 2022, Ohio University has been part of All In's Presidents' Commitment to Full Student Voter Participation. Signature from our new President, Dr. Lori Gonzalez, is pending. All regional campus deans continue to be receptive of any resources the CCE can share for them to distribute on their individual campuses, and this year we plan to develop and implement a commitment process similar to the All In Presidents' commitment to codify their support.

President Gonzalez has led the institution through strategic planning to identify core priorities which includes explicit support of community engagement: *"Ohio University engages the broader community in many ways, from serving as the academic home to our regional public radio station to funding and staffing mobile health clinics to supporting entrepreneurs and non-profits. Our university is recognized as a partner that listens and responds to community needs and engages in collaborative efforts to solve social problems in our region and beyond. In all efforts, OHIO is committed to honoring partnerships throughout our regional, national, and global communities for meaningful engagement and collaboration. In addition, we have passionate and loyal alumni who bolster the University's work with students and with the communities we serve.*

As we move forward, we have the opportunity to build on these strengths to capture broader distinction as a university where students will connect beyond the boundaries of campus with alumni and partners who prepare them for ultimate success." <https://www.ohio.edu/president/dynamic-strategy>

Landscape

Analysis of student data, campus climate, and current institutional efforts for improving democratic engagement.

Ohio University (OHIO) is a public research university located in Athens, Ohio, in the Appalachian Ohio region. The main campus is in Athens, Ohio with five regional campuses and an online campus with a student population totaling over 28,000, approximately 21,000 being on the Athens Campus.

The enrolled student population at Ohio University-Main Campus is 77.7% White, 5.94% Black or African American, 4.39% Hispanic or Latino, 3.47% Two or More Races, 2.28% Asian, 0.0911% American Indian or Alaska Native, and 0.0497% Native Hawaiian or Other Pacific Islanders. Approximately 26% of the student population are out-of-state and 74% are in-state.

The landscape of nonpartisan civic engagement in the state of Ohio is increasingly challenging as voter registration laws have changed. Ohio changed voting laws in 2023 with new ID requirements, resulting in increased barriers to registering to vote that particularly impact out-of-state students. Changes also include last Monday of early voting eliminated, deadline to request absentee ballot shortened by 4 days, deadline for mail in ballot to be received shortened by 6 days (a 60% reduction), timeline for ballot cure shortened by 3 days, curbside voting restricted, and drop boxes restricted. To address this challenge, we plan to implement a Mock Election and Mail-In Ballot multi-day event providing students the opportunity to prepare for election day or complete their absentee/mail-in ballot. Voter education information will be made available, as will envelopes and postage stamps for any purpose including mail-in ballots, and refreshments will be available for all students.

Goals

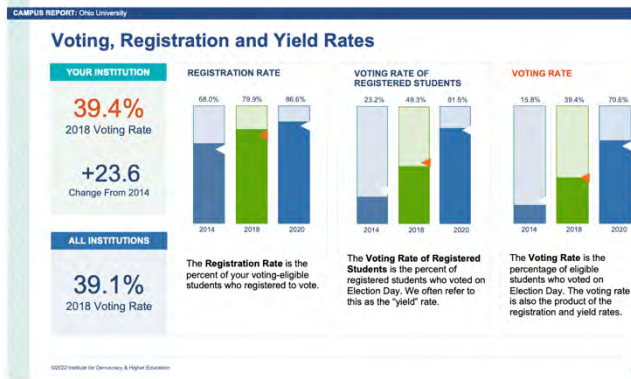
Description of institutional short-term (e.g., by next election) and long-term (e.g., in next decade or two election cycles) democratic engagement desired results.

In our plan for the upcoming academic year, we have identified strategies needing support that best promote the four foci of the Ask Every Student framework:

