



## Montgomery College 2022 Democratic Engagement Action Plan

Developed by: Karla Silvestre

### Executive Summary:

This nonpartisan democratic engagement action plan was developed by Montgomery College in Maryland for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Montgomery College for the 2022 election are: Support MC's academic and civic mission

- Engage politically diverse students and employees
- Provide information to:
  - Students about voter resources like voter registration forms and nonpartisan voter guides
  - Faculty about curriculum and professional resources
  - Employees about institutional resources like enrichment leave for election workers
  - Community members at large
- Increase MC student turnout during elections, as measured by our participation in the National Study of Learning, Voting, and Engagement (NSLVE)

### Leadership:

Our leadership team includes the following:

- Lisa Hackley, Director of Student Life, Rockville Campus
- Joseph Stumpf, Chair of History and Political Science, Rockville Campus
- Karla Silvestre, Director of Community Engagement
- Gloria Bonilla, Voter Empowerment Coordinator & Community Engagement Assistant Director

Our campus works with these following nonprofit partners: Civic Circle, League of Women Voters, African American Sororities, Empower Her

### MC Votes Committee Members

Full Name	Title
Lisa Hackley	Student Life Manager
Nik Sushka	ATPA Program Director

Gloria Bonilla	Community Outreach Advisor
Rebecca Razavi	Hillman Entrepreneurs Program Manager
Jennifer Haydel	Faculty
Surayya Johnson	Student Life Manager
Vincent Intondi	Faculty
Roberta Buckberg	Employment Services Specialist
Karl Smith	Faculty
Eric Benjamin	Vice President and Provost
Carolina Galeano	MCTV Producer Director
Swechchha Shrestha	Student
Vanessa Zambrano	Strategic Content Producer
Gregory Sember	Faculty
Nghi Nguyen	Web Specialist
Sharon Wilder	Chief Equity and Inclusion Officer
Clevette Ridguard	Governance & Presidential Projects Program Manager
John Libby	Alumni Specialist
Hannah Stocks	Faculty
Maria Adams	Compliance Specialist
Jill Fitzgerald	Communications Project Manager
Paul Miller	Professional Development Director
Brian O'Neal	MCTV Strategic Content Manager
Schnell Garrett	Faculty
Susan Madden	Chief Government Relations Officer
Danielle Maria Da Costa	Student
Eliza Carney	Civic Circle's Founder and President
Danielle Stescki	MCTV Producer Director
Gilberto Zelaya	Community Engagement/Public Relations Officer
Adedokun Jagun	Student
Serena Kamble	Student
Patrick Sasu	Student
Yanira Rodriguez	Community Engagement Manager
Joseph Stumpf	Department Chair
Karla Silvestre	Director of Community Engagement
Katie Nguyen	Administrative Aide

**Commitment:**

Our president, Dr. Jermaine Williams, presented his vision at his inauguration in October of 2022. Two of his goals speak about increasing our student's achievement of credentials mapped to economic, social, and community impact. Voter empowerment is well aligned to be integrated

into these goals. As a new president, he is beginning to review the Higher Education Presidents' Commitment document for consideration in the near future.

### **Landscape:**

Montgomery College is a public community college and joined the ALL IN Campus Democracy Challenge in 2021. Our institution is the following: Minority Serving Institution, Hispanic-Serving Institution, AANAPISI.

Our campus demographic and voting data:

Montgomery College has 20,037 students.

Please see our student data dashboard

[https://www.montgomerycollege.edu/\\_documents/about-mc/leadership/presidents-office/student-success-arrival.pdf](https://www.montgomerycollege.edu/_documents/about-mc/leadership/presidents-office/student-success-arrival.pdf)

Montgomery College has authorized NSLVE.

Our institution had a 2020 campus voting rate of 58%.

Our institution had a 2020 voter registration rate of 72.7%.

Our institution had a 2018 voter turnout rate of 41.7%.

Our institution had a 2018 voter registration rate of 71.2%.

Our institution has been recognized by ALL IN with the following seals: 2020 Bronze

### **Goals and Strategies:**

Our campus democratic engagement goals are:

Goal: MC students register to vote, become informed about key races, and vote in all elections using early voting, mail-in ballots, absentee ballots, and on Election Day

1. Strategies to promote student voter registration:

a. Develop a communications plan to promote voter registration (short videos by students, social media, posters, TV monitors, etc.)

i. Who is responsible: Office of Community Engagement and Montgomery College Television (MCTV)

ii. By when: First video produced by Feb. 1, 2022, and five additional videos by June 1 2022.

b. Hire four student ambassadors to do peer-to-peer voter promotion activities for the spring, summer, and fall semesters

i. Responsible: Office of Community Engagement

ii. By When: January 15, 2022

c. Tabling events at key in-person days on each campus such as the start of spring, summer, and fall semesters

i. Responsible: Office of Student Life

- ii. By When: monthly in the spring semester
  - d. Conduct a training for faculty, staff, and ambassadors on how to complete a voter registration form
    - i. Responsible: MC Votes committee
    - ii. By When: May 1, 2022
- 2. Strategies to Inform Students on key races:
  - a. Promotion (electronic and hard copy) of Voter Guides
    - i. Responsible: Office Community Engagement and MC Votes committee
    - ii. By When: a month before the primary and general election
  - b. Events on campus and virtual by Student Life and Faculty
    - i. Responsible: Office of Student Life and individual faculty members
    - ii. By When: monthly
  - c. Host a candidate event
    - i. Responsible: in partnership with Leadership Montgomery and the College's Office of Government Relations
    - ii. By When: March 2, 2022
- 3. Strategies to help students vote on election days:
  - a. Buses to the polls (Party to the Polls)
    - i. Responsible: Office of Student Life, Office of Community Engagement, and MC Votes committee
    - ii. By When: Reserve buses by March 1, 2021

**Evaluation:**

We will evaluate our action plan in the following ways:

In addition to using your future 2022 NSLVE voting data, how will you evaluate your campus democratic engagement programming? What metrics will you track and who will lead the evaluation effort?

We collect outcomes in terms of numbers of events offered to students, number of participants at each event, and number of new student voter registrations. We report to the State of Maryland on our annual voting efforts. The Office of Community Engagement is responsible for compiling the data college wide each year.

If your campus hasn't authorized the National Study of Learning, Voting, and Engagement ([NSLVE](#)) which gives you access to campus voting data reports, NSLVE can be authorized through [this form](#) and submitted to [NSLVE@Tufts.edu](mailto:NSLVE@Tufts.edu).

**Reporting:**

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/montgomery-college/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Include with whom your campus action plan and NSLVE reports will be shared on your campus community and where, in addition to ALL IN, the action plan and NSLVE reports will be posted online for people to access.

Our report will be posted on our MC Votes website and it is shared as required by law with the Maryland Higher Education Commission.