



October 2021

Student Voting Rates for New Jersey City University

2020 NSLVE Campus Report



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INSTITUTE FOR DEMOCRACY
& HIGHER EDUCATION

October 2021

Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email IDHE@Tufts.edu for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,
IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;
(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.



Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

58.3%

2020 Voting Rate

+7.3

Change From 2016

ALL INSTITUTIONS

66%

2020 Voting Rate

REGISTRATION RATE

Year	2016	2018	2020
Rate	67.8%	69.1%	74.8%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

Year	2016	2018	2020
Rate	75.2%	53.3%	77.9%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE

Year	2016	2018	2020
Rate	51.0%	36.8%	58.3%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	7,807	7,500	7,253	↓ -554
(Age under 18/Unknown)	-	-	-	-
(NSC reported non-resident aliens)	119	105	95	↓ -24
(FERPA records blocked)	-	-	69	-
(Non-Degree Seeking Students)	345	339	395	↑ 50
Total eligible voters	7,341	7,053	6,694	↓ -647
Number of students who registered	4,975	4,873	5,009	↑ 34
Number of students who voted	3,742	2,597	3,903	↑ 161
Registration Rate %	68	69	75	↑ 7
Voting Rate of Registered Students %	75	53	78	↑ 3
Voting Rate %	51	37	58	↑ 7

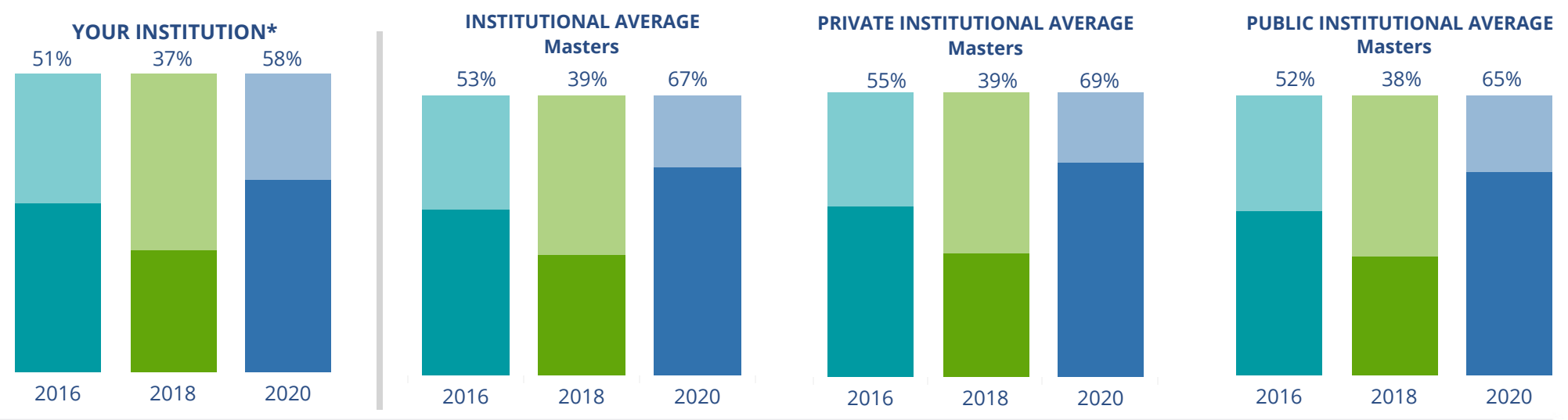
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We have removed non-resident aliens (international students) based on your institution's enrollment submission to the National Student Clearinghouse. This is indicated by "NSC reported non-resident aliens" on this page.

