

2014 & 2018 CAMPUS REPORT

Student Voting Rates for
McKendree University

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About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016 and 2018 federal elections. Along with others, your institution's participation in this study has helped us build a robust database for research on more than 10 million de-identified student records for each election year.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. IDHE is an applied research center focused on college and university student political learning and participation in democracy. IDHE researchers study voting, campus conditions for political learning and discussion, closing equity gaps in participation, and increasing student agency and participation. We accomplish our goals through research, resource development, assisting institutions and the higher education community, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who voted in the 2014 and 2018 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse and publicly available voting files collected by Catalist. We exclude FERPA-blocked records. (For exceptions for campuses with disproportionately high numbers of FERPA blocked students, see our Campus Reports FAQ.)

The institutional voting rates reported on page 3 are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics in subsequent pages of the report, we cannot consistently adjust for students who are ineligible to vote: non-resident aliens (international students), resident aliens (undocumented students), and students who have been disenfranchised due to a felony conviction. As a result, your institution's actual voting rate may be higher than we report. If you have access to more complete data for students who are ineligible to vote, you may recalculate your rates by using the Recalculation Tool - <https://idhe.tufts.edu/nslve-recalculation-tool>.

To read more about NSLVE data, see our Campus Reports FAQ - <https://idhe.tufts.edu/nslve/frequently-asked-questions>.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

❑ Review the data and identify your challenges and opportunities. This report provides comparisons between subgroups of your students and with similar institutions. For more comparisons or to see national voter registration and voting rates, read our national report, Democracy Counts 2018. To access our data portals - <https://idhe.tufts.edu/public-data-portal-visualizations>.

❑ Share the report widely and strategically by sharing it with institutional leaders, faculty across disciplines, student government leaders, and other student groups.

❑ Read and implement *Election Imperatives*, ten recommendations for improving your campus climate for student political learning, discourse, equity, and participation - <https://idhe.tufts.edu/electionimperatives>.

❑ Work with us. IDHE can help via virtual office hours, webinars, brown bag discussions, coaching, and in-person workshops.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: <https://idhe.tufts.edu>.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE).

We appreciate hearing from you! Please email us at NSLVE@tufts.edu.

Warm regards,

IDHE Team



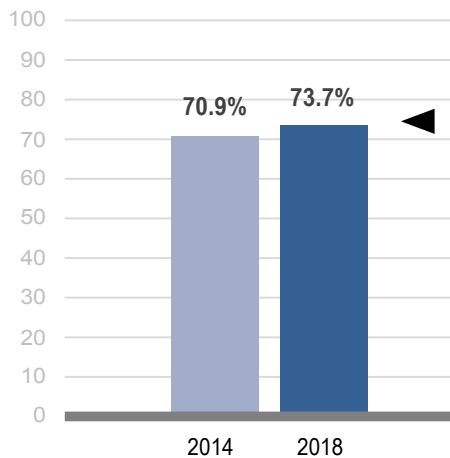
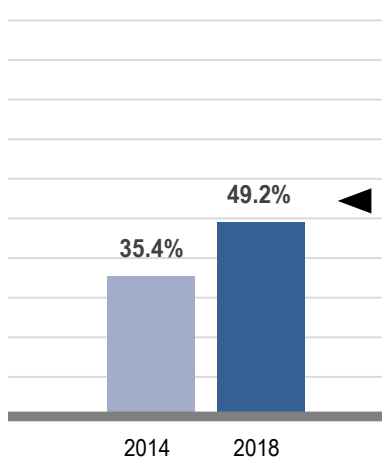
YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

