





#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

### **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018					
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)			
Asian	-	-	-	-	-	-	-			
American Indian/ Alaska Native	-	-		-	-	-	-			
Black	-	-		-	-	-	-			
Hispanic	-	-	-	-	-	-	-			

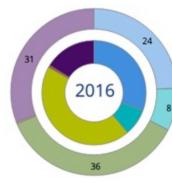
#### Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

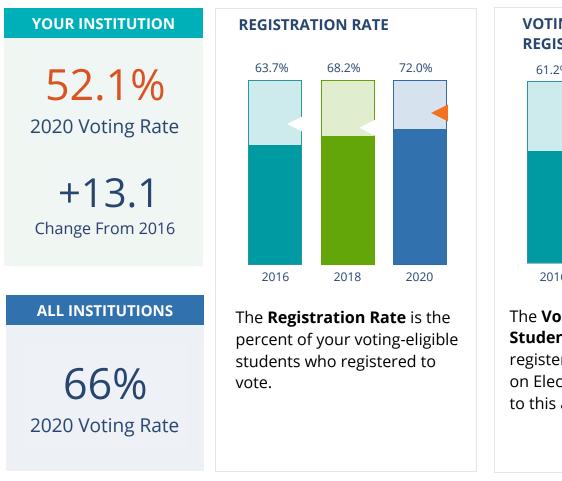
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.

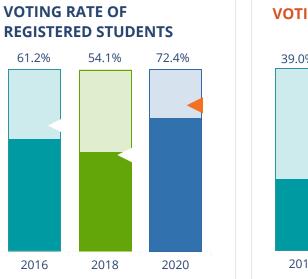


#### **Overlapping Donut Chart**

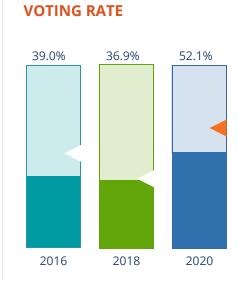
This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

#### **Voting, Registration and Yield Rates**





The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	59,899	58,922	54,682	↓ -5,217
(Age under 18/Unknown)	224	297	357	<b>1</b> 33
(IPEDS estimated non-resident aliens)	1,714	3,525	2,695	<ul><li>✤ 982</li></ul>
(FERPA records blocked)	576	633	865	<ul><li>★ 289</li></ul>
(Non-Degree Seeking Students)	-	-	-	-
Total eligible voters	57,386	54,467	50,765	♣ -6,621
Number of students who registered	36,550	37,147	36,565	<b>•</b> 15
Number of students who voted	22,370	20,084	26,465	<ul><li>✤ 4,095</li></ul>
Registration Rate %	64	68	72	<b>•</b> 8
Voting Rate of Registered Students %	61	54	72	<b>•</b> 11
Voting Rate %	39	37	52	<ul><li>↑ 13</li></ul>

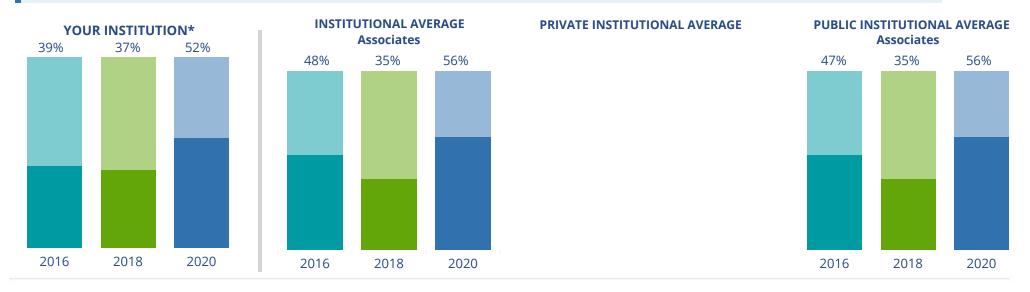
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

