



# Moore College of Art and Design Democratic Engagement Action Plan: 2022-2023

*This plan was created using the Votes & Ballots Action Planning Form. We highly recommend editing and expanding upon this draft before submitting for review.*

*Throughout this document, we mention the Strengthening American Democracy Guide as a resource for your review. We encourage you to turn to that resource for guidance and support as you complete your action plan!*

## I. Executive Summary

This action plan was developed by Corrine Smith, Director of Student Life, DEIA, and Title IX Coordinator to communicate our strategy for increasing both the registration and turnout rates of voters at Moore College of Art and Design. The planned activities outlined here will be carried out over 2022-2023, on and around our campus in Philadelphia, Pennsylvania.

The following groups will be leading this work at Moore College of Art and Design in order to accomplish our goals and further institutionalize our commitment to civic learning, democratic engagement, and youth participation in elections:

- Undergraduate Students
- Faculty
- Student Affairs Staff

***How can you improve this section?*** Visit the Strengthening American Democracy Guide and review the Guiding Questions to ensure your Executive Summary includes everything that you feel should be addressed.

## II. Leadership

Corrine Smith will be overseeing our work to increase civic learning and democratic engagement on campus. They will be supported in this work by:

- Students: Iliana Flores and Ayanna Gray
- Faculty: Maya Pindyck & Asuka Goto

This coalition is diverse and inclusive of:

- Representation from different parts of campus, including student leadership, Representation from different perspectives and areas of expertise, Trusted leaders and organizations who support communities that are historically underrepresented in democracy

Our group plans to meet Once a term at Free hour, Location TBD

***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your Leadership Section includes everything that you feel should be addressed.

### III. Commitment

Our institution and our campus leadership demonstrates commitment to improving civic learning and democratic engagement.

On campus, we've seen:

- Campus leaders promoting voting
- On campus polling place
- Voter registration tables
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On campus, we've experienced:

- Voting in student body elections
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- Deliberative dialogues
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The emphasis on civic learning and democratic engagement could be increased.

***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Commitment Section* includes everything that you feel should be addressed.

## IV. Landscape

We do not have access to comprehensive demographic information about our student body at this time.

***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Landscape Section* includes everything that you feel should be addressed.



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With this in mind, we have set the three goals that we would like to achieve over the next academic year:

To form a committee

Have students be more educated on local and national elections and have them be more equipped to participate.

We have also set three goals that we would like to achieve over the next five years:

A continued legacy. To have the efforts made this year be built upon.

***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Goals Section* includes everything that you feel should be addressed.

## VI. Strategy

Below, we have outlined a strategy describing how we will bring this vision to life in the coming months and years.

These are tactics that we **are already doing** in the **short term** (within the next year):

- We're posting about registering to vote on social media. Our campus will be a polling place.

These are tactics that we **plan to do** in the **short term**:

- Social media and having a table to have students register.

These are tactics that we **hope to do** in the **short term**:

- Have more of our students register to vote

These are tactics that we **are already doing** for the **long term** (beyond the next year):

- N/A

These are tactics that we **want to do** in the **long term**:

- Forming a committee to discuss the needs for voting. They would be responsible for cultivating and disseminating information for all elections big and local. The committee could lead a voter workshop during new student orientation.

These are tactics that we **hope to do** in the **long term**:

- See above.

***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Strategy Section* includes everything that you feel should be addressed.

## VII. National Study of Learning, Voting, and Engagement (NSLVE)

We are not currently enrolled in the National Study of Learning, Voting, and Engagement (NSLVE).

***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your NSLVE section includes everything that you feel should be addressed.

## VIII. Reporting & Evaluation

We plan to share this Action Plan internally when it is complete by taking the following actions:

- Email to members of our campus coalition
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We plan to share this Action Plan externally when it is complete by taking the following actions:

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- Release in a public statement
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We will collect feedback on this plan by:

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We plan to evaluate our success by:

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***How can you improve this section?*** Visit the *Strengthening American Democracy Guide* and review the *Guiding Questions* to ensure your *Reporting & Evaluation Section* includes everything that you feel should be addressed.