Voting and Registration Rates

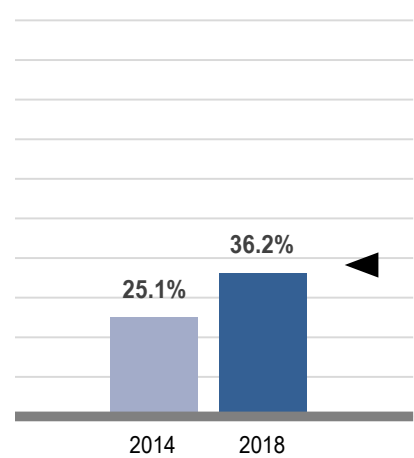
2018 Voting Rate

36.2%CHANGE
FROM 2014**+11.1**2018 VOTING RATE
FOR ALL INSTITUTIONS**39.1%**

Registration Rate

Voting Rate of
Registered Students

Voting Rate



All Institutions, 2018

	2014	2018	Change
Total student enrollment	3,123	2,510	↓ -613
Age under 18/Unknown	*	*	
IPEDS estimated non-resident aliens	(46)	(68)	
FERPA records blocked	0	0	
Total eligible voters	3,071	2,436	↓ -635
Number of students who registered	2,177	1,794	↓ -383
Number of students who voted	771	882	↑ 111
Registration rate	70.9%	73.7%	↑ 2.8
Voting rate of registered students	35.4%	49.2%	↑ 13.7
Voting rate	25.1%	36.2%	↑ 11.1
Difference from all institutions	+5.4	-2.9	

