

**2012 & 2016 CAMPUS REPORT**

Student Voting Rates for  
McKendree University

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# About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

## About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

## Reviewing the Data

Use the following key to interpret the charts:

\* = number of students is less than 10

n/a = no data was collected or calculated for this field.

## What to do next?

- Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- Share the report widely and strategically, including posting it online.
- Put your data into practice. Use our IDHE Resources to guide you.
- Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: [idhe.tufts.edu](http://idhe.tufts.edu).

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu).

Warm regards,  
IDHE Team



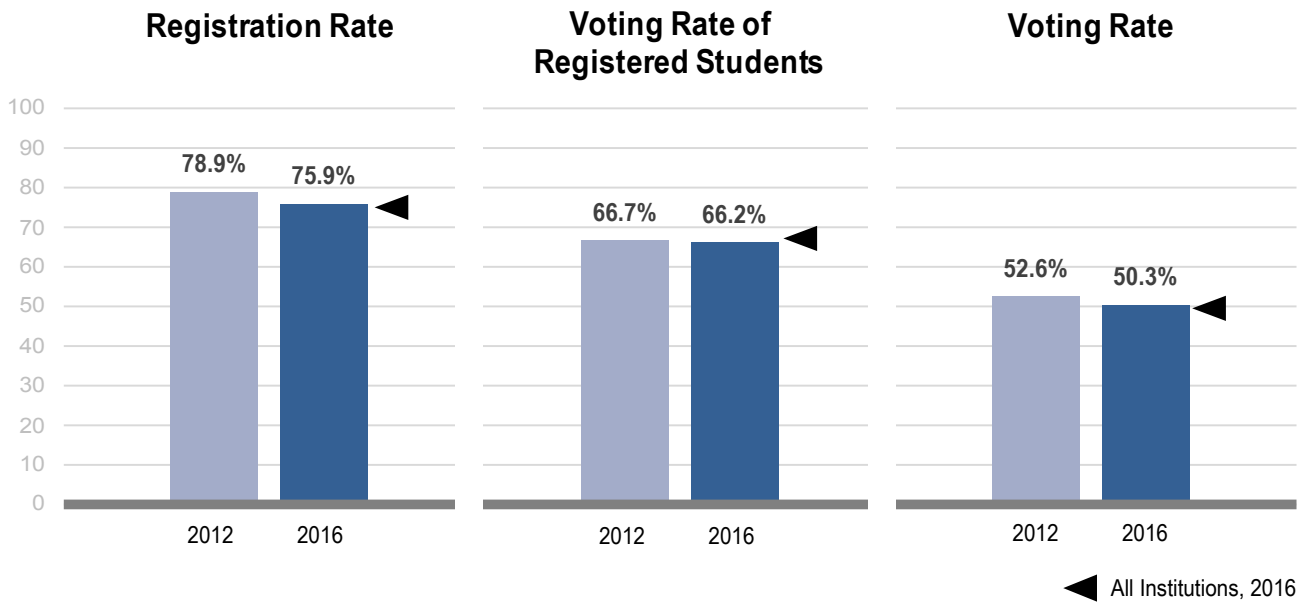
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# Voting and Registration Rates

**2016 Voting Rate**  
**50.3%**

CHANGE FROM 2012  
**-2.4**

2016 VOTING RATE FOR ALL INSTITUTIONS  
**50.4%**



	2012	2016	Change
Total student enrollment	3,003	2,904	↓ -99
Age under 18/Unknown	*	*	
IPEDS estimated non-resident aliens	(40)	(46)	
FERPA records blocked	0	0	
Total eligible voters	2,959	2,854	↓ -105
Number of students who registered	2,335	2,165	↓ -170
Number of students who voted	1,557	1,434	↓ -123
Registration rate	78.9%	75.9%	↓ -3.1
Voting rate of registered students	66.7%	66.2%	↓ -0.4
Voting rate	52.6%	50.3%	↓ -2.4
Difference from all institutions	+5.7	-0.1	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