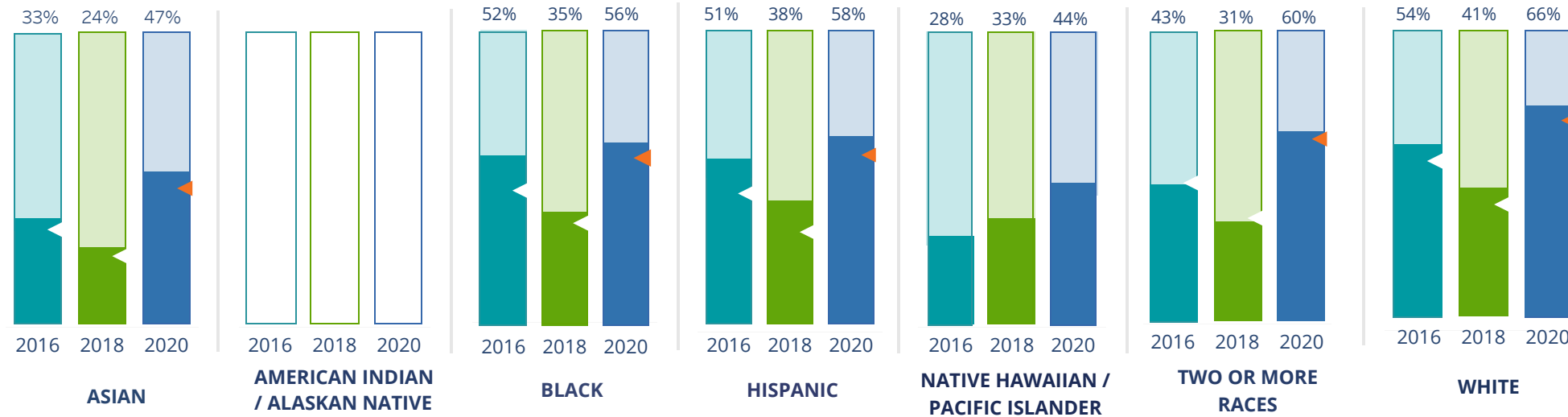
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nsve-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

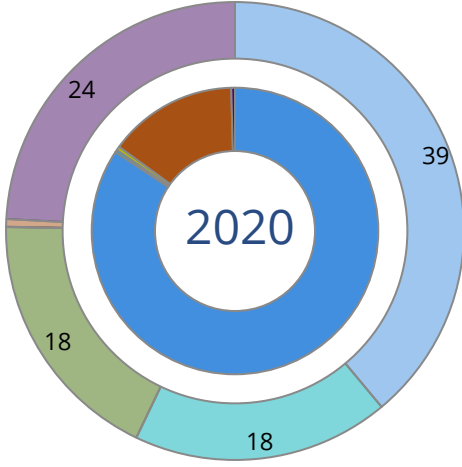
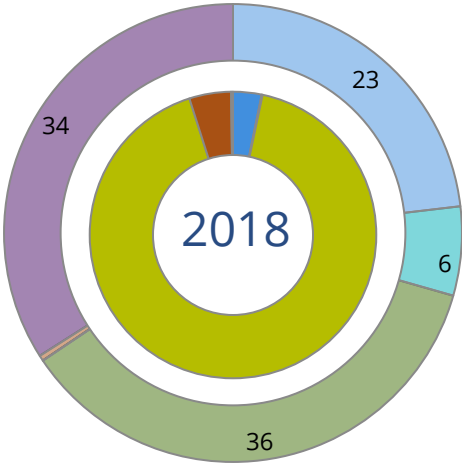
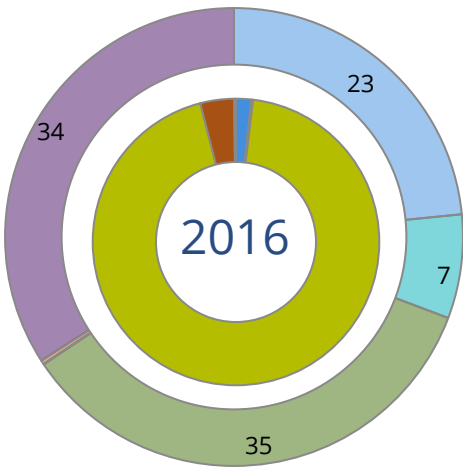
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	543	178	33	546	130	24	515	243	47	↑ 14
American Indian/ Alaska Native	21	-	-	25	-	-	19	-	-	-
Black	1,607	839	52	1,614	565	35	1,484	837	56	↑ 4
Hispanic	2,683	1,372	51	2,708	1,027	38	2,740	1,584	58	↑ 7
Native Hawaiian/ Pacific Islander	47	13	28	36	12	33	27	12	44	↑ 17
2 or More Races	130	56	43	137	43	31	156	93	60	↑ 17
White	1,926	1,048	54	1,672	680	41	1,468	973	66	↑ 12
Race Unknown	497	228	46	414	135	33	285	153	54	↑ 8

