



Mississippi Gulf Coast Community College 2022
Democratic Engagement Action Plan
Developed by: Brandi Martino

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Mississippi Gulf Coast Community College for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Mississippi Gulf Coast Community College for the 2022 election are to promote and encourage voter registration.

Leadership:

Our leadership team includes the following:

Brandi Martino - Student Life Coordinator, Jackson County Campus
brandi.martino@mgccc.edu

Paige Cannon - Student Activities Coordinator - Harrison County Campus
paige.cannon@mgccc.edu

Christopher Upton - Coordinator of Student Life, Wellness, & Recreation
christopher.upton@mgccc.edu

Commitment:

The mission of Mississippi Gulf Coast Community College is to meet the educational and community needs in George, Harrison, Jackson, and Stone counties by providing superior instruction through traditional and technological formats to offer workforce pathways, certificates, diplomas, and associate transfer and applied degrees. The college embraces lifelong learning, productive citizenship, service learning, and leadership development in a dynamic and innovative learning environment.

Landscape:

Mississippi Gulf Coast Community College is a public community college and joined the ALL IN Campus Democracy Challenge in 2022.

Our campus demographic and voting data:

Mississippi Gulf Coast Community College has 7,763 students during the Fall 2022 semester.
In-state: 7,497 Out of state: 266
Demographics: ages vary from 15-81, the average age of our students are 24.
Residential vs commuter: residential: 958 students and commuter: 6,805

Mississippi Gulf Coast Community College has not yet authorized the National Study of Learning, Voting, and Engagement (NSLVE) so does not yet have campus voter registration and voter turnout data.

Goals:

Our campus democratic engagement goals are:

Increase student voter turnout rate to 1% in 2022 and 2% in 2024.
Increase student voter registration rate to 1% in 2022 and 2% in 2024.

Strategy:

Mississippi Gulf Coast Community College will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

National Voter Registration Day event (Sept. 20):

- Promote voter registration awareness
- Provide students' information on how to register

Host Voter Registration Drives throughout the semesters.

Evaluation:

We will evaluate our action plan in the following ways:

Student Activities Event Tracker

If your campus hasn't authorized the National Study of Learning, Voting, and Engagement ([NSLVE](#)) which gives you access to campus voting data reports, NSLVE can be authorized through [this form](#) and submitted to NSLVE@Tufts.edu.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/mississippi-gulf-coast-community-colleg>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

Include with whom your campus action plan and NSLVE reports will be shared on your campus community and where, in addition to ALL IN, the action plan and NSLVE reports will be posted online for people to access.