



October 2021

Student Voting Rates for Northampton County Area Community College

2020 NSLVE Campus Report

October 2021

Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

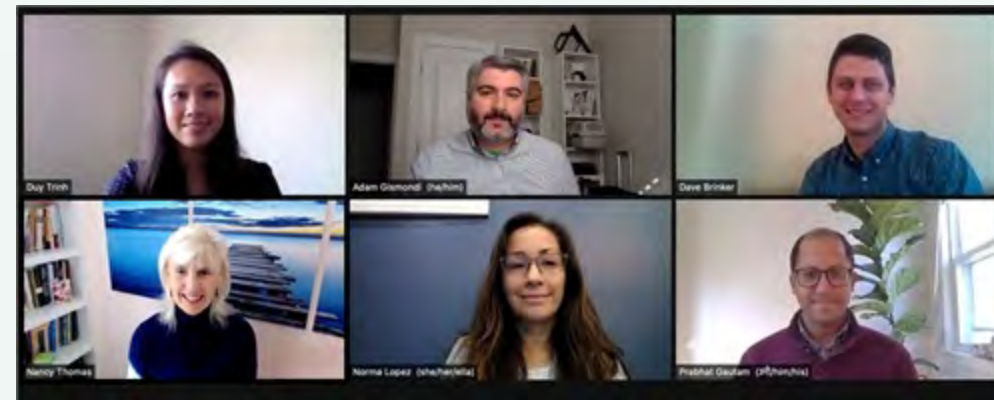
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,
IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;
(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

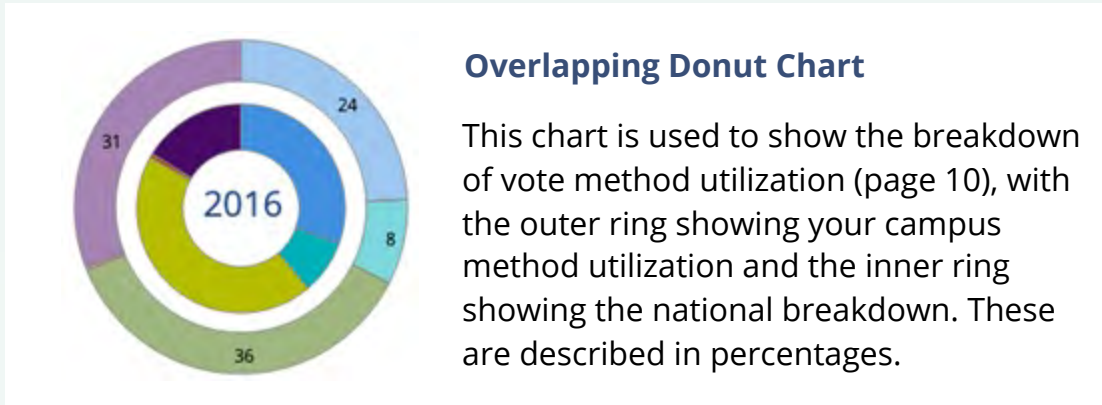
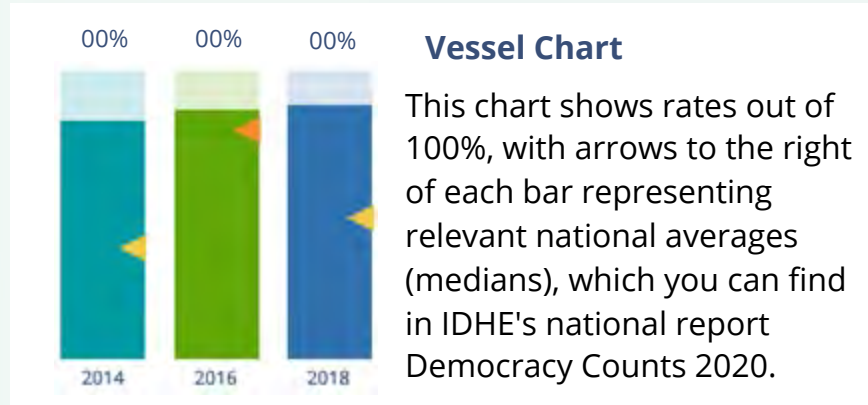
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