# By Carnegie Classification

**2012 Voting Rate for All Institutions**  
**46.9%**

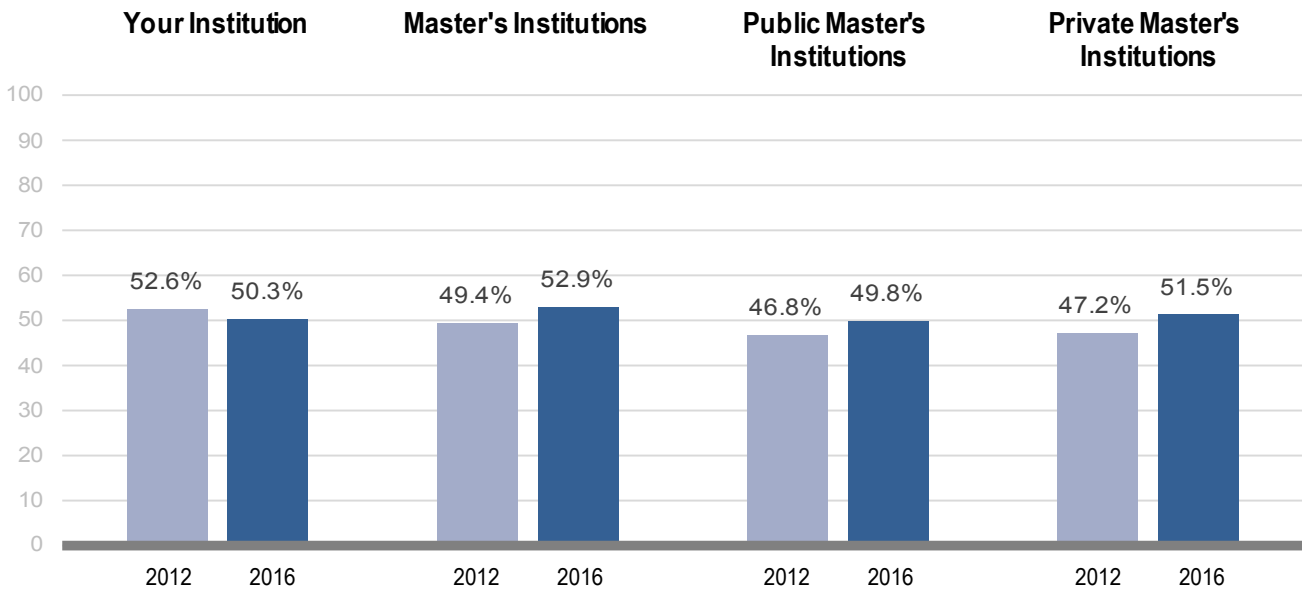
HIGH 72.9%  
 LOW 19.3%

**2016 Voting Rate for All Institutions**  
**50.4%**

HIGH 81.4%  
 LOW 13.1%

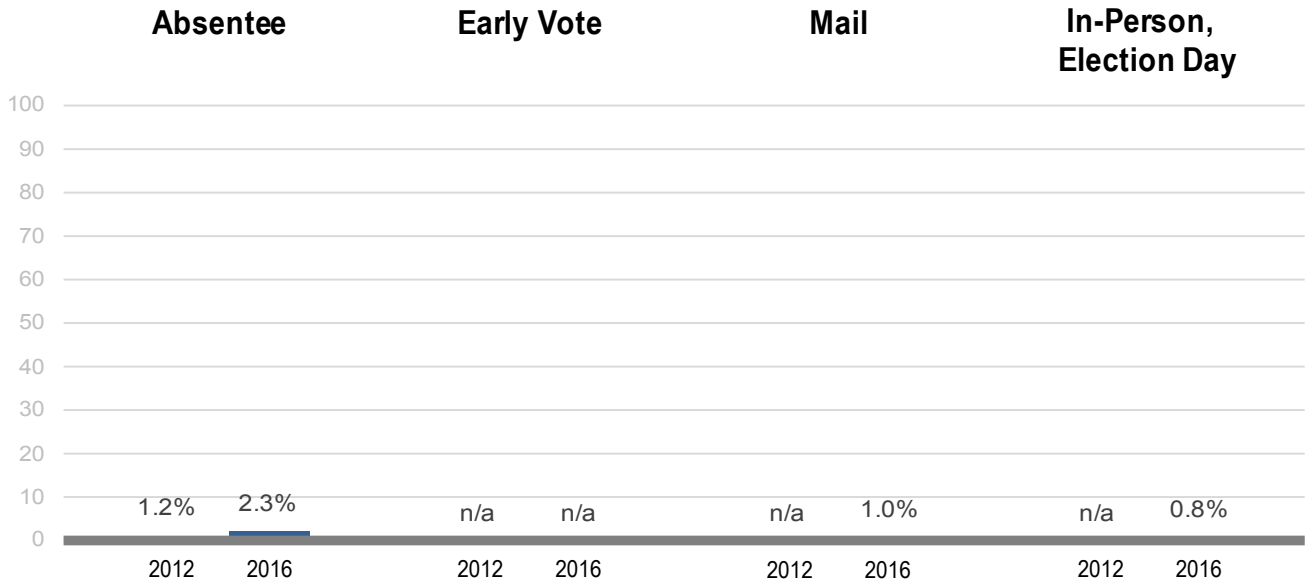
Difference from All Institutions **+5.7**

