

All In Campus Democracy Challenge



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Overview

Midway University, nestled in the rolling hills and horse farms of central Kentucky, is home to over 1200 students including traditional, adult and online, and graduate students. The institution, which transitioned to full coeducation in Fall 2016, was founded in 1847 as the Kentucky Female Orphan School and has a long history of providing educational opportunities to students from all backgrounds and walks of life.

Increasing student democratic engagement and civic involvement is central to our mission as a university.

Midway University shapes and inspires the lives of men and women in undergraduate and graduate programs through a student-centered, global education that leads to rewarding careers and responsible citizenship.



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Limited Data

At the time of this report, we had not received our NSLVE data for benchmarking. This report will be updated when that data has been received to provide initial democratic engagement numbers.

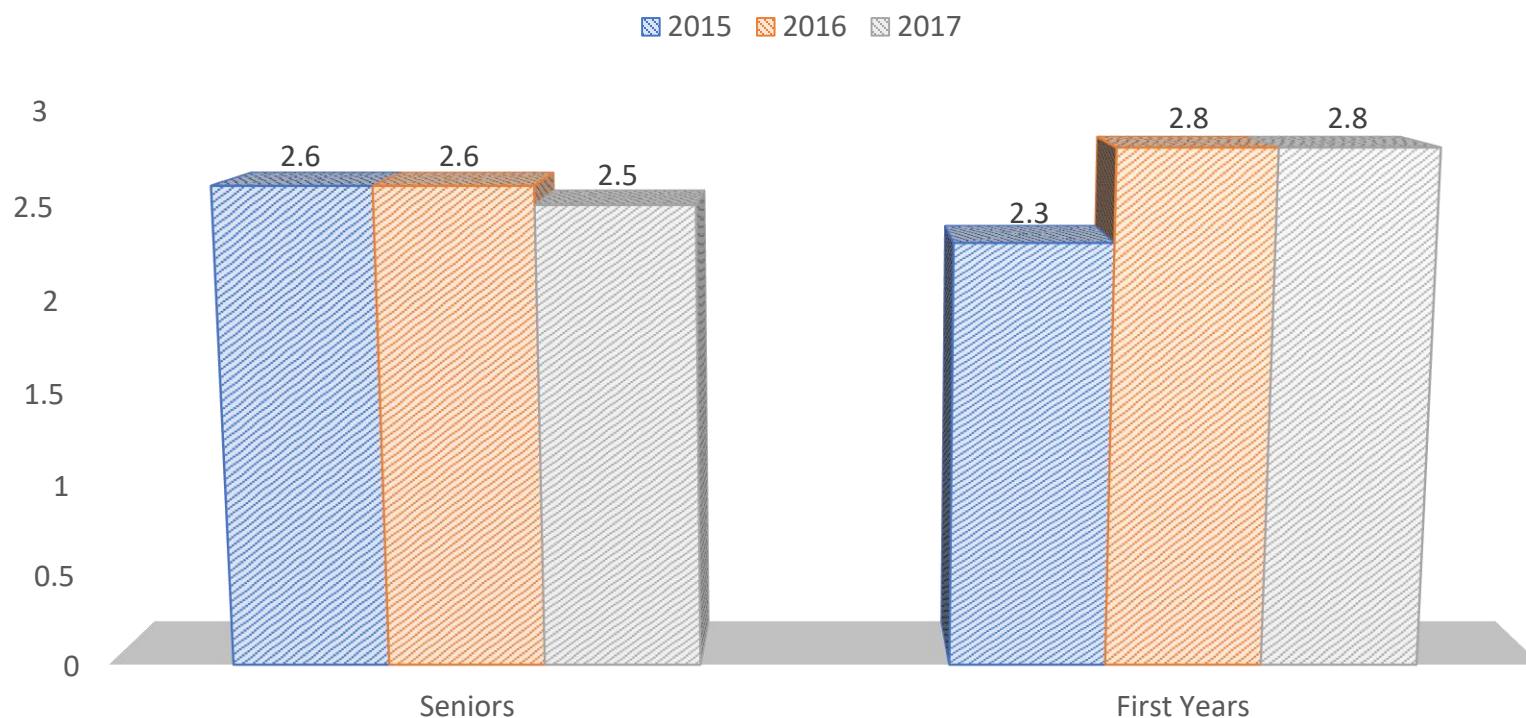
Upon the receipt of this data we may be able to establish partnerships with specific academic programs to target populations with the lowest numbers.

