



**CAMPUS
DEMOCRACY
CHALLENGE**

National Louis University 2022 Democratic Engagement Action Plan Developed by: Office of Student Affairs

Executive Summary:

The Civic Engagement Center provides the NLU community opportunities to engage in civic action projects, including Get Out the Vote Drives, and projects that allow students to address local, national, or global problems and issues.

The Civic Engagement Center maintains an annual calendar of events directed to the NLU community, both students (undergraduate and graduate) and faculty and staff, to raise awareness about social and civic issues and to observe nationally recognized days and months.

Leadership:

Assistant Dean of Students – Dr. Danielle Laban, dlaban@nl.edu

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

- Direct Email
- Flyers on Campus
- Social Media
- Text Messages
- Tabling in Student Center

Landscape:

Our campus demographic and voting data: 64.2% participation, a 3% drop from 2016.

Goals:

Our campus democratic engagement goals are: Short-term - 68%
Long-term - 75%

Strategy:

Our campus has used the following strategies and organized the following events:

- In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.)
- Voter Registration Tables, at large fall events, including orientation and welcome week.
- Candidate Examination and Discussion
- Election Watch Party – Tues, Nov. 1st

NSLVE:

National Louis University has authorized NSLVE to collect our data.

Evaluation:

We will evaluate our action plan through an institutional assessment plan for learning and student engagement. Assessment will occur in conjunction with our Office of Accreditation and Assessment.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

- Our action plan will be posted on our campus website and shared with the campus community.
- Our campus NSLVE reports will be posted on our campus website and shared with the campus community.