Difference from All Institutions **-0.1**



**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Voting Method\*

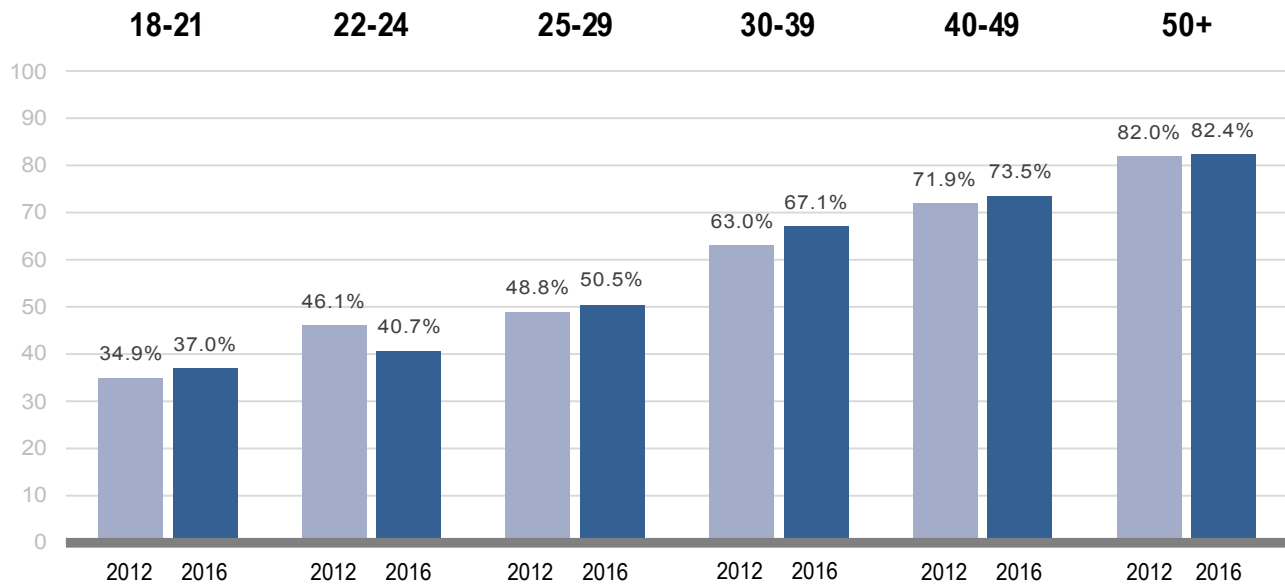


	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	18	1.2%	33	2.3%	↑ 1.1
Early Vote	*	n/a	*	n/a	n/a
Mail	*	n/a	14	1.0%	n/a
In-Person, Election Day	*	n/a	11	0.8%	n/a
Unknown	1,526	98.0%	1,373	95.8%	
<b>Total</b>	<b>1,557</b>		<b>1,434</b>		

\* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Age Group\*

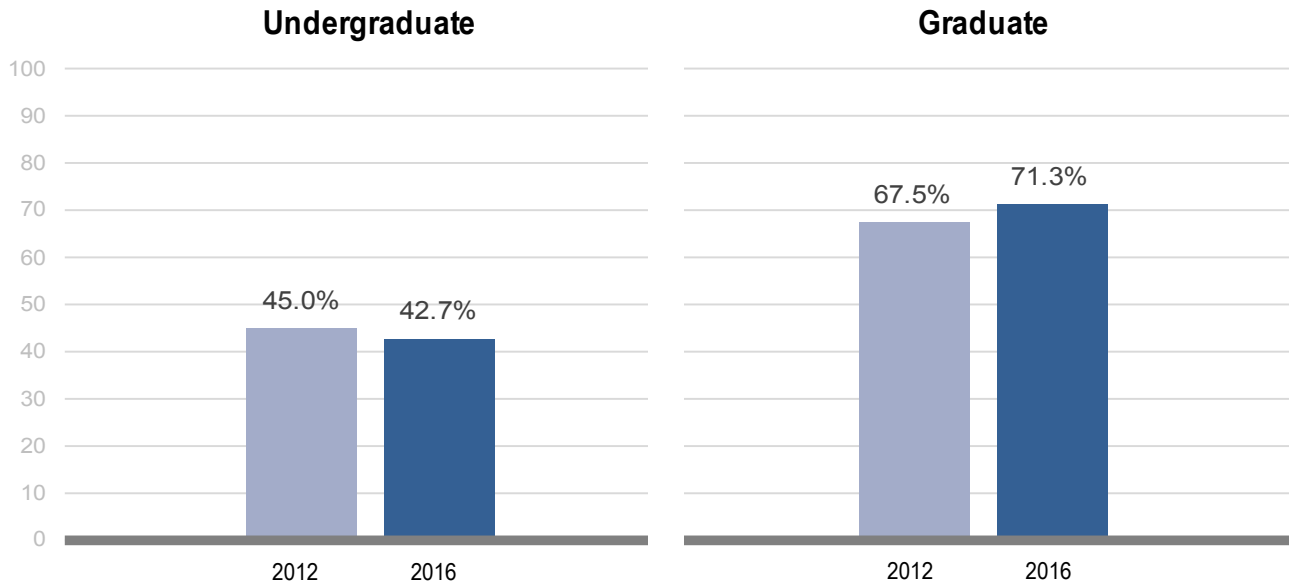


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	984	343	34.9%	1,298	480	37.0%	↑ 2.1
22-24	425	196	46.1%	401	163	40.7%	↓ -5.5
25-29	414	202	48.8%	333	168	50.5%	↑ 1.7
30-39	551	347	63.0%	419	281	67.1%	↑ 4.1
40-49	431	310	71.9%	313	230	73.5%	↑ 1.6
50+	194	159	82.0%	136	112	82.4%	↑ 0.4
Unknown	0			0			

\* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Education Level\*

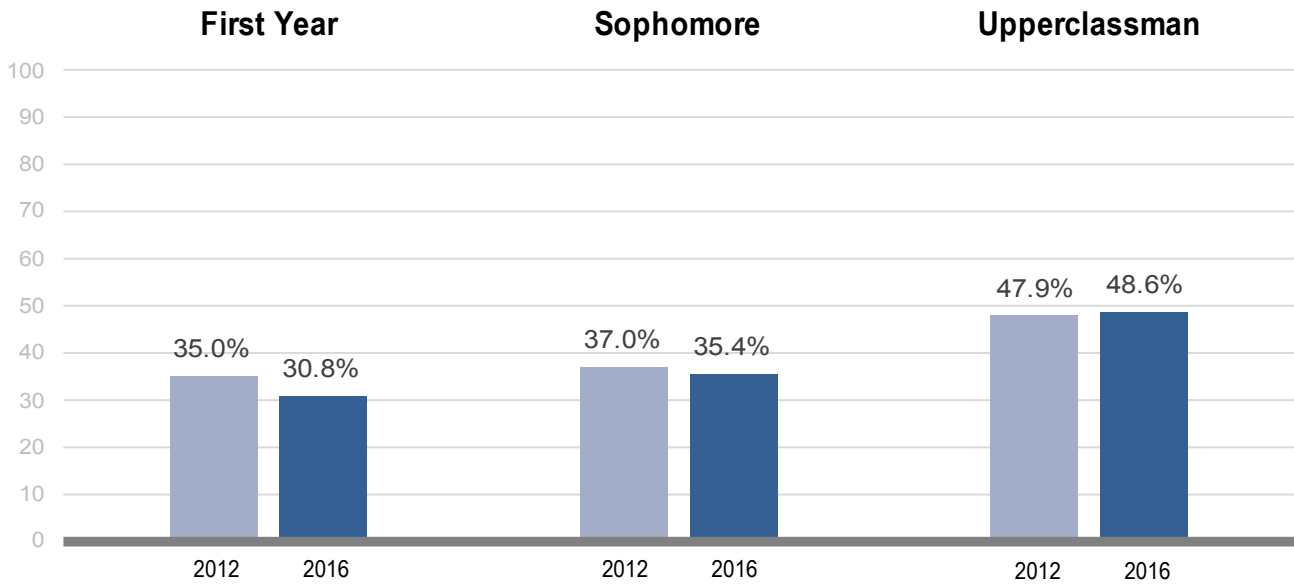


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	1,828	823	45.0%	2,235	955	42.7%	↓ -2.3
Graduate	569	384	67.5%	600	428	71.3%	↑ 3.8
Unknown	602			65			

\* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

# By Undergraduate Class Year\*



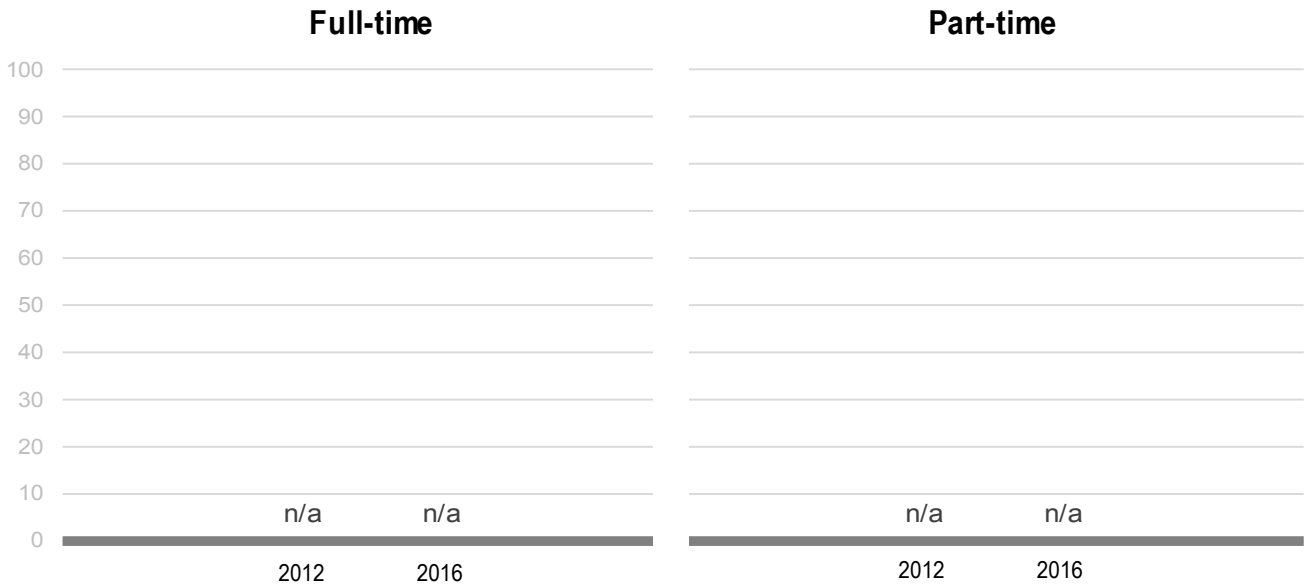
	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	180	63	35.0%	448	138	30.8%	↓ -4.2
Sophomore	273	101	37.0%	395	140	35.4%	↓ -1.6
Upperclassman	1,375	659	47.9%	1,392	677	48.6%	↑ 0.7

\* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.