- **Academic integration:** We plan to launch a Civic Faculty Champions program to promote and connect faculty to pre-existing and new resources for curriculum, including an online interactive tutorial via Blackboard and Canvas, announcements, and more. The primary goal being for faculty to promote the Bobcat Voter Pledge and our online Civic Engagement Training Module, allowing us to track data impacts. All participating faculty will receive recognition in the form of badges, social media promotion and certificates, and those with the highest points will receive a lapel pin. Impact data will include number of participating faculty, number of students taking Bobcat Voter Pledge, and number of students completing online Civic Engagement Training Module.
- **Student life integration:** The CCE will build upon existing and new partnerships with the Center for Student Engagement and Leadership that coordinates student organizations including 25 civic engagement organizations, Residence Life's Resident Assistants, and the Office of Sorority and Fraternity Life that coordinates Greek organizations. The CCE's Democracy Fellows will coordinate with the student organization and Greek leadership and Resident Assistants and provide them training and resources to promote the Bobcat Voter Pledge to their organization's members, student residence, and fellow students. All students that take the Bobcat Voter Pledge will be automatically entered into a raffle to win gift cards to locally owned businesses known to be frequented by students. Impact data will include number of students taking Bobcat Voter Pledge, number of participating student organizations, residence halls, and Greek organizations.
- **Student leadership opportunities:** If awarded, grant funds will provide summer employment to one of our Democracy Fellows to lead planning and preparations for Fall Semester under the supervision of the CCE Director. The leaders of civic engagement student organizations, Greek organizations, and Residence Assistants will gain professional development through trainings, recognized via social media, and will be offered incentive rewards for promoting the Bobcat Voter Pledge. Impact data will include number of trainings and participants; and number of presentations led by Democracy Fellows.
- **Institutional Integration:** Articulation of OHIO leadership's support for civic engagement must be visible in our campus communities. To this end, we plan to encourage OHIO's President Dr. Lori Gonzalez, all Regional Campus Deans, and Athletic Coaches to take the All In Democracy Campus Challenge's Higher Education Commitment to Full Student Voter Participation. Impact data will be OHIO President's commitment being listed on All In's website and published OHIO News Story and social media with announcements.

National Study on Learning, Voting, and Engagement (NSLVE)

Since 2020, the Center for Community Engagement (CCE) has led the majority of student-led nonpartisan civic-focused programming resulting in a marked increase: voting rate changed from 39.4% in 2018 to 70.6% in 2020 ([OHIO NLSVE 2020 Report](#)).



Looking Closer
 Voting and Registration Rates

	2014	2018	2020	2014-2018 Change
Total student enrollment per NSC	34,181	34,224	30,268	↑ 43
(Age under 18/Unknown)	507	662	852	↑ 155
(Non-resident aliens)	1,628	1,181	822	↓ -448
Non-resident aliens data source	IPEDS	IPEDS	IPEDS	
(FERPA records blocked)	45	54	89	↑ 9
(Non-degree seeking students)	-	-	-	-
Total eligible voters	32,001	32,327	28,505	↑ 327
Number of students who registered	21,755	25,838	24,689	↑ 4,083
Number of students who voted	5,049	12,740	20,131	↑ 7,691
Registration Rate %	68	80	87	↑ 12
Voting Rate of Registered Students %	23	49	82	↑ 26
Voting Rate %	16	38	71	↑ 24

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees. When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NVA when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source. In the following pages with tables, Enrolled represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, Enrolled includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

Strategic Plan

Description of institutional efforts to reach desired democratic engagement results.

Below is the multi-year strategic plan developed by our Democracy Fellows under the supervision of the CCE Director. This includes activities that will take place this year, and others that will be implemented in later years.

Strategy	Activities	Timeline	Inputs	Outputs	Short-Term Outcomes	Long-Term Outcomes
	Activities needed to reach your outcomes.	Semester and month/date	Resources needed to conduct your activities efficiently.	Tangible results you produce through your activities.	Outcomes expected of your intervention(s).	Outcomes you want to see in your intervention timeframe.
Leadership and Commitment: OHIO has civic engagement leadership structure that sustains work year to year.	The Center for Community Engagement's Director's position includes mention of facilitating civic engagement	Completed	Human Resources, University College Dean	Revised position description mentioned civic engagement 3 times	civic engagement is embedded and sustained through CCE director leadership	position description establishes norms and expectations that civic engagement is explicitly supported and sustained by institutional leadership

CCE maintains at least one paid student position each academic year	Ongoing	Human Resources, partnership with Campus Vote Project for Democracy Fellowship funding; funding from CCE budget; supervision capacity	CCE can maintain 1-3 student positions each academic year	Democracy Fellows lead planning and implementation of civic engagement programming including but not limited to student voter registration and education events, information campaigns to increase voter education, civil dialogue events, leading collaboration with internal and external partners, and facilitating Civic Engagement Advisory Board	Increased capacity for civic engagement planning and implementation; professional and skill building experiences for students; student informed and driven programming
CCE develops and maintains Bobcat Civic Engagement Network, connecting civic student organizations, faculty, and administrators. The purpose being to support and inform strategic planning, data collection, and communications.	Year round (Fall & Spring)	Technology; Computers / access to email, Survey forms for data collection, Materials; show our data / information on our initiatives	50% increase in civic engagement learning, 4-5 targeted beneficiaries (political organizations)	Knowledge on what the CCE is doing & what civic engagement is / how to be involved. Motivation in helping the CCE build a cohesive strategic plan.	Changes in actions / practices. Help organizations and administration within civic engagement network engage in better practices towards promoting civic engagement.

