

# Student Voting Rates for North Carolina A & T State University 2020 NSLVE Campus Report





October 2021

#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

## **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018	3	2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	1.14	-	-	-
American Indian/ Alaska Native	-	÷	-	-	+	-	
Black		-	-	-		-	-
Hispanic	-	4	-	1	1	-	

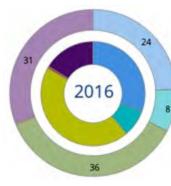
#### Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

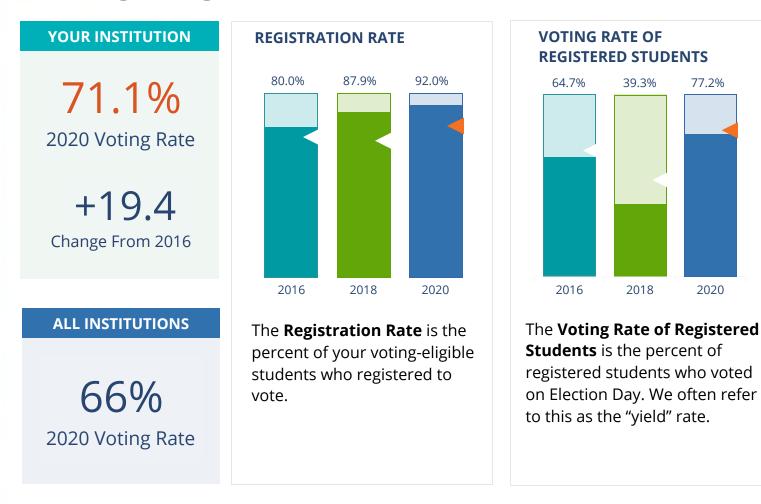
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

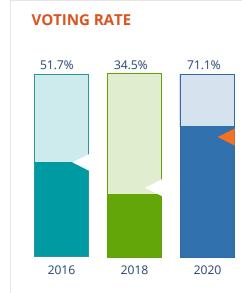


#### **Overlapping Donut Chart**

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

#### **Voting, Registration and Yield Rates**





77.2%

2020

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	9,411	11,668	12,525	<ul><li>✤ 3,114</li></ul>
(Age under 18/Unknown)	-	-	-	-
(IPEDS estimated non-resident aliens)	330	368	293	<b>↓</b> -37
(FERPA records blocked)	14	-	12	<b>↓</b> -2
(Non-Degree Seeking Students)	-	326	199	-
Total eligible voters	9,066	10,964	12,021	<ul><li>2,955</li></ul>
Number of students who registered	7,255	9,632	11,060	<ul><li>3,805</li></ul>
Number of students who voted	4,691	3,788	8,542	<ul><li>3,851</li></ul>
Registration Rate %	80	88	92	<b>•</b> 12
Voting Rate of Registered Students %	65	39	77	<b>•</b> 13
Voting Rate %	52	35	71	<b>1</b> 9

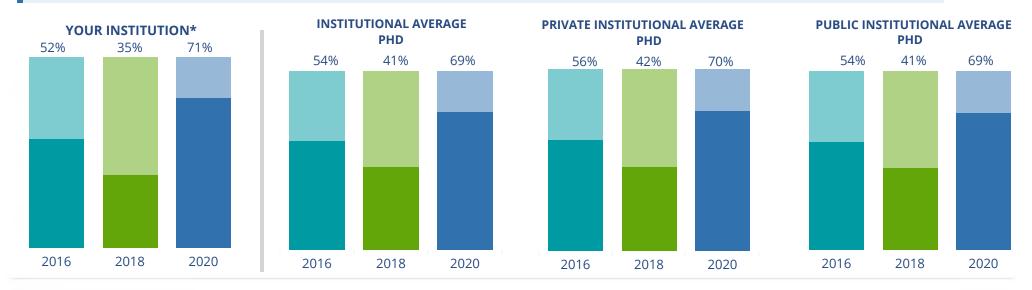
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