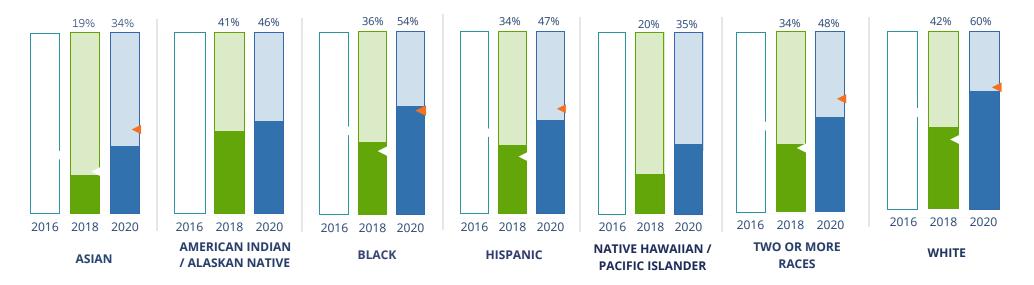
## **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



### By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-fag

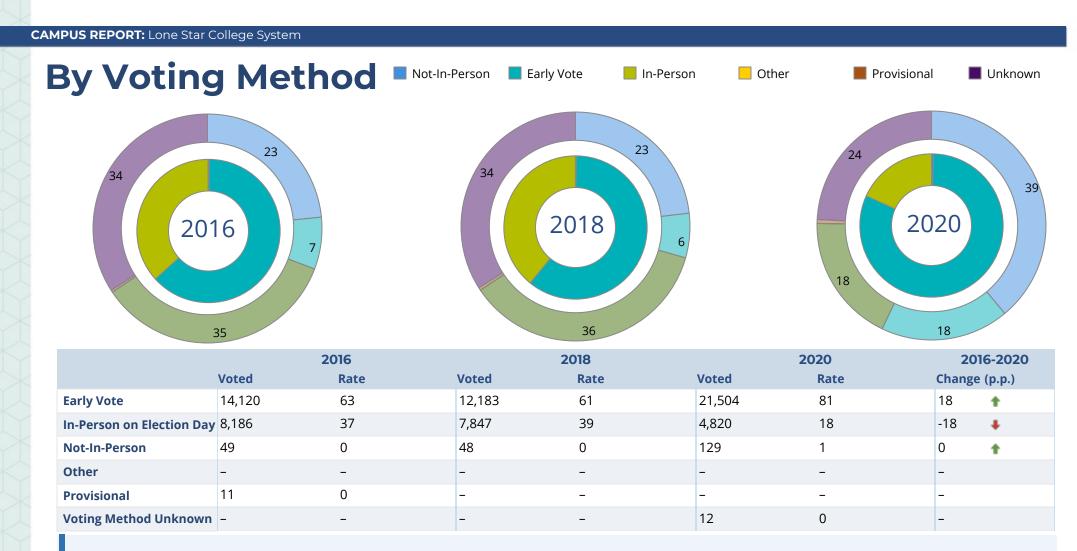
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018		2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Asian	-	-	-	3,720	720	19	3,599	1,213	34	-	
American Indian/ Alaska Native	_	_	-	114	47	41	89	41	46	_	
Black	-	-	-	8,415	3,030	36	7,537	4,032	53	-	
Hispanic	_	-	-	22,251	7,665	34	21,588	10,074	47	_	
Native Hawaiian/ Pacific Islander	_	-	-	158	32	20	96	34	35	_	
2 or More Races	_	-	-	3,208	1,095	34	3,780	1,809	48	-	
White	_	-	-	16,982	7,051	42	14,841	8,912	60	_	
Race Unknown	58,815	22,370	38	2,450	444	18	1,255	350	28	<b>-</b> 10	