<p>President's Office demonstrates commitment by signing the All In Higher Education President's Commitment to Full Student Voter Participation each year.</p>	<p>President Gonzalez to sign: Spring 2024; annual thereafter</p>	<p>communications between President's Office and CCE</p>	<p>OHIO President's commitment is listed on All In's website and within OHIO's profile. OHIO News Story and social media with announcements are published. Web and social media metrics tracked with goal of seeing increase each year.</p>	<p>Articulation of OHIO leadership's support for civic engagement is visible to campus communities</p>	<p>Civic engagement embedded in university culture</p>
<p>Regional Campus Deans will demonstrate commitment by creating and publishing an official statement in support of civic engagement to be distributed across their campus</p>	<p>August 2024; annual thereafter</p>	<p>Template letter will need to be drafted and provided to RHE deans</p>	<p>Regional Campus Dean's letters are posted publicly. OHIO News Story and social media with announcements are published. Web and social media metrics tracked with goal of seeing increase each year.</p>	<p>Articulation of OHIO leadership's support for civic engagement is visible to campus communities ; Increased awareness of support for civic engagement</p>	<p>Civic engagement embedded in university culture</p>
<p>A succession plan for student civic engagement personnel is developed and implemented to ensure continuity. New for 2024-25 AY</p>	<p>plan to be developed December 2024-February 2025</p>	<p>Planning time will need to be allocated; examples from other institutions to inform our plan</p>	<p>succession plan is in place; gaps in capacity for civic engagement is mitigated</p>	<p>Civic engagement is sustained through CCE planning and personnel</p>	<p>Civic engagement is a consistent aspect of university student programming</p>

Communication and Marketing : civic engagement reports, plans, data, and resources are readily accessible to university and community. New for 2024-25 AY	civic engagement reports, plans, data, and resources are readily accessible to university and community. New for 2024-25 AY	August-September 2024; Ongoing each Fall Semester thereafter	Technology - computer and email access; Accessible documents (PDF); OU (?) website access	Information is posted on CCE website. Web and social media metrics tracked with goal of seeing increase each year.	Information about Ohio University's civic engagement activities and impacts are shared transparently and accessibly	long-term shifts in data can be tracked and used to inform future planning
	CCE newsletters, press releases, and social media accounts are utilized to increase awareness and engagement; Information posted on CCE webpage and in newsletter communication to university leadership.	Ongoing; newsletter to leadership is new for 2024-25 AY	Assistance from CCE Media Intern and Associate Director; capacity of Democracy Fellows to develop communications. Web and social media metrics tracked with goal of seeing increase each year.	Newsletters and social media metrics tracked with goal of seeing increase each year.	Civic information more readily accessible to students, CCE events/actions reach a wider audience, information shared transparently	Higher levels of student engagement with civic issues including voting and other democratic issues/processes
	University Communications and Marketing provides professional support and resources	New for 2024-25 AY. Planning would need to take place August-September for communication resources to be deployed in Oct-Nov	buy-in from UCM; coordination with their video and social media teams	Web and social media metrics tracked with goal of seeing increase each year.	Will allow us to determine if our marketing and outreach plan is successful, will be able to shift the plan if there is not enough engagement	Creates the most professional marketing strategy possible. Integrates us further with the university and their marketing plans. Allows further outreach
	Dean of Students and President's Office assist with civic communications	Involve President Gonzalez; hopefully August 2024. New for 2024-25 AY	Dean of Students Office, President's Office, technology (possibly OIT)	(Ideally) all OHIO students reached, could be measured by email metrics	Immediate civic information provided to students, with demonstrated support by the university	Increase in student voter registration/turnout, better campus climate for civic education