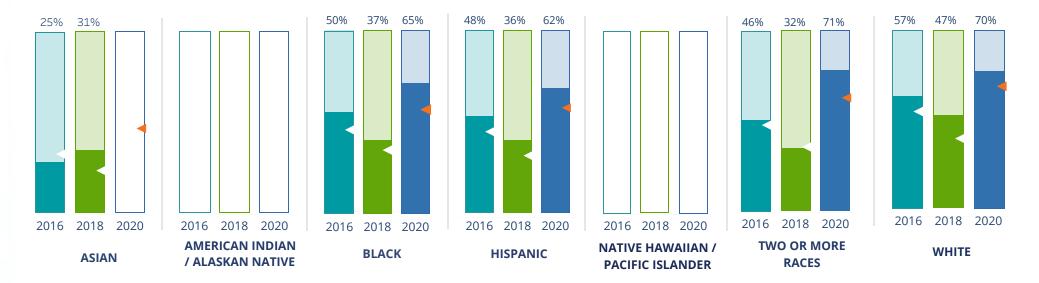
### **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



### By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <u>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes</u>

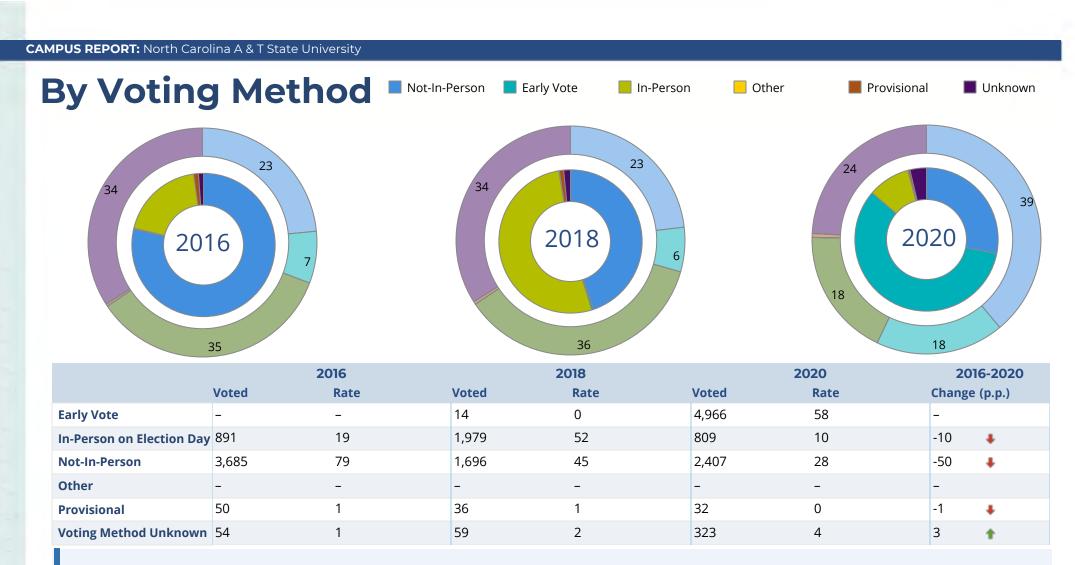
#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018			2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Asian	115	29	25	48	15	31	25	-	-	-
American Indian/ Alaska Native	22	-	-	12	-	_	-	-	_	_
Black	7,598	3,829	50	3,978	1,455	37	1,208	779	64	<b>1</b> 4
Hispanic	328	157	48	179	65	36	58	36	62	14
Native Hawaiian/ Pacific Islander	_	_	-	-	-	_	-	-	_	_
2 or More Races	478	221	46	229	73	32	62	44	71	<b>1</b> 25
White	472	267	57	232	110	47	69	48	70	<b>1</b> 3
Race Unknown	380	179	47	6,641	2,068	31	10,880	7,625	70	<b>1</b> 23

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These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

### By Age Group

	2016	2018	2020
18-21	50%	29%	72%
22-24	41%	31%	63%
25-29	54%	40%	60%
30-39	57%	54%	64%
40-49	75%	70%	78%
50+	77%	72%	85%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates
for each group. These
are based on the
student's age on the day
of the election, as
calculated by the
National Student
Clearinghouse using
data from student
enrollment records.

