

ALL IN Campus Democracy Challenge

New Jersey State Summary



With nearly 400,000 college students in New Jersey, college student voters in the state play an important role in local, state, and national elections.

27 participating campuses

- 18 public institutions
- 9 private institutions
- 22 4-year institutions
- 5 2-year institutions


These institutions represent:

- 11 Minority Serving Institutions
- 10 Hispanic Serving Institutions
- 3 Asian American Native American Pacific Islander serving institutions

53%


of New Jersey institutions are participating in the Challenge



81.6% 

Average 2020 voter registration rate at ALL IN New Jersey campuses

Compared to the national student registration rate of 83%*

71% 

of students at New Jersey campuses are at a campus in the Challenge, representing

270,246

of 378,957 students at New Jersey campuses

85% 

of ALL IN campuses in New Jersey have authorized NSLVE

Compared to 88% of all campuses participating in the Challenge. 9 campuses currently receive voting data by race and ethnicity based on what the campus self-reports to the National Student Clearinghouse

 **69.1%**


Average voting rate among ALL IN New Jersey campuses in 2020

Compared to the national student voting rate of 66%*



16

New Jersey presidents and chancellors signed the ALL IN Presidential Commitment

17.6% 

Average 2020 campus voter turnout increase at New Jersey campuses compared to 2016

Compared to the a 13.7% increase across ALL IN campuses*



New Jersey campuses submitted 2022 action plans

16  2020 seals

were awarded to New Jersey institutions for their voter turnout rates

*as calculated by NSLVE reports received by the report updated date

Participating Campuses:

Berkeley College, Centenary University, **The College of New Jersey**, Drew University, Fairleigh Dickinson University, Hudson County Community College, Kean University, Mercer County Community College, Middlesex College, Montclair State University, New Jersey City University, Passaic County Community College, Princeton University, Ramapo College of New Jersey, Raritan Valley Community College, Rider University, Rowan University, Rutgers University New Brunswick, Rutgers University Newark, Saint Elizabeth University, Stevens Institute of Technology, Stockton University, Thomas Edison State University, and William Paterson University, Rutgers University - Camden, New Jersey Institute of Technology

Campuses in bold have signed the presidents' commitment.

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