	CCE website provides clearinghouse of civic student and faculty resources	established and ongoing (resources on website exists and can be added to)	Staff capacity to identify new resources and time to manage changes to website	Web metrics tracked with goal of seeing increase each year.	Changes in strategic plan depending on response from staff and students with resources. Increased knowledge to students and faculty if those choose to utilize these resources.	Increase in foot traffic to student and faculty resources.
Civic Engagement Data: Goals are set, and impacts are tracked and reported	Ohio University will maintain participation with NSLVE (National Study of Learning, Voting, and Engagement); at OHIO events, number of students engaged will be tracked (# of students participating/at tending events, # of students registered to vote, # of students reporting they're already registered, # of students with questions)	Begin working with new Registrar August 2024 to ensure they are on the same page with NSLVE data. New for 2024-25 AY	Registrar's Office	CCE and NSLVE can report on # of students on each OHIO campus that are registered to vote and participate in elections; inclusion of demographic data to be able to address gaps in student participation; inclusion of accurate data related to academic programs to inform targeted outreach	CCE able to customize action plans to better serve OHIO student populations that have lower voter turnouts; able to identify groups that need more targeted outreach; better understand barriers to civic involvement for students	More equal distribution of voter turnout across student identifiers (majors, location, race, etc.); better targeted, custom approach to civic action plans
Embedding and Integrating Civic Engagement in Academic Resources: providing resources	Contribute to all college/dept newsletters; CCE create one pager filled with faculty resources and share with all dept chairs and faculty	planning would need to take place August-September for communication resources to be deployed in Oct-Nov	Dean of Students, Deans of all colleges, Faculty senate	Newsletter metrics tracked with goal of seeing increase each time the newsletter is sent out.	Changes in promotion towards the general student population and faculty.	Promotion towards the general student population and faculty will be everchanging to fit in with trends, etc.

to faculty and integrating civic engagement into classrooms	stakeholders; offer mini presentations to classes					Students will increase substantially in opening the email rather than having it bounce / deleted.
Embed civic engagement education in first-year student Learning Community classes	Ongoing. Timeline: Summer / Fall Semester- August 2024	Curriculum to showcase to Learning Community classes. Materials in case there are extra handouts to pass out to these communities	25% of all Learning Communities utilize this curriculum OR ask one of the Democracy Fellows to present.	Change in awareness for incoming Freshman and transfer students on how to get involved civically. Knowledge in better practices and the resources available to them.	Changes in long-term decisions, working to become more civically engaged throughout their time at OHIO. Changes in behaviors / social action: pushing people around them to become involved civically.	
Integrate civic engagement information on landing pages of OHIO's learning management system (e.g.: Blackboard, Canvas)	Ongoing. Timeline: Summer / Fall Semester	Technology: IT to be able to put civic engagement information on these websites. UCM; OHIO's Marketing Division, if IT can't add it on Marketing should be able to.	60% increase in engagement of civic resources. 20% increase in overall student engagement with the CCE.	Changes in knowledge surrounding civic engagement and best practices. Changes in opinions about being civically active. Changes in awareness of information.	Increased knowledge of civic engagement resources and best practices. Increased student engagement with the CCE office.	
Maintain and promote "educator resources" on CCE's civic engagement webpage	Ongoing, year-round.	Technology; Edit and add civic engagement "educator resources" onto the website through the office and/or UCM (depending on the change).	50% increase in traffic on "educator resources" section on CCE's civic engagement webpage.	Changes in knowledge surrounding "educator resources" in terms of civic engagement. Changes in increased awareness to	Increased awareness for the resources provided on CCE's website. Increased utilization and	

			Marketing: create these "educator resources" so they are easy to digest and informational.		all CCE's resources	knowledge behind civic engagement and civic engagement resources.
Creating Civic Engagement Culture: Orientations and Welcome Week	Undergraduate Student Orientation's resource fair will include the Center for Community Engagement who will solicit students to register to vote and take Bobcat Voter Pledge	Ongoing (end of May - early July)	Marketing; will need to utilize tabling materials from the CCE office. Create and distribute civic engagement information; utilize QR codes for Bobcat Voter Pledge. Resources; have registration forms and absentee ballot request forms available during tabling.	25% increase in students registered to vote / update voter registration.	Increased engagement in being civically active. Increased knowledge on civic engagement and voting process for undergraduate students.	Changes in long-term decisions, depending on the year in which you attend this fair, it may change your involvement in civically engaged things.
	Graduate Student Orientation will include information from Center for Community Engagement to encourage students to register to vote and take Bobcat Voter Pledge	Ongoing (end of May - early July)	Marketing; will need to utilize tabling materials from the CCE office. Create and distribute civic engagement information: utilize QR codes for Bobcat Voter Pledge and forms for registering. Implement a procedure or pledge to sign if an International Student but cannot vote in the U.S.	20% increase in Graduate Students taking Bobcat Voter Pledge.	Continued knowledge in being civically active on campus. Increase awareness for International Students and how their voices can be heard during elections.	Changes in long-term involvement from international students civically. Long-term changes in motivations