NSSE Data

- We administer the National Survey on Student Engagement (NSSE) annually to first year students and seniors.
- To assist in providing background information for consideration and to assist in seeing the impact of this program.
- The data which follows shows responses by students over three years on questions which apply to democratic involvement and civic engagement.
 - The graphs show means for each reported year. The highest response option is 5.
 - All Midway response levels are at or above comparison groups which include other Women's Colleges, our Carnegie Classification and other Kentucky institutions.
- We hope to see an increase in these numbers in the years following the implementation of this plan.

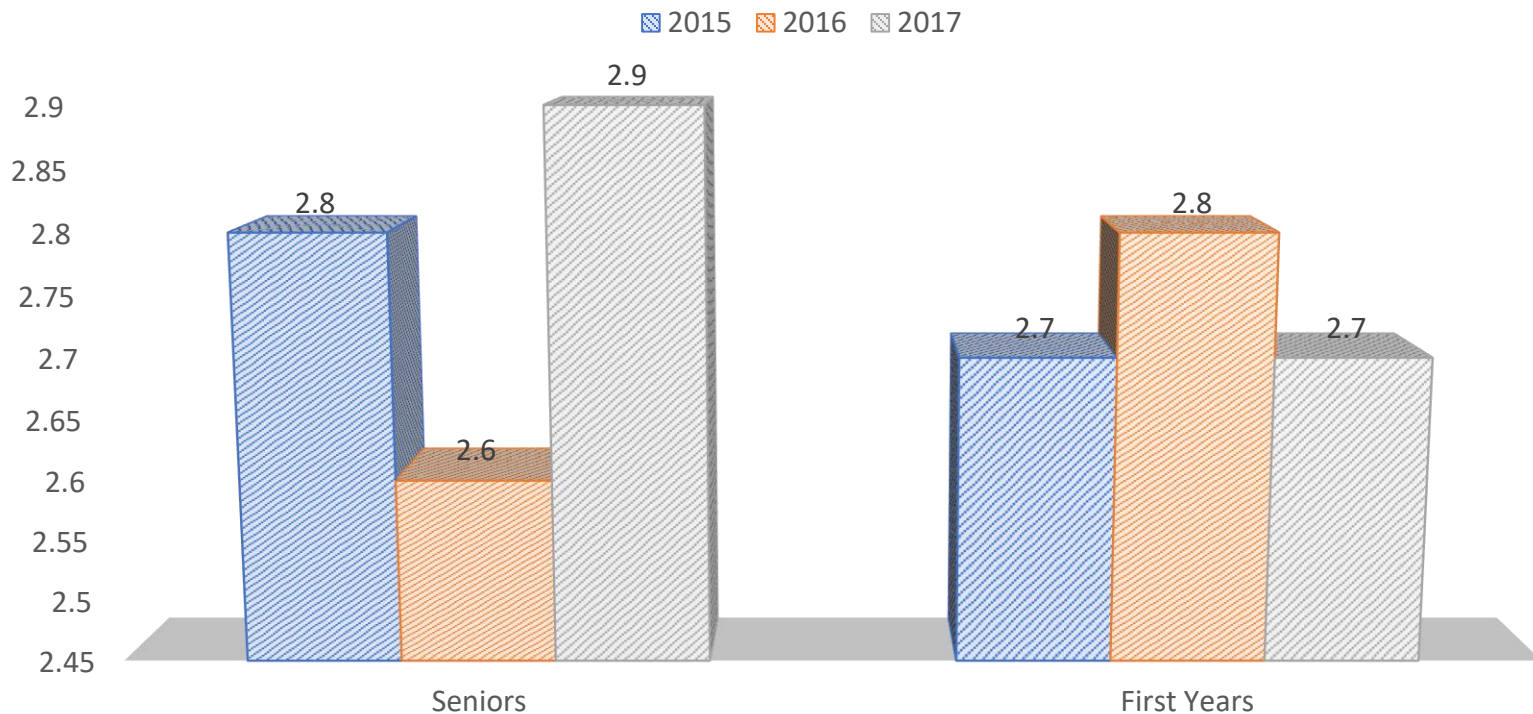
NSSE Data

How much does your institution emphasize the following:
attending events that address important social, economic, or