59.8%

2020 Voting Rate

+8.1

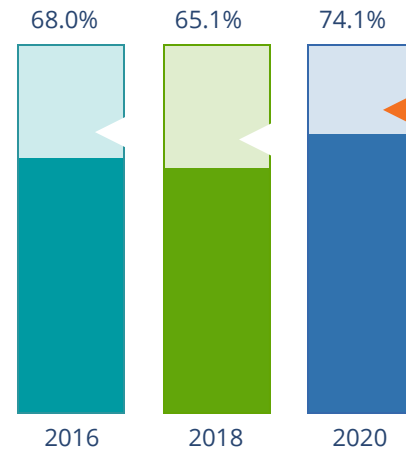
Change From 2016

ALL INSTITUTIONS

66%

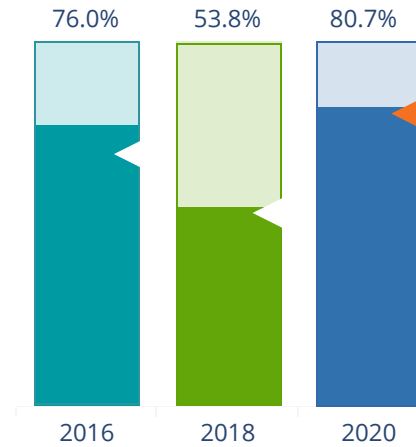
2020 Voting Rate

REGISTRATION RATE



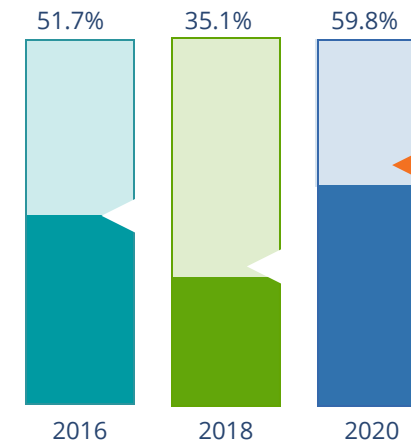
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	9,156	8,623	7,662	↓ -1,494
(Age under 18/Unknown)	-	-	-	-
(IPEDS estimated non-resident aliens)	128	120	73	↓ -56
(FERPA records blocked)	21	-	-	-
(Non-Degree Seeking Students)	370	296	362	↓ -8
Total eligible voters	8,635	8,196	7,220	↓ -1,415
Number of students who registered	5,874	5,337	5,351	↓ -523
Number of students who voted	4,467	2,873	4,317	↓ -150
Registration Rate %	68	65	74	↑ 6
Voting Rate of Registered Students %	76	54	81	↑ 5
Voting Rate %	52	35	60	↑ 8

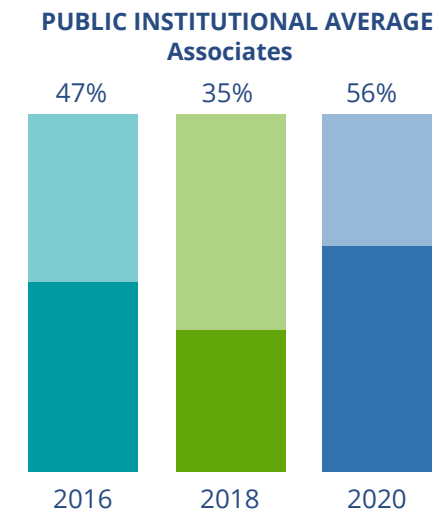
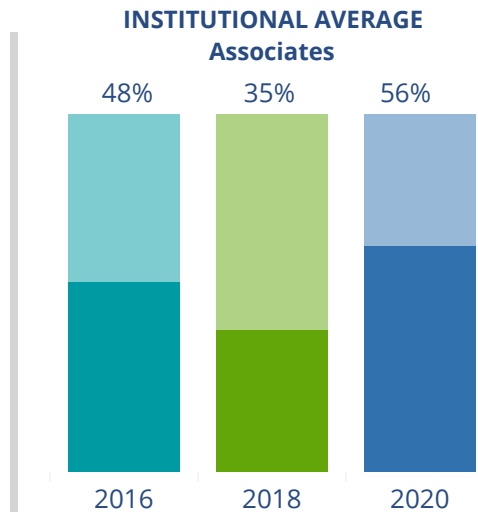
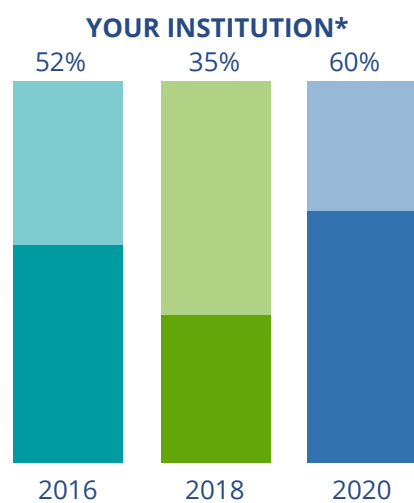
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <https://id-he.tufts.edu/nslve/nslve-recalculation-tool>.