HOW YOUR NUMBERS COMPARE | MIDTERM ELECTIONS

By Carnegie Classification

2014 Voting Rate
for All Institutions

19.7%

HIGH
54.0%

LOW
1.5%

2018 Voting Rate
for All Institutions

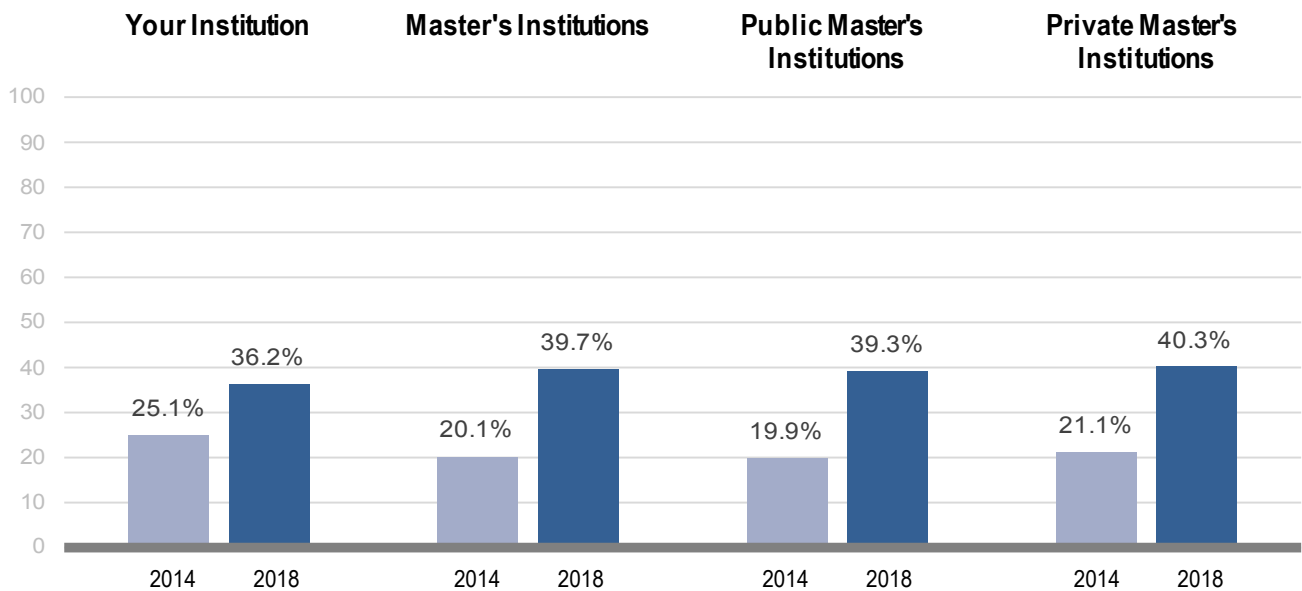
39.1%

HIGH
64.1%

LOW
11.5%

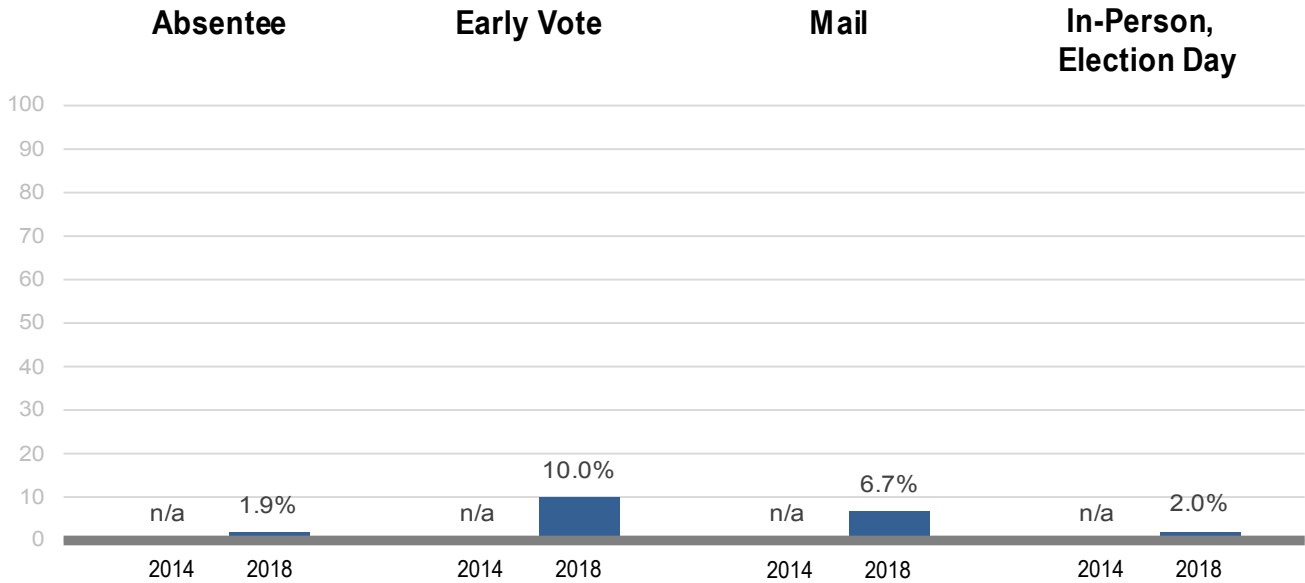
Difference from All Institutions **+5.4**

Difference from All Institutions **-2.9**



YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Voting Method*

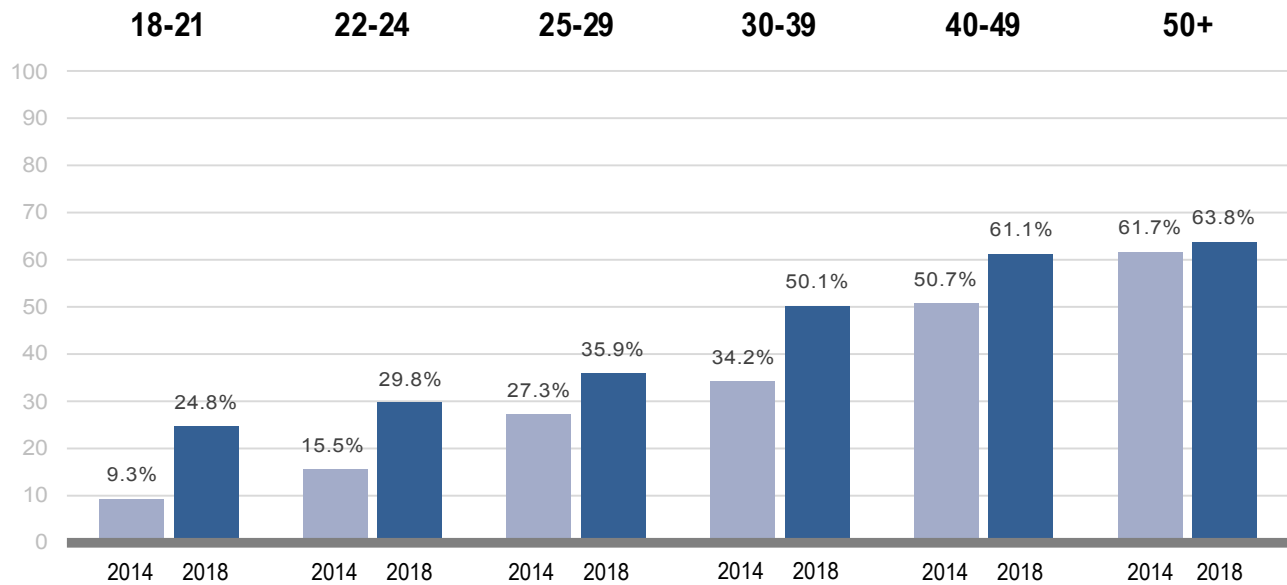


	2014		2018		Change
	Voted	Rate	Voted	Rate	
Absentee	*	n/a	17	1.9%	n/a
Early Vote	0	n/a	88	10.0%	n/a
Mail	*	n/a	59	6.7%	n/a
In-Person, Election Day	*	n/a	18	2.0%	n/a
Unknown	757	98.2%	700	79.4%	
Total	771		882		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Age Group*

