

## Moore College of Art & Design 2024 Nonpartisan Democratic Engagement Action Plan

Developed by: Joshua Wilkin

### Executive Summary:

Student Affairs and Academic Affairs are collaboratively working to activate the student vote in the following ways:

- The Student Government Association is holding weekly voter registration drives to help students register to vote
- Faculty are passing out All-In-Campus challenge materials in their classrooms and adding language to the syllabi
- Academic Affairs will be hosting an outside speaker to talk about the importance of registering to vote
- Student Affairs will host presentations to go over the PowerPoint that All-In Challenge created so students are aware of their options
- The Connelly Library and the Writers Studio are hosting a program to create election and issue-themed zines to raise awareness about the election

### Leadership:

Our leadership team includes the following, campus groups, and organizations:

- Dr. Joshua Wilkin, Dean of Students, Student Affairs Department
- Corrine Smith, Director of Student Affairs, Student Affairs Department
- Claudine Thomas, Academic Dean
- Dr. Maya Pindyck, Faculty, Department Chair, Creative and Critical Studies
- Melody Totten, Circulations Supervisor, Connelly Library
- Marley Russo-Alessi, SGA President, Student

### Commitment:

Moore College of Art & Design is a visionary force in preparing the next generation to shape and drive the global creative economy. Building on our 175-year Legacy of barrier-breaking success, Moore redefines career-focused art and design education for the future innovators who will change the game. Our strategic plan specifically discusses developing, enhancing, and encouraging active student and staff participation toward an inclusive and interconnected campus community as well as promoting civil discourse and the productive exchange of divergent viewpoints through educational programming designed

to improve the campus climate. Therefore, activating the vote with our student body is central to our Vision Statement and Strategic Planning goals.

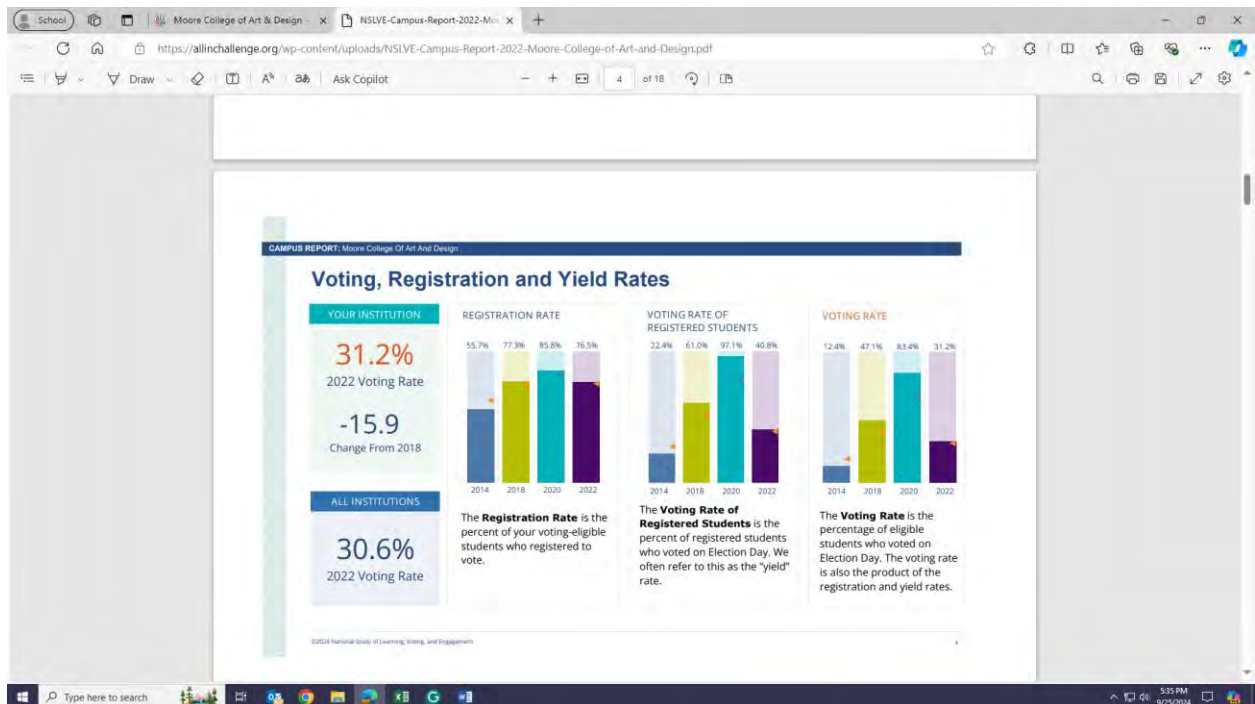
This is the second action plan that Moore College of Art & Design has developed for ALL IN.

**Landscape:**

Moore College of Art & Design is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2020.

Our campus demographic and voting data:

Race / Ethnicity	Number	%
Hispanic	34	6.2%
Black or African American	86	15.7%
Asian	18	3.3%
Native Hawaiian or Other Pacific Islander	1	.2%
American Indian or Alaska Native	3	.5%
White	257	46.8%
Two or more	50	9.1%
Unknown	100	18.2%
TOTAL	549	100%



Moore College of Art & Design has authorized the National Study of Learning, Voting, and Engagement (NSLVE).

## Goals:

Our institution's nonpartisan democratic engagement goals are:

- Increase student voter turnout rate to 75% in 2024
- Increase student voter registration rate to 90% in 2024
- Integrate the importance of voting and civic engagement in new and transfer student orientation
- Ensure our President signs the All In Higher Education Presidents' Commitment to Full Student Voter Participation annually or as needed.

## Strategy:

Moore College of Art & Design will implement these strategies to increase nonpartisan democratic engagement and student voter participation:

- In-person weekly voter registration drives
- In-person voter education events ( how to register, film screenings, lecture series, faculty talks)
- Classroom presentations about voter engagement
- National Voter Education Week, Vote Early Day

## Evaluation:

We will evaluate our action plan in the following ways:

- Our College will analyze the 2024 NSLVE voting data in comparison to our 2020 NSLVE voting data to see if our additional measures increased student voter turnout and participation
- Have a reflection exercise with the leadership team to see what we can do to ensure greater success in 2026 and 2028
- Send out an evaluation after the election to determine if our efforts to raise awareness around voting and civic engagement were successful

## Reporting:

The College plans to link our All-In campus action plan and NSLVE reports with the entire Moore community on our website and through email. Our campus action plan will also be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/moore-college-of-art-design/>.