



Mesa Community College

2022-2023 CAMPUS DEMOCRATIC ENGAGEMENT ACTION PLAN

Strategies to Increase Student Participation in Democracy and Student Voter Engagement
Preparing Students to Become Engaged Civic Leaders

For the Southern & Dobson and Red Mountain Campuses

Submitted by
Center for Community & Civic Engagement (CCCE)



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2022 - 2023
CAMPUS DEMOCRATIC ENGAGEMENT ACTION PLAN
Mesa Community College
Center for Community & Civic Engagement

Executive Summary

[Mesa Community College](#) (MCC) is nationally recognized as an Aspen Prize Top 150 U.S. Community College and is known for service-learning, career and technical programs, civic engagement and innovative approaches to education. The college has served as a resource for career readiness, transfer education, workforce development and lifelong learning throughout its 50-year history. Host to more than 30,000 students annually, MCC offers degree and certificate programs online, at its two campuses, and additional locations. Through Guided Pathways with Integrated Support Services, MCC is transforming the ways it champions student success, college completion, university transfer and career attainment or advancement. MCC is a Hispanic Serving Institution. Its American Indian Institute also serves 22 federally recognized Arizona tribes and more than 30 out-of-state tribes. Additionally, more than 50% of its students are the first in their family to attend college. This diverse student body also includes more than 400 international students representing over 60 countries. The College's award-winning faculty are dedicated to student success, providing the education and training that empowers MCC students to successfully compete in the workforce. Located in the East Valley of central Arizona, MCC is one of 10 colleges in the Maricopa County Community College District.

The Campus Democratic Engagement Action Plan reaffirms the college's commitment to serve the community and prepare students to become engaged civic leaders through strategic pathways designed to increase student participation in local, state, and federal activities that support democracy. In accordance with ARS 15-1895, Mesa Community College's Campus Democratic Engagement Action Plan was developed to continue its commitment and involvement in civic engagement. Additionally, this plan is designed to increase student voter registration and voting in local, county, state, and federal elections. This plan will be administered at MCC's Southern & Dobson and Red Mountain Campuses under the direction of the Center of Community & Civic Engagement (CCCE). This plan aspires to increase civic learning, political engagement and voter participation in meaningful and measurable ways. The plan outlines both short- and long-term goals with strategies that are sustainable and adaptable. The plan will focus on segments of the campus population who have traditionally been under-represented. The Campus Democratic Engagement Action Plan is designed to be reviewed yearly and revised accordingly. The plan also supports MCC's vision statement to "Inspire, Ensure Access, and Empower Action." The current Campus Democratic Engagement Action Plan will begin during the Summer 2022 and continue throughout the academic year. The College has partnered with many organizations which help develop resources to train faculty and students to expand their ability to support civic engagement.

The college continues to explore new approaches to support its objectives and to utilize the data collected by the National Study of Learning, Voting, and Engagement (NSLVE), as well as to utilize input from faculty and students who are involved in civic engagement projects.

Funding and staff support for the 2022 Campus Democratic Engagement Action Plan is built into the Center for Community & Civic Engagement (CCCE) budget and therefore institutionalized. Additionally, special projects are supported through grants from the following:

Grants

- Andrew Goodman Foundation \$1,000

Additional Resources and Support

Materials

- Prizes, posters, handouts, buttons – the printing of these items comes from the budgets of Student Life and Leadership and Community & Civic Engagement along with other departments that may help – specifically academic departments.
- Various community partners and Mesa Community College.

Leadership

Permanent institutionalization: The strength of the 2022-2023 Campus Democratic Engagement Action Plan is tied to the vision, mission, and values of Mesa Community College. MCC has supported this plan by providing dedicated college resources, including physical office space and permanent employees, for the past 25 years. Currently the plan administrator is also the director of the Center who is a full-time residential faculty with 30 years of higher education experience. Three board approved positions, including one dedicated to civic engagement, in addition to part-time positions, help support the plans' programs and services. Traditionally, 10-12 student work-study positions and approximately 20 student volunteers are recruited each year to focus on civic engagement support for the college and community. This number has been reduced to 5 students serving as Andrew Goodman Ambassadors, Civic Influencers, Campus Vote Fellows, Up to Us team leaders and Service-Learnings Assistants during the fall and spring semesters of 2021-2022. The biggest changes over the past year are connected to the work study positions due to COVID. It is expected that in the future these numbers will return to previous levels with the opening of MCC's campus. Despite the set-backs presented by COVID, virtual activities were successfully held in lieu of on-campus events. Additionally, we were able to assemble a diverse and inclusive team of students and leaders who serve as our Andrew Goodman Ambassadors, Civic Influencers, Poll Worker Fellows and Community Partners.

Student Leadership: The CCCE implements the Campus Democratic Engagement Action Plan on MCC's campuses. It is dedicated to encouraging civic and servant leadership within the student body. The Center has a history of strong and diverse student involvement. From this student body the center actively recruits students to become leaders within the department from semester to semester and year to year. Activities such as VolunteerFest, National Voter Registration Day, Voter Education Week, and voter engagement events are typically conducted under the guidance of the MCC Votes Team, a committee of the CCCE. This group is composed of the Andrew Goodman Ambassadors, Campus Election Engagement Program Civic Influencers, Polls Fellows, the CCCE staff, and community partners. Team members are selected or recruited from a pool of student leaders who have either expressed an interest in participating or who have been recruited. Each semester team members work together to develop

leadership skills that will benefit event planning and execution. These students are also invited to serve on our Community Engagement Advisory Board and take an active role in supporting the mission of the CCCE at MCC. While most student volunteers remain for the entire year, some may participate for a single semester or event. Student leadership assignments are collaborative and created on an event-by-event basis.

Administrative Leadership:-Dr. Nora Reyes, Senior Associate Vice President, Office of the President, has been a longtime supporter of civic engagement. As a faculty member, she incorporated service-learning, (a process that incorporates civic engagement projects with academic instruction), into her classes for over fourteen years.



Frances Canedo Dean of Arts, Humanities, and Social Sciences is new to Mesa and is our direct support of service-learning and civic engagement

Kristina Bliss, Interim Associate Dean of Academic Affairs, also serves as a liaison during campus events. She previously served as the Director of Student Life and Leadership and demonstrates a strong commitment to student and civic engagement during her tenure there.

Faculty Leadership: Faculty have played a key role in the support of civic engagement at Mesa Community College. Participating faculty were instrumental in establishing civic engagement as a student learning outcome in 2014. Faculty also helped to support the official name change for the center to include “Civic Engagement” in 2015. Most recently when the new college vision, mission, and values was released, Civic

Engagement was not included in this statement. Faculty met with the committee to help incorporate civic engagement back into the Values Statement. This dedication to civic engagement may be traced back nearly thirty years. In 1992, a dedicated full-time faculty position was created to support civic engagement at MCC. This was the faculty director position for the CCCE. This tradition has continued to this day.

Other notable faculty members who have assisted in these endeavors over the years include:

Dr. Brian Dille, Political Science Faculty

Dr. Debra Campbell, Philosophy & Religious Studies Faculty

Dr. Tawn Hauptli, Education Studies Faculty and Department Chair

Patrice Nango, Philosophy & Religious Faculty and past Faculty Senate President

Faculty remain consistently involved from semester to semester and lend stability and continuity to programs and signature events over the years. Currently 15 faculty members serve on the Community Engagement Advisory Board. These members are:

Dawn L. Brause, Applied Sciences and Technology

Nicole P. Collins, Counseling

Sonia Esposito, Psychology

Aimee Guerin, World Languages

Debra Henney, Social Science
Marjorie Leta, Librarian
Anna McWhirter, Reading
Jim Sizemore, Physical Science
Mark T. Yoshimura, Administration of Justice Studies

The Advisory Board meets six times throughout the academic year and includes between 47 to 60 members composed of faculty, staff, students, and community members.

Community Leadership: To date, the college has partnered with 354 community organizations that support civic engagement and service-learning projects at the local and state level. A few of these organizations include:

Maricopa County Recorder's Office, Clean Elections, City of Mesa, Mesa Police Department United Food Bank, Many more...

These partners encourage and support civic engagement efforts by attending campus leadership and educational workshops, participating on the Community Engagement Advisory Board, and by serving as keynote speakers at or sponsors for various events. Community partners may also engage and educate potential voters by focusing on the issues that are directly affecting them. They continue to provide support and resources during registration drives and other related activities. An example of this on the national level can be found in the Arizona Student Voting Summit. Mesa Community College hosted the first Arizona Student Voting Summit in April 2020 with the support of national organizations including the Andrew Goodman Foundation, Campus Election Engagement Program, and ALL IN.

In 2020-2021, MCC was selected as one of only 31 colleges and universities to become a member of the Ask Every Student Codesigner Campuses team. This program supports the Campus Democratic Engagement Action Plan at MCC. Participants meet weekly to build this program. Additionally, plans are in progress to investigate partnering with the Inspired 2 Serve program in order to help support participating students to be engaged citizens.

