

**Student Voting Rates for Northern Illinois University** 2020 NSLVE Campus Report





October 2021

### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

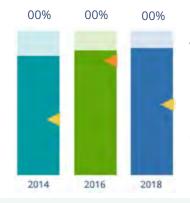
# **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018	3	2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	1.14	-	-	-
American Indian/ Alaska Native	-	÷	-	-	+	-	
Black		-	-	-		-	
Hispanic	4	4	-	1	1	-	-

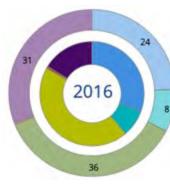
### Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

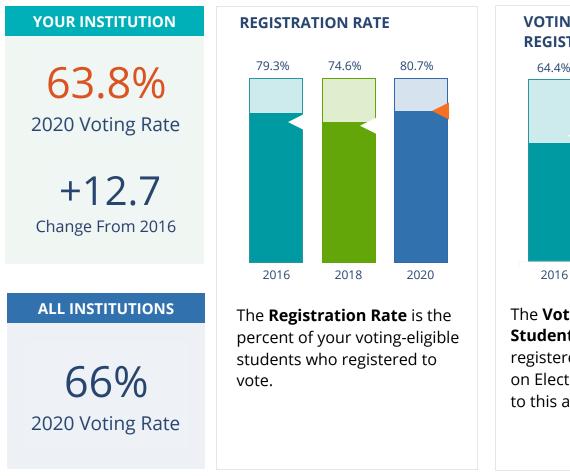
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

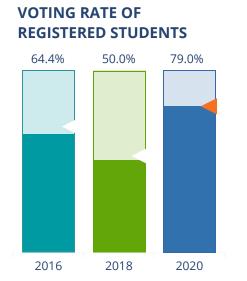


### **Overlapping Donut Chart**

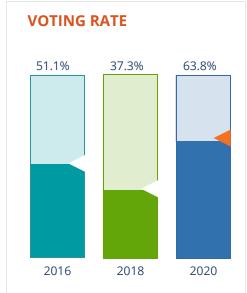
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

## **Voting, Registration and Yield Rates**





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

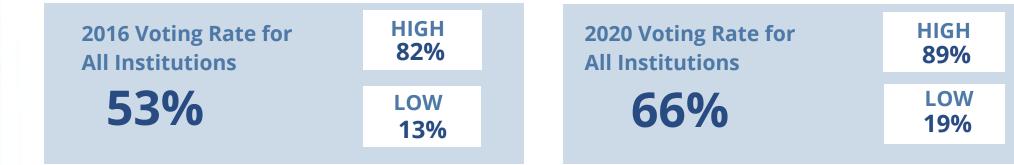
**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	18,546	16,491	16,389	♦ -2,157
(Age under 18/Unknown)	_	-	_	-
(IPEDS estimated non-resident aliens)	1,076	929	706	<b>↓</b> -369
(FERPA records blocked)	498	284	269	<b>↓</b> -229
(Non-Degree Seeking Students)	517	147	359	<b>↓</b> -158
Total eligible voters	16,455	15,131	15,055	♣ -1,401
Number of students who registered	13,048	11,291	12,154	<b>↓</b> -894
Number of students who voted	8,405	5,650	9,607	<ul><li>✤ 1,202</li></ul>
Registration Rate %	79	75	81	<ul><li>▲ 1</li></ul>
Voting Rate of Registered Students %	64	50	79	<b>•</b> 15
Voting Rate %	51	37	64	<ul><li>↑ 13</li></ul>

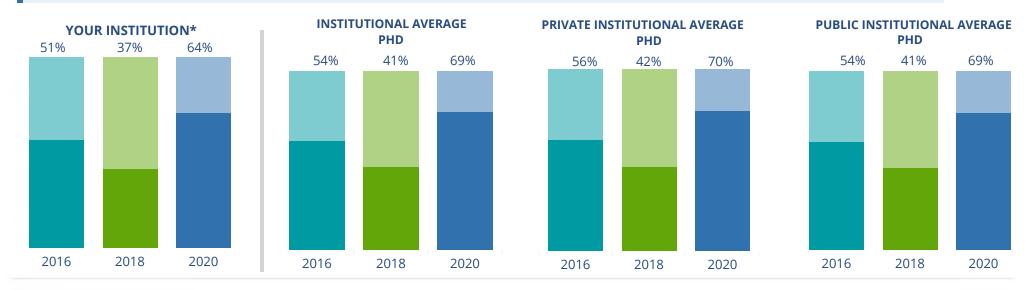
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

