



October 2021

# Student Voting Rates for Minnesota State University Moorhead

2020 NSLVE Campus Report



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INSTITUTE FOR DEMOCRACY  
& HIGHER EDUCATION

**October 2021**

**Dear Colleagues:**

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

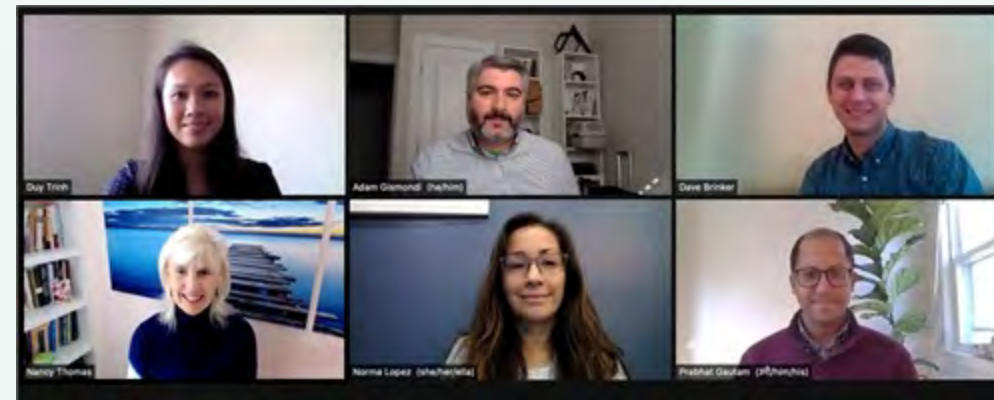
College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion, and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email [IDHE@Tufts.edu](mailto:IDHE@Tufts.edu) for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best,  
IDHE Team



**(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher;**  
**(Bottom Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.**

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

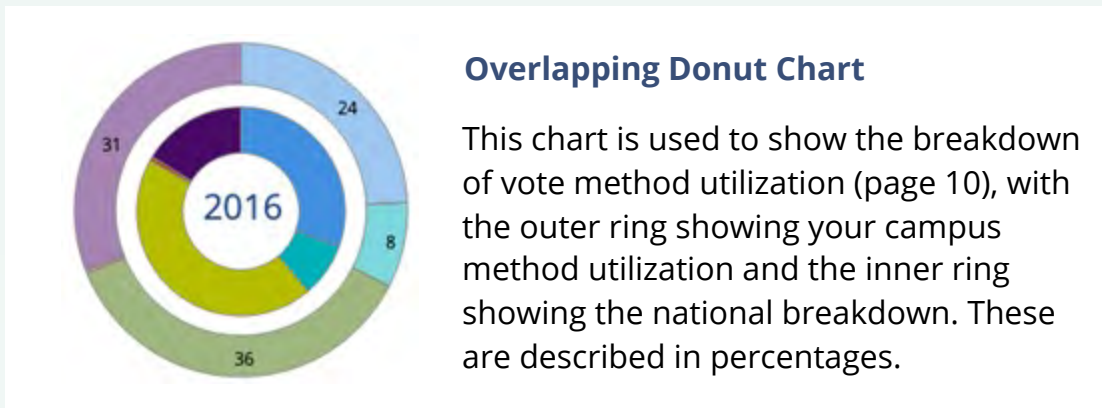
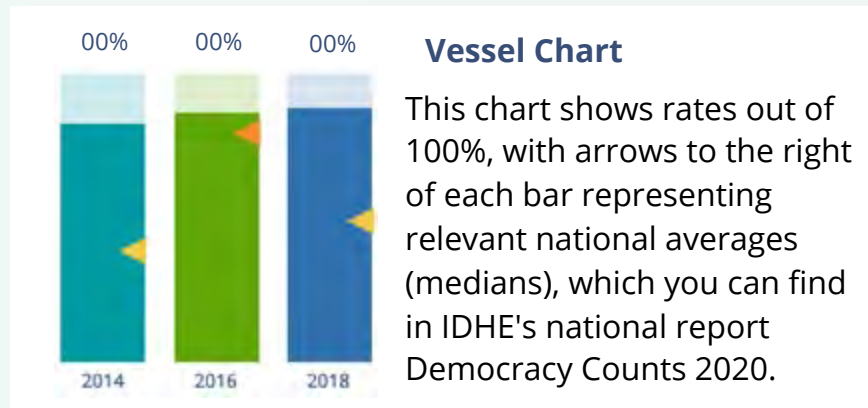
# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

## Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

64.0%

2020 Voting Rate

+6.7

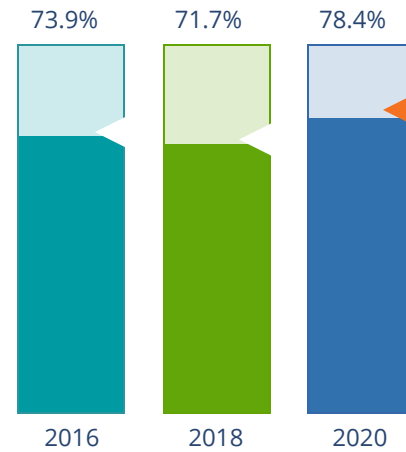
Change From 2016

## ALL INSTITUTIONS

66%

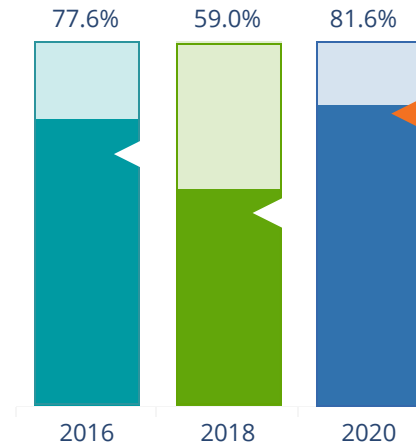
2020 Voting Rate

## REGISTRATION RATE



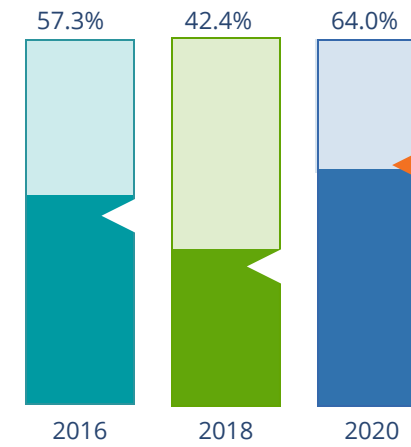
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

## VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

## VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

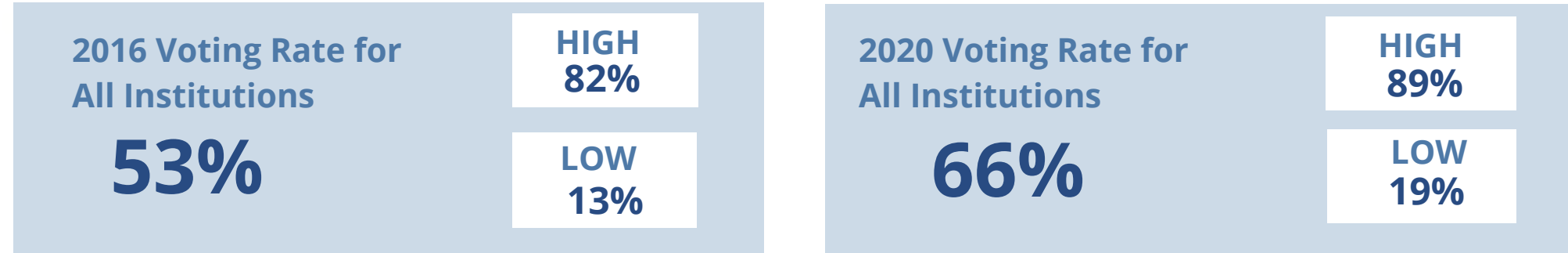
## Voting and Registration Rates

	2016	2018	2020	2016-2020 Change (p.p.)
<b>Total Student Enrollment</b>	5,801	5,703	5,380	↓ -421
(Age under 18/Unknown)	-	-	-	-
(NSC reported non-resident aliens)	397	278	181	↓ -216
(FERPA records blocked)	-	12	-	-
(Non-Degree Seeking Students)	90	273	299	↑ 209
<b>Total eligible voters</b>	5,307	5,135	4,891	↓ -416
<b>Number of students who registered</b>	3,921	3,684	3,834	↓ -87
<b>Number of students who voted</b>	3,043	2,175	3,130	↑ 87
<b>Registration Rate %</b>	74	72	78	↑ 5
<b>Voting Rate of Registered Students %</b>	78	59	82	↑ 4
<b>Voting Rate %</b>	57	42	64	↑ 7