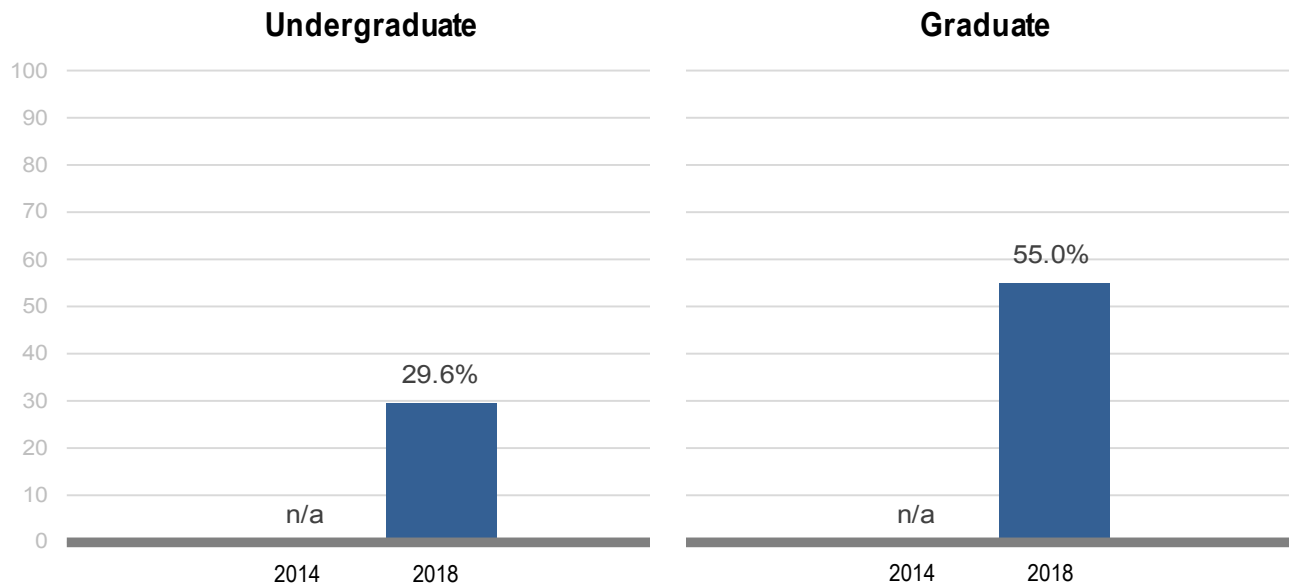


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
18-21	1,194	111	9.3%	1,197	297	24.8%	↑	15.5
22-24	451	70	15.5%	353	105	29.8%	↑	14.2
25-29	385	105	27.3%	265	95	35.9%	↑	8.6
30-39	526	180	34.2%	355	178	50.1%	↑	15.9
40-49	373	189	50.7%	229	140	61.1%	↑	10.5
50+	188	116	61.7%	105	67	63.8%	↑	2.1
Unknown	0			0				