CCCE Support and Team

The campus plans have been compiled, organized, edited, reviewed, supported, and implemented by the following administrators, faculty, staff and students:

Center for Community & Civic Engagement,

Duane D. Oakes, Faculty Director, Center for Community & Civic Engagement

Dawn M. Rhodes - Service-Learning Program Coordinator, CCCE- coordinates the service-learning program and supports other civic engagement programs at the college

Debra Ohlinger - Civic Engagement Program Coordinator, CCCE- coordinates the development and implementation of civic engagement programs at the college

TBA - Administrative Specialist Senior, CCCE- supports the overall operations of the center at the college

Kelley Stewart - Community Engagement Specialist, CCCE, supports civic engagement programs at the college

Danette Turner - Community Engagement Specialist, CCCE, supports civic engagement programs at the college.

Administration, Faculty, and Staff

Dr. Nora Reyes - Senior Associate Vice President, Office of the President

Francis Canedo- Dean of Arts, Humanities, and Social Sciences

Kristina Bliss - former Director of Student Life and Leadership, now serving as Interim Associate Dean of Academic Affairs

Marcy Snitzer - Director, Institutional Advancement

Beth Ann Wright - Program Coordinator, Student Life

Dawn Zimmer - Media Relations Manager, Institutional Advancement

Elizabeth J. Csikar-Human - Faculty Senate President and Anatomy and Physiology Faculty

Brian Dille - Faculty Political Science

Dennis Mitchell - Dean, Office of Institutional Effectiveness and Accreditation Liaison

Additional Support

Deanna Villanueva-Saucedo - Director of Community Engagement, Office of the Chancellor
Various faculty and staff expertise and time and donation of time from community partners

Civically Engaged Students:

Net Impact Officer Team and active members

Omar Alvarez

Johnny Amos

Micayla Berglund

Mariam Osman Babiker

Shannon Poppel

Allen Priyanshu

Sasha Morga

Maddie Travali

Associated Students of Mesa Community College

Student government has supported and participated in events and promoted voter registration by providing marketing materials e.g. posters, sandwich boards, handouts, buttons, printing costs, bulletin board space to post flyers for events, popcorn, snow-cone, and cotton candy machines, and personal social media.

Vicente Ortiz – President, 2021-2022

Shineka Clay – Executive Vice President, 2021-2022

Gayla Ochoa – Vice President of Communication, 2021-2022

Justin Berrios - Vice President of Operations 2021-2022

Nicolette Beaulieu – Vice President of Red Mountain, 2021-2022

Lea Thompson – Past President, 2019-2020

Elizabeth Ward Harris – Past Executive Vice President and Senate Chair, 2019-2020

Kim Morrow – Past Chief of Staff, 2019-2020

Andrew Goodman Ambassadors Past and Present

Kim Morrow – Student Lead, 2018, 2019, 2020

Alba Castellanos – 2020

Yudit Nonthe – 2020

Emma Ross – 2019-2020

Alec Schultz – Fall 2019

Campus Election Engagement Project (CEEP) Fellows Past and Present

Carson Pickron – Lead, Fall 2020

Gabriel Castaneda – Spring 2020

Bianca Ibarra – Spring 2020

Landon Kea – Spring 2020

Vicente Ortiz – Spring 2020

Landon Peterson – Fall 2019

Campus Vote Project Poll Worker Fellowship

Ryan Mahan – Spring 2020

Abby Sanchez Scott – Spring 2020

MCC Votes Student Organization involvement

Net Impact

Aliento @ MCC

Phi Theta Kappa Honor Society

Mesa Community College Divisions

Mesa Community College Library

Analicia R. De Anda - Library Faculty

Janelle Alwyn (retired) - Library Faculty

Student Life & Leadership

Beth Ann Wright – Program Coordinator

MCC Veterans Services

Tara Simo– Manager of Veterans and Disability Resource Services

Community Resources

ALL IN Democracy Challenge

Andrew Goodman Foundation

Arizona Public Interest Research Group (PIRG)

Arizona Clean Elections Commission

Ask Every Student (Codesigner)

Campus Engagement Elections Project (CEEP)

Campus Vote Project (created by the Fair Elections Project) Poll Workers' Project

City of Mesa

Democracy Commitment

League of Women Voters

Maricopa County Recorder's Office

Motivote and MCC Votes Team

Public Interest Research Group (pirg.org)

Students Learn Students Vote Coalition (SLSV Coalition)

Commitment

Mesa Community College strives to build a reputation for presenting quality programs and implementing responsible and educational civic activities. The college is also committed to building a pervasive culture that promotes the ideals of democracy via civic education and

participation as part of its institutional heritage. MCC is fortunate that student voting is important on multiple levels to leadership here at the college. On the classroom level, the faculty members embed and evaluate their classes using Civic Engagement as their Student Learning Outcome.

The college demonstrates their strong support of this mission as civic engagement is introduced to all new faculty during new faculty orientation. Funding is offered by the college in the form of a stipend to the faculty to help them learn how to introduce a civic engagement project into the classroom. Embedded at the course level, civic engagement is defined as “encompassing actions to promote the quality of life in a community, through both political and non-political processes.” The CCCE assists in designing, implementing, and encouraging student participation in civic engagement events including voter education seminars, issues forums, and democratic roundtable discussions.

Thanks to MCC’s institutional commitment, a culture of civic engagement and democratic participation is readily cultivated on campus. One of the strongest programs that support this culture is the Student Learning Outcomes listed below.

Challenges and Assessment

The challenges presented by COVID to shift to virtual events and programs have greatly affected our rollout and goal achievement. Nevertheless, we have transitioned our programs and plan on measuring our success in the following ways:

Activities are being tracked for numbers while departments and individuals work together to ensure we are looking at everything that is currently being done and that programs are running smoothly. An assessment of this plan will be formulated drawing from data collected by tracking attendance at various events, a voting summary and report issued by the National Study of Learning, Voting, and Engagement (NSLVE) and data collected from the students. This information will be utilized by the team to evaluate activities and plan for upcoming semesters. Data will also inform our 2022-2023 Campus Democratic Engagement Action Plan. This document will reaffirm the college’s commitment to serve the community and prepare students to become engaged civic leaders through strategic pathways designed to increase student participation in local, state, and federal activities that support democracy.

Student Learning Outcomes

Student Outcomes Assessment is a term used to describe the measurement and documentation of what Mesa Community College students are achieving in their studies at the college. The faculty also developed the Institutional Student Learning Outcomes that are embedded at the course level. At Mesa Community College these outcomes are known as “MCC’s 4 Cs” and are consistent with the **Vision, Mission, and Values of the college:**

- **Communication** - The purposeful development, expression, and reception of a message through oral, written, or nonverbal means.
- **Critical Thinking** - The mental process of effectively identifying, determining, gathering, evaluating, and utilizing resources to innovate and/or to accomplish a specific task.
- **Civic Engagement** - Encompasses actions to promote the quality of life in a community, through both political and non-political processes.

- **Cultural and Global Engagement** - Encompasses the awareness of cultural systems, events, and creations and an ability to apply this cultural and global awareness to human interaction and expression.

The Civic Engagement outcome is the most relative pursuant to this action plan. The areas that are used to assess the civic engagement outcome in each college course is based on the following 5 focus areas:

- **Inclusiveness** - demonstrates an ability to engage respectfully with others in a diverse society
- **Application of knowledge** - Apply the knowledge of one's own study and experiences to active and ethical participation in civic life
- **Demonstration of civic identity and commitment** - Provide evidence of experience in and reflection on civic engagement activities
- **Civic communication** - Communicate and list to others in order to establish personal and professional relationships to further civic actions
- **Engagement in civic action and reflection**- demonstrate the ability to deliberate and collaborate on issues and problems to achieve a civic aim

The [civic engagement scoring guideline](#) is uploaded into canvas courses to assist faculty with assessing civic engagement assignments as part of their courses.

According to Trisha White, MCC’s Director of the Office of Institutional Effectiveness, the following data points represent the number of residential and adjunct faculty who implemented a civic engagement assessment for that year:

Academic Term	Residential Faculty	Adjunct Faculty
Fall 2017 - Spring 2018	25	14
Fall 2018 - Spring 2019	27	17
Fall2019	8	7
Fall 2020 - Spring 2021	9	4
Total	69	42
Faculty Involvement		

Mesa Community College Vision, Mission and Values

The 2020 Mesa Community College Vision, Mission, and Values listed below represent a commitment to civic engagement at Mesa Community and support the Center for Community & Civic Engagement.

Vision: Inspire, ensure access, and empower action

Mission: We create an inclusive and vibrant learning community where everyone is supported to achieve success.

Values:

- **Diversity, Equity, and Inclusion:** Diversity is our greatest asset. We create systems, environments, and interactions that welcome, engage and support all learners.
- **Leadership:** As leaders in our communities, we behave boldly in the face of challenges as we set high expectations, explore new approaches, and hold ourselves accountable through data and transparency.
- **Continuous Improvement:** We cultivate an adaptable learning environment that welcomes all to experiment, make mistakes, build skills and grow.
- **Integrity:** We do what's right, even when it's hard. We model vulnerability and hold ourselves to high standards in the way we work, learn, and interact with one another.
- **Community:** Our people and the community we serve are the beating heart of our institution. We make a positive difference in the lives of our students, community and each other by cultivating meaningful relationships, being inclusive, practicing kindness and promoting active citizenship and civic engagement.