By Voting Method

Not-In-Person Early Vote In-Person Other Provisional Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
Early Vote	–	–	–	–	13	0	–	
In-Person on Election Day	3,521	94	2,383	92	16	0	-94	↓
Not-In-Person	62	2	84	3	3,290	84	83	↑
Other	–	–	–	–	–	–	–	
Provisional	144	4	122	5	570	15	11	↑
Voting Method Unknown	–	–	–	–	14	0	–	

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified “Voting Method Unknown.” For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>

By Age Group

	2016	2018	2020
18-21	39%	28%	52%
22-24	48%	36%	58%
25-29	54%	38%	63%
30-39	59%	45%	65%
40-49	68%	54%	72%
50+	76%	61%	77%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student’s age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
18-21	2,591	1,013	39	2,875	812	28	3,005	1,573	52	↑	13
22-24	1,550	745	48	1,383	496	36	1,301	751	58	↑	10
25-29	1,345	726	54	1,218	461	38	960	601	63	↑	9
30-39	1,153	682	59	1,006	452	45	874	568	65	↑	6
40-49	529	360	68	438	235	54	351	253	72	↑	4
50+	286	216	76	232	141	61	203	157	77	↑	2

Looking Closer

By Sex

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	4,586	2,439	53	4,364	1,672	38	4,038	2,434	60	↑	7
Male	2,851	1,295	45	2,774	920	33	2,647	1,464	55	↑	10

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer








By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
EDUCATION LEVEL											
Undergraduate	6,150	2,855	46	5,892	1,944	33	5,498	3,026	55	↑	9
Graduate	1,299	884	68	1,260	653	52	1,194	875	73	↑	5
Class Unknown	-	-	-	-	-	-	-	-	-	-	-
CLASS YEAR											
First Year	1,683	37	621	1,648	25	410	1,695	50	851	↑	13
Second Year	909	44	398	991	31	307	902	53	477	↑	9
Upper Level	3,562	52	1,839	3,254	38	1,230	2,899	59	1,697	↑	7
ENROLLMENT STATUS											
Full-time	5,184	2,348	45	5,181	1,665	32	4,990	2,740	55	↑	10
Part-time	2,270	1,394	61	1,971	932	47	1,704	1,163	68	↑	7

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Area, Ethnic, Cultural, and Gender Studies	20	13	65	24	–	–	18	11	61	 -4
Biological and Biomedical Sciences	484	183	38	593	155	26	548	257	47	 9
Business, Management, and Marketing	1,538	651	42	1,500	470	31	1,420	744	52	 10
Communication and Journalism	135	66	49	154	67	44	128	80	63	 14
Computer and Information Sciences	278	90	32	300	78	26	337	152	45	 13
Education	1,021	677	66	787	438	56	731	558	76	 10
English Language and Literature	205	102	50	201	85	42	156	102	65	 16

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Foreign Languages, Literatures, and Lingui..	68	35	51	34	–	–	29	12	41	↓ -10
Health Professions	728	429	59	702	282	40	598	383	64	↑ 5
History	124	77	62	100	41	41	111	70	63	↑ 1
Law Enforcement, Firefighting, and Protec..	1,023	524	51	1,004	342	34	841	493	59	↑ 7
Mathematics and Statistics	160	72	45	120	34	28	94	52	55	↑ 10
Parks, Recreation, Leisure, and Fitness Stu..	–	–	–	–	–	–	113	66	58	–
Philosophy and Religious Studies	17	–	–	16	–	–	–	–	–	–
Physical Sciences	156	56	36	135	38	28	142	62	44	↑ 8
Psychology	603	304	50	660	229	35	621	377	61	↑ 10
Social Sciences	326	184	56	295	126	43	270	160	59	↑ 3
Visual and Performing Arts	499	247	49	515	184	36	520	311	60	↑ 10
Unknown	–	–	–	12	–	–	–	–	–	–

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

New Jersey City University

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for _____ [name of institution]. Medford, MA.



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