

Overview of Office Goals, Academic Year 2020-2021

- Establish rapport with faculty, staff, and student leaders to integrate S-L/CE into preexisting structures
 - o Courses and departments
 - o Affinity groups, student organizations
 - o Sports teams
 - o Administrative offices (e.g., TRIO, Diversity & Inclusion)
- Update tracking systems for service hours and impact
 - o CBISA/Lyons
 - o Presence
- Demonstrate measurable increase in campus-wide S-L/CE
 - o Due to COVID-19, “increase” may not be feasible. Adaptation and maintenance are primary goals.
- Add social justice opportunities across campus groups
 - o Voter registration and voter rights protections
 - o Community access to polling places
 - o Participation in voting by mail
- Achieve 50%+ voter participation in November 2020 amid Madonna students
- Develop MU students’ sense of discernment about media news
 - o May include co-curricular programming, special events, or internal assessment tool (TBD)

Action Plan by Semester

Summer 2020

- Introduce OS-LCE to all new, incoming students at MU
 - o Submitted Orientation video and slide deck to First Year Experience, May 2020
- Share opportunities with students, faculty, and staff
 - o Tuesday Newsday and MU Messenger
 - o #CrusaderCount2020 campaign, led by communications staff
- Organize three+ organized Fall 2020 opportunities for pre-existing groups on campus
 - o TRIO Day of Service opportunities
 - Staff leads: Olga Martinez, Christie Zablocki
 - Student lead: DeJuan Eppinger
 - o #RunWithMaud day of activism
 - Partner programs: campus ministry, Mosaic, Office of Diversity & Inclusion, athletics department
 - o Voter Registration Day event
 - Staff leads: President’s cabinet
 - Student leads: Student Senate, RAs
- Prep materials for guest lectures and e-intros in Fall 2020 coursework

Fall 2020

Madonna University Office of Service-Learning & Civic Engagement
Action Plan for 2020 Activities, Census, and Election

- Constitution Day (Thursday, September 17)
 - o Coordinate with Office of the President to develop event
 - o Use event to organize Election Day volunteers, activities
- Presidential Election (Tuesday, November 3)
 - o Provide materials for voting by mail
 - o Provide transportation for students to polling places
- End-of-semester honors (TBD)
 - o Hours of service
 - o Outstanding Organizer (?)

Spring 2020

- MLK Week of Service
 - o Hybrid of remote and in-person, socially distanced activities
- Other activities, metrics TBD

Calendar Features

Recurring

- Lunch & Learn events (occurred Spring 2020, will restart Fall 2020)
 - o Features nonpartisan guest speaker relevant to OS-LCE goals
 - o Event is “hosted” on Blackboard, with Q&A at end of presentation
 - When back on campus, event may be hybrid in-person/remote
 - o Event recording is shared via email, Tuesday Newsday, MU Messenger
 - o Students are encouraged to reach out directly to speakers, organizations
- Serve & Learn Days
 - o “One-off” events that allow students, faculty, and staff to commit to a one-day service project with various community organizations

Annual (Civic)

- Constitution Day
 - o Coordinate with President’s office for speakers, etc.
- Voter Registration Day
 - o Utilize remote activity to have MU students engage their neighborhood, community, church, etc. in voter registration

Annual (Service)

- Franciscan Day of Service
- MLK Week

Annual (Other)

- Day of the Dead
- Thanksgiving week

Partners & Outside Organizations

- Campus Compact of Michigan
 - o Main point of contact: Nicole Springer, Director
 - o Represent MU through Leadership Council and faith-based colleges working group
 - o Connect to campus organizing initiatives and COVID-19 innovations
- Campus Election Engagement Project (CEEP) and Campus Vote Project (CVP)
 - o Main point of contact: Ellen Wehrmann (CEEP), Sumaiya Sheikh (CVP)
 - o Connect OS-LCE with student voter activity, online events
 - o Stay up to date on best practices through ALL IN, etc.
 - o Utilize resources for social media campaigns, communications, etc.
- Ford Community Corps
 - o Main point of contact: Farah Harb
 - o Utilize funds and network to tie in Action Plan with academic service-learning and project development
- Michigan Nonprofit Association
 - o Continue to participate in policy and community organizing events, integrating new information with pre-existing strategy at MU
- Various organizations
 - o All nonpartisan, typically nonprofit
 - o Includes:
 - Forgotten Harvest
 - Gleaners
 - Livonia Public Library
 - Michigan Humane Society
 - Various special needs services organizations
 - Zaman International

Communications

- Blackboard
 - o Hosting events like Lunch and Learn
 - o Sharing event recordings
 - o Providing course-related information for academic service-learning
- CBISA/Lyons
 - o Tracking composite hours for faculty, students in service activities, including impact information
- Email
 - o Event reminders
 - o Event recording links
 - o Other opportunities relevant to individual departments, offices
- MU Portal

Madonna University Office of Service-Learning & Civic Engagement
Action Plan for 2020 Activities, Census, and Election

- In-depth information, limited to MU community members (i.e., requires MU login)
- OS-LCE website
 - Information for general public
 - At-a-glance list of opportunities for internal stakeholders
- Presence
 - Event dates, times, sign-up, and sign-in
- Other?

Additional Activities

- Tie OS-LCE activities to employment opportunities
 - Jobs in service or civic engagement for MU graduates, coordinated with Career Development
 - Fellowships for MU students, coordinated with departments or offices as needed

Internal Assessment

- End-of-semester summary of activities and outcomes, starting end of Summer 2020 semester
- Biweekly check-ins with supervisor Dr. Chris Benson, Assistant VP of Student Life
 - Project status
 - Needs re: graduate assistants, administrative support
- Weekly check-ins with Mission Core Team (includes faculty, staff, administration)
 - Aligning OS-LCE with overall institutional mission and values
- Weekly mini-reports to Felician Services, Inc.
 - Activity reports and event planning
 - Administered by Sue McMullen
- Consulting as needed with outside organizations (see above)