



North Shore Community College 2022 Democratic Engagement Action Plan

Developed by: Amanda Dooling

Executive Summary:

This nonpartisan democratic engagement action plan was developed by North Shore Community College in Massachusetts for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for North Shore Community College for the 2022 election are: increase voter registration and participation.

Leadership:

Our leadership team includes the following:

Amanda Dooling - Director of Student Engagement
Laurie LaChapelle, Andrea Milligan

*At this time we are working to grow our leadership team. With new administrative leadership as well as returning to campus after the pandemic it is taking some time to develop a team for civic engagement.

Our campus works with these following nonprofit partners: Campus Compact and Student PIRGs

Commitment:

North Shore Community College is committed to providing each student with challenging and meaningful opportunities to grow and learn. To this end, we have developed a set of essential learning outcomes designed to encourage students to think critically, to grow academically and to engage culturally, for their own benefit and for the benefit of our society. Embedded in courses across the curriculum, these outcomes enhance curricula and reinforce the mastery of proficiencies that will serve our students well in future endeavors.

The design of these outcomes is intended to reflect the importance of critical thinking, not as a single outcome but as a theme, which is inherent in all of the other outcomes. The Intercultural Competency Outcome is designed for students to be able to identify their own cultural norms within a framework of other cultural perspectives. Students will be able to articulate their individual, social and civic responsibilities as members of a global community.

North Shore Community College has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2022. North Shore Community College has shared inform

Landscape:

North Shore Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2018. Our institution is the following: Minority Serving Institution, Hispanic-Serving Institution.

Our campus demographic and voting data:

North Shore Community College has 4,391 students.

72% are part time

35% are Male, 65% Female

53% are minority

Hispanic/Latinx students (1,388) are the largest minority group, followed by Black students (428), Multi race (276) and Asian (198)

43% of students are white

The average full time student is 26

The average part time student is 25

91% of NSCC students are 18 or older

49% of NSCC's matriculated students are in career/vocational programs

51% of NSCC's matriculated students are in Transfer programs

18% of NSCC students are not matriculated

North Shore Community College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 51.7%.

Our institution had a 2020 voter registration rate of 74.7%.

Our institution had a 2018 voter turnout rate of 34.9%.

Our institution had a 2018 voter registration rate of 68.7%.

Our institution has been recognized by ALL IN with the following seals: 2016 Bronze, 2018 Silver, 2020 Bronze

Goals:

Our campus democratic engagement goals are:

Increase student voter turnout rate to 40% in 2022 and 60% in 2024.

Increase student voter registration rate to 70% in 2022 and 80% in 2024.

Strategy:

North Shore Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

- Constitution Day Events centered around voter registration and why one's vote matters
- Information has been shared with students, faculty and staff regarding voter registration information via our Weekly Student Newsletter and the President's Weekly Message.
- During the week of October through November 8 - Voter Information tables will be available encouraging students, faculty and staff to vote on November 8 as well share information on the Ballot Questions.

Evaluation:

We will evaluate our action plan in the following ways:

NSCC will use our 2022 NSLVE voting data. As an aside, NSCC is still forming the leadership team to help carry out this work. One of the first priorities of the team will be to determine metrics and methods of evaluation for the work that we are doing around civic engagement, particularly voter registration and participation.

Goal is to have the Leadership Team formed by January 2023 as we prepare for the 2024 Elections.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/north-shore-community-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

The Campus Action Plan, NSLVE report will be shared with the NSCC All In Leadership Team, President's Cabinet, Faculty and Staff and Students via weekly newsletters.

The Action Plan and NSLVE reports will also be posted on the following NSCC Website: <https://www.northshore.edu/engagement/civic-engagement.html>. Our goal is to update the site by 11/1/2022.