political issues?



NSSE Data

How much has your experience at this institution contributed to your knowledge, skills, and personal development in being an informed and active citizen?



Midway University

Democratic Engagement Team



Point of Contact

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Team Members



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of Residence Life



Sarah Whiteford, Ph.D. |
Assistant Professor of
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Goals

Through the creation and execution of our All In Challenge Democratic Engagement plan, we hope to create a campus culture which encourages and teaches responsible and aware citizenship. We hope to do this through a mixed model of curricular connections, co-curricular involvement opportunities and educational events.

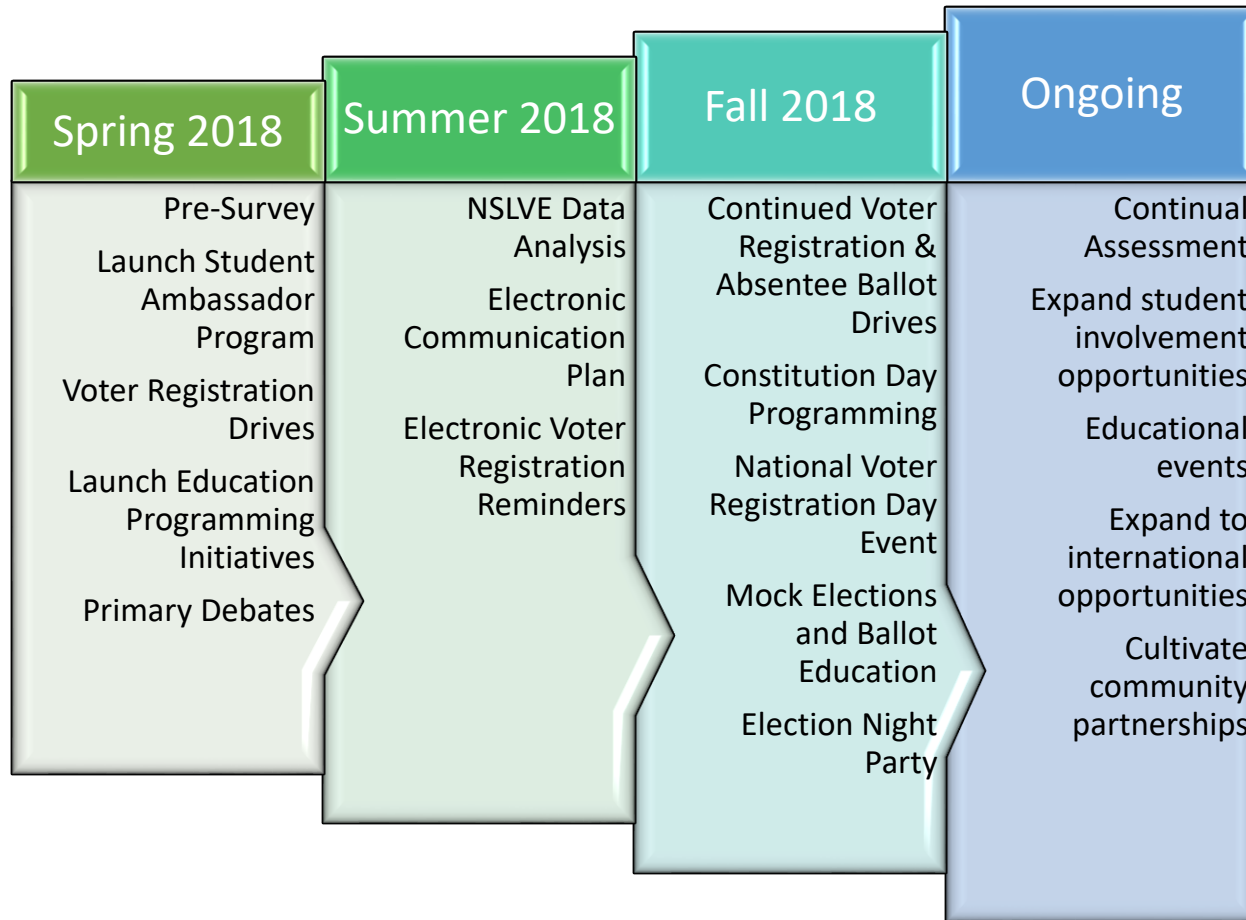
Evidence that this culture exists will include:

