



**CAMPUS
DEMOCRACY
CHALLENGE**

National Louis University 2020 Democratic Engagement Action Plan Developed by: Julianne Lloyd

Executive Summary:

The Civic Engagement Center provides the NLU community opportunities to engage in civic action projects, including Get Out the Vote Drives, and projects that allow students to address local, national, or global problems and issues.

The Civic Engagement Center maintains an annual calendar of events directed to the NLU community, both students (undergraduate and graduate) and faculty and staff, to raise awareness about social and civic issues and to observe nationally recognized days and months.

Leadership:

Our leadership team includes the following:

Jules Lloyd - Jlloyd5@nl.edu
Danielle Laban - Dlaban@nl.edu

Commitment:

Our campus has not yet signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

Landscape:

Our campus demographic and voting data:

0.67

Goals:

Our campus democratic engagement goals are:

Short-term - 80%
Long-term - 90%

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Virtual voter registration drives (e.g. Couch Party text banking events), Virtual voter education events (e.g. film screening, debates, lectures series, etc.)

Voter Registration Tables, Eagle Fest, Sept 16 & Sept 18

Book Club: "Our Time is Now" Oct. 2-Mid November

"One Vote" Film & Couch Party – Oct. 8th

"How to Vote Out Police Brutality." Sept 2, 2020

"City So Real" screening + discussion – Wed, Oct. 21 & Wed, October 28

NLU Couch Party, Thurs, Oct 22

Election Watch Party – Tues, Nov. 3rd

NSLVE:

National Louis University has authorized NSLVE.

Evaluation:

We will evaluate our action plan in the following ways:

Through a formal civic engagement center assessment

Surveys, focus groups

Jules Lloyd and Joseph Levy

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our action plan will be posted on our campus website and shared with the campus community.

Our campus NSLVE reports will be posted on our campus website and shared with the campus community.