



2020 Action Plan



2020 ALL-IN VOTER ENGAGEMENT PLAN

Executive Summary

This plan was developed in September 2020 by Lipscomb Votes to communicate our strategy for increasing both the registration and turnout rates of voters at Lipscomb University. The planned activities outlined here will be carried out over the next 2 months on or around campus in Nashville, Tennessee. This plan will be implemented by various campus organizations recruited by Lipscomb

Votes in order to accomplish our goals and further institutionalize Lipscomb's commitment to civic learning, democratic engagement, and student participation in elections.

Short-Term Goals

1. Create a plan of action for future elections by establishing a strategy for our goals
2. Establish university voting data to be used in future versions of the plan through the National Study of Learning, Voting, and Engagement (NSLVE)
3. Advocate for voter registration on campus
4. Encourage voter participation
5. Join the All In Campus Democracy Challenge for the 2020 presidential election

Long-Term Goals

1. Analyze and use the data created by this plan to create a more tailored strategy, establishing specific percentages for voter registration and participation
2. Create a Lipscomb Votes infrastructure for future election cycles and local civic engagement
3. Establish a leadership team to implement this plan for future elections
4. Coordinate events and resources with supportive organizations on campus. These might include Student Government Association, Student Activities Board, The Office of Intercultural Development, The Honors College, and The Black Student Union, Residence Halls, and Greek Life.

Commitment

In regards to civic learning and democratic engagement

-Which means promoting the education of students for engaged citizenship through democratic participation in their communities, respect and appreciation of diversity, applied learning, and social responsibility-

Our campus mission statement mentions: involvement in numerous services to the larger community

Our campus values include: education centered around our five missional pillars: faith, community, knowledge, innovation and service

Our campus strategic plan mentions a commitment to: A model for sustained success

✓ We can point to the above statements to support our work

Challenges:

- Polling locations off campus make in-person voting difficult to fit into a busy schedule
- Students may not know what their options are for voting (i.e. early voting, absentee voting, voting locations)

Strategy

Increase Voter Registration

- Host a voter registration booth on National Voter Registration Day
- Create and distribute educational flyers with information about early voting in and out of state, voting registration in and out of state, and absentee voting in and out of state

Campus-wide Days of Action

- The political science department will host a booth to assist with voter registration
- Create a billboard for the political science department with information about voting to be displayed in the Ezell building
- The Honors College will host an online debate-viewing party
- SGA will host in-person debate-viewing parties on both October 7th and October 22nd

Partner with other Organizations on Campus to Create Campus Infrastructure

- **The Honors College**
 - The Honors College will host an online debate-viewing party and distribute “I voted by mail” paraphernalia on election day
- **Vote Early TN**
 - This initiative created by Jim Cooper encourages early voting
- **SGA**
 - SGA hosts various events on campus such as debate viewing parties
- **OID**

- OID assists with and encourages voter participation

***** in the next section Lipscomb Votes intends to include campus-specific demographic information related to voter participation once we receive the NSLVE report from Tufts university. Lipscomb Votes also intends to include an analysis of this information to further develop our campus strategy.**

Statement of Non-Partisanship

Lipscomb Votes is a non-partisan campus democracy plan formed to encourage campus civic engagement through advocacy and education. Lipscomb Votes will never support or oppose a candidate based on political party. Lipscomb Votes is committed to objective work to achieve the goals outlined in the plan, and to serving all students and faculty impartially.