	During Welcome Week (week prior to when classes begin) and first week of classes, Bobcat Voter Pledge and voter registration will be promoted via new stories and signage	Ongoing, August 2024.	Technology: creating / utilizing the previous Bobcat Voter pledge to distribute out to students. Marketing, if needed. The creation of fliers and social media posts to promote the Bobcat Voter pledge and voter registration.	25% increase in students pledging to register to vote via Bobcat Voter Pledge. 25% increase in students registered to vote / update voter registration.	Continued advocacy and knowledge in the voter process. Continued awareness for civic engagement and being civically active by voting in elections.	Changes in long-term advocacy and knowledge from students who are learning more about the voter process and when you can vote.
Events and Activities: Engaging with students through dynamic outreach	National Voter Registration Day/Week	Week of September 17-21	Civic-focused student organizations (to promote and often want to volunteer) and Student Senate; material handouts, out- v. in-state voter info, absentee ballot info, etc.; voter registration forms and voter reg online training (technology); different events for each day; voter apathy initiative/outreach /response one day	Register at least 100 students who have yet to register to vote; Increase in student civic education	Increased engagement in voting practices. Increase in participation on election day due to higher volume of registered voters.	Increased number of students participating in elections long-term and an increase in students who register to work the Voting Polls, since there is more knowledge about the elections student may feel more inclined to get involved in other ways such as working the poll.
	National Voter Education Day/Week	Week of October 7-11	Civic- focused student organizations, Student Senate, CLJC, CSEL. Have two-three days of mock voting and absentee ballot help, providing mailing materials and refreshments. Have two days of tabling to fight	Tangibly increase education on voter information and practices through a Qualtrics survey. 50 students participate daily in National Voter	Students are better prepared for the election cycle, increasing their civic engagement and therefore knowledge regarding the election.	With an increase in student's participation with National Voter Education Day/Week, students will be more inclined to help with any efforts put

		<p>apathy (one day of tell us your voting plan w/ whiteboards, second day of apathy myth-busting)</p>	<p>Education Day/Week</p>	<p>Improves student morale and comfortability regarding voting, aiding in breaking down some barriers students have to voting.</p>	<p>forth by the CCCE. Students will become more engaged via voter readiness, working the polls, providing transportation to and from the polls, etc. This will all increase year-round student civic engagement.</p>
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<p>Civic Engagement Forum</p>	<p>Spring 2025</p>	<p>Partnership with the CLJC, CIS, other civic-adjacent student organizations; Outside partnerships with CVP, LWV, ACLU of Ohio, People Not Politicians; Communications outlets (newsletters [CCE and external], website, listed on university events)</p>	<p>Goal of 70+ student attendance; expected many already registered to vote, but register 5% of attendees/help change voting address</p>	<p>Students feel more motivated to stay civically engaged throughout the year, maintaining connections from the outside organizations. Students are more comfortable to participate in civic engagement activities and know how to keep those around them informed and engaged.</p>	<p>More sustainable civically engaged population; higher numbers of civic engagement throughout the year, not only during elections season; increased student involvement in civic-focused organizations (on- and off-campus)</p>
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MLK Week: Write Your Reps Event	Spring 2025 - first week of spring semester	Partnership with Center for Diversity, CLJC, other civic-adjacent student organizations, CIS, CSEL, other university offices that run events during MLK Week. Communications outlets - newsletters, websites, listed university events). Access to technology for participants or pens/paper/stamps. Access to info on reps (maybe a flyer for Ohio reps and online access to out-of-state).	Goal of 40+ student attendance, 50 student letters sent to representatives	Attendees have a better understanding who their representatives are and how to access them, making them feel and be more involved in the civic/representative process of our government.	Increase in student civic engagement year-round, better knowledge of civic processes and participation. Sustainability in student civic engagement.
Civil Dialogue Events: partner with BridgeOU student organization and Division of Diversity and Inclusion to increase opportunities for civil dialogue; may include post-election debrief event	Spring 2025, MLK Month	Partnership with BridgeOU and the Division of Diversity and Inclusion for collaboration on events held.	Increase of 2+ events per semester regarding Civil Dialogue and civic engagement.	Increase in events held pertaining to civic dialogue and civic engagement. Increase in participation from students during these panels and/or events	Continued increase in events held pertaining to civic engagement and dialogue. Students gain more knowledge and motivation to attend these events.
Civic Engagement Interactive Tabling: engaging students through dynamic strategies specifically to address voter apathy and increase understanding	Fall voter registration/education week, spring 2025 pre-primaries	Partnership with CSEL, other university offices. Whiteboards (from CCE), voter informational items (cards, packets, etc.), cookies	20% increase in student understanding of civic engagement processes/importance, register 50+ students to vote, interact with 100+ students in understanding why they are	Increased understanding regarding the importance of voting (myth busting apathy), increased understanding in civic processes and access	Overall, 20% increase in student understanding of voting process/importance, increased student voter participation