		2016			2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	5,797	2,907	50	7,183	2,068	29	7,837	5,668	72	<b>1</b> 22		
22-24	1,982	813	41	2,095	659	31	2,127	1,333	63	<b>1</b> 22		
25-29	703	377	54	896	358	40	1,032	615	60	<b>†</b> 6		
30-39	508	289	57	641	347	54	777	496	64	<b>†</b> 7		
40-49	248	186	75	326	227	70	349	271	78	<b>†</b> 3		
50+	155	119	77	178	129	72	186	159	85	<b>†</b> 9		

By Sex

	2016				2018				2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (	(p.p)
Female	5,280	2,936	56	2,651	1,061	40	772	523	68	+	12
Male	4,108	1,751	43	2,156	714	33	708	423	60	+	17

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

#### By Education Level / Undergraduate Class Year

	2016 Enrolled Voted Rate (%)			2018 Enrolled								
FRUGATION		Voted	Rate (%)	Enrolled	voleu	Kale (%)	Enroneu	voteu K	ate (%) C	nange (	(b.b)	
EDUCATION												
Undergraduate	8,457	4,136	49	10,148	3,169	31	10,845	7,629	70	) 4	21	
Graduate	920	546	59	1,170	618	53	1,460	912	62	2	• 3	
Class Unknown	16	-	_	-	-	-		-		-	_	
CLASS YEAR	2											
First Year	_	-	-	-	-	-	_	-	-		-	
Second Year	-	-	-	-	-	-		-	-		-	
Upper Level	-	-	-	-	-	_	-	-	-		-	
ENROLLMENT STATUS												
Full-time	8,472	4,172	49	9,996	3,127	31	10,491	7,323	70	1	21	
Part-time	921	519	56	1,323	661	50	) 1,817	1,219	67	1	11	

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and

the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

### **By Field of Study**

FIELDS		2016			2018			2020		2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Architecture	40	19	48	51	11	22	44	28	64	16
<b>Biological and Biomedical Sciences</b>	430	239	56	556	163	29	641	481	75	19
Business, Management, and Marketing	1,113	519	47	1,341	410	31	1,682	1,185	70	124
Communication and Journalism	604	304	50	649	229	35	586	430	73	1 23
Computer and Information Sciences	355	190	54	614	215	35	762	540	71	<b>1</b> 7
Education	606	355	59	746	368	49	618	473	77	18
Engineering and Engineering Technologies	1,687	779	46	1,919	657	34	2,216	1,464	66	1 20

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

## **By Field of Study**

FIELDS		2016			2018			2020	2	2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
English Language and Literature	74	39	53	114	42	37	108	70	65	🛧 12
Family and Consumer/Human Sciences	362	194	54	318	108	34	302	208	69	🛧 15
Health Professions	150	81	54	344	134	39	462	328	71	🛧 17
History	37	16	43	56	19	34	39	29	74	<b>1</b> 31
Law Enforcement, Firefighting, and Protec	385	193	50	416	109	26	446	298	67	🛧 17
Liberal Arts and Sciences, and Humanities	755	356	47	1,033	303	29	929	607	65	🛧 18
Mathematics and Statistics	70	31	44	105	29	28	82	46	56	🛉 12
Multi/Interdisciplinary Studies	105	82	78	99	75	76	83	67	81	<b>†</b> 3
Natural Resources and Conservation	34	16	47	23	12	52	14	-	-	-
Parks, Recreation, Leisure, and Fitness Stu	660	295	45	718	161	22	744	511	69	<b>1</b> 24
Physical Sciences	120	57	48	142	57	40	225	155	69	1 21
Psychology	442	218	49	525	144	27	683	462	68	🛧 18
Public Administration and Social Service P	299	177	59	331	129	39	346	234	68	<b>1</b> 8
Social Sciences	263	129	49	305	112	37	348	245	70	1 21

## **By Field of Study**

FIELDS	2016				2018			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Visual and Performing Arts	337	159	47	377	116	31	389	282	72	1 25
Unknown	16	14	88	-	-	-	-	-	-	-

### **About This Report**

#### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

North Carolina A & T State University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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