Center for Community & Civic Engagement Vision and Mission

Vision: Working together to inspire individuals to be engaged citizens

Mission: To promote excellence in teaching and learning through civic engagement programs that:

- cultivate service-learning
- collaborate with the community
- develop co-curricular service projects
- encourage civic and servant leadership
- foster social responsibility
- promote personal growth

Recognition & Achievement

- [Carnegie Community Engagement Classification in 2015](#). This designation demonstrates that the campus mission, culture, leadership, resources, and practices support dynamic and noteworthy community engagement.
- [The President's Higher Education Community Service Honor Roll](#) This award is a federal recognition that an institution can receive for its commitment to community service. MCC received this award every year that it was presented.
- [Voter Friendly Campus](#) 2016, 2018, 2019, 2021 - designated by the national nonpartisan organizations Fair Election Center's Campus Vote Project and NASPA – Student Affairs Administrators in Higher Education - [Voter Friendly Campus](#) (VFC) assists the leadership team in developing strategies to engage students, faculty, administration, and community partners in the democratic process.
- [2020 ALL IN Challenge silver seal](#) **November 8, 2021** - awarded for achieving a 60 - 69 percent for nonpartisan student voter participation efforts in the 2020 Election. 2019 - awarded for achieving a 30 to 39 percent student voter engagement rate during the 2018 midterm election - Student participation in elections has increased from the 2014 midterm election to the recent 2019 midterm election. Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. College and university students

participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. NSLVE data on MCC reveals that its student voter engagement increased by 12.8 (change for 2016) points 59.9 percent 2020 voting rate.

Integration of Democratic Engagement in Curriculum & Co-Curriculum

Mesa Community College and the Center for Community & Civic Engagement support student leadership and co-curricular events. These events are created to enrich and enhance the students' academic experience at Mesa Community College.

Curriculum Integration

As noted above, Mesa Community College faculty are encouraged to incorporate civic engagement in their courses as part of the student learning outcomes. Over the past 3 years, 92 faculty have incorporated service-learning and civic engagement assignments into 585 courses. One of the unique courses that Mesa Community College offers in almost every discipline is an Independent Module Course for 1, 2 and 3 credits where students can be mentored by a faculty on a civic engagement project. Over the last 3 years, 98 independent courses were created at Mesa Community College.

Independent Module – Students have the option to register for a stand-alone service-learning course. This is an academic credit course where the faculty advisor builds assignments based on individual civic engagement experience at the service site. There is no lecture period to attend, however, the student receives a letter grade in this class on their transcript.

In-Course Module – Integration of service-learning projects into existing courses allows students to participate in civic engagement projects as part of the curriculum. This option is an opportunity for students to engage in learning by applying information and skills taught in their course curriculum. Listed below are two of the many courses that incorporate civic engagement projects into their courses with a link to more information about the service-learning program.

Political Science – focuses on study topics such as the history of political thought; justice and morality in individuals, society, and government; political and governmental processes; the American political system; legal and constitutional issues; proposals for improving governmental structure and policy; how political behaviors compare in different countries, regions, or time periods; international relations; and practical political problem-solving

Honors Leadership – This course is an interdisciplinary study of leadership focusing on the development of leadership skills involving students in real-world civic engagement projects.

Co-Curricular Integration

Becoming a Civic Servant-Leader Workshop – In this workshop students learn about the civic engagement programs and how to become a servant-leader. Students also learn how to find their passion for public service and how to create an endeavor to make a difference in the world.

Facilitators include the following:

- Duane D. Oakes - Faculty Director, Center for Community & Civic Engagement, MCC
- Hilary Allen - Program Manager, Up to Us Programs, Net Impact
- Jared Lucero - AZ & NV Director Campus Election Engagement Project
- Megan Gately- Assoc. Director, Learning & Engagement Ronald Reagan Presidential Foundation & Institute

Civic Action Hour is a series of online presentations with community partners covering topics that affect our community. In these sessions, students will build community, learn about and share their political values, and consider methods of activating members of their communities to take action. In the Fall of 2020 in response to Covid-19 the Center created 15 Civic Action Hour virtual workshops surrounding the 2020 General Election. The following Spring 2021, we created a Civic Leadership track that will help our students become better Civic and Servant leaders. The Fall 2021 series covered a variety of topics which hundreds of students attended.

Our goal is for students to be civically engaged while working to make a difference in civic life in one's community and developing the combination of knowledge, skills, values and motivation to make that difference.

Voter Education Workshop – This workshop is a non-partisan event during Civic Engagement Week. This workshop teaches potential voters how to register to vote and check their voting history. They also gain knowledge about how to confirm whether their mail-in ballot was received and counted ensuring their vote has not been purged. Additionally, they learn how to fact-check statements made by elected officials and candidates. Moreover, they are given the tools to find candidates who best reflect their values. The following is a list of Civic Action Hours and workshops to Educate, Empower and Engage the community.

Avery D. Xola, Voter Education Specialist for the Citizens Clean Elections Commission

- How to Vote Informed for the 2022 Election Season
- Activate your Political Power
- How to Participate in Nominating Commissions Meetings
- The Importance of Voting Down the Ballot: The Judicial Review
- Tools and resources to ensure you are Ballot Ready
- Make a Plan to Vote, How to participate in the November 3rd General election with confidence!
- Redistricting in Arizona

Melissa Davis, Youth Outreach Coordinator for the Maricopa County Recorder's Office

- General Elections – Get Involved
- Voting Basics 101
- Deputy Registrar Training

Marcus North & Brock Booher, Founders of Support-Defend.org

- Taking the Oath

Melanie Sturgeon, President AZ Women's History Alliance

- Women's Suffrage in Arizona

Dr. Brain Dille, Political Science Faculty

- 2020 Election Preview
- Raise Your Voice! What we need to do to help communicate effectively with state and national leaders.

Mike Burns, National Director, Campus Vote Project

- Student Citizens & Voter Rights

Moderator Training – Facilitated by the Director of Community Engagement, Maricopa Community Colleges, Deanna Villanueva-Saucedo, this training encourages student interaction to help them discuss difficult issues, learn a new skill set, enhance existing facilitation skills, and incorporate public deliberation into their workgroup, club, committee or community. The students receive a certificate after this training course.

Leadership in Politics – Hosted by Avery Oliver with Arizona Clean Elections - A leadership development workshop that clarifies how to be a leader in the political world, what it takes to run for public office, and how to get funding for smaller campaigns.

Take the Oath at Support-Defend.org Hosted by Marcus North, & Brock Booher, founders of Support-Defend.org - Public servants, military members, police officers and even naturalized citizens take an oath to support and defend the Constitution, but most citizens do not. This Civic Action Hour presentation asked the question, “Why shouldn’t you?” This question is related to average citizens. Mr.s North and Booher explained the history of the Oath, how it has evolved over time, and the reasons why citizens should more deeply commit themselves to upholding our Republic. They explained that though we [as a nation of individuals] don’t need to be united in all things as thinking people will always disagree; but it is imperative that we unite around the rule of law and our system of self-government, at the risk of our freedoms and prosperity. As a part of this presentation the CCCE offered copies of the Declaration of Independence and US Constitution as well as sample certificates to those who took the Oath virtually on their website.

Community and National Collaboration &

Partnership Local and National Partnerships



The college has collaborated with community and national partners.

The benefits of these collaborations include; increasing creativity and out of the box thinking, additional flexibility in events and activities, advanced learning possibilities, and opportunities to improve voter education and registration.

The [Citizens Clean Elections Commission](#) is a non-partisan commission founded in 1998 after Arizona voters passed the Citizens Clean Citizen Elections Act ([A.R.S. Title 16, Chapter 6, Article 2](#)). The Act established a system for voter education, clean funding for candidate campaigns, and campaign finance enforcement. The purpose of the Act is to restore citizen participation and confidence in the political system, improve the integrity of Arizona State government, and promote freedom of speech under the U.S. and Arizona Constitutions.



The [Andrew Goodman Foundation](#) (AGF) was created to make young voices and votes a powerful force in democracy. AGF awards \$500 scholarships to two student ambassadors every semester. They also support voter education and engagement with a \$1,000 grant per year to assist with programming and also fund national training opportunities. AGF focuses on youth leadership development, voting

accessibility, and social justice initiatives on campuses across the country by providing stipends to student leaders of select institutions of higher learning.



[Campus Election Engagement Project](#) (CEEP) is a national nonpartisan project that helps administrators, faculty, staff, and student leaders at America's colleges and universities engage students in federal, state, and local elections. Two to four Civic Influencers receive a \$500-\$1,000 scholarship each semester. Civic Influencer helps other students understand how to engage in their communities and bring positive change on a local level. Through activities, events, and tabling, Civic Influencer share the importance of voting.



[ALL IN Campus Democracy Challenge](#) is a national awards program. MCC has participated with ALL IN since 2016. ALL IN assists in empowering colleges and universities to achieve excellence in student democratic engagement. The college was awarded an ALL IN grant of \$1,000 to implement the fall Voter Engagement projects. The college is currently planning activities and events that can be flexibly offered both in-person and virtually.