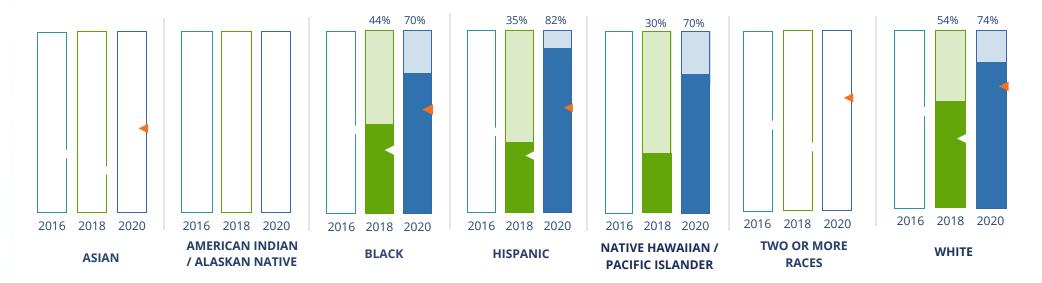
## **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <u>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes</u>

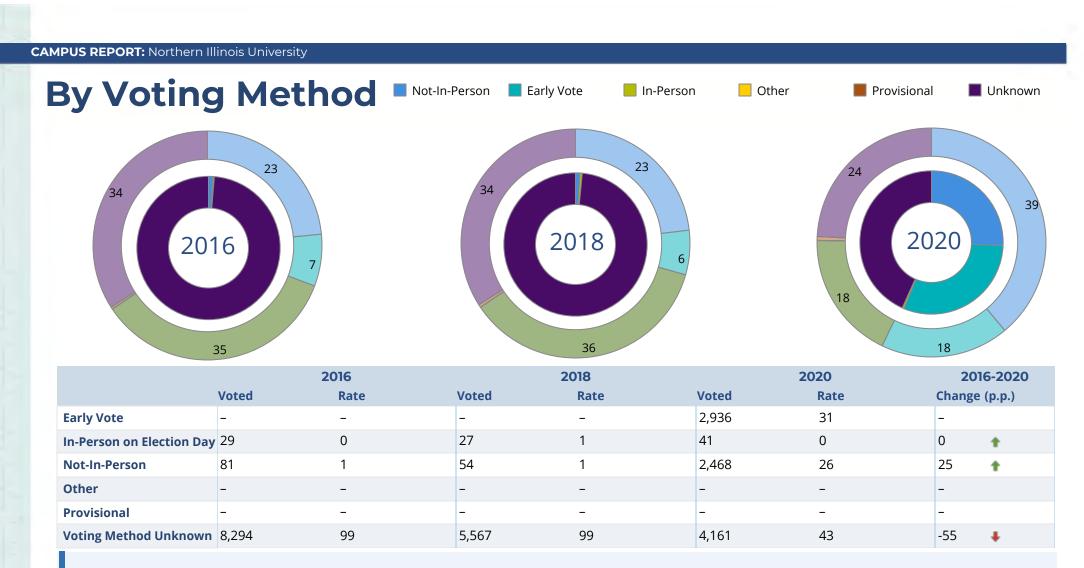
### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

		2016			2018			2020	2	2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Asian	_	-	-	-	-	-	-	-	_	-
American Indian/ Alaska Native	_	-	-	-	-	-	-	-	_	-
Black	_	-	-	244	108	44	102	71	70	-
Hispanic	_	-	-	102	36	35	55	45	82	-
Native Hawaiian/ Pacific Islander	_	-	-	56	17	30	30	21	70	-
2 or More Races	_	-	-	-	-	-	-	-	-	-
White	_	_	-	915	495	54	466	345	74	-
Race Unknown	17,499	8,405	48	14,734	4,994	34	15,092	9,125	60	12

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These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-fag#CampusReports

## By Age Group

	2016	2018	2020
18-21	42%	28%	59%
22-24	44%	31%	62%
25-29	51%	39%	58%
30-39	64%	51%	63%
40-49	76%	66%	76%
50+	82%	73%	80%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students	
in each age category and the voting rates	18
<b>for each group.</b> These are based on the student's age on the day	2
of the election, as calculated by the	2
National Student Clearinghouse using	3(
data from student enrollment records.	4(