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Education Level*

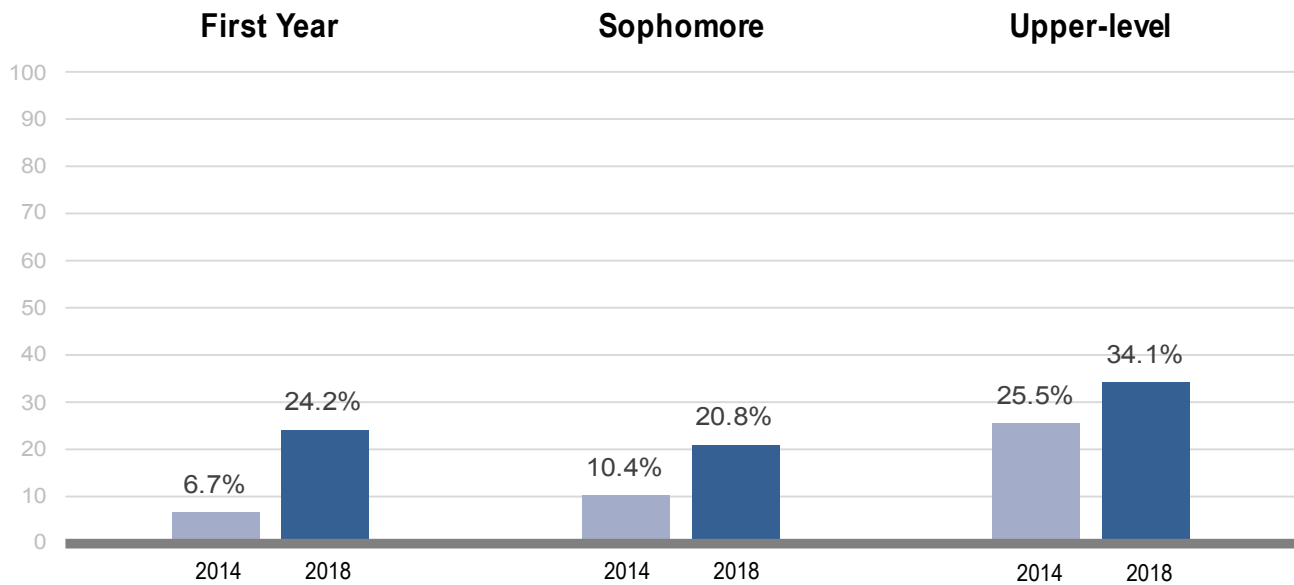


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	0	0	n/a	1,943	575	29.6%	n/a
Graduate	0	0	n/a	513	282	55.0%	n/a
Unknown	3,117			48			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Undergraduate Class Year*

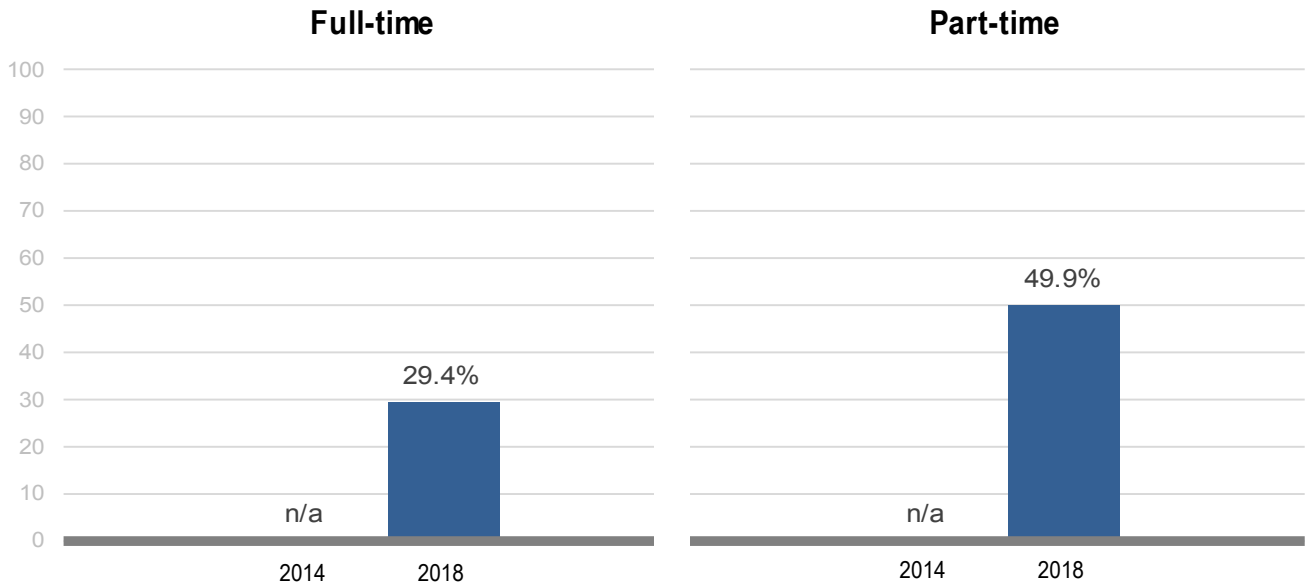


	2014			2018			Change	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate		
First Year	478	32	6.7%	381	92	24.2%	↑	17.5
Sophomore	453	47	10.4%	365	76	20.8%	↑	10.4
Upper-level	1,567	400	25.5%	1,204	411	34.1%	↑	8.6