[Campus Vote Project](#) encourages students to vote across the nation. Mesa Community College was designated a Voter Friendly Campus by the national nonpartisan organizations Fair Election Center's Campus Vote Project and NASP, 2019 and 2021. A yearly campus voting report is submitted and judged to see if the college meets the designation of a Voter Friendly Campus. Campus Vote Project works with universities, community colleges, faculty, students and election officials to reduce barriers to student voting.



[Ask Every Student](#) uses the framework that full student voter participation comes from integrating person-to-person voter registration into existing processes, such as orientation or classes that reach all students. Every campus has different challenges, opportunities, and context to create a program that asks every student about their democratic engagement plan. studentvoting.org

Landscape

As noted above, the Campus Democratic Engagement Action Plan is administered under the direction of the Center for Community & Civic Engagement at Mesa Community College. Mesa Community college serves 30,000+ students enrolled at our two comprehensive campuses, Southern & Dobson and Red Mountain, and other satellite locations including the Downtown Center and online programs. For over 28 years civic engagement and service-learning have been standard features of the Mesa Community College landscape. Accordingly, the CCCE has set a goal of encouraging active participation for all students in the election process of the community. MCC demographics are reared as 45% male and 54% female (collegetuitioncompare.com). Other race/ethnicity categories featured at MCC include Asian, Black, Native American, and Pacific Islanders. The college also hosts more than 400 international students representing over 60 countries.

Figure 1 Fast Facts 2019-2020 Mesa Community College

MCC's overall approach to voter registration has been successful. This approach includes

registration drives, Voter Registration Day events, and voter education seminars to name a few. According to the 2014 & 2018 NSLVE Report, *Student Voting Rates for Mesa Community College*, the MCC registration and voting rates are rising. Early voting is by far the most popular method of casting a ballot among the student population. The goal is to continue this upward trajectory despite setbacks presented by the COVID-19 shutdown. To assist in this endeavor, the college is using the information found in our NSLVE report to identify underrepresented groups and segments of the community who appear to lag in full voter participation. For example, the data reveals that while voting rates in every category rose between 2014 and 2018 at MCC, the groups with the smallest increases appear to be students in the 18-21, 22-24, and 25-29 age brackets. Consequently, during the Fall 2020 semester, the college will target these pockets of the student population. The college will also place an additional emphasis on males, who lag slightly behind the female student population in voter participation.

The college is committed to becoming better at coordinating with instructors to plan events around class schedules and tailoring topics to align with course competencies. Some activities planned for the upcoming semesters include student drop-ins and pop-up registration events. Elected officials will also visit the campus regularly in order to participate in panel discussions and to serve as keynote speakers during issues forums. Voter education workshops will also be scheduled; emphasis will be on barriers that our target audiences face. Some of the barriers include; a lack of information as to when and where voting occurs, how to register, and lack of knowledge as to what or whom to vote for. In the past, this approach resulted in growth in voter participation in every age category, particularly among segments of the target groups, one of whom showed a 25.3% increase in voter turnout.

While there have been several state elections laws that have changed or have been implemented in the last legislative session (e.g. SB1072, SB1090, SB1054), there have not been any that have yet adversely affected the college. Numbers in student voter turnout indicates that the college has been successful in many of the efforts made. One lesson learned from the past includes an increased awareness of and need for a larger talent pool of committed community partners and those within our institutional infrastructure who are willing to support the college goals in reaching every student. Future barriers to be addressed will be a lack of interest in voting, the perception that a single vote does not count, and the inability to access reliable and trusted news sources.

Goals

Voter Engagement Plan and Goals

This plan will be administered at MCC's Southern & Dobson and Red Mountain Campuses under the direction of the Center of Community & Civic Engagement (CCCE) in partnership with a variety of internal and external constituents. Our college plan and how we intend to carry it out consists of the following:

Voter Registration

- At the beginning of the semester a welcome email will be sent from the administration with voter registration eligibility and deadlines included.
- Welcome Week/Ongoing Tabling – by ASMCC, CCCE, and various clubs
- Registration information will be provided at Enrollment Center
- Student Life and Leadership and the CCCE will offer various opportunities for students

or register to vote

- Constitution Day – Voter registration links will be shared with the student body. Activities designed to encourage student registration and voter participation
- Civic Action Hour – Topics are selected that relate to civic engagement, the importance of voting highlighted, and voter registration links shared with students.
- National Voter Registration Day – Workshops and speakers encourage voter participation and civic engagement while voter registration links are disseminated
- A new project has been established, Campus Vote Project Poll worker fellows (award) to assist with boosting student voting and recruiting student workers at poll stations.¹

Voter Education

- CCCE offers links on its [webpage](#) to the voting registration sites
- The Democracy Commitment – MCC is a participating campus with this nonpartisan initiative to prepare students to actively participate in our democracy.
- Institutional Advancement helps to share information about various events, dates, etc. on all campus social media sites
- Information about various events relating to voter education is shared online via the MCC Intranet as well as Facebook, Twitter, and other advertising venues, e.g. posters, fliers, etc.
- Partnerships with faculty and community members provide information to students about the importance of voting via Civic Action Hour and other related events
- MCC is an [Andrew Goodman Foundation](#) site. Students receive training from this organization to provide information to students regarding the importance of voting, voter education, and civic engagement, etc.
- Civic Engagement Scorecard - Many activities available to get students engaged!

Faculty and students utilize the MCC Civic Engagement Scorecard to get ideas, track involvement and encourage students to be active at MCC and in the community.

We have two Canvas courses to promote civic engagement and to provide resources in one place. One for faculty who want to get involved in civic engagement projects; with training and more information. The second Canvas course is for students. Students can access the scorecard for grading as well as get announcements on things happening.

We created the Civic Scholar recognition program and all of the points for this award will be kept on the student Canvas page.

Award Levels:

- ~ Engaged Student: Completing 25pts from the Civic Action Scorecard
- ~ Bronze Civic Scholar: Completing 100pts from the Civic Action Scorecard
- ~ Silver Civic Scholar: Completing 150pts from the Civic Action Scorecard
- ~ Gold Civic Scholar: Completing 200pts from the Civic Action Scorecard

Recognition:

- ~ Engaged Student - digital badge
- ~ Civic Scholars - digital badge and certificate

<https://www.mesacc.edu/sites/default/files/pages/students/community-civic-engagement/Civic%20Engagement%20Scorecard%202021-2022.pdf>

¹ For a social media reference to this see MCC's student newspaper [MESAcc Legend](#), 8-25-2020

<https://mesalegend.com/college-students-recruited-as-new-generation-of-covid-19-poll-workers/>

Schedule of Voter Education Events and Projects

- CCCE hosts several recurring events annually on a semester by semester basis:

Civic Engagement Week - Sept 13 - 17

Monday, September 13, 2021

Voter Education Workshop

Tuesday, September 14, 2021

Statue of Liberty Virtual Tour

<https://www.nps.gov/stli/learn/photosmultimedia/virtualtour.htm>

Wednesday, September 15, 2021

Civic Action Hour - 12:00 pm - 1:00 pm

Take the Oath, Marcus North & Brock Booher, Founders of Support-Defend.org

Thursday, September 16, 2021

Deputy Registrar Training

Maricopa County Recorder's Office -Includes a certification quiz and role play of common voter registration scenarios. Also volunteers who are certified can assist at official MCRO events, including naturalizations, projects within the office.

Constitution Day - Sept 17

Stephen Richer, Maricopa County Recorder

Shares information with the Maricopa County Community College District (MCCCD) about elections, your right to vote, and our Constitution

National Archives, <https://www.archives.gov/founding-docs/join-the-signers>

National Voter Registration Day

Tabling Event

Center for Community & Civic Engagement

Arizona Clean Elections

League of Women Voters

Opportunity to register to vote or update voter information given at every event, activity, project and meeting

<https://www.mesacc.edu/vote>

<http://www.arizona.vote/>

<https://recorder.maricopa.gov/elections>

<https://www.azcleelections.gov/>

National Voter Education Week – Oct 3 - 8

Monday - #VoteReady

Tuesday - #BallotReady

Wednesday - #MailReady

Thursday - #VotePlanReady

Friday - #WeReady2020

Civic Engagement Virtual Activities

<https://www.mesacc.edu/community-civic-engagement/events-opportunities/civic-engagement-virtual-activities>

Discover and recognize the value of becoming an engaged citizen by taking virtual tours, exploring historical documents, and playing a game or to learn something new.

FOCUS Series

Weekly highlights of activities, projects and events from the Civic Engagement

Scorecard to encourage student involvement in civic action, service, engagement and leadership.

- Political Science faculty provide presentations helping to understand various related

topics including statewide propositions, how they are numbered, what a “yes” or ”no” vote means, interpreting the language, etc.

Care was taken when developing the goals of the center to make each one Specific, Measurable, Achievable, Realistic, Timebound, Inclusive, and Equitable (SMARTIE)

The challenges presented by the COVID-19 virus, of shifting to virtual events and programs have greatly affected our rollout and goal achievement. Nevertheless, we have transitioned our programs and plan on measuring our success in the following ways:

Activities are being tracked for numbers while departments and individuals work together to ensure we are looking at everything that is currently being done and that programs are running smoothly.

