



Morgan State University 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Tekeya Peterson

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Morgan State University in Maryland for the 2024 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2024 election. The goals for Morgan State University for the 2024 election are: Spread Awareness of the Democratic Voting Process, Prepare Students for a Life of Active Citizenship, Involve Student Organizations in Civic Engagement Awareness.

Leadership:

Internal Partners Were Selected To Maximize The Promotion Of The Campaign And Programs Throughout The Campus Community. Our External Partners Were Used To Engage Our Students In The Surrounding Communities.

Our leadership team includes the following, campus groups, and organizations:

Tekeya Peterson - Assistant Director, Student Life & Development

Internal Partners:

- Black Girls Vote, Inc.
- Council Of Independent Organization - Msu Section (7 Fraternity Sororities, And Social Fellowships)
- Mister And Miss Morgan State University Royal Court
- National Association Of The Advancement Of Colored People (Naacp) - Msu Section
- National Pan-Hellenic Council - Msu Section (8 Black Greek Letter Organizations)
- National Society Of Leadership & Success
- Student Government Association
- My Sister's Keeper
- Public Relations Student Society Of America
- Political Science Association

Athletic coaches at our institution have been involved in our nonpartisan democratic engagement efforts by signing the ALL IN Coaches Voter Engagement Pledge in 2020.

External Partners:

- Baltimore votes
- Be the Match
- The Baltimore Banner
- Transformative Justice Coalition
- Black Girls Vote National Headquarters
- American Red Cross
- AIDS United

Commitment:

We are currently taking steps to strengthen our department's civic engagement functions to fully execute the goals and initiatives. We've recently added three (3) civic engagement interns to our department, which will provide a total for four (4) students with tasks that specifically pertain to civic engagement. Their duties and responsibilities will consist of ensuring that as a department, we are meeting the needs of the student body.

With this, we're aiming to educate students on the democratic voting process through various programs and initiatives. Students who participate in these programs will be prepared for active citizenship.

President David Wilson is a current signatory to the ALL IN Presidents' Commitment to Full Student Voter Participation most recently signing the commitment in 2022.

This is the first action plan that Morgan State University has developed and submitted to ALL IN.

Landscape:

Morgan State University (MSU), a Carnegie-classified Doctoral/Research University (DRU) in northeast Baltimore. MSU, founded in 1867 provides instruction to a multiethnic, multiracial, multinational student body, offering more than 100 academic programs leading to degrees from the baccalaureate to the doctorate. As an anchor institution and Maryland's Preeminent Public Urban Research University, Morgan fulfills its mission to address the needs and challenges of the modern urban environment. MSU is a major economic engine for the city and state annually producing \$1 billion in statewide economic impact, supporting 6,500 jobs and generating \$47 million in state tax revenues.

Located in a charming residential area of northeast Baltimore, Morgan's impressive, 152-acre campus features state-of-the-art facilities geared toward innovative teaching and learning in the 21st century. The campus, designated as a National Treasure by the National Trust for Historic Preservation, offers a safe and inviting learning environment with easy access to the best the city has to offer: culture, dining, shopping and sightseeing as well as employment and civic engagement opportunities.

Our campus demographic and voting data:

Morgan State University has 7634 students.

Tuition Status:

Out of State: 56.1%
In State: 43.5

Ethnicity/Race: (Undergraduate)

Hispanic - 5.1%
Black - 74.4%
Native American - 0.2%
Asian - 0.4%
White - 0.7%
Native Hawaiian - 0.0%
Multi-Racial - 2.9%
Non U.S. Citizens - 6.8%
Unknown - 9.3%

Ethnicity/Race: (Graduate)

Hispanic - 3.3%
Black - 59.3%
Native American - 0.1%
Asian - 1.3%
White - 6.2%
Native Hawaiian - 0.1%
Multi-Racial - 3.1%
Non U.S. Citizens - 26.3%
Unknown - 0.3%

Non Traditional Undergraduate Students: 10.0%

Morgan State University has authorized the National Study of Learning, Voting, and Engagement (NSLVE) and will receive campus voting data for the 2022 election in fall 2023. However, our NSLVE authorization expires in 2023 and our institution will need to reauthorize NSLVE to receive campus voting data for the 2024 election and beyond.

Morgan State University participates in the following initiatives to support the development and implementation of our nonpartisan democratic engagement efforts on campus: National Voter Registration Day (2021)

Goals:

Our institution's nonpartisan democratic engagement goals are:

- Have our president/chancellor sign the [ALL IN Higher Education Presidents' Commitment to Full Student Voter Participation](#) by December 2023.
- Increase Voter Registration, Education, Ballot Access & Voter Turnout
- Collaborate with several student organizations and university departments to engage in our programming as partners and sponsors

- Provide a nonpartisan platform for candidates to share their vision and for students to inquire about how these candidates will be beneficial to their needs as students

Strategy:

Morgan State University will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

VOTER REGISTRATION

Through a series of events hosted by campus organizations and the Office of Student Life & Development, our goal is to reach 100% of the student population on the campus of Morgan State University.

VOTER EDUCATION

We will provide sessions, seminars, panels & rallies around understanding the elections and voting process in partnership with organizations such as, the Baltimore Banner, National Society of Leadership & Success, NAACP, Black Girls Vote, Baltimore Votes & more. In these sessions students will be allowed to ask questions and engage with officials to learn useful voter information.

BALLOT ACCESS

In addition to providing students with information on their polling zones and absentee ballot, Morgan State University has been designated as a polling site for the U.S. and Local Elections.

VOTER TURNOUT

Our goal is for students to be able to register through the events hosted on campus & submit their ballots.

Evaluation:

We will evaluate our action plan in the following ways:

Morgan State University has authorized the NSLVE and will receive campus voting data for 2022. However, our NSLVE authorization expires in 2023 and we will need to reauthorize NSLVE to receive campus voting data for the 2024 election.

Reporting:

The Division Of Student Affairs, Under The Direction Of Dr. Kevin Banks, Vice President For Student Affairs Commissioned The Office Of Student Life & Development To Lead The Voter Friendly Campus Initiative. The committee members included are as follows:

- Dr. Letitia Williams - Associate Vice President Student Affairs
- Natasha Lewis-Williams - Executive Director of Student Life & Development
- Dr. Danny Molock, Jr. - Director of Student Life & Development

- Tekeya Peterson - Assistant Director of Student Life & Development
- Graduate Interns
- Students From Our Student Life Council

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/morgan-state-university/>.

Our institution has given ALL IN permission to publish our past NSLVE reports, which can also be found on our campus page above.