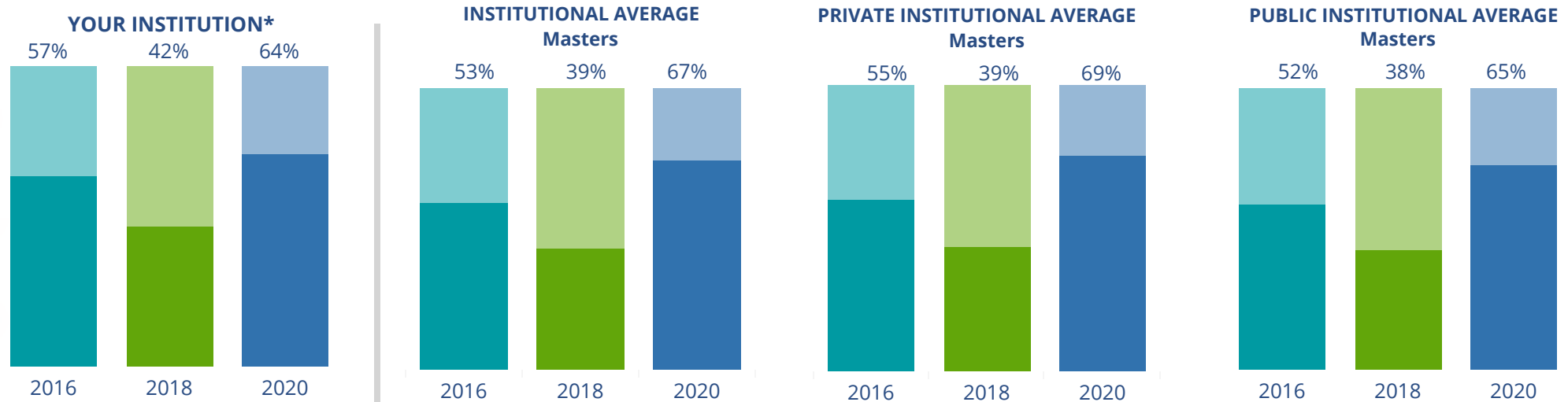
**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We have removed non-resident aliens (international students) based on your institution's enrollment submission to the National Student Clearinghouse. This is indicated by "NSC reported non-resident aliens" on this page.

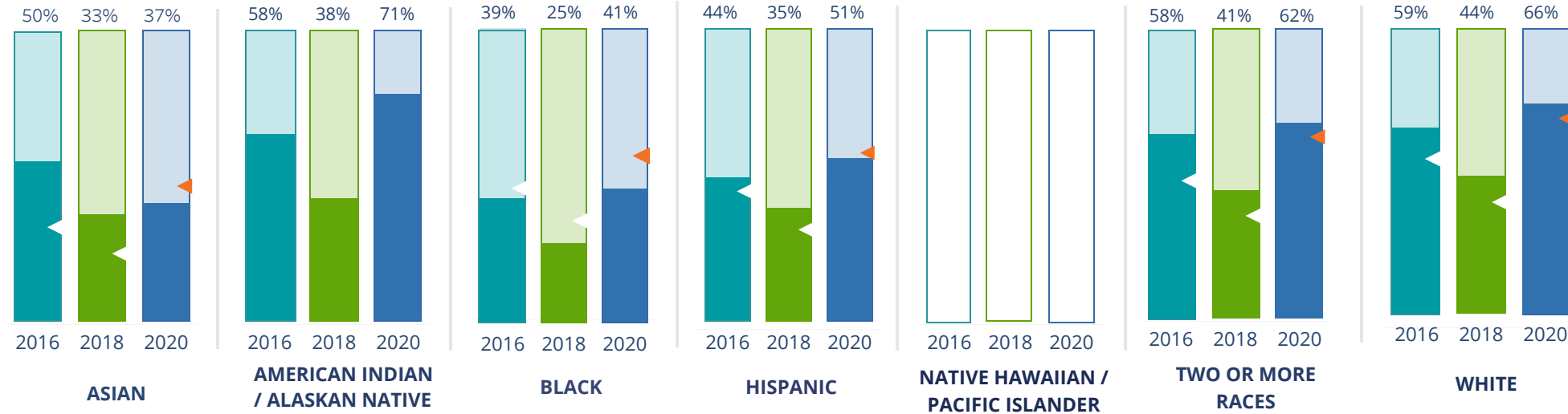
## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups:

