



## MIAC partners with ALL IN Campus Democracy Challenge for MIAC Votes initiative

**BLOOMINGTON, Minn.** – The Minnesota Intercollegiate Athletic Conference (MIAC) announced today the launch of its “MIAC Votes” initiative, geared towards voter education, registration, and participation among MIAC student-athletes as part of the [ALL IN Democracy Challenge](#).

This past June, the NCAA Board of Governors encouraged member institutions and conferences to increase their efforts to assist students in registering to vote and recommended designating November 3, 2020 (Election Day) as a day off from athletic activity so students can participate in their ultimate responsibility as U.S. citizens. Prior to the postponement of the MIAC's 2020 Fall competition, MIAC coaches also voted to move playoff competition dates away from the first Tuesday in November to allow student-athletes a greater opportunity to participate in the voting process.

Survey data from the [U.S. Census Bureau](#) indicates that only 30.1 percent of 18- to 24-year-old voters turned out for the 2018 U.S. midterm elections. Two years earlier, survey data showed that only 39.4 percent of that population voted in the presidential election and nearly half of the 29,320 individuals surveyed were not registered to vote. The MIAC Votes campaign aims to change those numbers by focusing on education, registration, and participation.

“This initiative is reflective of the MIAC’s support of the holistic student-athlete experience as we embrace the importance of civic engagement,” MIAC Commissioner Dan McKane said. “We hope our student-athletes will feel empowered through this initiative to use their voices and exercise their right to vote in not just this November’s election, but every election moving forward.”

With support from the MIAC’s Student-Athlete Advisory Committee, the MIAC joins a growing number of conferences and campuses across the country in utilizing non-partisan resources provided by the ALL IN Campus Democracy Challenge to disseminate both voting education and registration opportunities to student-athletes. This initiative does not support or oppose candidates for public office or take a stand for or against any political party. Its goal is to encourage active and informed participation in American democracy.

Student-athletes can "Take the Pledge" to vote on Election Day [here](#) and view the MIAC Votes ALL IN homepage [here](#).