These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

#### By Age Group

	2016	2018	2020
18-21	37%	36%	51%
22-24	32%	31%	47%
25-29	35%	29%	44%
30-39	42%	34%	51%
40-49	53%	45%	61%
50+	63%	58%	72%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016				2018			2020	20	2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	29,964	11,167	37	30,107	10,890	36	28,338	14,354	51	<b>†</b> 13		
22-24	9,703	3,112	32	9,001	2,784	31	8,154	3,808	47	<b>1</b> 5		
25-29	7,763	2,684	35	7,399	2,122	29	6,664	2,937	44	<b>†</b> 9		
30-39	7,042	2,990	42	6,724	2,295	34	6,065	3,081	51	<b>†</b> 8		
40-49	3,004	1,578	53	2,876	1,298	45	2,580	1,581	61	<b>†</b> 9		
50+	1,339	839	63	1,191	695	58	984	704	72	<b>†</b> 9		

By Sex

		2016			2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (	(p.p)	
Female	33,953	13,657	40	33,883	12,214	36	32,537	16,502	51	+	10	
Male	24,861	8,713	35	23,413	7,869	34	20,247	9,963	49	+	14	

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

#### By Education Level / Undergraduate Class Year

	2016 Enrolled	Voted	Rate (%)	2018 Enrolled	Voted	2020 Rate (%) Enrolled Vo		Voted Rate (%)		2016-2020 ) Change (p.p)		
EDUCATION I	LEVEL											
Jndergraduate	54,816	20,759	38	54,203	18,947	35	48,489	24,192	2	50	<ul><li>12</li></ul>	
Graduate	-	-	_	-	-	-		-	-	-	-	
Class Unknown	3,999	1,456	36	3,095	1,037	34	4,296	2,146	5	50	<ul><li>14</li></ul>	
CLASS YEAR												
First Year	-	-	_	-	-	-		-		-	_	
Second Year	-	-	_	-	-	_		-		-	-	
Upper Level	-	-	-	-	-	-		-		-	_	
ENROLLMENT STATUS												
Full-time	19,091	7,314	38	18,334	6,599	36	5 17,768	8,831	I	50	<ul><li>11</li></ul>	
Part-time	39,724	15,056	38	38,964	13,485	35	5 35,017	17,634	1	50	12	

These are estimated voting rates by Education Level undergraduate/graduate), Class Year, and Enrollment Status full-time/part-time), and he numbers we used to calculate these rates. If you notice missing data in his page, it could mean any of the following for your

institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

### **By Field of Study**

FIELDS	2016			2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
<b>Biological and Biomedical Sciences</b>	842	303	36	908	305	34	702	344	49	13	
Business, Management, and Marketing	5,140	1,951	38	3,907	1,301	33	4,601	2,259	49	11	
Communication and Journalism	190	80	42	166	74	45	211	124	59	17	
Computer and Information Sciences	1,198	418	35	1,509	498	33	2,002	963	48	13	
Construction Trades	106	29	27	123	28	23	153	63	41	14	
Education	2,486	993	40	2,320	774	33	2,317	1,175	51	11	
Engineering and Engineering Technologies	2,189	697	32	1,745	533	31	1,759	810	46	14	

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

# **By Field of Study**

FIELDS	2016			2018			2020			2016-2020
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)
Foreign Languages, Literatures, and Lingui	124	51	41	169	75	44	101	53	52	🛧 11
Health Professions	2,093	911	44	2,010	711	35	2,085	1,101	53	<b>1</b> 9
Law Enforcement, Firefighting, and Protec	1,316	519	39	1,079	376	35	1,118	559	50	👚 11
Legal Professions and Studies	207	91	44	205	87	42	258	136	53	1 9
Liberal Arts and Sciences, and Humanities	39,671	15,066	38	40,075	14,198	35	33,523	16,788	50	12
Mechanic and Repair Technologies/Techni	516	148	29	445	117	26	372	150	40	12
Personal and Culinary Services	133	38	29	116	31	27	109	59	54	126
Precision Production	547	151	28	387	94	24	288	130	45	👚 18
Science Technologies/Technicians	93	34	37	229	85	37	254	120	47	👚 11
Social Sciences	54	34	63	46	27	59	34	22	65	<b>1</b> 2
Visual and Performing Arts	264	117	44	270	117	43	232	134	58	🛧 13
Unknown	1,646	739	45	1,589	653	41	2,666	1,475	55	<b>1</b> 0

#### **About This Report**

#### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Lone Star College System

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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