**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Enrollment Status\*

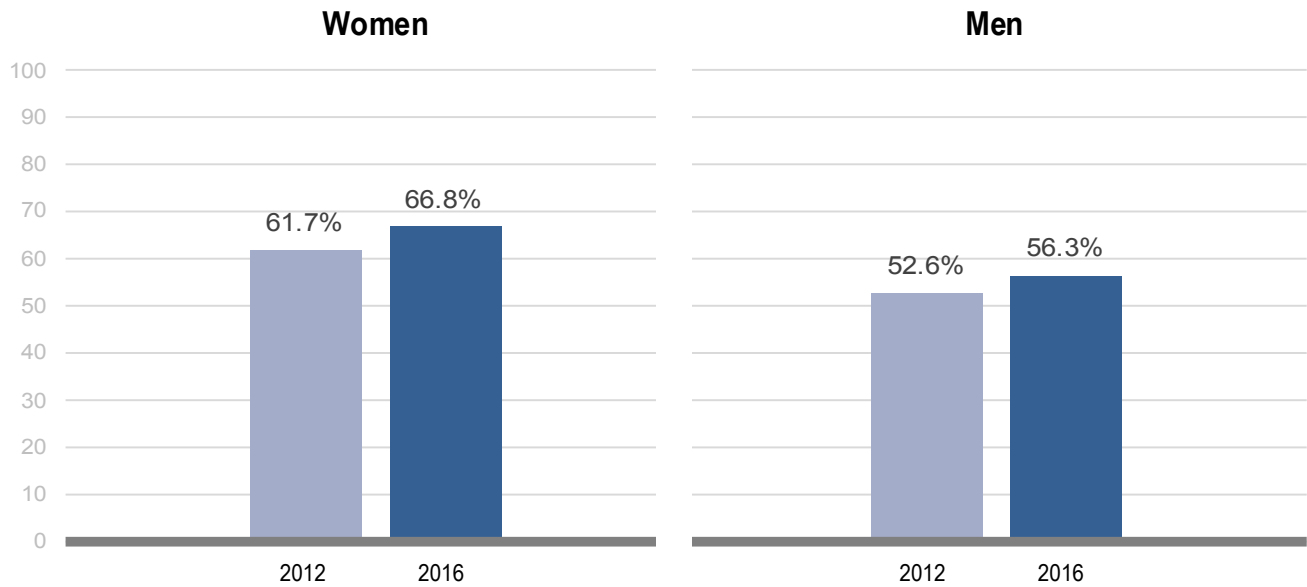


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	0	0	n/a	0	0	n/a	n/a
Part-time	0	0	n/a	0	0	n/a	n/a
Unknown	0	0	n/a	0	0	n/a	

\* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

**YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS**

# By Gender\*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	1,644	1,015	<b>61.7%</b>	1,355	905	<b>66.8%</b>	↑ 5.1
Men	1,026	540	<b>52.6%</b>	933	525	<b>56.3%</b>	↑ 3.6
Unknown	329	*	n/a	612	*	n/a	

\* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

## YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

## By Field of Study\*

\* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Biological and Biomedical Sciences	0	0	n/a	122	57	46.7%	n/a
Business, Management, and Marketing	0	0	n/a	840	430	51.2%	n/a
Communication and Journalism	0	0	n/a	43	19	44.2%	n/a
Computer and Information Sciences	0	0	n/a	90	39	43.3%	n/a
Education	0	0	n/a	382	274	71.7%	n/a
English Language and Literature	0	0	n/a	32	14	43.8%	n/a
Health Professions	0	0	n/a	414	246	59.4%	n/a
History	0	0	n/a	16	*	n/a	n/a
Law Enforcement, Firefighting, and Protective Services	0	0	n/a	10	*	n/a	n/a
Liberal Arts and Sciences, and Humanities	0	0	n/a	167	69	41.3%	n/a
Mathematics and Statistics	0	0	n/a	41	*	n/a	n/a
Multi/Interdisciplinary Studies	0	0	n/a	53	19	35.9%	n/a
Natural Resources and Conservation	0	0	n/a	20	*	n/a	n/a
Parks, Recreation, Leisure, and Fitness Studies	0	0	n/a	141	35	24.8%	n/a
Philosophy and Religious Studies	0	0	n/a	15	*	n/a	n/a
Physical Sciences	0	0	n/a	12	*	n/a	n/a
Psychology	0	0	n/a	191	73	38.2%	n/a
Social Sciences	0	0	n/a	215	88	40.9%	n/a
Visual and Performing Arts	0	0	n/a	18	*	n/a	n/a
Unknown	2,999	1,557	51.9%	78	26	33.3%	-18.6

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: [idhe.tufts.edu](http://idhe.tufts.edu).

**References:**

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

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