An assessment of this plan will be formulated drawing from data collected by tracking attendance at various events, a voting summary and report issued by the National Study of Learning, Voting, and Engagement (NSLVE) and data collected from the students. This information will be utilized by the team to evaluate activities and plan for upcoming semesters. Data will also inform our future Campus Democratic Engagement Action Plans.

This document reaffirms the college’s commitment to serve the community and outlines our plan to help prepare students to become engaged civic leaders through strategic pathways designed to increase student participation in local, state, and federal activities that support democracy.

Short Term Goals:

1. Assemble a team of new and diverse student leaders by August 2022
 - a. Three - Andrew Goodman Ambassadors
 - b. Two - Campus Election Engagement Project Civic Influencers
 - c. One – Campus Vote Project’s Poll Worker Project fellows. [See MESAcc Legend, 8-25-2020](#)
2. Plan 3-4 activities for the fall semester that are open to all students with a focus on students that traditionally have lower voter participation
3. Develop 3-4 curriculum modules that foster democratic engagement that may be easily inserted into courses by fall semester
4. Organize 3-4 campus wide virtual events for the fall semester that focus on civic and voter education including National Voter Registration and Constitution Day events
5. Provide greater opportunities for voter education by organizing weekly informational booths in high traffic areas
6. Add an additional 3-4 new community partners to the campus coalition
7. Organize 3-4 events at the Red Mountain Campus that encourage students to use the on campus polling site
8. Have at least a 10% increase in both registration and voting rates during this election cycle based on the (NSLVE Report) during the 2022 midterm election
9. Participate 100% in the Ask Every Student project and implement the projects by the end of the fall semester
10. Assist in recruiting 10-12 students to serve as poll workers on election day. Email sent at the beginning of the Fall 2022 semester to all students from Student Body President (ASMCC) and CCCE Net Impact MCC Student organization, urging students to vote and providing them with information regarding voter registration and other information.

11. Construct a Voting Resources website as a component of the Center for Community & Civic Engagement page to provide students with a comprehensive source of voting information including: buttons and links to the Recorder’s website, BeBallotReady, VoteSmart.org, MCC Library’s voting guide, National Study of Learning, Voting, and Engagement (NSLVE) reports, Arizona.vote, Campus Democratic Engagement Plan, Maricopa County Elections Department, important dates and other voter information. This site will disseminate information including deadlines for registration and delivering ballots by mail as well as links to voter registration websites. See <https://www.mesacc.edu/vote>

Long Term Goals:

1. We set a goal for both MCC’s Dobson & Southern and Red Mountain Campuses to be designated as polling places. This occurred for the 2020 presidential election with the primary election and is set to also take place for the general election.
2. Incorporate voter registrations into student orientations by 2022 election
3. Include voter registration as part of the college registration process by 2022 election
4. Create voter education module to be included in all courses educating students on the importance of voting and being engaged citizens
5. Increase voter participation rate of students in age groups 18-21, and 26-29 to at least 70% participation by the 2024 election
6. Achieve 100% student voter participation of students at MCC by the 2028 election.

Strategy

An important part of our strategy includes a robust program of continuing education and leadership training in programs that assist us in carrying out our duties in promoting voter education and engagement. This includes gaining proficiency in programs such as: Padlet, Slack, WebEx, and Zoom. These programs allow us to offer the best online or virtual experience possible to our students during this COVID era of education.

Other short-term tactics include partnering with the District in order to increase the voter engagement and education activities such as [Our Vote. Our Future](#) and partners such as Campus Compact and their [Facilitating Online Deliberative Dialogues](#).

The college will encourage all faculty to incorporate student learning outcomes into their courses. This action plan will encourage civic engagement as the outcome to be embedded into the courses. The college will continue to monitor the increase in involvement throughout the coming year. In the meantime, the college will support and devise programs that are informed by the college’s data as well as the data provided by the NSLVE report. Utilizing this information, the college strategy will be to determine which segments of the student population need the most support and encouragement. Working with the diverse student organizations, student government, and faculty allies, the college will continue to plan activities that draw the attention of MCC community members. For example, a movie night co-sponsored with a special interest club will provide a valuable and useful vehicle or tools that will educate students as to the importance of voting and becoming civically engaged. It would also be beneficial to tap into the older demographic in order to find volunteers who might serve as mentors to students in the younger, less active age categories.

Multiple voter registration engagement and education activities will be planned by team members during weekly meetings and then coordinated via email and texts. The college will

involve staff more fully in student organization meetings and student government activities. These activities will include pop-up registration drives, voter education seminars, and deliberative dialogues. Promotions is another tactic that will be utilized more fully. This will include the design and printing of notices to be posted around campus. Announcements and updates pertaining to upcoming events will be made in student government meetings, as well as being posted on the employee intranet. Announcements will also be posted on the campus electronic bulletin board, in the school newspaper, and via posters and flyers that have been placed strategically around campus.

Lastly, as suggested by Campus Vote Project and the NAACP, we strive to address our approach by improving administrative support for campus work, establishing sympathetic relationships with local elected officials and to improve avenues of information and communications with students. See: HBCU Roundtable Insights Brief, (Campus Vote Project), August 2020. In reaching our underserved student population we strive to provide reliable media information through the Educate My Vote initiative. This program features daily briefs on where to go for reliable information regarding voting, the election, candidates, and propositions. We are also planning readers’ polls designed to encourage research into current events.

National Study of Learning, Voting, and Engagement

During the upcoming 2020 election cycle, the [NSLVE report](#) will be utilized in two main ways. First, the report is being used to determine which pocket groups have been underrepresented or are lagging in voter participation. Second, the report is used to plan forthcoming activities and efforts by examining current trends such as those that alter voter registration and participation due to COVID-19. When used in tandem with other sources of feedback, the report will serve as a powerful tool in directing the plans and activities of the college. Thanks to this report we have identified several underrepresented target groups and plans are being made to address discrepancies as outlined elsewhere in this report under goals.

See Appendix E for one-page NSLVE Report

Civic Engagement Events:

Fall Strategy

Civic Engagement Event	Who will Implement this event	What is the Purpose	Where will this happen	When will it happen
Weekly Planning meetings	Debra Ohlinger Civic Engagement Program Advisor	Implement action plans and create marketing material for events	Online Web Ex	Wednesdays at 9:00 am
Andrew Goodman Foundation Virtual Conference	AGF Foundation and Duane Oakes	Train students on voter engagement	Online Web Ex	TBA
City of Mesa Independence Day Celebration	City of Mesa	Voter and census registration, focus on deadline to get registered to vote for the primary election - July 6 th	Online and possibly Downtown Mesa	TBA
Midterm Elections	County Recorder’s office	MCC Votes Team will implement the party at the polls	Online and at election sites	TBA

Welcome Week	Debra Ohlinger & Student Leadership team	To recruit campus leaders, promote voter registration and the census	Online and MCC Courtyard	Aug 2022
Voter Registration	MCC VOTES TEAM	To promote voter registration and the census	Online and Weekly in MCC courtyard	Weekly starting the first week of the semester
VolunteerFest	Dawn Rhodes & MCC Engagement Team	To support call serve-learning, volunteerism and voter registration	Southern & Dobson Campus Navajo Room	Sept 2022

VolunteerFest	Kelley Stewart & MCC Engagement Team	To promote service-learning, volunteerism and voter registration	Red Mountain Courtyard	Sept. 2022
Civic Engagement Week	Debra Ohlinger and MCC VOTES Team	To promote civic engagement awareness and voter registration	Southern & Dobson & Red Mountain Campus	Sept 2022
Constitution Day	Debra Ohlinger and MCC VOTES Team	To educate Students about the Constitution and Civic Engagement	Southern & Dobson & Red Mountain Campus	Sept 2022
National Voter Registration Day	Debra Ohlinger and MCC VOTES Team	To promote voter registration and education	Southern & Dobson & Red Mountain Campus	Sept 2022
National voter Education Week	Debra Ohlinger and MCC VOTES Team	To promote voter registration and education	Southern & Dobson & Red Mountain Campus	Oct. 2022
FINAL Day to Register to Vote	Debra Ohlinger and MCC VOTES Team	To promote voter registration and the last day to get registered to vote for the general election	Southern & Dobson & Red Mountain Campus	Oct. 2022
National Vote Early Day	Debra Ohlinger and MCC VOTES Team	To promote voter engagement and to get out the vote	Southern & Dobson & Red Mountain Campus	Oct. 2022
Midterm Elections Party at the Polls	Debra Ohlinger and MCC VOTES Team	MCC Votes Team will recruit students to serve as pool workers	Election sites	Nov. 2022
End of the Semester Celebration	Staff	To thank and celebrate the work that all the staff and students have done to implement the Action Plan	MCC Southern and Dobson Campus	Dec. 2022

Spring Strategy

Civic Engagement Event	Who will Implement this event	What is the Purpose	Where will this happen	When will it happen
Weekly Planning meetings	Debra Ohlinger Civic Engagement Program Advisor	Implement action plans and create marketing material for events	Online Web Ex	Wednesdays at 9:00 am

