



Moreno Valley College (RCCD) Democratic Engagement Action Plan: 2022 - 20223 Academic Year

This plan was created using the Votes & Ballots Action Planning Form. We highly recommend editing and expanding upon this draft before submitting for review.

Throughout this document, we mention the Strengthening American Democracy Guide as a resource for your review. We encourage you to turn to that resource for guidance and support as you complete your action plan!

I. Executive Summary

This action plan was developed by Shantine Alex, Administrative Specialist to communicate our strategy for increasing both the registration and turnout rates of voters at Moreno Valley College (RCCD). The planned activities outlined here will be carried out over 2022 - 20223 Academic Year, on and around our campus in MORENO VALLEY, California.

The following groups will be leading this work at Moreno Valley College (RCCD) in order to accomplish our goals and further institutionalize our commitment to civic learning, democratic engagement, and youth participation in elections:

- Civic/Political/Community Engagement Center

The mission of our initiative is:

- Moreno Valley College is committed to educating and empowering our students, providing equitable access to education, and serving our communities. Moreno Valley College's core mission can be expressed in four words: Education, Empowerment, Equity, and Service.

Moreno Valley College is committed to eliminating persistent student equity gaps and improving access to higher education by strengthening a college-going culture in our community and implementing effective interventions, programs, and services.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Executive Summary* includes everything that you feel should be addressed.

II. Leadership

Frankie Moore, Coordinator, Student Activities Advisor, Student Government will be overseeing our work to increase civic learning and democratic engagement on campus. They will be supported in this work by:

- Shantine Alex

This coalition is diverse and inclusive of:

- Representation from different parts of campus, including student leadership, Representation from different perspectives and areas of expertise, Trusted leaders and organizations who support communities that are historically underrepresented in democracy, Leaders who can help with outreach and power building by bringing more people across campus in to our work

Our group plans to meet Monthly at on campus

In the event that our leadership leaves campus or is no longer involved in this work, we have a succession plan in place.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your Leadership Section includes everything that you feel should be addressed.

III. Commitment

Our institution and our campus leadership demonstrates commitment to improving civic learning and democratic engagement.

On campus, we've seen:

- Voter education resources
- Political clubs or student organizations
- Campus leaders promoting voting
-
-
- Signage promoting Election Day
-

On campus, we've experienced:

- Voting in student body elections
-
-
- Registering to vote
-
-

The emphasis on civic learning and democratic engagement could be increased.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Commitment Section* includes everything that you feel should be addressed.

IV. Landscape

We do not have access to comprehensive demographic information about our student body at this time.

Our institution has also utilized the following data gathering tools:

-
-
- Beginning College Survey of Student Engagement
-
-
-

They help to inform our institution's civic learning and democratic engagement efforts by measurement

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Landscape Section* includes everything that you feel should be addressed.

-
-

With this in mind, we have set the three goals that we would like to achieve over the next academic year:

We would like a high voter turnout.

We have also set three goals that we would like to achieve over the next five years:

Tripple voter turnout.

More participation

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Goals Section* includes everything that you feel should be addressed.

VI. Strategy

Below, we have outlined a strategy describing how we will bring this vision to life in the coming months and years.

These are tactics that we **are already doing** in the **short term** (within the next year):

- Marketing events.

These are tactics that we **plan to do** in the **short term**:

- continue to have weekly registration

These are tactics that we **hope to do** in the **short term**:

- We are answering all questions

These are tactics that we **are already doing** for the **long term** (beyond the next year):

- Review current practices

These are tactics that we **want to do** in the **long term**:

- We plan to improve to increase voter turn out.

These are tactics that we **hope to do** in the **long term**:

- We also plan to continue marketing.

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your Strategy Section includes everything that you feel should be addressed.

VII. National Study of Learning, Voting, and Engagement (NSLVE)

We are not currently enrolled in the National Study of Learning, Voting, and Engagement (NSLVE).

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your NSLVE section includes everything that you feel should be addressed.

VIII. Reporting & Evaluation

We plan to share this Action Plan internally when it is complete by taking the following actions:

-
- Email to campus administration
-
-

We plan to share this Action Plan externally when it is complete by taking the following actions:

- Post on the campus website
-
-

We will collect feedback on this plan by:

- Sending a post-election survey to students
-
-
-
-

We plan to evaluate our success by:

-
-
- Revisiting our goals, identifying goals achieved and not achieved, and adjusting our short and long-term goals accordingly
-

How can you improve this section? Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Reporting & Evaluation Section* includes everything that you feel should be addressed.