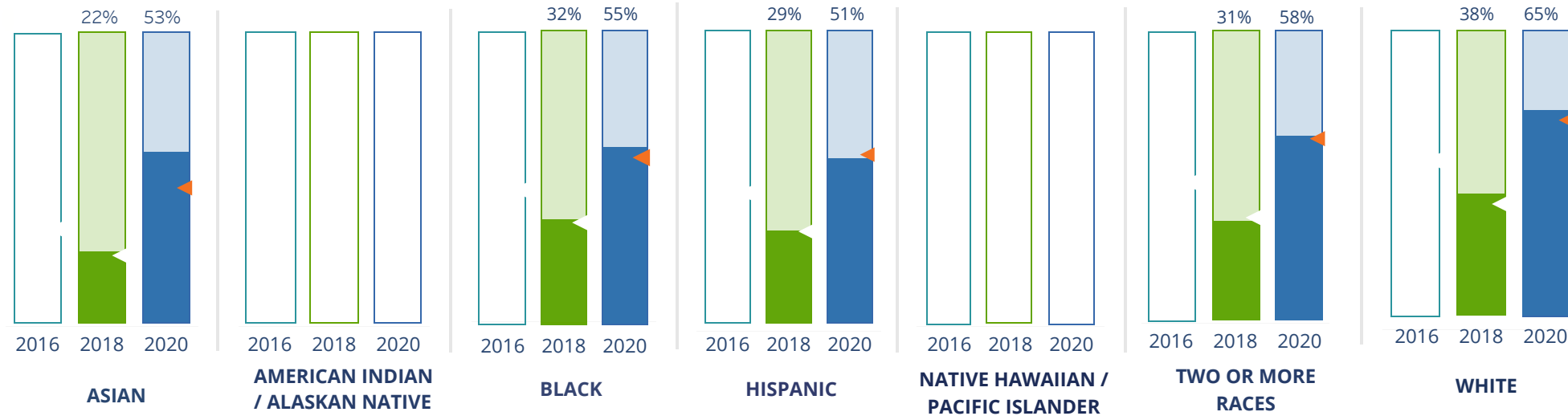
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nsive-report-faq>


If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

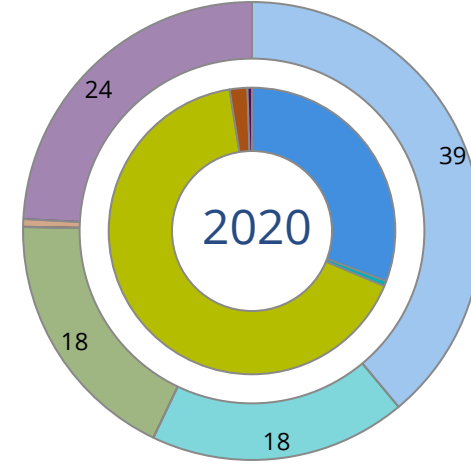
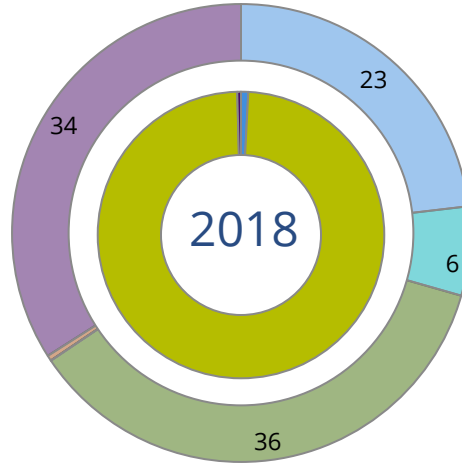
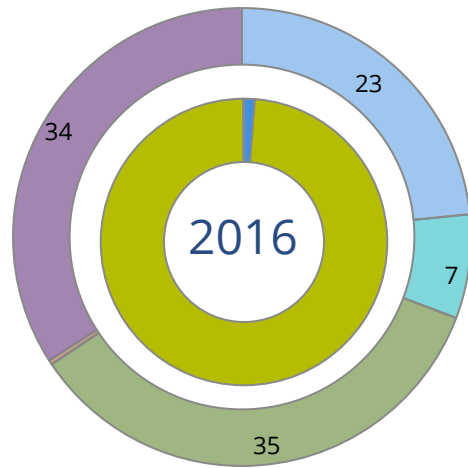
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	-	-	-	194	43	22	180	96	53	-
American Indian/ Alaska Native	-	-	-	17	-	-	19	-	-	-
Black	-	-	-	1,105	357	32	941	516	55	-
Hispanic	-	-	-	1,954	564	29	1,860	953	51	-
Native Hawaiian/ Pacific Islander	-	-	-	18	-	-	14	-	-	-
2 or More Races	-	-	-	264	83	31	231	134	58	-
White	-	-	-	4,633	1,778	38	3,923	2,550	65	-
Race Unknown	8,754	4,467	51	122	42	34	117	57	49	 -2