Welcome Week	Debra Ohlinger & Student Leadership team	To promote voter registration and civic engagement activities	Online and MCC Courtyard	Jan. 2023
Voter Registration	MCC VOTES TEAM	To promote voter registration	Online and Weekly in MCC courtyard	Weekly starting the first week of the semester
VolunteerFest	Dawn Rhodes and MCC Engagement Team	To support class service-learning opportunities , volunteerism and voter registration	Southern & Dobson Campus Navajo room	Feb. 2023
VolunteerFest	Kelley Stewart & MCC Engagement Team	To promote service-learning, volunteerism and voter registration	Red Mountain Courtyard	Feb.2023
Civic Engagement Week	Debra Ohlinger and MCC VOTES Team	To promote civic engagement awareness and voter registration	Southern & Dobson & Red Mountain Campus	Feb. 2023
Deliberative Dialogue Event	MCC VOTES Team	Special event to expand students views on civic engagement issues important to our community	Southern & Dobson & Red Mountain Campus	Apr.2023
Good Deeds Day	Debra Ohlinger and MCC Engagement Team	Special event to expand students views on civic engagement issues important to our community	Southern & Dobson & Red Mountain Campus	April 2023
MCC Leadership Development Day	Staff	Train new student leaders StrengthQuest	Southern & Dobson Campus	Apr.2023
End of the Semester Celebration	Staff	To thank and celebrate the work that the staff and students have done to implement the Action Plan	MCC Southern and Dobson Campus	May 2023

2022-2023 Civic Action Hour Speakers' Series Wednesdays from 12:00pm to 1:00pm As part of our ongoing strategy plan for voter education and civic engagement, we are hosting a weekly speakers' series centered on relevant topics and workshops.

Date	Topic	Speaker	Description
Sept.2022	Civic Engagement Kick Off	Center for Community & Civic Engagement	Opportunities to become an engaged leader
Sept.2022	Voter Registration and Volunteer Fest	MCC Engagement Team, MCC Votes and Dawn Rhodes	Supports class service-learning and voter engagement
Sept.2022	Environment 101	TBA	Focus on environmental and sustainability projects to heighten awareness about environmental concerns
Sept. 2022	Voter Education	Avery Xola, AZ Clean Elections	The Clean Elections Act and how to be an informed voter
Oct. 2022	Human Trafficking	TBA	Forget everything you think you know about sex trafficking

Oct. 2022	2022 Election Preview	TBA	Discussion will surround the pros and cons of the ballot propositions and recap the presidential race
Oct. 2022	BeBallotReady	Melissa Davis, Community Relations Coordinator, Mrepa County Recorder's Office	The basics of voting
Oct.2022	Raise your Voice: How to communicate with your elected officials	TBA	How to communicate with your elected officials through emails and letters
Nov. 2022	Becoming A Servant Leader	TBA	Leadership Development
Nov. 2022	Veterans Caregiver Journey	TBA	Awareness and Resource
Nov. 2022	Women's Suffrage in Arizona	Melanie Sturgeon, President, Arizona Women's History Alliance	How Suffragists pushed Arizona for a women's suffrage initiative and voting rights.
Feb. 2022	Civic Engagement Kick Off	Center for Community & Civic Engagement	Opportunities to become an engaged leader
Feb.2023	Voter Registration and Volunteer Fest	MCC Engagement Team, MCC Votes and Dawn Rhodes	To support class service-learning and voter registration
Feb. 2023	Human Trafficking	Sheila Polk, Yavapai County District Attorney	How this affects Arizona and the nation
Feb. 2023	Homelessness 101	St Vincent de Paul	Awareness and Resources
Mar 2023	Hunger in Mesa	Mease United Food Bank	What needs are in Mesa and How Can You Help?
Mar 2023	Mental Health Awareness	TBA	Awareness and Resources
Mar 2023	Sustainability 101	TBA	Introducing new and ongoing projects
Mar 2023	Feeling Like a One-legged Kick Boxer? I Got You!	Dawn Rhodes	Fun and interactive session to learn skills to reduce stress, not over commit, and finish the semester strong.
Mar 2023	Spring Break	TBA	
Apr 2023	FISH Philosophy	TBA	The core philosophy includes: "choose your attitude", "play", "make their day" and the "be there".
Apr 2023	Domestic Violence	TBA	Awareness and Resources
Apr 2023	Aging out of foster Care	TBA	Awareness and Resources
Apr 2023	Moderator Training	Deanna Villanueva-Saucedo Community Engagement Director District	Quality Control processes

Reporting

The college will continue to post the [Campus Democratic Engagement Action Plan](#) on the CCCE website to ensure transparency via a document that is both accessible and searchable. This document will also be shared internally and externally. Internally, the plan will go to MCC's administration, Faculty Senate, and Student Government. It will also be on file with the Maricopa County Community Colleges District to prove compliance with state and federal laws pertaining to student voting. Externally, it will be shared with entities such as Campus Compact and ALL-IN.

Throughout the yearly school cycle, the plan will be updated in real-time to ensure that both the long- and short-term goals are being achieved. The college will also be tracking registration efforts and checking the voter turnout rates during each election cycle. This data will be used as a documentation source for other civic engagement reports including those for the Andrew Goodman Foundation, ALL-IN Campus Democracy Challenge, Campus Vote Project, NASPA, and Carnegie designations.

MCC's Campus Democratic Engagement Action Plan is also shared publicly with the Maricopa County Community College District for dual use as our District Voter Registration Plan. This document is required by state law and outlines our student outreach *as per* Arizona state statute and ensures that we are in compliance with requirements under that statute as we implement our student outreach, partnership formations and efforts to promote voter engagement.

Evaluation

As part of our scheduled activities attendance is taken and students are asked to fill out a survey and offer feedback. This data is utilized to evaluate the effectiveness of various activities and programs. Additionally, the Office of Institutional Effectiveness regularly collects data from faculty who assess their students. This data is compiled and analyzed to measure past successes in order to strategically plan and improve student learning. This is done so that the faculty can improve their teaching and the college is better able to design activities and events that can easily be woven into student learning outcomes. The data below is from [The Mesa Community College Program to Assess Student Learning Annual Report 2018-2019](#) and shows the process for infusing assessment into the courses.

Figure 1

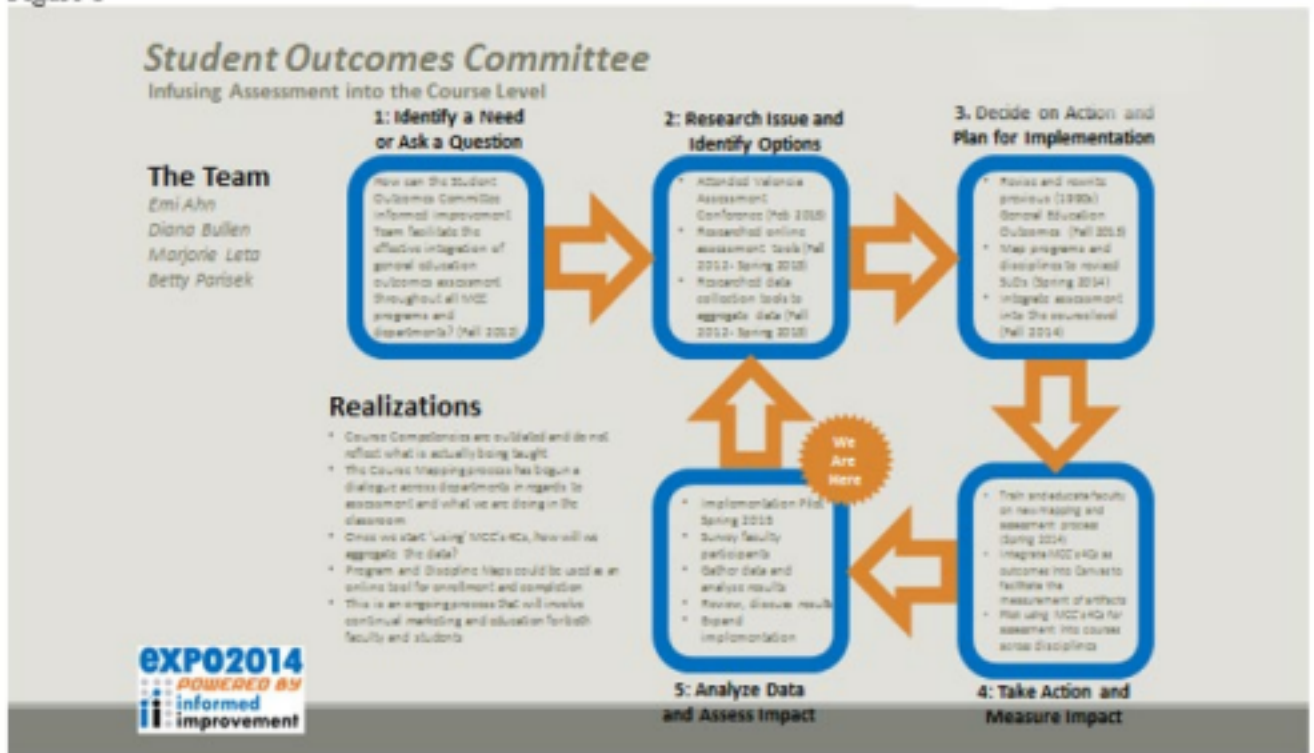
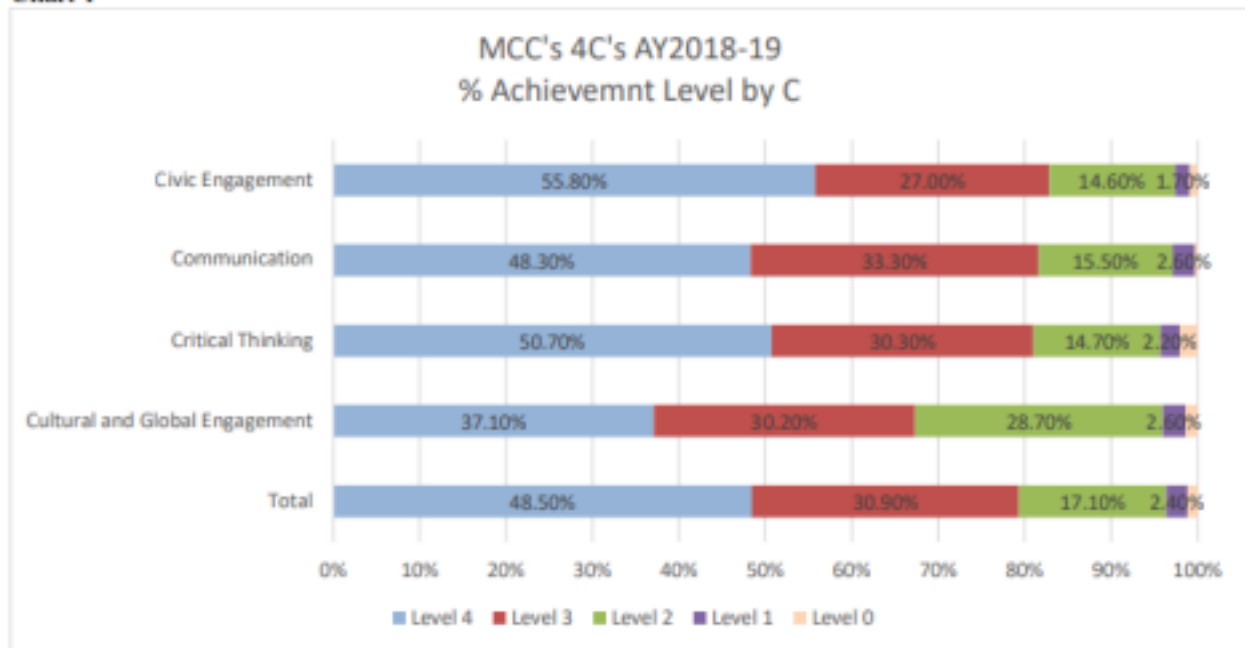