	of political processes			(not) planning to vote	to information regarding this year's election (voter ID requirements, etc.)	
	Democracy in Action Class Poster Session; Advocacy and Activism Display	Mid-November 2024	Partnership with Mary's class, possibly civic-focused student organizations	15% increase in student participation in civic activities, including voting and advocacy; increase student understanding of advocacy and activism, as well as OU's long-term history with this	Increased student civic engagement year-round, cultivate better culture surrounding civic engagement and advocacy, in relation to OU's legacy	Overall, 20% increase in student civic engagement year-round and student understanding of civic engagement practices, like advocacy, outside of voting
Removing Barriers to Civic Engagement Participation: identifying and addressing barriers to support civic participation among all students	Election Day as campus holiday (no classes)	Fall (hopefully)	Student representative serving on the Academic Calendar Committee.	20% increase in student/faculty voting participation	Increased participation on voting days from OHIO students and faculty. Increased resources for individuals without access to cars / vehicles to vote at their personal poll locations.	20% increase in students and faculty participation on voting days; going to poll locations to vote, working the poll locations, etc.

Support for student Poll Workers: provide meals and letter to excuse them from class	Fall (November) and Spring (March)	Utilizing CCCE funds or grant funds to help provide rides if needed. Work with CSEL, other university offices to promote easy polls transportation and step-by-step instructions of how to use/access bus systems; map route	15% increase in student participation as working the poll locations	Increased participation on voting days through the act of being a poll worker. Increased awareness of how non-partisan the election process is.	Continued increase in participation on voting days through being a poll worker. Increased knowledge and engagement with voting days.
Navigation to the polls: explore promoting bus lines to polling locations; partnership with ride service (Uber, Lyft)	Fall (November) and Spring (March)	Utilizing CCCE funds or grant funds to help provide resources for students working poll locations	10% student increase in voting		

Evaluation

Description of institutional efforts to evaluate the action plan, implementation, efforts, and results.

According to OHIO's most recent NSLVE Report for the 2020 Presidential Election, 81.5% of students were registered and we achieved a voting rate of 70.6%. Our goal for the 2024 Presidential Election is to increase voter registration to 85% and the voting rate to 75%. Since NSLVE data will take time to be processed, we aim to track the impact of the Bobcat Voter Pledge, voter registrations, participation in events and in-person and online trainings with the goal of reaching a third of our total student population.

To best track data on the number of students planning to vote and/or impacted by our efforts, we will be utilizing GivePulse, a nationwide opportunity matching platform used by OHIO to manage experiential learning and track student impacts. The CCE uses GivePulse to connect students to the "Bobcat Voter Pledge," that provides students who take the pledge with information on voter registration, voter education and preparation, and updates on upcoming civic events and opportunities. GivePulse is synced with OHIO's student data management, so the CCE can develop impact reports on the Bobcat Voter Pledge participants including student's majors, year, and demographics. Centering our outreach and partnerships to drive students to take the Bobcat Voter Pledge will allow OHIO to provide accurate data to Ask Every Student and inform our strategy to ensure our efforts are reaching all students. During all voter registration and

education tabling activities, events, and trainings, the number of contacts (voters registered, addresses updated, questions answered) will be tracked and reported.

Participation of our student life (50 minimum anticipated) and faculty (100 minimum anticipated) partners will also be tracked and reported.