<https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

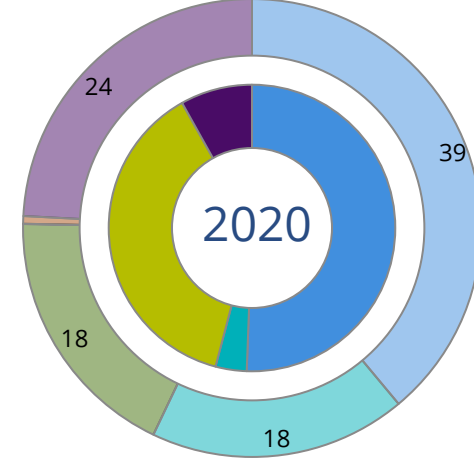
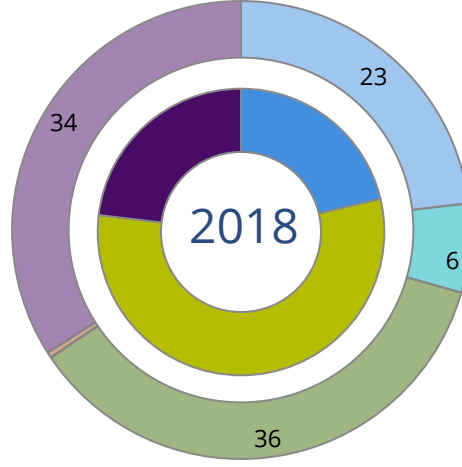
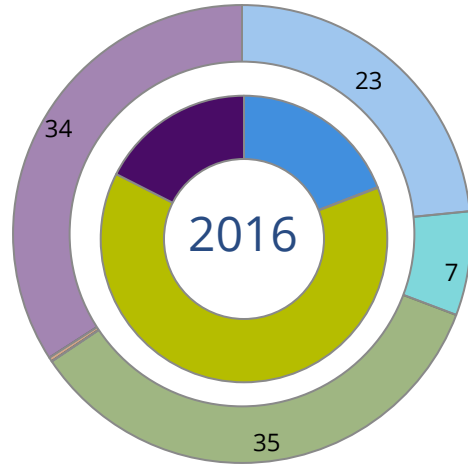
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
<b>Asian</b>	64	32	50	81	27	33	84	31	37	↓ -13
<b>American Indian/ Alaska Native</b>	36	21	58	34	13	38	34	24	71	↑ 12
<b>Black</b>	169	65	38	186	46	25	225	93	41	↑ 3
<b>Hispanic</b>	171	76	44	160	56	35	156	79	51	↑ 6
<b>Native Hawaiian/ Pacific Islander</b>	-	-	-	-	-	-	-	-	-	-
<b>2 or More Races</b>	174	101	58	202	82	41	198	122	62	↑ 4
<b>White</b>	4,500	2,652	59	4,393	1,918	44	4,152	2,756	66	↑ 7
<b>Race Unknown</b>	188	94	50	79	33	42	42	25	60	↑ 10



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2016		2018		2020		2016-2020	
	Voted	Rate	Voted	Rate	Voted	Rate	Change (p.p.)	
<b>Early Vote</b>	-	-	-	-	111	4	-	
<b>In-Person on Election Day</b>	1,926	63	1,209	56	1,182	38	-26	↓
<b>Not-In-Person</b>	580	19	463	21	1,585	51	32	↑
<b>Other</b>	-	-	-	-	-	-	-	
<b>Provisional</b>	-	-	-	-	-	-	-	
<b>Voting Method Unknown</b>	533	18	503	23	252	8	-9	↓

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nsive/nsive-faq#CampusReports>

## By Age Group

	2016	2018	2020
18-21	59%	37%	66%
22-24	48%	37%	59%
25-29	52%	46%	53%
30-39	65%	57%	66%
40-49	73%	73%	79%
50+	84%	67%	77%