- Higher responses to the highlighted NSSE questions by 2020
- Increased participation by all student types in 2018, 2019 and 2020 election cycles
- Student involvement within civic engagement opportunities and leadership positions
- Increased offerings of and attendance at civic, leadership, and political events



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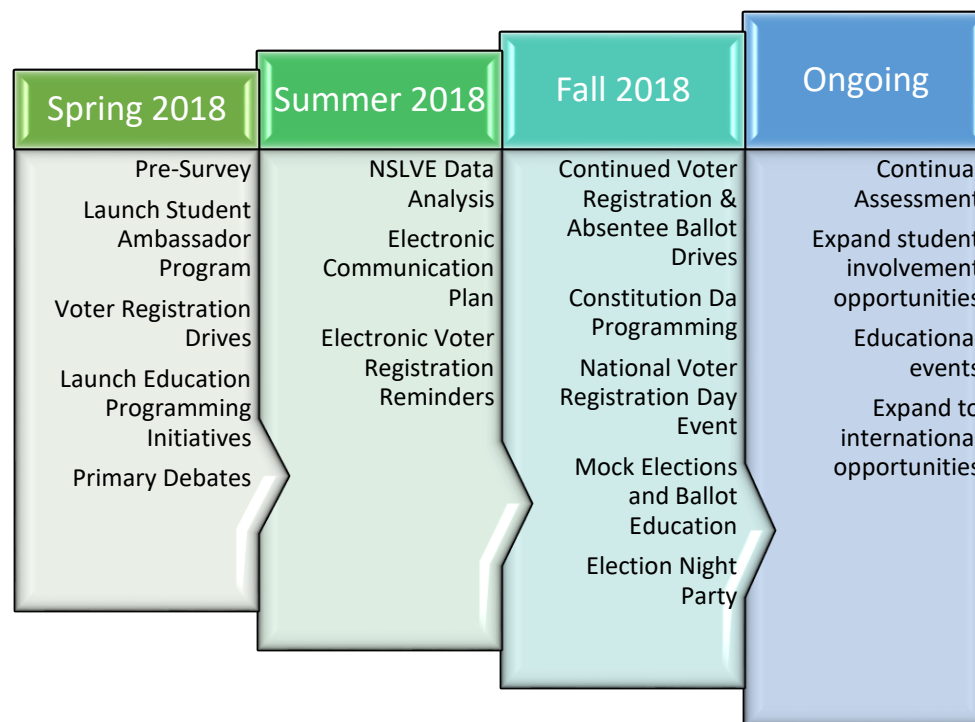
Timeline



Pre-Survey

To assist with benchmarking data, we will create a pre-survey to be administered to students in January 2018. This will provide input regarding students' attitudes and behaviors regarding civic engagement and voting.

