



Loyola University Chicago 2022 Democratic Engagement Action Plan

Developed by: Phil Hale

Executive Summary:

This nonpartisan democratic engagement action plan was developed by Loyola University Chicago in Illinois for the 2022 election. The purpose of this action plan is to increase nonpartisan democratic engagement and student voter registration, education, and turnout in the 2022 midterm election. The goals for Loyola University Chicago for the 2022 election are: to increase voting rate among students and increase awareness to making a voting plan.

Leadership:

Our leadership team includes the following:

Phil Hale - VP for Civic Engagement and Government Affairs
Amber McCormack- Student Worker for Loyola Votes
Dr. Demitri Morgan- Assistant Professor and Program Chair
Marissa Luchessi- Director of Student Activities and Greek Affairs
Laura Berfield- Archivist
Tori Golden- Circulation and Collection Services Manager
Jack Awe- Inside Government Representative
Stefanie Flores- Student Government of Loyola Chicago Student Representative
Thai Lloyd- Student Representative

Our campus works with these following nonprofit partners: Ask Every Student, Campus Compact

Commitment:

“We believe that civic engagement is a fundamental part of a Jesuit education. We have curated multiple resources available on our website to help students become civically engaged in their own unique way. Civic engagement is part of a transformative education in the Jesuit tradition. [Loyola Votes](#) is a non-partisan, University-wide campaign effort under the Loyola University Public Engagement (LUPE) Working Group at Loyola University Chicago. Loyola University Chicago has been a signatory to the Higher Education Presidents' Commitment to Full Student Voter Participation since 2020.

Landscape:

Loyola University Chicago is a private 4-year institution and joined the ALL IN Campus Democracy Challenge in 2018.

Our campus demographic and voting data:

Loyola University Chicago has 16,893 students.

- # of in-state students: 9291 (55%)
- # of out-of-state students: 7095 (42%)
- Demographic breakdowns
 - by age
 - 24 and under
 - (92%) undergrads
 - (31%) graduate students
 - 25 and over
 - 8% undergrads
 - 69% graduate students
 - by race
 - 55% White
 - 16% Hispanic
 - 7% Black or African American
 - 12% Asian
 - 4% non-resident alien
 - 3% race/ethnicity unknown
 - 4% two or more races

Loyola University Chicago has authorized NSLVE.**

Our institution had a 2020 campus voting rate of 72.9%.
Our institution had a 2020 voter registration rate of 85%.

Our institution had a 2018 voter turnout rate of 40.1%.
Our institution had a 2018 voter registration rate of 75%.

Our institution has been recognized in the past by ALL IN for these awards: 2018 Most Improved Voting Rate at a Large Private 4-year Institution, 2020 IL & Chicago Campus Voting Challenges: Highest Voter Turnout - 4-year & Most Improved Voter Turnout - 4-year Awards

Our institution has been recognized by ALL IN with the following seals: 2018 Gold, 2020 Gold

Goals:

Our campus democratic engagement goals are:

Increase voting rate by 7% 2022 to be 80% and 5 % in 2024
Increase voter registration by 3% and to 90 % by 2024

Strategy:

Loyola University Chicago will implement these strategies to increase nonpartisan democratic engagement and student voter participation.

We have spread multiple communications to students through numerous strategies to encourage students to create their own voting plan in a simple way by driving students to our website. Through our website students have all the necessary resources to vote the best way for them. We have explained that students can choose where they register, how they want to vote, how to vote and where on campus students can go to for their voting needs.

[LUPE Spreadsheet](#)

Evaluation:

We will evaluate our action plan in the following ways:

We will use site analytics to get an impression of how many students we are reaching and how they are navigating through our website will allow us to analyze what students are doing from our website (registering, requesting a mail ballot, finding early polling places, etc.)

We also will analyze the NSLVE reports from 2022 and compare to our data in 2020 to determine what may account for differences and hopefully begin to develop an action plan for upcoming elections.

Reporting:

Our campus action plan will be posted on our campus page on ALL IN's website <https://allinchallenge.org/campuses/loyola-university-chicago/>.

Our institution has given ALL IN permission to publish our NSLVE reports which are posted on our campus page on ALL IN's website.

They also will be shared with all members on LUPE task force for them to distribute to their colleagues. It also will be posted under resources on the Loyola Votes website for people to access.