



Moore College of Art & Design 2020 Democratic Engagement Action Plan

Developed by: Joshua Wilkin

Executive Summary:

While we did not develop a formal action plan, our Student Affairs Department collaborated with our Student Government for a few Voter Registration Drives leading up to the election. We also will be escorting our students to poll locations on Election Day. Lastly, we invited a professor of law at Villanova University with an expertise in legal history and constitutional law, to speak to our community offering context and providing a framework for understanding our own responses to the results as we move forward.

Our goal was to increase student voter registration and knowledge around the election.

Leadership:

Our leadership team includes the following:

Joshua Wilkin, Dean of Students, Student Affairs Department
Aliyah Nelson, Director for Student Life, Diversity & Inclusion, Student Affairs Department

Commitment:

Our campus has signed the Higher Education Presidents' Commitment to Full Student Voter Participation.

Our campus has used the following methods to communicate with students about the election:

By email, By posting on institutional social media channels

Landscape:

Our campus demographic and voting data:

Past Voting Rates: N/A; Students on campus 363; White 59% Black 21% Hispanic 7%
Asian 3% American Indian / Alaskan 0% Hawaiian / Pacific Islander 0% Two or
more races 6% International 1% Race Unknown 2%

Goals:

Our campus democratic engagement goals are:

Short Term: Continue to increase student voter registration and knowledge around the importance of voting and civic engagement.

Long-Term: Fully integrate the entire campus community to collaborate on efforts related to voting and civic engagement.

Strategy:

Our campus has used the following strategies and organized the following events:

In-person voter registration drives, In-person voter education events (e.g. film screenings, debates, lecture series, etc.), Pledge to Vote drive

In-person voter registration drives, events, discussions

NSLVE:

Moore College of Art & Design has not authorized NSLVE yet.

Evaluation:

We will evaluate our action plan in the following ways:

Student Affairs will send out an evaluation after the election to determine if our efforts to raise awareness around voting and civic engagement were successful.

Reporting:

We will report our campus action plan and NSLVE reports in the following ways:

Our campus hasn't confirmed a plan to post the action plan on our campus website.

Our campus hasn't confirmed a plan to post our NSLVE reports on our campus website.