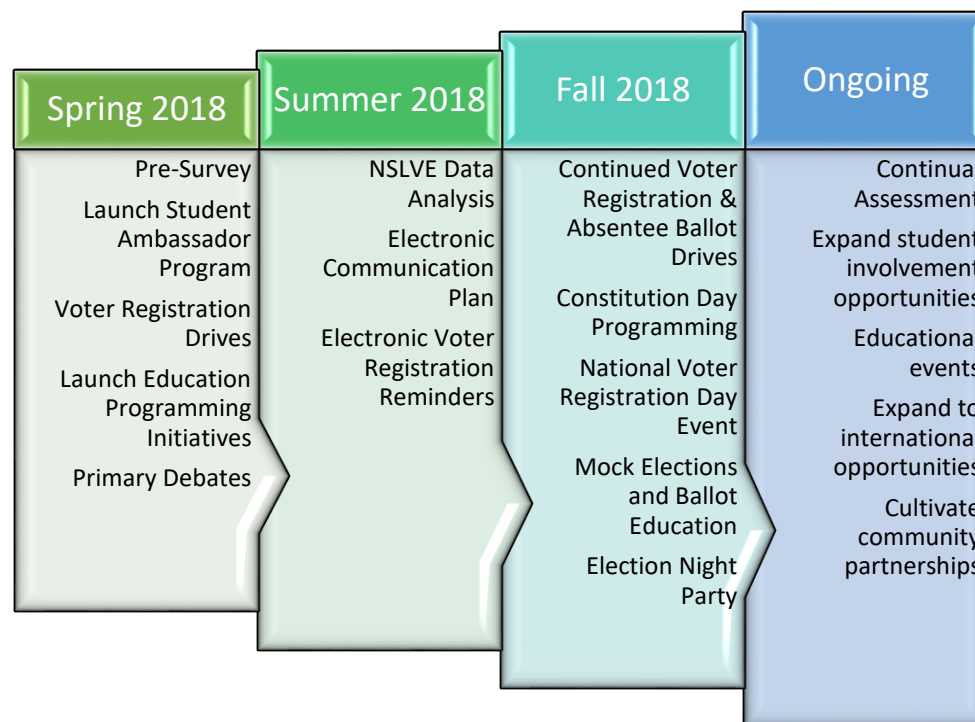
This will be coupled with a post survey in January 2019 which will provide bookend data to compare attitude changes in addition to pending NSLVE data.



Student Ambassador Program

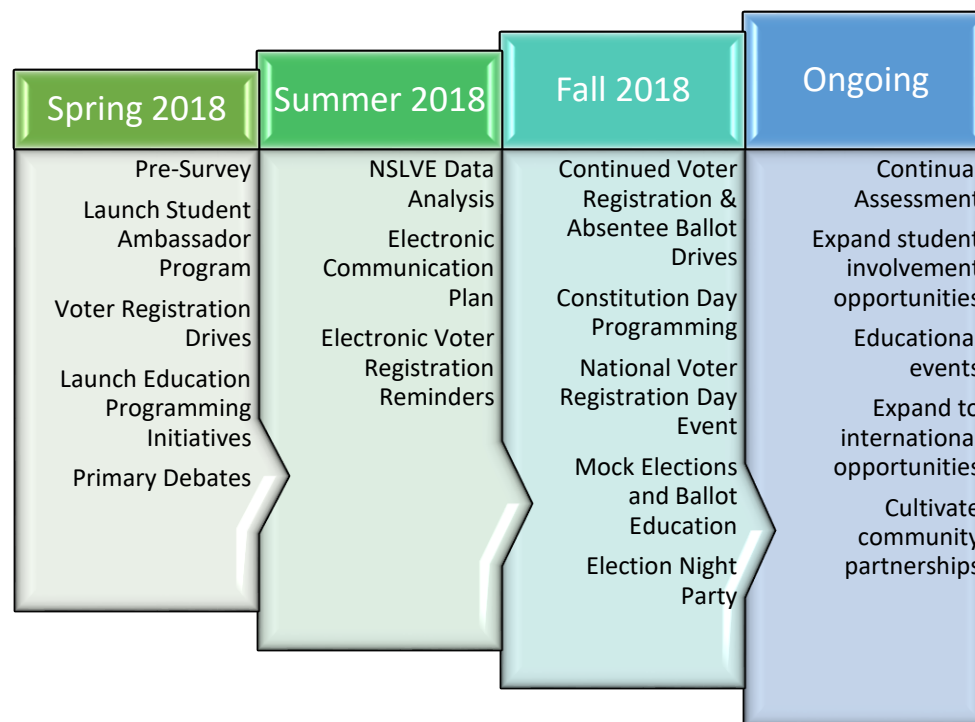
We are partnering with the Andrew C. Goodman Foundation beginning in Spring 2018. The Goodman Foundation will provide funding for two student ambassadors who will work with the Democratic Engagement Team to involve students in this arena.