**Voting is habit-forming and young voters will usually continue as voters in subsequent elections.**

Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

# Looking Closer

## By Age Group

**Here, we provide the numbers of students in each age category and the voting rates for each group.** These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
<b>18-21</b>	2,758	1,631	59	2,665	992	37	2,573	1,690	66	↑ 7	
<b>22-24</b>	1,169	562	48	1,031	385	37	953	561	59	↑ 11	
<b>25-29</b>	593	309	52	576	265	46	499	264	53	↑ 1	
<b>30-39</b>	521	338	65	552	312	57	544	361	66	↑ 1	
<b>40-49</b>	196	144	73	222	161	73	238	189	79	↑ 6	
<b>50+</b>	70	59	84	89	60	67	84	65	77	↓ -7	

# Looking Closer

## By Sex

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	3,308	1,937	59	3,256	1,461	45	3,153	2,079	66	↑	7
Male	1,978	1,098	56	1,871	709	38	1,723	1,041	60	↑	5

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer

## By Education Level / Undergraduate Class Year

	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p)	
<b>EDUCATION LEVEL</b>											
<b>Undergraduate</b>	4,493	2,548	57	4,245	1,654	39	3,975	2,482	62	↑	6
<b>Graduate</b>	588	389	66	730	454	62	772	572	74	↑	8
<b>Class Unknown</b>	226	106	47	160	67	42	144	76	53	↑	6
<b>CLASS YEAR</b>											
<b>First Year</b>	613	65	398	561	34	189	497	64	319	↓	-1
<b>Second Year</b>	737	60	442	775	38	292	705	65	461	↑	5
<b>Upper Level</b>	3,037	54	1,634	2,775	40	1,103	2,671	61	1,642	↑	8
<b>ENROLLMENT STATUS</b>											
<b>Full-time</b>	4,071	2,284	56	3,832	1,487	39	3,553	2,263	64	↑	8
<b>Part-time</b>	1,236	759	61	1,303	688	53	1,335	864	65	↑	3

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Area, Ethnic, Cultural, and Gender Studies	17	-	-	11	-	-	-	-	-	-	-
Biological and Biomedical Sciences	222	124	56	209	76	36	239	150	63	↑	7
Business, Management, and Marketing	750	419	56	775	269	35	799	488	61	↑	5
Communication and Journalism	223	130	58	181	78	43	152	102	67	↑	9
Communications Technologies/Technicians	-	-	-	60	25	42	99	63	64		-
Computer and Information Sciences	127	60	47	121	45	37	138	69	50	↑	3
Education	1,359	832	61	1,371	706	51	1,259	844	67	↑	6

**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

# By Field of Study

FIELDS	2016			2018			2020			2016-2020 Change (p.p)
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Engineering and Engineering Technologies	-	-	-	-	-	-	11	-	-	-
English Language and Literature	71	52	73	62	33	53	46	32	70	↓ -4
Foreign Languages, Literatures, and Lingui..	11	-	-	11	-	-	-	-	-	-
Health Professions	556	354	64	541	254	47	622	422	68	↑ 4
History	25	14	56	32	13	41	18	12	67	↑ 11
Law Enforcement, Firefighting, and Protec..	148	75	51	120	47	39	129	76	59	↑ 8
Legal Professions and Studies	55	23	42	53	18	34	31	19	61	↑ 19
Liberal Arts and Sciences, and Humanities	-	-	-	103	37	36	85	63	74	-
Mathematics and Statistics	19	-	-	15	-	-	11	-	-	-
Multi/Interdisciplinary Studies	169	104	62	42	23	55	39	23	59	↓ -3
Natural Resources and Conservation	19	13	68	-	-	-	-	-	-	-
Parks, Recreation, Leisure, and Fitness Stu..	141	62	44	130	21	16	108	56	52	↑ 8
Philosophy and Religious Studies	-	-	-	-	-	-	-	-	-	-
Physical Sciences	76	42	55	67	27	40	44	31	70	↑ 15

## By Field of Study

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Psychology	227	114	50	228	83	36	198	108	55	↑	4
Public Administration and Social Service Professions	219	113	52	206	77	37	200	118	59	↑	7
Social Sciences	108	61	56	101	48	48	95	69	73	↑	16
Visual and Performing Arts	548	315	57	480	193	40	364	259	71	↑	14
Unknown	205	105	51	188	74	39	177	93	53	↑	1



# About This Report

## Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Minnesota State University Moorhead

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://idhe.tufts.edu>.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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