



**Missouri State**  
UNIVERSITY

## **ALL IN Challenge 2020 Action Plan**

### **All IN Challenge Committee**

- Public Affairs & Assessment
  - The Office of Public Affairs Support
  - Center for Community Engagement
- Dr. Suzanne Walker-Pacheco, Professor
- Paws to the Polls, an MSU Student Voter Initiative consisting of a growing group of students
- Student Government Association: Public Affairs Division

### **Formal Contact**

Stacey Trewatha-Bach, Coordinator of Special Projects, Office of Public Affairs Support and ADP Campus Coordinator, 417-836-8832, [staceytrewatha@missouristate.edu](mailto:staceytrewatha@missouristate.edu).

### **Summary**

As a part of the civic engagement plan and participation with the All IN Democracy Challenge, nonpartisan campus activities and events will be organized and hosted by various student organizations and University offices, in addition to partnerships with nonpartisan community organizations during the 2020 calendar year. Events herein will be hosted on the Springfield campus of Missouri State University (MSU), Springfield, MO.

### **Goals**

Through non-partisan education, resources and activities, the goal is to increase civic engagement with a focus on voter participation and voter literacy at Missouri State University. Multiple avenues must be implemented to accomplish informed, educated and life-long voters.

### **Voter Engagement Campus Activities**

- **Collaborative Forums – Candidate and Issues**  
Sponsored by Missouri State University's Office of Public Affairs Support and NAACP Springfield, this forum is part of a series of candidate and issue forums organized by 10 community organizations working together to engage and educate voters.
- **Campus Polling Site**  
Continue to promote the new Greene County central polling location which is the campus's Harrington-Davis Welcome Center. This provides ease of casting election ballots for students.

#### **OFFICE OF PUBLIC AFFAIRS SUPPORT**

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- **Voter Registration Drives**
  - Voter registration tabling will be implemented as much as possible through targeted drives, spontaneous pop-ups and special events.
  - Continue with the 12<sup>th</sup> annual week-long voter registration drive during September. Other student and community organizations host registration events throughout the year.
  - The Office of Public Affairs Support is the new voter registration year-round hub located in the Meyer Library. Registration, information and General election information and info on absentee voting will also be disseminated.
  
- **Training**
  - additional staff and students to become Greene County Deputy Registrars.
  
- **Impacting the Classroom:**
  - New voting videos, Power Point and modules will be implemented in the first-year required class.
  - Contacting departments and faculty for our students to make in-class and virtual presentations.
  
- **Special Events**

Several special events will be focused on democratic engagement and increasing voter rates.

  - Naturalization Ceremony. MSU partners to host a naturalization ceremony during the fall semester for the Missouri Western District Courts which may be attended by the campus and community.
  - United Nations Simulation: World Diplomacy in Action, presented by the Model U.N. Student Group
  - Cultural Corner: Elections Around the World, presented by International Student Public Affairs Leaders
  - Make Your Voice Heard: Citizens Not Spectators, presented by the ADP campus coordinator as a one-hour nonpartisan presentation focusing on ways to educate and equip ourselves to be informed voters on candidates and specific ballot issues.
  
- **Athletics/Fraternity & Sorority Events/Student Organizations**

Various voter education and registration events will be held on campus designed to educate, inform, and energize students to participate in the election process
  
- **MSU Voter Engagement Website**

Developing a campus centralized hub for up to date information on civic engagement activities, voter information, voter law changes, etc. Included will be links to register, absentee voting information, sample ballots, how-to vote guides, candidate issue guides, upcoming events and other helpful resources.
  
- **Media Resources**

Social Media, posters, banners and digital displays will be created to remind students of important voter submission dates, issues informational sessions and activities. Social media will be utilized by a variety of different campus offices and departments to target voter participation. Traffic will be driven to the website through Social Media and other promotion.
  
- **Open Forums/Informational Sessions**

With the hope that students will know exactly what to anticipate when they go to vote and know their rights when they do so, several sessions will be coordinated to review with students how and where to vote, review sample ballots and where to receive information on candidates and issues.

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- **Voter Swag**

Close to Election Day, student volunteers will distribute flyers, patriotic duckies, pencils and stickers encouraging students to get out and vote.