Chart 1 shows the percentage of assessment scores at for each Level by MCC's 4C. 55.80% of Civic Engagement assessment scores were scored at Level 4.

Chart 1



- 55.8% of Civic Engagement assessments were rated at Level 4
- 48.30% of Communication assessments were rated at Level 4
- 50.70% of Critical Thinking assessments were rated at Level 4
- 37.10% of Cultural and Global Engagement assessments were rated at Level 4
- Total of 48.50% of all MCC's 4C's assessments were rated level 4

Civic Engagement Results

Table 13 shows the college-wide Civic Engagement learning outcome score for AY 2018-2019.

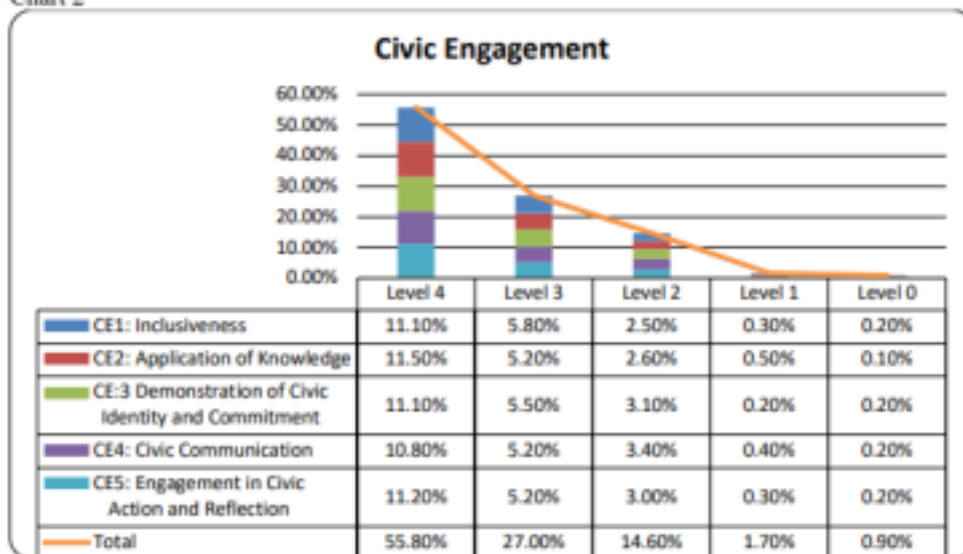
In calculating the average score, blanks were given a score of zero. Therefore, the average score is on a scale of 0 to 4, with four being the highest level of achievement.

Table 13

AY 2018-2019 - Assessment – All Locations		
Learning Outcome	# of Students	Average Score
Civic Engagement	840	3.35

Chart 2 shows the percentage of students scoring at each Level per descriptor.

Chart 2



- 82.8% of Civic Engagement assessments were rated at Level 4 or Level 3
- CE2: Application of Knowledge assessed more students at Level 4 (11.50%) than the other descriptors assessing at any other Level
- All descriptors assessed most student assessments at a Level 4

The Center for Community & Civic Engagement and the MCC Votes Team regularly evaluate the success of co-curricular programs by taking time to do a plus/delta after each event. This data is used to inform and strengthen future planning of events sponsored by the Center for Community & Civic Engagement. While the college is unable to track some aspects of the efforts due to online services such as voter registration, the use of the NSLVE data helps support programming and is used to make improvements in recruitment and marketing for events. From the NSLVE report the college can better understand student behaviors during an election cycle including student voting rates, comparisons of student voting by gender, age, and future vocations. NSLVE reports are used regularly and posted permanently on the [CCCE website](#).

This report is also sent to all campus administrators and college faculty challenging them to use this data to strengthen civic engagement involvement. The charts below show the data used to help support programs and events of the MCC Votes Team and are used to set goals for the Campus Democratic Engagement Action Plan.

NSLVE REPORT | Mesa Community College

YOUR STUDENTS' VOTING DATA | MIDTERM ELECTIONS

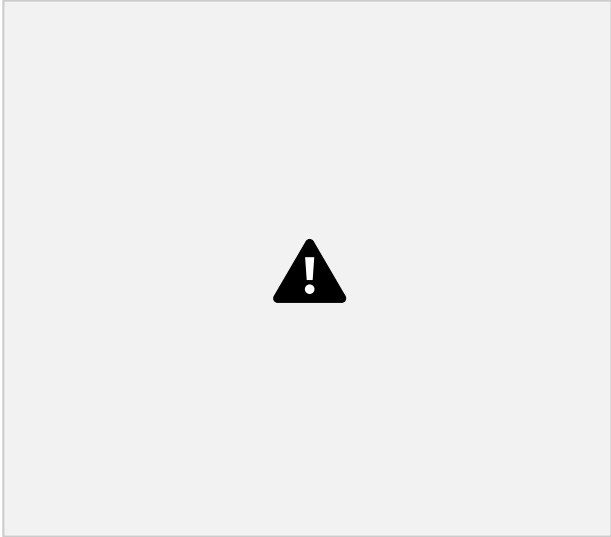
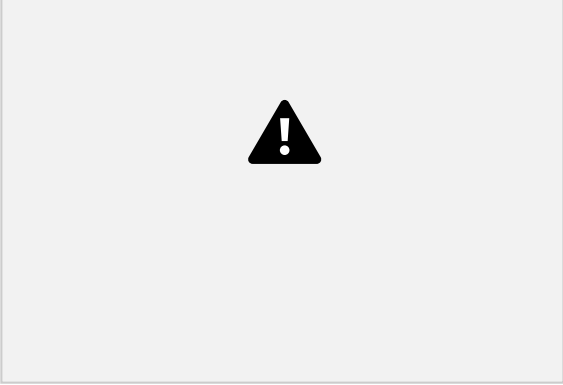
Voting and Registration Rates

2018 Voting Rate
36.9%

CHANGE FROM 2016
+23.4

2018 VOTING RATE FOR ALL INSTITUTIONS
39.1%

Overall Stud



Comparison of Student Voting
by Gender

Comparison of
Student Voting by Age

Appendix A

Addressing ARS § 15-1895 at Mesa Community College

Arizona Revised Statutes (ARS) § 15-1895 requires each community college district, in consultation with the recognized student government at a community college under its jurisdiction, to adopt a plan to increase student voter registration and voting.