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Enrollment Status*

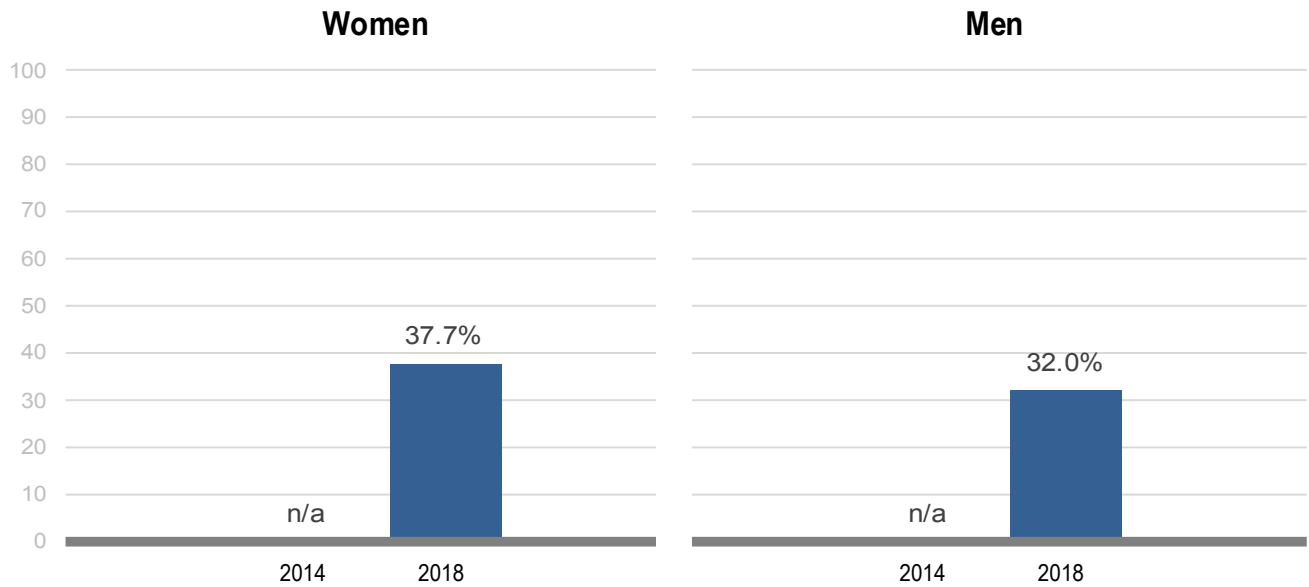


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	0	0	n/a	1,795	528	29.4%	n/a
Part-time	0	0	n/a	709	354	49.9%	n/a
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Gender*