		2016			2018			2020	20	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	7,577	3,195	42	6,782	1,920	28	6,861	4,038	59	<b>†</b> 17		
22-24	4,748	2,108	44	4,490	1,414	31	4,036	2,484	62	<b>1</b> 7		
25-29	2,615	1,327	51	2,285	881	39	2,249	1,303	58	<b>†</b> 7		
30-39	1,580	1,015	64	1,520	773	51	1,621	1,026	63	<b>4</b> -1		
40-49	674	509	76	664	436	66	680	517	76	<b>1</b>		
50+	305	251	82	310	226	73	298	239	80	<b>4</b> -2		

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By Sex

	2016				2018				2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Female	-	_	-	858	424	49	452	326	72	_
Male	-	_	_	757	340	45	331	230	69	_

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

### By Education Level / Undergraduate Class Year

	2016 Enrolled	Voted	Rate (%)	2018 Enrolled	Voted	Rate (%)	2020 Enrolled	Voted I	_	016-202 hange (p	
EDUCATION I	LEVEL										
Undergraduate	12,805	5,817	45	11,914	3,748	31	11,678	7,043	60	)	15
Graduate	4,035	2,260	56	3,717	1,717	46	3,999	2,520	63	3	7
Class Unknown	659	328	50	420	185	44	68	44	6	5 •	15
CLASS YEAR											
First Year	2,199	38	841	2,240	25	567	2,281	52	1,185	+	14
Second Year	2,184	39	856	1,721	27	467	1,543	60	919	+	20
Upper Level	7,396	48	3,552	6,434	34	2,218	5,928	63	3,730	t	15
ENROLLMEN	T STATUS										
Full-time	13,911	6,222	45	12,559	3,903	31	12,120	7,169	59	•	14
Part-time	3,588	2,183	61	3,492	1,747	50	3,625	2,438	67	* *	6

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and

the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## **By Field of Study**

FIELDS		2016			2018			2020		2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p	)
<b>Biological and Biomedical Sciences</b>	597	285	48	535	186	35	447	254	57	<b>†</b> 9	)
Business, Management, and Marketing	3,149	1,352	43	2,736	774	28	2,826	1,721	61	18	\$
Communication and Journalism	774	360	47	573	184	32	433	262	61	14	ł
Computer and Information Sciences	695	268	39	813	213	26	790	387	49	10	,
Education	2,027	1,220	60	1,982	912	46	2,091	1,447	69	<b>†</b> 9	)
Engineering and Engineering Technologies	1,663	626	38	1,504	435	29	1,393	737	53	15	,
English Language and Literature	330	207	63	306	157	51	258	187	72	10	)

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-fag

# **By Field of Study**

FIELDS		2016			2018			2020	2	2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Family and Consumer/Human Sciences	310	145	47	361	104	29	296	166	56	<b>1</b> 9
Foreign Languages, Literatures, and Lingui	113	67	59	101	40	40	76	54	71	12
Health Professions	2,115	1,043	49	2,139	689	32	2,388	1,480	62	🛧 13
History	218	132	61	217	122	56	198	146	74	🛧 13
Legal Professions and Studies	247	165	67	243	121	50	285	199	70	<b>†</b> 3
Liberal Arts and Sciences, and Humanities	921	387	42	687	213	31	647	339	52	🛧 10
Mathematics and Statistics	261	120	46	233	90	39	209	114	55	<b>†</b> 9
Natural Resources and Conservation	121	71	59	109	65	60	117	84	72	🛧 13
Parks, Recreation, Leisure, and Fitness Stu	396	124	31	350	71	20	413	224	54	123
Philosophy and Religious Studies	49	28	57	46	16	35	44	23	52	4 -5
Physical Sciences	447	228	51	384	136	35	369	226	61	🛧 10
Psychology	843	392	47	736	271	37	866	554	64	🛧 17
Public Administration and Social Service P	187	131	70	144	97	67	131	107	82	🛧 12
Social Sciences	874	440	50	765	323	42	650	373	57	<b>†</b> 7

# **By Field of Study**

FIELDS	2016				2018			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Visual and Performing Arts	721	378	52	717	256	36	735	472	64	12
Unknown	431	230	53	360	173	48	77	50	65	12

## **About This Report**

## Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

#### Northern Illinois University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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