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
Early Vote	-	-	-	-	26	1	-	
In-Person on Election Day	4,407	99	2,839	99	2,858	66	-33	↓
Not-In-Person	55	1	24	1	1,327	31	30	↑
Other	-	-	-	-	-	-	-	
Provisional	-	-	-	-	86	2	-	
Voting Method Unknown	-	-	-	-	20	1	-	

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>

By Age Group

	2016	2018	2020
18-21	49%	32%	59%
22-24	48%	32%	58%
25-29	48%	35%	55%
30-39	58%	37%	59%
40-49	68%	49%	66%
50+	70%	63%	81%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections.

Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	4,587	2,226	49	4,419	1,407	32	3,777	2,228	59	↑ 10
22-24	1,367	651	48	1,163	368	32	1,036	597	58	↑ 10
25-29	1,121	540	48	1,078	373	35	973	537	55	↑ 7
30-39	957	556	58	941	346	37	887	525	59	↑ 1
40-49	489	332	68	480	236	49	435	286	66	↓ -2
50+	233	162	70	226	143	63	177	144	81	↑ 12

Looking Closer

By Sex

	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Female	-	-	-	5,015	1,741	35	4,714	2,760	59	-
Male	-	-	-	3,292	1,132	34	2,571	1,557	61	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
EDUCATION LEVEL											
Undergraduate	8,431	4,279	51	8,090	2,763	34	7,052	4,150	59	↑ 8	
Graduate	-	-	-	-	-	-	-	-	-	-	
Class Unknown	323	188	58	217	110	51	233	167	72	↑ 13	
CLASS YEAR											
First Year	3,041	46	1,414	1,747	27	475	1,553	51	795	↑ 5	
Second Year	5,713	53	3,053	6,556	37	2,397	5,732	61	3,522	↑ 8	
Upper Level	-	-	-	-	-	-	-	-	-	-	
ENROLLMENT STATUS											
Full-time	-	-	-	3,978	1,289	32	3,378	1,962	58	-	
Part-time	-	-	-	4,329	1,584	37	3,907	2,355	60	-	

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Biological and Biomedical Sciences	359	180	50	295	112	38	278	159	57	↑	7
Business, Management, and Marketing	1,154	611	53	1,061	341	32	943	555	59	↑	6
Communication and Journalism	176	101	57	141	63	45	106	70	66	↑	9
Communications Technologies/Technicians	107	59	55	115	47	41	108	74	69	↑	13
Computer and Information Sciences	420	211	50	424	165	39	352	212	60	↑	10
Construction Trades	34	17	50	51	17	33	37	21	57	↑	7
Education	368	190	52	426	147	35	418	249	60	↑	8

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Engineering and Engineering Technologies	355	184	52	311	112	36	252	143	57	↑	5
Health Professions	564	295	52	662	225	34	844	497	59	↑	7
Law Enforcement, Firefighting, and Protec..	491	215	44	470	136	29	368	202	55	↑	11
Legal Professions and Studies	76	41	54	65	28	43	71	50	70	↑	16
Liberal Arts and Sciences, and Humanities	3,274	1,640	50	2,991	985	33	2,113	1,226	58	↑	8
Mathematics and Statistics	17	-	-	19	-	-	16	-	-	-	-
Mechanic and Repair Technologies/Techni..	183	93	51	160	44	28	87	50	57	↑	7
Multi/Interdisciplinary Studies	22	11	50	16	-	-	18	13	72	↑	22
Natural Resources and Conservation	45	27	60	60	33	55	45	33	73	↑	13
Parks, Recreation, Leisure, and Fitness Stu..	98	38	39	76	14	18	68	31	46	↑	7
Personal and Culinary Services	75	38	51	75	26	35	40	33	83	↑	32
Physical Sciences	58	32	55	61	18	30	36	26	72	↑	17
Precision Production	13	-	-	45	17	38	25	17	68	-	-
Psychology	64	25	39	77	27	35	368	199	54	↑	15

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Public Administration and Social Service Professions	173	90	52	166	60	36	178	96	54	↑ 2
Visual and Performing Arts	354	192	54	314	129	41	277	182	66	↑ 11
Unknown	271	166	61	224	113	50	237	169	71	↑ 10

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Northampton County Area Community College

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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