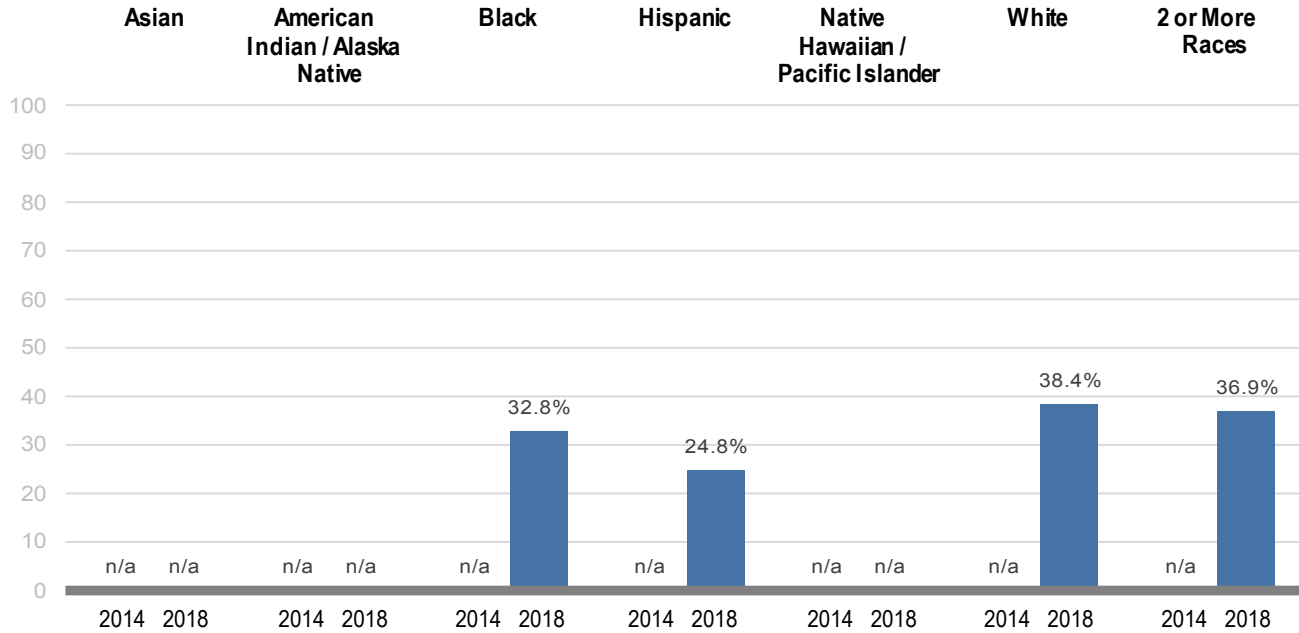


	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	0	0	n/a	1,405	530	37.7%	n/a
Men	0	0	n/a	1,099	352	32.0%	n/a
Unknown	3,117			0			

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Race/Ethnicity*



	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Asian	0	0	n/a	18	*	n/a	n/a
American Indian/ Alaska Native	0	0	n/a	10	*	n/a	n/a
Black	0	0	n/a	332	109	32.8%	n/a
Hispanic	0	0	n/a	117	29	24.8%	n/a
Native Hawaiian/ Pacific Islander	0	0	n/a	*	0	n/a	n/a
White	0	0	n/a	1,775	681	38.4%	n/a
2 or More Races	0	0	n/a	84	31	36.9%	n/a
Unknown	3,117			162			

* Your students' data broken down by race. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. For this page, we consider international students of unknown race/ethnicity.

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2014			2018			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Biological and Biomedical Sciences	119	*	n/a	107	26	24.3%	n/a
Business, Management, and Marketing	989	285	28.8%	696	232	33.3% ↑	4.5
Communication and Journalism	41	*	n/a	44	10	22.7%	n/a
Computer and Information Sciences	131	35	26.7%	90	34	37.8% ↑	11.1
Education	407	160	39.3%	370	196	53.0% ↑	13.7
English Language and Literature	37	*	n/a	34	12	35.3%	n/a
Health Professions	581	173	29.8%	268	121	45.2% ↑	15.4
History	15	*	n/a	15	*	n/a	n/a
Law Enforcement, Firefighting, and Protective Services	0	0	n/a	*	*	n/a	n/a
Liberal Arts and Sciences, and Humanities	188	24	12.8%	141	47	33.3% ↑	20.6
Mathematics and Statistics	59	*	n/a	59	10	17.0%	n/a
Multi/Interdisciplinary Studies	0	0	n/a	72	22	30.6%	n/a
Natural Resources and Conservation	18	*	n/a	20	*	n/a	n/a
Parks, Recreation, Leisure, and Fitness Studies	100	*	n/a	168	36	21.4%	n/a
Philosophy and Religious Studies	10	*	n/a	0	0	n/a	n/a
Physical Sciences	13	*	n/a	16	*	n/a	n/a
Psychology	182	26	14.3%	172	48	27.9% ↑	13.6
Social Sciences	178	29	16.3%	184	62	33.7% ↑	17.4
Visual and Performing Arts	22	*	n/a	11	*	n/a	n/a
Unknown	27	*	n/a	30	*	n/a	n/a

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2019). *2014 and 2018 report for _____* [name of institution]. Medford, MA.

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Contact us:
Institute for Democracy & Higher Education:
National Study of Learning, Voting and Engagement
Lincoln Filene Hall, Medford, MA 02155
NSLVE@tufts.edu | 617-627-0620

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