Name: Ally Hecht

College/University: Morningside College

Fall 2018 Action Plan

Why did you want to be a Fall Fellow? Why do you value voter engagement?

While at Morningside, I have had a passion for civic engagement; I have participated in numerous voter registration drives and nonpartisan movements. CEEP provided me the opportunity to have a leadership position is in such an important movement.

Why should students vote?

Students make up a large proportion of the voting population, and their vote has a large impact on any election. Every student (especially at Morningside) has a civic responsibility, and it is important to create an environment that fosters discussion, education, and participation in voting.

What do you hope to accomplish at your school this fall?

- 1. Registration Host numerous voter registration drives and increase voter registration on Morningside's campus.
- 2. Education Host public forums to educate the community on candidates.
- 3. Turnout Take the numbers of registered individuals, and make sure we get number to the polls.

How will you accomplish your goals? This doesn't have to be in detail, but give a generic idea of what kinds of concrete changes you want to pursue to achieve the above three goals.

I will accomplish these goals through numerous campus events. (These events can be seen on the end of the worksheet).

Name three offices/people/organizations/student groups that you could collaborate with. Think outside the box - what stakeholders would not normally engage with this work?

- 1. Morningside Civic Union
- 2. Col. "Bud" Day Center for Civic Engagement
- 3. Morningside College Republicans/Democrats

What are three skills that you want to gain in this fellowship program? How will the work you do give you these skills?

1. Gain the ability to organize and run voter events on Morningside College's campus. I will be working on this skill throughout my fellowship, since that is a main function of the program.

- 2. I hope to gain a more advance knowledge of Iowa's voter identification law. I will work on this before voter registration/election day events by studying the laws and ways to help people navigate the laws.
- 3. I hope to gain effective communication skills. I will most likely work to get these skills through setting up and running events.

What are three things you want to learn more about this fall?

- 1. I hope to learn more about the adverse effects of voter identification laws and how helping register voter help us combat those obstacles.
- 2. I hope to learn more about the impact that individual participation in civic engagement
- 3. I hope to learn more about hope I can help increase voting and voter registration at Morningside College.

What are your first steps?

My first steps are to meet with the campus coordinator and campus organizations. I met with Professor Hennings last week, and here are the notes from that meeting:

Planned Events:

Voter Registration:

VR- September 6th @ 6:00 p.m.- Political Rally w/a voter registration booth

VR-September 17th @ 4:30- 6:00 pm Voter registration during dinner

VR- September 24th @ 11:00 a.m.-1:00p.m.- Voter Registration in Olsen

September 25th @ 11:00 a.m.-1:00p.m- Voter Registration on the "M"

September 26th @ 11:00 a.m.- 1:00 p.m. Voter Registration in Olsen

VR- October 17th @ 6:00 p.m- Governor Debate

*Voter Registration Table Manned-Jordan Epp

Voter Education:

VE- Posters in Dorm of Important Dates

VE- CIC classes to talk about registering students

VE- Social Media Launch

VE- Video Campaign (how to vote and why do you vote)

VE- How to Vote Email

Get Out to Vote:

GOTV- October 31st Paint the SpoonHolder

GOTV- October 8th KITV Interviews

GOTV- October 15th - Satellite Voting in Yockey

GOTV- November 6th Residency Booth- Col. Bud Day Center