The Goodman Foundation will also provide programming funds to the Ambassadors to support programming initiatives each year.



Voter Registration Drives

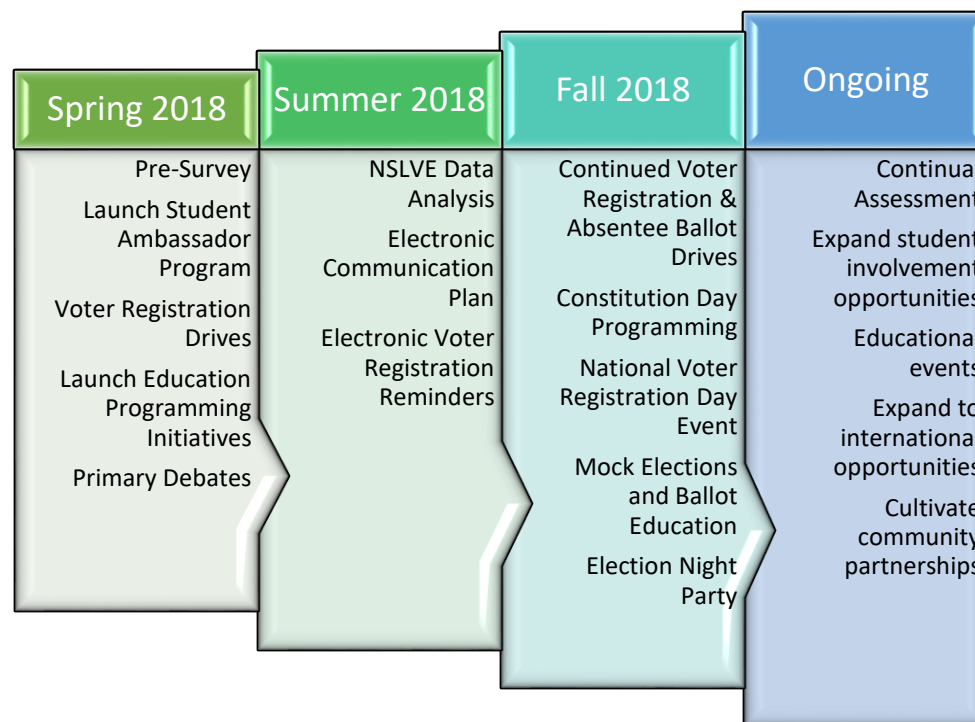
Midway already has a history of hosting voter registration drives each fall. However, through this timeline we would increase and expand those efforts to include not only tabling opportunities in the fall, but electronic and ongoing drives throughout the year. This will target not only traditional, on-campus students as past drives have, but reach our online and evening students as well.



Ballot Education & Drives

In addition to getting more individuals registered to vote, we will focus on educating students about who is on the ballot and the physical “how” of voting.

We will work with county election officials to provide enhanced access to sample ballots, absentee ballots and/or transportation for those registered locally.



Community Partners

These efforts cannot be successful without cultivating local and national partnerships. We hope to expand this list over the coming months and years.



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Evaluation Process

When NSLVE data is released in early spring 2018, this will create a baseline for us in evaluating success in spring 2019.

We will have ongoing evaluation processes for programs as they are hosted to inform future year events. Additionally, we will create a 2018 analysis post the 2018 General Election to measure first round of success.

We will have major elections in Kentucky in 2018, 2019, and 2020 so all cycles will result in similar efforts.