MCC’s plan to address ARS § 15-1895:

15-1895. Voting information; postsecondary students

The Arizona board of regents in consultation with the recognized student government of the universities under its jurisdiction and each community college district governing board in consultation with the recognized student government at a community college under its jurisdiction shall adopt a plan to increase student voter registration and voting in elections that includes:

1. Information about on-campus voter registration and voting opportunities made available in at least one of the following methods:

(a) During new student orientation. During the new student orientation, each student is provided with a Student Handbook that contains information on voter registration both in-person and online. See p. 16 of the [Student Handbook](#). Additionally, a PowerPoint slide that lists links to registration and information sites was provided to be included as part of the online orientation.

(b) During the issuance of student identification cards. Voter registration materials will be made available at the ID station following a lifting of COVID restrictions. **(c) In admissions packets.** The registration office offers registration forms in the counter area. Also, voter registration information including access to voter registration links and information are posted on [MCC's Homepage](#) under "Student Resources" and on both the Current Students' and Future Students' webpages together with a link to our department's website and [Mesa Votes](#) page.

2. Voter registration materials at central campus locations and high traffic areas.

Registration materials are readily available at the Kirk Center, the Courtyard, the Library, the Center for Community & Civic Engagement (CCCE) and online both at on the MCC homepage and the CCCE website, Mesa Votes, as listed above.

3. Broad dissemination of information regarding:

(a) Voter registration deadlines.

(b) Deadlines for delivering ballots by mail.

The MCC Vote webpage also contains outside links to the following:

- [Register to Vote in Arizona](#)
- [Request Maricopa Vote](#) - Request a ballot by mail or join the Permanent Early Voting List • [Maricopa County Elections Department](#)
- [VoteSmart.org](#) - a non-partisan website for people to make informed voting decision
- Text **JOIN to 628-683** or [visit this link](#) to subscribe to updates from the Maricopa County Recorder
- [Voting Guide from the MCC Library](#)

4. Links on institutional and administrative websites that direct students to voter registration websites.

Mesa Community College has had voter education webpage links under Student Resources, Current Students, and Future Students websites for many years. Additionally, Departments that have mentioned voting on their own websites include CCCE, Student Life and Honors. The CCCE worked with the College to build a Mesa Votes Homepage. This website is a virtual one stop shopping space for voters (See <https://www.mesacc.edu/vote>). Other sites to offer voter registration information include the Mesa Community College homepage, the Current Student website, and the Future Students website (See <https://www.mesacc.edu/>).

5. Directions on institutional and administrative websites that detail the voter registration process. Students are walked through the process of voter registration step by step by following instructions found here on the CCCE website: <https://www.mesacc.edu/vote> and can register to vote on one of the links directed to Service Arizona: <https://servicearizona.com/VoterRegistration/register?execution=e1s1>

6. Reasonable accommodations to county election officials for on-campus polling locations. During the last election cycle the MCC Red Mountain Campus was designated as a polling location. During the 2020 Presidential Election cycle both the Southern & Dobson Campus and

the Red Mountain Campus served as a polling site during both the Primary and General elections.

7. Encouragement to student government organizations to coordinate activities aimed at increasing voter registration and election turnout. The Student Government at Mesa Community College has a long history of interaction and support of voter engagement and have worked with the CCCE and the MCC Votes team for the past two years. Student Government has supported political forums, debates, voter education seminars, and registration drives. Student Government leaders often also serve in positions within the CCCE and as such offer regular support and coordination on reports, activities and events.

8. Policies, consistent with section 16-402, to allow excused absence from classes for the purpose of voting. The Maricopa County Community College District policy regarding absence from classes for the purpose of voting can be found at 2.3 Scholastic Standards under 2.3.2 Attendance. College policy for voting falls within the district policy. It allows for faculty discretion based on the policy stated within their course syllabus. This is found under [Scholastic Standards](#).

The Director of the CCCE also serves as an at-large faculty senator. As such, on October 1, 2020, this policy was brought to the attention of the faculty senate. The MCC Faculty Senate discussed this policy and as a result, information is being distributed to faculty at MCC regarding the policy of excused absence for the purpose of voting.

9. In accordance with section 15-1633, policies that prohibit the use of university resources and employees to influence elections. Mesa Community College emphasizes that administration and employees must always remain nonpartisan. Employees are prohibited from utilizing either time or resources for partisan politics. The CCCE is also "...committed to civic engagement at MCC in a nonpartisan environment..." (see "[MCC designated a Voter Friendly Campus](#)" Dawn Zimmer, March 26, 2019.).

This is reinforced through statements in emails to the college, in Faculty Senate, on District posts, and most recently, via an Intranet post that appeared on August 18, 2020 "[Political Activity, Free Expression](#)" Dawn Zimmer

10. An emphasis on efficiency and conservation of resources, including reduced use of paper handouts and increased use of electronic communication. Over the years, our center has worked to create a more sustainable environment overall. We now work with online portals. Registration resources and documents have been migrated to websites. Specific to voting we have moved from collecting paper registration to online registration as have our partners. When possible the Center avoids the use of paper resources in favor of the utilization of electronic bulletin boards, flyers, Canvas, email, and social media (i.e. Facebook, Twitter),.

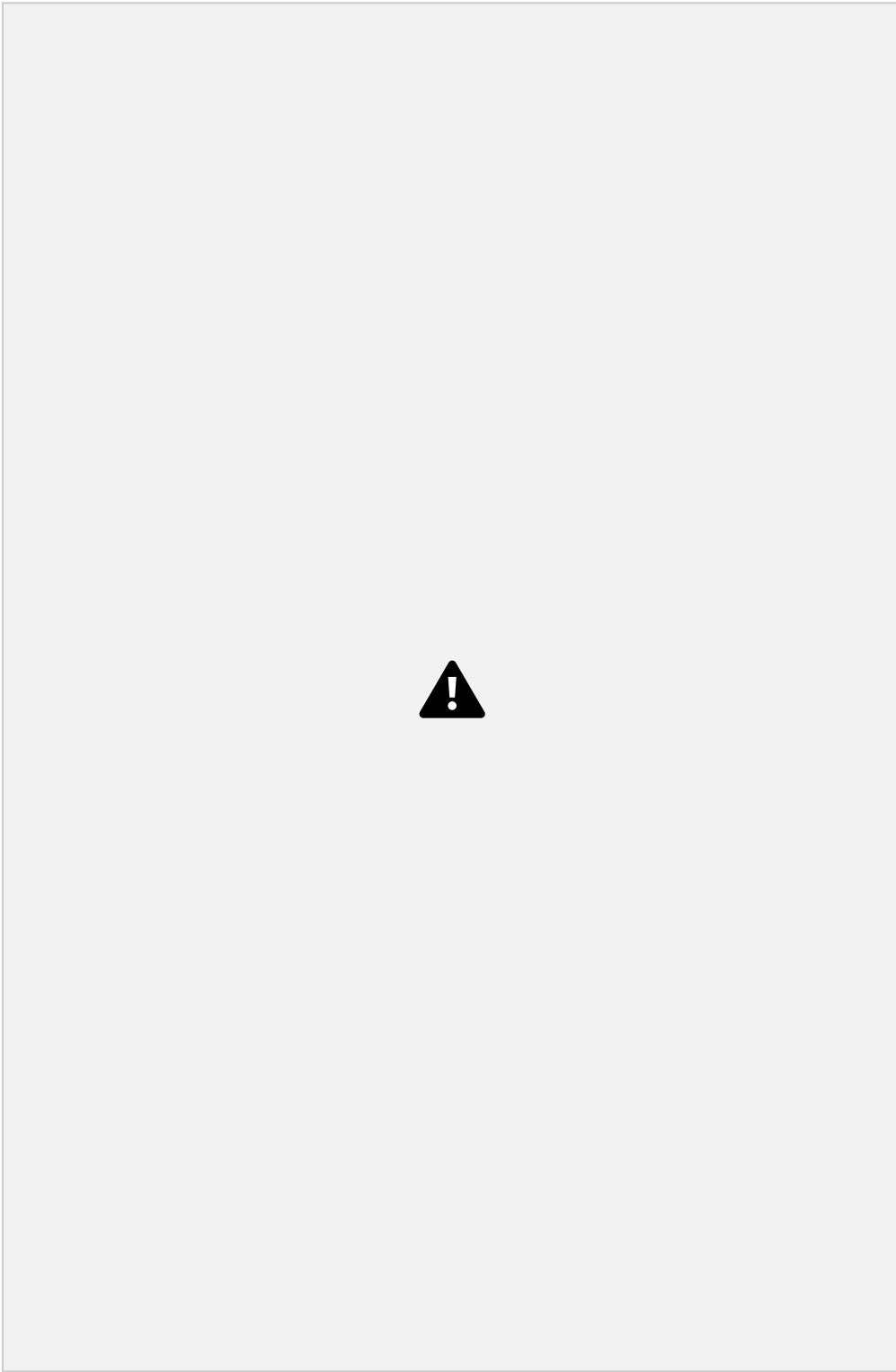
Appendix B

4C's Scoring Guidelines

Institutional Student Learning Outcomes: "MCC's 4C's" Civic Engagement Scoring Guideline



Appendix C
Email to the student Body from MCC's Student Body President and
Interim President



MCCD Voter

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Appendix D

